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BULLETIN

SPECIAL LIBRARIES ASSOCIATION/

SAN FRANCISCO BAY REGION CHAPTER

September 1968 No. 1 Vol. 39

PRESIDENT'S MESSAGE

As our new Chapter year begins, we look forward to a stimulating season. Programs and activities are planned that should enhance our professional competence and awareness through wider acquaintance among our own members and the progress of their libraries. We hope they will also bring us a greater understanding of the world of public and academic libraries, and the ways they are facing the social issues of the times.

A successful year is made possible not only by the efforts of our officers and committees, but by the enthusiastic participation of all members. There are practical ways to contribute: Ideas and the expression of your interests to the Program Chairman; news for the Bulletin Editor; and offers of practical help to the Recruitment committee, to mention a few examples.

Our Association President, Herbert S. White, could schedule only one visit to California this year. We will have an opportunity to meet him informally and to learn more about our national organization by spending an enjoyable day or weekend in Santa Barbara. "Professionalism," the subject of his address to the joint meeting, is, after all, what SLA is all about. I think what he has to say will be important and thought-provoking to all of us, and can well provide the theme for our coming year.

Barbara Ivantcho

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SPECIAL LIBRARIES ASSOCIATION
BULLETIN, Volume 39, No. 1

SAN FRANCISCO BAY REGION CHAPTER

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We expect to publish five issues of the Bulletin this year. Instead of having one sponsor for each issue, Joanne Butterworth has gone after more advertisers at lower prices. Her success, so far, has been excellent, and she would welcome any new sources you can suggest.

During the year we plan to include a regular section on the professional activities of chapter members and library appointments of interest to all of us. If possible, we would also like to run highlights of joint meetings and of conferences of similarly oriented organizations. We will continue the practice of describing new libraries and facilities available in the area.

If you have any suggestions or brilliant ideas, please pass them along. You can drop me a line or call me at these numbers: Office, 434-7700, ext. 2967; home, 848-0677.

Editor

SPECIAL LIBRARIES ASSOCIATION, SAN FRANCISCO BAY REGION CHAPTER

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Today, periodical order processing is a big and complex business. The reason, of course, is the "information explosion" which has generated an unprecedented growth in the number of available publications. This, in turn, has brought about the "paperwork revolution". The day is gone when a few clerks could maintain the necessary publisher files, enter orders, process invoices and handle the routine correspondence and record keeping involved in servicing a subscription list. Now, it takes the newest electronic data processing equipment to store the masses of detailed information and to move the mountains of paper work that are an inevitable part of subscription order processing.

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Please let us know how we can best serve your needs. If you will tell us of any problems you might have, we will be happy to offer you our thoughts and suggestions

Cordially,

R. G. Pickett

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UNION LIST REVISION

The SLA Union List Revision Committee would like to announce that they have sent copies of the Union List of Periodicals, 1966, to all libraries represented in the Membership Directory and to all libraries who contributed to the compilation in 1965. These copies of the list should be used, by the libraries wishing to be included in the revision, as work sheets. Any additions or changes should be noted on 3x5 cards stapled to the correct page. The participating library's name should be clearly indicated on each page or card.

The Committee has decided to include annual serial publications, and proceedings of regularly scheduled conferences within the scope of science, technology, and economics. These titles should be added by all contributing libraries.

We would like to stress that participation in this revision implies that the library is willing to follow the American Library Association Interlibrary Loan Code.

The annotated copies of the Union List, 1966, should be returned to:

Margaret M. Craig
Falconer Biology Library
Department of Biological Sciences
Stanford University
Stanford, California 94305

on or before the end of December, 1968. If there are any questions, please do not hesitate to call Mrs. Craig at (415) 321-2300, ext. 2428.

If any libraries have not received the 1966 list and wish to be included, please let us know.

Margaret M. Craig, Chairman
Mark Baer
Ruby Foster
Reese Gallimore
Gwyneth Heynes
William Petru
Martha West

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SAN FRANCISCO BAY REGION CHAPTER

EXECUTIVE BOARD & ADVISORY COUNCIL MEETING
August 21, 1968

Present:

Barbara Ivantcho
George R. Luckett
Elizabeth R. Bates
Martha West
Mark Baer
Ray Brian
Jacqueline Desoer
Joanne Butterworth
Marjorie Griffin
Doris Lanctot
Lorraine Pratt
Mary Stephens
Margaret Craig

The meeting was called to order by President Barbara Ivantcho at 8 p.m., following dinner at Veneto's restaurant in San Francisco. Copies of the agenda were distributed and Barbara called for Committee reports, proposals and budgets.

PROCEDURES: Mark Baer requested each officer and Committee chairman to label his or her Procedure Manual with the title of the office, as the original assignment list cannot be located. Any changes or additions to the manual should be sent to Mark.

FINANCE: Martha West presented the Treasurer's Report. Martha and Mark Baer emphasized that Chapter procedures must conform to National procedures. All expenditures must be approved by the Executive Board of the Chapter. Committees planning activities requiring an outlay of funds must present a budget to the Board. Once approved, bills should be sent to the Treasurer, who has the authority to pay them within the approved budget. It is the responsibility of the committee, as well as the Treasurer, to see that commitments are kept within the budget as approved by the Executive Board.

BULLETIN: Jacqueline Desoer requested that all members be alert to notify her of news items, special activities of members, new members and transfers and other items for the Bulletin. Instead of having one sponsor for each issue of the Bulletin, separate ads will be sold. The Advertising Manager, Joanne Butterworth, has had good results so far. Minutes of the Board meetings, after approval of the President, will go to the Bulletin Editor.

MEMBERSHIP: George Luckett will be gone on an extended vacation until December. Paul Spinks will take charge of his correspondence relating to membership changes. Barbara Ivantcho will send out the post cards for up-dating the Directory in time for the returns to be ready when George gets back.

EMPLOYMENT: Lorraine Pratt reported briefly that applicants, many of whom are not professionally qualified, still far exceed listings of positions open. Mark Baer, as Chairman of the Placement Policies Committee for SLA, reported on results of questionnaires mailed to employers by the Committee. The consensus was that handling of employment would be best through the headquarters office, with liaison officers for each chapter.

(continued on p.7)

CONSULTANT SERVICE: Marjorie Griffin reported that several organizations had been assisted this year either by referral to a professional consultant, or by suggesting simple methods for small collections. It was suggested that a review of this service is needed, now that there are new commercial services available. Mark Baer observed that there were few calls last year, nationwide, for SLA professional consultants.

DUPLICATE EXCHANGE: Doris Lanctot announced that the list will come out in October this year.

UNION LIST: Margaret Craig announced that a preliminary mailing has been sent to all libraries that participated in the previous edition. Each member of the committee will handle certain parts of the alphabet for the Union List up-dating. Funds are available in the publication fund, and $500 was approved by the Board to carry through to the actual printing.

CONFERENCE: The choice of San Francisco as National Conference site for 1971 will require much preparation. It was suggested that those active in the last conference held here should be contacted for any records remaining. The Chapter is responsible for suggesting to the Association the names of possible Conference and Program Chairmen.

RECRUITMENT: Chairman Mary Stephens announced that the Committee will present plans and a budget later. The California Library Association's proposal for help in supporting a professional recruiter was discussed and will be investigated further.

EDUCATION: Ray Brian presented a brief report for absent Chairman Bob Meyer. The Board voted to approve $75.00 allowance to the Committee for postage, telephone expense, etc. More specific plans will be presented at a later meeting. (Since this time Bob has found it necessary to resign from the Chairmanship for business reasons. Elinor Alexander has become the Chairman of the Committee.)

PROGRAM: The joint meeting of California chapters will be held October 4-5, 1968, in Santa Barbara, for the Presidential visit. There will be a special mailing on this soon. Ray Brian reported that plans for monthly Chapter meetings are being formulated, and will include outstanding speakers from Bay Area libraries, a program to be arranged with the Recruitment Committee, and a meeting to be presented by the Education Committee.

Respectfully submitted,

Elizabeth R. Bates,
Secretary

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EDUCATION COMMITTEE ACTIVITIES

PLANNED PROJECTS, 1968-69:

Planned for January 1969 is the 4th Workshop for Library Assistants. This workshop will again be held in cooperation with the Library Science Program at U.S.F. In the Spring of 1969, it is hoped that the Anglo-American Cataloging Code Institute, Part II, will be staged.

The Committee will sponsor a chapter meeting in the near future on the subject of library administration in a time of social change.

The Board approved these projects at a special meeting held prior to the chapter meeting at Ricky's Hyatt House on September 11.

Elinor Alexander, Chairman
Education Committee

FORUM ON EDUCATION - LOS ANGELES

Mrs. Maggie Sloane, Chairman of the Association Education Committee, called the Forum on Education to order on Sunday, June 2, 1968. The theme was "Continu-

(continued on p. 9)

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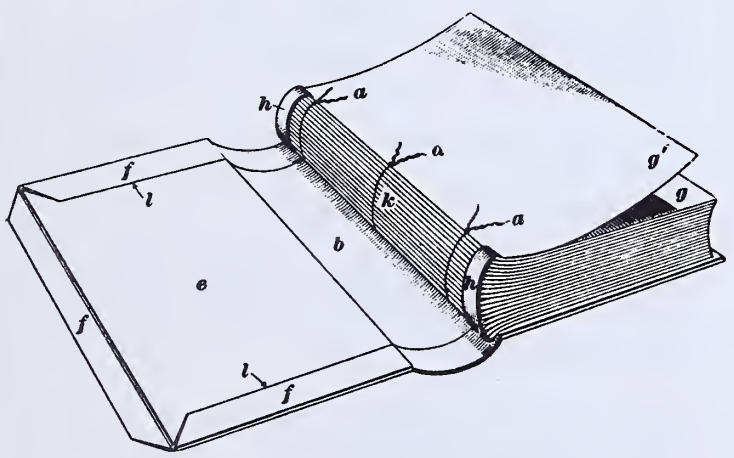
Forum on Education, cont'd

ing Education for Special Librarianship: Where do we go from here?" A sizeable representation from chapter education committees was present to contribute ideas and suggestions for the consideration of Mrs. Sloane's committee. Spirited discussion swirled around the inability of some chapters to attract interest in continuing education programs, while other chapters are extremely active. Inactive chapters kept insisting that geographical problems were their main difficulty, but others at the meeting felt that a certain amount of laziness and unwillingness on the chapter part to plan and work on attractive programs were the real reasons for lack of education programs.

Further discussions amongst those present resulted in Mrs. Sloane assuring us at the end of the Forum of two commitments she was willing to assume. One, an education newsletter will be published by the Association Education Committee designed primarily for chapter education committees. The newsletter will stress ideas, procedures, financial arrangements -- anything which another chapter may find useful in planning educational programs. Two, a pre-conference seminar will be organized in time for the 1969 conference in Montreal. This appeared to be very ambitious for the Education Committee, since they have not been very active in the past. Mrs. Sloane, however, approached the Board of Directors during the conference, and they seemed receptive to the idea of a pre-conference program on education.

All in all, the Forum was a worthwhile sounding board for chapter interests in continuing education, with positive results coming from it.

William Petru



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Berkeley, Calif. 94705

Mrs. Patricia Ann Hoar, Ln. 20-OV
Communications Dept.
Kaiser Industries Corp.
300 Lakeside Drive
Oakland, Calif. 94603

Mrs. Lucy L. Liang 20-VI
2726 Channing Way
Berkeley, Calif. 94704

Mrs. Betty R. McLain 20L-V
1877 Lanai Drive
San Jose, Calif. 95122

Miss Pamela Martinson 20-VI
45 Augusta Court
Alamo, Calif. 94507

Mrs. Barbara A. Nozik 20-VI
152 Robinhood Drive
San Francisco, Calif. 94127

Miss Verlinia C. Rose 20-VI
2227 Carleton, Apt. 2
Berkeley, Calif. 94721

Mrs. Carlina Nemenzo Sacris 20L-V
Box 4865
Stanford, Calif. 94305

Miss Beverly S. Wade 20V
104 S. 16th St.
San Jose, Calif. 95112

Mr. John J. Waters 20SIII
San Jose State College
Library Department
250 S. 4th St.
San Jose, Calif. 95114

Mrs. Ethelyn E. Weber 20-VI
616 Key Route Blvd.
Albany, Calif. 94706

Miss Ann H. Westphal 20-VI
1099 W. Scott
Fresno, Calif. 93705

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NEWS OF MEMBERS

Bertram Burriss has been appointed Director, Technical Information Services, Ampex Corporation, effective September 1st.

Marilyn Johnson has been appointed Supervisor, Library Services at Shell Development Co.

Since the beginning of September, Roger Martin and Oda Hansen have been working full time at developing the library facilities at Fund American Investment Management Co.

MEMBERSHIP (Cont.)

ADDRESS CHANGES

Mr. Roger M. Martin 20YIIW
145 Laurel St., Apt. 4
San Francisco, Calif. 94118

REINSTATED

Miss Mary Celeste V. Senesac 20-V
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The 1969 volume will be volume 10. Volumes 1-9 (1963-1968) are all available as follows:

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Microfiche $4.00

2nd. New York, New York. October, 1963. 288 poges. (reprint). $20.00

3rd. San Diego, Californio. Februory, 1964. 328 poges. Poper. $10.00

4th. Washington, D.C. October, 1964. 392 pages. Paper. $10.00

5th. Santo Monica, California. February, 1965. 340 pages. Paper. $20.00

6th. New York City, New York. September 29 - 30, 1965. 185 pages. (reprint). $20.00

7th. Boston, Massachusetts. October, 1966. 287 pages. Paper. $15.00

8th. San Francisco, California. May 24-26, 1967. 290 pages. Paper. $15.00

9th. Los Angeles, California. May, 1968. 207 pages. Paper



San Diego 200th Anniversary

CALIFORNIA LIBRARY ASSOCIATION

SPECIAL LIBRARIES ASSOCIATION - TRI-CHAPTER MEETING

(San Diego, Southern California, San Francisco Bay Area)

DATE	Saturday, Oct. 26, 1968
PLACE	University of San Diego, College for Women, Rose Room
LUNCHEON	12:30 p.m.
SPEAKER	Edward D. Goldberg, PhD. Professor of Chemistry, Chairman Geochemistry Curricular Program, UCSD
SUBJECT	"Man's Impingement Upon the Oceans"

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Reservations close Oct. 21st.

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SLA PRESIDENT'S VISIT - SANTA BARBARA

For those members planning to attend the joint meeting in Santa Barbara, October 4-5, the following unofficial flight information may be of interest:

	Lv. San Francisco	Arr. Santa Barbara
United Airlines		
Friday	5:10 p.m.	7:12 p.m. (1 stop, dinner flight)
Saturday	8:40 a.m.	10:00 a.m. (nonstop)
	Fare: $35.18 return	
Air West		
Friday	2:50 p.m.	3:38 p.m. (nonstop, jet)
	6:30 p.m.	7:47 p.m. (nonstop, propellor)
Saturday	7:30 a.m.	8:18 a.m. (nonstop, jet)
	Fare: Propellor,	$22.37, one way
		$35.18, return
	Jet,	$19.99, one way

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BULLETIN

SPECIAL LIBRARIES ASSOCIATION/

SAN FRANCISCO BAY REGION CHAPTER

November 1968 No. 2 Vol. 39

NOVEMBER MEETING

OPERATION INVOLVEMENT: LIBRARIANS AND SOCIAL ISSUES

A panel presentation by John D. Forsman, Librarian, Richmond Public Library and William H. Brett, Assistant Librarian, Oakland Public Library, moderated by Robert S. Meyer, Library Consultant.

"If you think there is nothing you can do to help, think harder!" This familiar radio-TV message is concerned simply with trying to alleviate some of our contemporary social problems.

The recent news has included stories of doctors setting up clinics in deprived areas, of attorneys volunteering their services for the underprivileged, and of teachers revamping their programs to bring better education to the masses. Some librarians have made efforts along similar lines, but at the moment, many of us are somewhat baffled about how we might actually help as librarians, in addition to what we might do as private citizens.

In the belief that we can make this a better society and with the conviction that every one of us can somehow, make a meaningful contribution towards that goal, your Education Committee is presenting this session to generate some basic thinking on this vital topic.

Helping to stimulate our thinking will be the two prominant and provocative librarians mentioned above. They work "where the action is," facing the serious problems of contemporary urban society in their daily responsibilities at the Richmond and Oakland Public Libraries.

Questions and comments from the audience will be strongly encouraged.

Robert S. Meyer

DATE: Nov. 21, 1968 PLACE: Marco Polo Restaurant, Oakland TIME: 6:30 PM

SPECIAL LIBRARIES ASSOCIATION
BULLETIN, Volume 39, No. 2

SAN FRANCISCO BAY REGION CHAPTER

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DUPLICATE EXCHANGE LISTS

Do you want to participate in the Fall Duplicate Exchange?

The deadline for lists of duplicates will be Friday, November 29th. Please send 30 copies to the Chairman. To save postage, please type lists single space, as compactly as possible, on both sides of 8-1/2 x 11 paper.

Want lists need not be accompanied by offers. Mention should be made of how long material will be kept before being discarded.

Sets of lists will be sent to all contributors, and to any other libraries who request them. The Chapter is paying postage for the lists. Libraries are responsible for refunding postage (in stamps of usable denominations -- 5¢ or lower) for mailing of publications.

To receive lists, send your name and address on a gummed label to:

Doris Lanctot, Chairman
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P.O. Box 3965
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YOUR COMMENTS, PLEASE!

The SLA Advisory Council is soliciting the opinions of members on two matters that will be discussed at the Mid-Winter Meeting in January:

1. A decision by the Board in September approving a recommendation by the Finance Committee to delete the following provision from the General Reserve Fund Policy: "Any proposal calling for the withdrawal of funds from the Reserve Fund for any purpose shall be submitted to the Board of Directors, which shall in turn submit the proposal to the Advisory Council for discussion. No withdrawal shall be made from the Fund without discussion by the Advisory Council." (It is pointed out by the Committee that the Board, by virtue of the Bylaws, has the authority to manage the affairs and finances of the Association.)

2. A proposal by the Planning Committee that the Association should encourage and support the establishment of new Divisions in:

   i) subject areas not now represented, such as Humanities, Fine Arts, Language Arts, Agricultural Science, etc.

   ii) "technique" or "topical" areas, such as education for special librarianship, statistics, reprography, administration, indexing and abstracting, information and/or library technology. (The Documentation Division would be considered a prototype for this kind of unit.)

Chapter members are requested to consider these proposals and express opinions for or against, with relevant comments. Do you think SLA would be stronger with additional Divisions? If so, in what areas? Please let me have your ideas by letter or phone. A summary of the Chapter's thinking will be presented to the Advisory Council in January.

Barbara Ivantcho
Stanford Research Institute Library
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ASIS, COLUMBUS, AND THE NEW WORLD

The American Documentation Institute met for the first time last month, in Columbus, Ohio, under its new name - American Association for Information Science. But little else has changed. The meetings each year hold pretty much to the pattern imposed upon them at Chicago in 1963 by Pete Luhn, who was in charge of the convention. As time moves on, it appears that Luhn clearly saw the broad, and yet specialized, interests which developments in the field would bring in the years immediately after 1963.

The attendee at an ASIS meeting has a wide choice of events to select from. There are the to-be-expected general sessions. But there is also a smorgasbord of user-oriented sessions at which the real meat of the convention is offered. This year one had the choice of (often concurrent): 1) Invited speakers panels; 2) Author panels, e.g., contributed papers; 3) Technical sessions; 4) User discussion groups; 5) Special interest group meetings; and 6) AD paper forums. The latter is a new feature: Authors of papers appearing in the previous year's American Documentation are present to hold court and enter into detailed discussion of their papers' purposes and ideas. In addition to all these events, the afternoon of the Sunday preceding the main meetings is always devoted to a tutorial series aimed at the neophyte in the field.

After eight years of attending ADI/ASIS meetings, I am firmly convinced that "librarianship" is undergoing a process of assimilation into what will soon be seen as a larger and more cogent operations field - while library organizations are undergoing a process of "erosion," or at best "transpiration," into this newer medium. That is why so many are now questioning what "librarianship" is all about.

If you will think for a moment in Venn diagrams, we can visualize a "universe" which is exhaustively filled by AFIPS (American Federation of Information Processing Societies), librarians' organizations, and various groups representing linguistics, psychology, mathematics and sociology. But while AFIPS includes in its membership both the ACM (Association for Computing Machinery) and the ASIS, it does not include any national librarians' association - though there are liaison routes. In the universe just described, there is a process of inclusion going on which increasingly diminishes those "things" (processes, theories, etc.) which are exclusively in the class "librarianship." From the point of view inside the class "librarianship," this is felt as an incursion into librarianship by disciplines

(continued on p.

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formerly regarded as having little or nothing to do with library "science."

In this light, consider the subjects which were discussed at the ASIS meeting in terms of their vital concern (not merely interest) to special librarians: Translation and translation processes; information transfer - publishers, computers, micro-graphics, communications; patents; national security and information; copyright; proprietary interests; vocabulary and thesaurus construction; information centers; information need in professional groups - physics, biology, engineering; search techniques; indexing theory; classification research; the national library system; and many variations on these themes. Certainly there are many areas of librarianship not mentioned here, such as circulation systems, shelving problems, book acquisitions, periodical and document collections, etc. But note that all the areas of really keen intellectual interest are seen in the ASIS program. Those areas of library work least able to lay claim to a truly professional basis remain firmly in the librarianship area. I regard this as a very ominous portent to the future of librarianship as we have known it.

Next year's ASIS meeting is here in San Francisco. Our SLA Chapter is much larger than our local ASIS group - the latter being largely composed of SLA members. I hope all of the San Francisco Bay Region Chapter will get involved, and that some kind of program can be drafted which will discuss and map, in greater detail, the processes which I have discussed above.

Theodor B. Yerke

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MICROFICHE READERS AND READER-PRINTERS - 1968

The following information on microfiche equipment was compiled by Lorraine Pratt. For most of the readers and reader-printers, current information was obtained from the manufacturer, as published lists were found to be inaccurate.

MANUFACTURER	MODEL NAME	PRICE	DIMENSIONS (l x w x h-in.)	PRINT SIZE	MAGNIFICATION RATIO	SCREEN SIZE (in.)	FILM ADVANCE METHOD	IMAGE ROTATION
Atlantic Microfilm	-Portable							
	P-50 Gypsy	$ 89	Portable	-	22X	14x14	dial/man	No
	F-66	$119	20x10x16	-	19X, 24X	8-1/2x11	dial/man	No
	MJR-85	$198	Portable	-	17X, 22X	10x10	manual	No
Bell & Howell	Mascot	$165	Portable	-	21X	11x11	manual	No
	Duo	$400	$17\frac{1}{4}$x$20\frac{5}{8}$x$25\frac{3}{8}$	-	22X, 30X	14x20	manual	No
	Headliner	$360	19x16x24	-	24X	14x14	dial/man	Yes
	Reporter	$1595	$29\frac{1}{4}$x18x25	$8\frac{1}{2}$x11	18X, 24X, 21X	11x11	manual	No (over-size carrier)
DASA Corp.	Docmat 310	$1125	13x26x30	$8\frac{1}{2}$x11	15.4X, 20.1X	11x11	dual dial	No
	MK 18	$2990	$35x33\frac{1}{2}x36\frac{1}{2}$	18x24	12X, 14X, 16X	18x24	manual	Yes
	MK-I-F	-	$13x24x16\frac{3}{4}$	-	15X, 24X, 35X	11x11	manual	Yes
DRS (Data Repro.)	Mini	$ 79.50		-	18X, 23X	$7\frac{3}{4}x5\frac{1}{2}$	manual	No
	1114	$325	$16x17\frac{1}{2}x15$	-	18X, 24X, 38X	11x14	manual	No
Dietzgen	4313	$850	25x25x29	-	$14\frac{3}{4}$X	18x24	manual	No
	4315	$162	$11\frac{3}{4}x23\frac{1}{2}x15\frac{1}{2}$	-	19X, 25X	$9\frac{1}{2}$x12	manual	No
	4316 (Duo)	$400	$20\frac{5}{8}x24\frac{1}{2}x18\frac{3}{4}$	-	22X, 30X	14x20	manual	No
Documentation, Inc.	1111	$100	Portable	-	18X	11x11	manual	No
	MPP-Page Printer	$6950	5x3x2 ft.	$8\frac{1}{2}x11\frac{1}{2}$	12X, 18X	$8\frac{1}{2}x11\frac{5}{8}$	-	Yes
	MKVI	$895	Portable	8x10	18X	8x10	manual	No

MICROFICHE READERS AND READER-PRINTERS - 1968 (cont.)

MANUFACTURER	MODEL NAME	PRICE	DIMENSIONS (l x w x h-in.)	PRINT SIZE	MAGNIFICATION RATIO	SCREEN SIZE (in.)	FILM ADVANCE METHOD	IMAGE ROTATION
Eastman Kodak (Recordak)	PFC 46-1	$174.25	18½x13½x27	-	20X, 23X, 26.8X	10½x13¼	dial/man	No
	PFC 66	$147.95	15x10⅞x21½	-	17X, 22X	8x10	manual	No
	Easamatic	$195	21x19x19	-	18.5X, 23X	11x11	manual	No
	PK 1013	$395	18x12⅞x26¾		18.1X, 23X	10½x13¼	manual	No 180°
	Magnafiche PFC-1A	$1250	27x16⅝x29¼	8½x11	17X, 19X, 22.5X	11x11	manual	Yes
	Magnaprint PE-1A	$1350	16⅝x29½x26 15/16	8½x11	11.8X, -38X	11x11	manual	Yes
Du Kane (Elliott)	576-95	$179.50	15x13x19	-	15X	10½x12	dial/man	No
	27A5	$142.50	Portable	-	20X	10x13	manual	No
	27A25	$350	15x15x24	-	27X	14x14	manual	No
GAF (Gen. Aniline)	Microline 5685	$198	17x13x9	-	7X, 11X, 17X, 22X	10x10	manual	-
IBM	Model 1	$300	18½x18x25	-	24X, 30X	14x15	2 dials manual	No
	Model 2	$400	18½x23x25	-	16X, 24X, 30X	14x22	2 dials manual	No
	Micro-Viewer/Printer	$3000	46x51½x36	18x24	14.7X	18x24	manual	No
ITEK	18-24	$3000	46x51½x36	18x24	14.7X	18x24	manual	No
Microcard Corp.	FR-5	$125	7½x12x10½	-	16.5X, 22X	7½x9	manual	Yes
	Series 400	$178	15¾x20½x17		18X, 21X, -38X	11½x12	manual	No
	Series 800	$366	23½x20x20		22X, 26X, 33X	20x13½	manual	No
	Mark IV	$350	9x18x20		18X	9½x11		No
Microprint Corp.	M-16 Reader Printer	?	17x17x26	8½x14	15X, 24X, 30X	8½x14	manual	No
Microreader Corp.	Microreader RTU	$350	?		10X, -37X	7x9	manual	No
NCR (Nat'l Cash Reg.)	456 (400)	$208	17x15¾x9¾	-	18X, 21X, -38X	11x11¾	manual	No
	456 (800)(duo)	$366	20x20x22¾		22X, 26X, 33X	19½x13¼	manual	No
	456-316	$125	7½x12x10		16½X, 22X	7½x9⅛	manual	No
	458-401	-	25x30x62	8½x11			automatic	

MICROFICHE READERS AND READER-PRINTERS - 1968 (cont.)

MANUFACTURER	MODEL NAME	PRICE	DIMENSIONS (l x w x h-in.)	PRINT SIZE	MAGNIFICATION RATIO	SCREEN SIZE (in.)	FILM ADVANCE METHOD	IMAGE ROTATION
Post	625(Hand viewer)		$2\frac{5}{8}$x$4\frac{5}{8}$x2		12X, 16X			
	630-18 Mini	$ 79.50	8x$8\frac{1}{2}$x7		18X	8x6	manual	No
	640	$325	14x$17\frac{1}{2}$x15		18X, 24X	11.0x14.0	manual	No
Readex Microprint	Universal	$295	-	-	23X	$9\frac{3}{4}$x$12\frac{3}{8}$	manual	Yes
Remington Rand	F450 (post 640?)	$325	15x16x$17\frac{1}{2}$		18X, 24X	11x14	manual	No
	F1824	$2645	$26\frac{1}{2}$x$35\frac{1}{2}$x$33\frac{1}{2}$	18x24	14X	17x23	manual	
	F470	$1125	30x14x26	$8\frac{1}{2}$x11	10.5X, -33.8X	11x11	manual	
	F468	$950	30x13x26	$8\frac{1}{2}$x11	10.5X, -33.8X	11x11	manual	Yes
	F478	$850	28x25x25		$14\frac{3}{4}$X	18x24	manual	
	F420	$446	$16\frac{3}{4}$x13x24		15X, 24X, 35X	11x11	manual	
	F400 (Post mini?)	$ 79.50	$8\frac{1}{2}$x9x7		18X	$7\frac{3}{4}$x$5\frac{1}{2}$	manual	
3-M Company	200 R	$1485	31x36x22	18x24	15X	18x24	manual	No
	400 MF	$1450	17x$26\frac{1}{2}$x$21\frac{1}{2}$	$8\frac{1}{2}$x11	11X, -29X	10x12	manual	Yes
University Microfilm	1013	$125			20X	9x13	manual	No
Xerox Corp.	Microprinter	?	46x45x58	$8\frac{1}{2}$x11	12X, -24X	9x$11\frac{1}{2}$	dial/man	Yes

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A two-day workshop on library automation will be held January 10 and 11, 1969, at the Hilton Hotel in San Francisco. Sponsoring group is the San Francisco Chapter of the American Society for Information Science.

A faculty of eight experts will cover such topics as data processing and system analysis, acquisitions, book catalogs, bibliographic data conversion techniques, serials, circulation, on-line systems and automation costs, among others. Charles P. Bourne is workshop coordinator.

Attendance fee is $50 for ASIS members, $65 for non-members. Registration is being handled by:

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SANTA BARBARA JOINT MEETING, OCTOBER 5, 1968

The welcome to our national President, Herbert S. White, was a fine California-type round-up with over 150 registrants in attendance. Those of us who arrived in Santa Barbara on Friday evening had time to relax over dinner in the beautiful surroundings of the Francisco Torres. This new college dormitory is certainly more a resort hotel than the dorms of older times. Swimming in the Olympic-size pool continued into the early hours of the morning, and subsequently our S.F. President was sighted as a solitary early-bird swimmer, while the rest of us were rising.

Highlights of the Workshop included the following speeches: Concepts of cooperative library systems, by Dean Swank; Federal-State aid and the State Technical Services Act in cooperative library systems, by Mrs. Phyllis Dalton; A functioning cooperative library system, by Mrs. Catherine Chadwick. The lively discussion after the talks revealed a tremendous interest in cooperation. Quotable quotes: "The card catalog is a sacred cow with a low milk yield!"

The University Student Center was the setting for luncheon, and again we were charmed by the beauty of the surroundings. SLA President White had some very pertinent facts to present. In his message on "Professionalism," he noted that Special Librarianship is dynamically involved in change, and is now at a crossroad. We must change to meet the demands of our customers and give them the services they demand, or become mere keepers of the stockroom. Time is running short, but we still have the option to pick up the ball and carry it.

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"TOWARD PROFESSIONALISM"

Excerpts from a speech by Herbert S. White, President, SLA, in Santa Barbara, Oct. 5

"I consider such Association questions as membership, recruitment, and greater local participation as secondary to the much more fundamental questions concerning the future of our profession, and its place in the information community. I would therefore rather present to you some of my personal thoughts...of where it appears to me our profession of special librarianship is going.

"Special librarianship is at a cross-road. Our dilemma arises from the fact that, quite suddenly, we have competition in the information business...Information service has become a big business and a lucrative one; in part because expanding technology places a greater premium on complete, timely, up-to-date information; in part because scientific management is supposed to be based on facts rather than intuition; and in part because new sophisticated pieces of hardware make much of this greater manipulation and sophistication feasible.

"...at least part of our problem comes from the fact that library service, as special library customers have a right to expect it, really conflicts with the emphasis on librarianship as an educational adjunct, which still dominates our profession...I think it can be safely stated that part of our problem of importance, status, and recognition has come from an insistence on providing service on our terms; by giving the user what we think he ought to get, and by making him do for himself what we think he ought to do himself - and with no concern as to his opinion on the subject.

"Our areas of deep concern come in situations in which an existing library has been supplemented by the formation of a new Technical Information Center with no connection to the existing organization...What such information centers, with their computerized search, their SDI services, their annotated bibliographies, and their competitive product evaluations, are providing, even if still in the most preliminary, rudimentary manner, is information, not material, and not procedures for obtaining material...I cannot visualize the continued co-existence of the two concepts as separates in the same organization, without eventually relegating the library to the status of a high-level stockroom.

"When I speak of the application of computer technology to library operations, I am not talking about their pertinence to library housekeeping functions, such as ordering...routing, circulation control, (etc.)...Machine application here, has been feasible and practicable for at least a half dozen years...I am addressing myself to the far more significant and far more difficult questions involved in computer assistance to the library in the performance of intellectual functions within the library..... Today's computers have excess processing capacity. They can handle more manipulations within a time span than any one input device can demand. It therefore becomes both economically and technically practical to make one central computer location THE information reference store for a large number of libraries (through computer time sharing). This development (as well as micro-storage and cathode ray tube projections, etc.) changes all of the economics of computer storage of library information.

"The task of information analysis, information dissemination, and information packaging will be performed, whether we librarians do it or not. We still have the option of being the ones to do this...But we rapidly throw (our) advantage away, when we refuse to read all of the signs which indicate what management and the customer really want.

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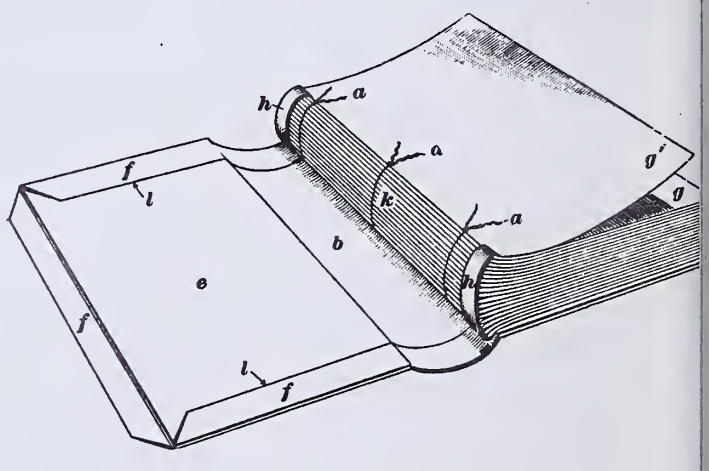
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"LIBRARY USE OF COMPUTERS:
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NEWS OF MEMBERS

On November 21, Mrs. Margaret Uridge will speak to the Library School students at U.C., Berkeley, about the wonderful world of special libraries.

NEWS OF MEMBERS, (Cont'd)

Ray Brian, librarian at the California Academy of Sciences, is currently teaching the first of the required sequence of reference courses in the new curriculum in the School of Librarianship at U.C., Berkeley, during the Fall quarter.

Marilyn Johnson and Gabriele Wohlauer were each appointed Supervisor-Library, Shell Development Co., effective Sept. 1, 1968. Marilyn is in charge of such operations as cataloging, circulation and reference, and Gabriele, of literature searching, translating and related services. (We regret that our information was incomplete in September issue of the Bulletin. -Ed.)

* * * * * * * * * * *

LIBRARY SCHOOL STUDENTS

Library school students at San Jose State, the University of San Francisco, and the University of California at Berkeley, have been invited to attend the November 21st meeting of the San Francisco Bay Region Chapter. Mary Stephens, Recruitment Chairman, plans to extend similar invitations for all SLA meetings this year.

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R G Pickett

R. G. Pickett
General Manager

Technical translations

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BULLETIN

SPECIAL LIBRARIES ASSOCIATION/

SAN FRANCISCO BAY REGION CHAPTER

January 1969 | No. 3 | Vol. 39

JANUARY MEETING

THE PRESENT STATUS OF LIBRARY CONSULTING

A note in the "News" section of the November 1st issue of Library Journal invites "academic librarians who would like to get into the interesting and highly lucrative activity of conducting library surveys" to make their desires known to the chairmain of the ACRL Committee on Library Surveys. This caused some licking of librarians" chops and a surge of interest in library consulting.

Is there an upsurge of consulting? Is there more interest today in the contributions the library can make in solving information needs? Has private initiative moved in to meet this need or is it being met by local librarians already established in this work? What is the local picture? Is it similar to national trends, or are we, as in the supply and demand for librarians, "different"?

Local gurus, Marjorie Griffin and Jeanne North, represent differing experiences and, perhaps, differing points of view. As Chapter Consultant, Marjorie Griffin meets any requests for service addressed to SLA in our area; as an IBM librarian, she also has enquiries put to her. Jeanne North, as a member of Programming Services, Inc., has made consulting a major feature of her full time work.

These two speakers will share some experiences and perhaps fire a controversy or two. Come to the January meeting on Wednesday, January 29, 1969; Lower Peninsula location to be announced.

* * *

The February meeting will introduce Mr. James Skipper, the new Librarian of U.C., Berkeley. The meeting will be held on February 20th at an East Bay location.

- Ray Brian
Program Chairman

SPECIAL LIBRARIES ASSOCIATION
BULLETIN, Volume 39, No. 3

SAN FRANCISCO BAY REGION CHAPTER

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SLA SURVEY OF SPECIAL LIBRARY STAFFING

The SLA Personnel Committee is conducting a Survey of Special Library Staffing, by means of a questionnaire to all members who are heads of libraries. Please watch for your questionnaire, which will be mailed about January 20th, and return promptly to the address indicated. Don't forget to enclose job descriptions if possible.

- Barbara Ivantcho, President

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IRISH COFFEE PARTY

The members of the San Francisco Bay Region Chapter of Special Libraries Association are invited to participate in the annual SLA party for the Library School students at Cal, San Jose State and USF.

FOOD:	Irish coffee, cookies
DRESS:	Casual - like pants suits, tweeds....
DATE:	Sunday, February 16, 1969: 3-5 P.M.
LOCATION:	Men's Faculty Club, O'Neill Room U.C., Berkeley
PARKING:	Available in any lot on campus not posted as restricted on Sunday

Members will be asked to contribute $2.00 to help entertain these prospective SLA members. Please make your check payable to Special Libraries Association, San Francisco Bay Region Chapter, and send by February 11 to:

Miss Mary Stephens
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SPECIAL LIBRARIES ASSOCIATION
SAN FRANCISCO BAY REGION CHAPTER

EXECUTIVE BOARD & ADVISORY COUNCIL MEETING
January 8, 1969

Present: Barbara Ivantcho
George R. Luckett
Ray Brian
Avis Stopple
Martha West
Elizabeth R. Bates
Elizabeth B. Roth
Mary L. Stephens
Jacqueline Desoer
Elinor Alexander
Margaret Craig

President Barbara Ivantcho called the meeting to order at 8:00 P.M., following dinner at Rickey's Hyatt House, in Palo Alto, and called for the Treasurer's and Committee reports.

Treasurer Martha West reported that royalties on the publication "The Library" have amounted to $780.55 for the year ending September 30, 1968, and the allotment from the National Association, at $3.00 per member, was $1,122.00. The General Fund now amounts to over $2,100.00

A motion was made, seconded and passed that the Executive Board favors providing financial recognition to authors and editors of Chapter-sponsored publications. A formula for such recognition will be proposed by a committee consisting of the Chapter President and the Chairmen of the Education and Publications Committees.

Barbara Ivantcho reported for Joanne Butterworth that sale of advertising for the Bulletin is going well, with revenues already some $250 ahead of last years'. Jacqueline Desoer reported that the Bulletin will go to press about the 20th.

George Luckett reported that work on the Directory is progressing, and that the cut-off date will probably be sometime in February.

Mary Stephens reported that the Recruitment Committee has planned an Irish Coffee Party for January 26 at the Men's Faculty Club at U.C., Berkeley. Members will be asked to pay $2.00 each. She asked for an allowance of $100.00 for costs. Since the Bulletin will not appear before the date set, Mary will try to change the date to one in February, so that an announcement will appear in

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the Bulletin. A motion was made, seconded and passed to approve the allowance of $100 for costs.

It was suggested that students could also be invited to attend other meetings of the Chapter, especially the picnic in May

Margaret Craig reported that the Union List was mailed to 118 libraries, including 34 new ones not previously participating. Some 53 lists have been returned to date, including a number of the new libraries. The new edition will have a considerably increased coverage.

Elinor Alexander reported that the Library Assistants" Workshop, set for January 23-24, has 31 now signed up. The Anglo-American Code workshop, Part 2, is set for April 11-12, in San Jose. Paul Winkler has been obtained as a speaker, and the price is tentatively set at $15.00.

The Education Committee invited to its last meeting Mrs. Lois Bewley, Coordinator of the Continuing Education in Librarianship program at the University of California School of Librarianship. At present the School does not have funds to develop the program. Application has been made to the Office of Education for grants for 3 special Higher Education Institutes, and replies are awaited. An advisory Committee to the CEL program, on which this Chapter is represented by Mark Baer, will hold its first meeting shortly.

President Ivantcho reported on the SLA booth at the Fall Joint Computer Conference, and the question of the value of such liaison, considering the cost and the facilities available. She was advised to bring up the question at the Midwinter Advisory Council meeting.

The Board and Council concurred in recommending Mark Baer as Conference Chairman for the 1971 National Conference to be held in San Francisco, and Jeanne North as Program Chairman. Both candidates have indicated they would be willing to serve.

President Ivantcho asked for Board and Council opinions on questions to be brought before the National Advisory Council meeting later this month. Re: Question of encouraging new divisions: No strong feeling either way. The mechanism already exists whereby new divisions may be formed if the need arises. Re: Proposal of Washington, D.C., chapter to change National By-Laws to permit local chapters to levy dues: Opinion was that such a levy is very difficult to administer, would be considered burdensome by many, and that chapters have other and sounder means of raising funds. Re: Proposal of Minnesota Chapter to reopen the question of a name change for SLA, and/or eventual merger with some other organization: Unanimous disapproval.

The meeting was adjourned at 10:00 P.M.

Respectfully submitted,

Elizabeth R. Bates,
Secretary

TWO YEARS WITH THE NEW CODE

Problems and applications of the Anglo-American Cataloging Rules are the subject of a two-day SLA-CLA sponsored institute to be held on Friday and Saturday, April 11-12, 1969, in San Jose. Paul W. Winkler, Principal Cataloger of the Descriptive Cataloging Division of the Library of Congress, is the discussion leader and lecturer. Registrants are requested to submit their problems and questions in advance for use by Mr. Winkler in preparing his comments. Time will be allotted for questions from the floor. Library of Congress procedures and practices will be discussed informally.

Registration is limited and the deadline for submitting application form is March 10th. Further details including registration form are included on page in this issue of the Bulletin.

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TWO YEARS WITH THE NEW CODE;

AN INSTITUTE ON THE PROBLEMS AND APPLICATIONS OF THE ANGLO-AMERICAN CATALOGING RULES

Lecturer: Paul W. Winkler
(Principal Cataloger, Descriptive Cataloging Division, Library of Congress)

Sponsored by the San Francisco Bay Region Chapter of Special Libraries Association, College, University and Research Libraries Division and Technical Services Division of CLA and other cooperating associations.

Time: Friday and Saturday, April 11 and 12, 1969; 9:00 a.m. to 4:00 p.m.

Place: Santa Clara County Administration Building, SAN JOSE

The Institute will consist of informal discussions led by Paul W. Winkler, Principal Cataloger of the Descriptive Cataloging Division of the Library of Congress and previously the Division's Head of the English Language Section, on the use and problems of implementing the AA rules, with emphasis on previously presented questions from registrants. Mr. Winkler's previous experience was in university, public and commercial library service. He also was a professor of cataloging at the University of Denver and the University of Southern California library schools.

Registration: $15.00 (Includes attendance at all meetings and two luncheons)

Prerequisites: The lecturer assumes attendees will have a knowledge and familiarity with the basics of cataloging and the Anglo-American Cataloging Rules. Since registration is limited, preference will be given to registrants of the 1968 San Francisco Institute on the Anglo-American Cataloging Rules.

Registration Deadline: March 10, 1969. Payment must accompany registration form. Only personal registrations for both days will be accepted. Registration form with payment should be sent to Pamela Dempsey, 1910 Mt. Vernon Court, #18, Mountain View, Ca. 94040. Phone: (415) 321-2300 Ext. 3154. Advance information, including a map and motel listings, will be mailed to all registrants.

****

Date _____

REGISTRATION

Institute on the Problems and Applications of the Anglo-American Cataloging Rules

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Please let us know how we can best serve your needs. If you will tell us of any problems you might have, we will be happy to offer you our thoughts and suggestions.

Cordially,

R. G. Pickett

R. G. Pickett
General Manager

CONVENTION '69!

Montreal special librarians are energetically wrestling with plans and programs for the 1969 SLA conference. The warming up started immediately after the New York convention in 1967. Much has been accomplished, and the Conference Chairman Miss Miriam Tees, head librarian of the Royal Bank of Canada, reports the conference committee is right on its critical path schedule.

The conference theme, "Information Across Borders," lends itself to broad interpretation. It is hoped program planners will use it to cross boundaries between disciplines, libraries, media, associations and divisions, as well as to cross geographical boundaries between Canada and the United States, between provinces and between states.

The keynote speaker for the Opening Session, Dr. Maurice Strong, crossed the border from a highly successful position in business to public service two years ago. As Director General of External Aid for Canada, Dr. Strong now brings his talents to bear on the challenges of emerging and less-industrialized nations.

Two other general sessions are planned. One will be a symposium on "Information Resources in Canada," the other a discussion on "Northern Research." In the latter the focus will be on the far north -- even farther north than what is commonly understood as Canada.

Tentative Division programs have already been submitted and Program Chairman Miss Eileen Morash, of the National Film Board of Canada, is busy co-ordinating these with the General Sessions and other Conference activities.

But it will not be all work and no play. The gourmet, the concert-goer, the theatre addict, the sightseer, the night club fan -- all are being taken into account as the Montreal Conference Committee prepares for the onslaught in June 1969.

Alice Kudo
Publicity Chairman
1969 SLA Conference

PR/68-1

PROGRAMS AND PLANS OF THE DEFENSE DOCUMENTATION CENTER

By Dr. Robert B. Stegmaier, Jr., Administrator, Defense Documentation Center, in a speech to the Federal Library Committee, September 25, 1968, Washington, D.C.

ACKNOWLEDGEMENT OF INTRODUCTION

I always welcome opportunities to discuss the programs and plans of the Defense Documentation Center, better known by its acronym DDC. The opportunity to address the Federal Library Committee is especially desirable because we share many similar problems and even frustrations in our attempts to improve the effectiveness of our information transfer processes.

As Mr. Lorenz stated, I am the Administrator of DDC. I am serving also, on a part-time basis, as the Acting Director of Technical Information for the Department of Defense. So I appear before you today wearing two hats. When I complete my talk, I hope you will think of them as white hats.

I was asked to brief you on the varied programs and services offered by DDC--to review the reasons for a recent major change in our policies--and to alert you to our plans which might have an impact on library services. I'll try to cover the three topics in that order.

In late 1962, the Department of Defense launched a formal program to systematize and improve the communication of scientific and technological information, known by the acronym STINFO. Documentation service is one of nine major functional aspects of the STINFO system, and the only one which is centralized on a Defense-wide basis. DDC is the operating instrumentality which provides the centralized documentation service, and other important services for the Defense STINFO system.

Direction concerning the management of DDC comes from two sources. Policy guidance emanates from the Office of the Director of Defense Research and Engineering. Specifically, this policy control comes from the Director of Technical Information.

Operational control of DDC rests with the Director, Defense Supply Agency, or DSA. DDC's position within DSA is most approprate since we receive, catalog, store and issue just as any commodity supply organization does. Our basic supply commodities are technical reports and R&D management data.

MAJOR PROGRAMS

Within DDC, we have four major programs.

The first program and the one traditionally associated with DDC and its predecessor organizations concerns the secondary distribution of scientific and technical documents. Thousands of technical reports are generated annually from the expenditures in Defense-sponsored research and development. The value and pay-off of each one of these reports increases each time the information contained in it is put to further use. The problem concerns making its existence known, and making it available and accessible. In this effort, DDC announces

additions to the universe of technical reports and makes them available to our users, when and where needed. The collection includes more than 880,000 technical reports covering all areas of science and technology.

Our second major program concerns the operation of a computerized data bank pertaining to current Defense efforts in research and exploratory development. Defense R&D efforts encompass many thousands of individual projects involving the talents of hundreds of thousands of engineers and scientists. To assist in administering this vast R&D program, DDC is currently operating the Research and Technology Work Unit Information System, a data bank of basic technical and management information.

Essentially, the purpose of this data bank is to quickly determine who is doing what research, when, where and how. The data bank also serves to prevent unintentional duplication of effort.

Each military component responsible for research and exploratory development efforts is required to provide DDC with a formatted description of those efforts in magnetic tape or punched-card form. The approximately 30 data elements required in the description include the purpose, costs, activities involved and their responsibilities, contract or grant numbers, and expected completion dates. DDC processes this information and, through the fully-automated system, can provide data on the various types of research, status of the various efforts, costs and other technical and management information as needed.

The data bank includes resumes submitted by the National Aeronautics and Space Administration (NASA), which established the system jointly with the Defense Department. DoD and NASA use essentially the same input information.

This data bank--available to the military departments and, in a limited extent, to Defense contractors--has a tremendous potential for improving the management efficiency of the Defense R&D programs with resultant savings in research time and costs. To retrieve from this data bank, there are as many questions that can be put to this information system as there are combinations of elements stored. In essence, responses are tailored exactly to the needs of the requestor.

DDC also operates an Information Sciences Technology Data Bank for the Committee on Scientific and Technical Information; and maintains reports concerning Contractor Performance Evaluations and Contractor Cost Reductions for use by selected military procurement organizations. As a subset of the Research and Technology Work Unit Information System, the Center operates the Interagency (NASA and DoD) Life Sciences Supporting Space Research and Technology Exchange; Interagency Material Sciences Exchange; and the Academic Sciences and Engineering (Phase II rept.).

A relatively new DDC program concerns the development of long-range concepts and requirements for new or improved Defense documentation and information systems, services and products. The development program, under the policy guidance of the Director of Defense Research and Engineering, is concerned with identifying customer requirements--the state of the art of technologies concerned with information storage and retrieval--and with cooperative interagency systems development where they relate to information transfer.

DDC's referral service extends the scope of its technical report program to in-

clude the acquisition, storage and retrieval of information concerning DoD-sponsored specialized sources of scientific and technical information. When authorized users require information exceeding that contained in technical reports, this service is used to direct them to organizations or to individuals who are known or potential sources of this expertise, or to the National Referral Center for Science and Technology of the Library of Congress.

Other services related to the technical report program include the maintenance and continuous development of the DoD "Thesaurus of Engineering and Scientific Terms," and the primary distribution within the United States of certain foreign technical reports.

RESOURCES

Let us turn our attention briefly to environmental influences and situations within DDC itself which bear significantly on its organization, operation and management. DDC is basically a civilian-operated organization. To accomplish its missions, the Center has resources of about 550 civilians and four military officers; funding of about $12 million for this fiscal year; and about 4/5 of a one-story warehouse with 85,000 sq. ft. of usable space.

We are installing a UNIVAC 1108 computer to replace a UNIVAC 1107. The 1107 was installed in December 1963 and would still be adequate to handle the missions assigned to DDC at that time. However, additional missions, including the data banks and the development program, are taxing the capacity of the system.

We have been operating the 1107 on a 3-shift workday, 5 days a week, with 2 shifts on Saturday and one on Sunday. We will be able to perform the current workloads on the 1108 using one shift 5 days a week. We plan a second shift for experiments within our development program.

Within DDC, we also have complete microphotography and graphic arts operations and the traditional processes of providing documentation services.

ORGANIZATIONS SERVICED

DDC services are available only to Defense Department and other Federal organizations and to their contractors, subcontractors and grantees. Under a Potential Defense Contractors Program, each of the miliatry services may qualify research and development organizations for DDC services if it is determined that the work being carried on by that organization has a potential military benefit. Currently, DDC serves approximately 2500 military organizations, 500 other Federal agencies and about 3,000 industrial and educational activities.

DDC does not service the general public directly. It makes Defense reports which have no security or distribution limitations available to the Commerce Department's Clearinghouse for Federal Scientific and Technical Information where they are made available for sale to the general public.

DDC and the Clearinghouse are engaged in a contract arrangement under which the Clearinghouse processes the incoming unclassified reports for DDC. Announcements

concerning the availability of these reports accessioned by the Center are contained in announcement publications of both DDC and the Clearinghouse.

REGISTRATION

To assist organizations in registering for DDC services, we provide a pamphlet entitled "Registration for Department of Defense Scientific and Technical Information Services." The pamphlet outlines registration procedures and is complete with copies of the Department of Defense forms required for this purpose.

DDC operates the central authority file of all users of Defense technical information services. Registration approval then not only provides access to DDC services, with limitations in accordance with the security levels of the contract and "need to know," but also provides access to other areas of the Defense Scientific and Technical Information Program. These other areas include service by the Defense Information Analysis Centers which collect, appraise and summarize data in particular subject areas, and the records of all major Defense R&D libraries.

SERVICES AVAILABLE

DDC offers its user organizations a variety of services. One is the announcement of technical documents accessioned by the Center.

We provide each organization registered for service with a single copy of the Department of Commerce announcement publication entitled, "U.S. Government Research and Development Reports." A companion volume of indexes for use with the announcement publication is sent with each issue. These are published by the Clearinghouse for Federal Scientific and Technical Information and include announcements of unclassified/unlimited technical reports produced by the Defense Department and other Federal agencies.

Organizations registered with DDC for classified service may also receive DDC's announcement publication, the "Technical Abstract Bulletin," with its companion index volume. Classified "Confidential," the Technical Abstract Bulletin contains announcements of classified documents and unclassified reports which have limitations on their distribution.

Prior to 1 July of this year, ordering documents accessioned by DDC was a simple matter. The user would note the control number of the report he desired on the DDC Document Request Form, provide basic information concerning the contract or grant being serviced, and mail the request to DDC. The requests were validated against registration information concerning the organization in the computer to determine if the request should be honored. The user could order either a full-size paper copy or a microform copy of the report. Until July of this year, there was no charge for any DDC service.

Effective July 1st, a service charge was instituted for requests for paper copies of technical reports which are available in microfiche form. Generally, there are unclassified reports accessioned since August 1964, and the classified and limited reports accessioned since August 1965, when DDC changed from the use of microfilm to microfiche for storing technical reports. Requests for documents

subject to this service charge must be sent to the Clearinghouse accompanied by payment or be chargeable against a deposit account at the Clearinghouse.

I know that this change in policy is of prime concern to this audience, but I would prefer to defer my explanations concerning this carge to later in my pre sentation.

Another service provided DDC users concerns bibliographies of which we prepare two types. The first is a printed bibliography prepared for the more popular subject areas in which we anticipate many requests. A typical example is a recent multi-volume bibliography entitled "The Computers in Medicine." Such bibliographies are added to the DDC collection complete with accession document--control--numbers and announced to our users. These bibliographies are ordered in the same manner that other documents are requested.

The second type, popularly known as the "demand bibliography," is prepared in response to a request for references to documents that cover a particular research problem or project. The user submits a bibliography request form on which they give pertinent information including their contract number, user code number, and other such information, and in as specific terms as possible, describes the particular problem or project. The request is put in the form of a query to the computer. The resultant printout is bound as a finished document and should contain descriptions of documents in the collection which are pertinent to the user's requirements.

To speed the bibliography service, users having access to telex equipment can request special bibliographies consisting of listings of control numbers of documents pertinent to a particular subject area.

PRODUCTION

We have been providing DDC services on a volume basis. During Fiscal Year 1968, we announced some 46,000 documents--we serviced nearly two million requests for technical reports--and we provided our users with some 22,000 bibliographies. We also serviced more than 5,000 requests for information from the Research and Technology Work Unit Information System.

We have made great strides in improving our performance standards. We reduced processing time for the announcement of documents from 95 workdays in 1963 to 35 workdays. Requests for documents are processed on the average in 2 workdays if documents are available from shelf stock; and about 5 days if they have to be reproduced. Requests for bibliographies are processed in an average of 3 workdays. These are average processing times. Depending on the requests, we have anywhere from "same-day" processing to filling "problem" requests that take much more time and effort.

SERVICE CHARGE

A moment ago, I referred to the change in policy at DDC through which we instituted a service charge for paper copies of certain technical reports.

A major purpose in establishing the service charge for the paper copies was to

provide a quantifiable, though certainly not absolute, measurement of the benefits which users derive from this service and at the same time provide some offset of the operating costs. In other words, we believe that the change in policy will: (1) provide a realistic indication of user need for hard copy, (2) encourage the user to request microfiche, which is still provided free of charge, and (3) it will help hold down the costs of operating the Center.

On the average it costs DDC about 2-1/2 dollars to reproduce a paper copy of a report. The average cost of a microfiche copy of a document is about 25 cents. And when you are involved in a volume operation--again, we received, in FY 67, about 2 million requests for reports--we are talking about a large portion of the total operating budget.

Response from our user public has been generally in opposition to the service charge and has been directed at DDC. Actually, the Center was directed by the Office of the Director of Defense Research and Engineering to institute the charge; and not without cause. The free service appeared to have invited indiscriminate use and there was concern over the increasing demand for documents without provision for measuring the effectiveness of the technical information.

Perhaps the strongest incentive in DDR&E's directing this change in policy came from the General Accounting Office. Following a survey conducted in late 1967, GAO, in a letter to the Secretary of Defense, noted that DDC was equipped to provide reports in a number of formats at varying production costs. The letter stated that GAO estimated that savings greater than $300,000 would accrue annually on just those reports reproduced directly by DDC if microfiche duplicates were provided in lieu of hard copy.

FUTURE PLANS

Earlier in my presentation I described DDC's responsibility for the development of new or improved documentation and information systems, services and products. In our development program we will be seeking unified, but not necessarily uniform, systems to improve the transfer of this information within the Defense Department and systems which will also be compatible for the interagency exchange of the information.

In our Research and Technology Work Unit Information System, our current efforts concern ways to improve the quality of data being reported. We want to reduce or eliminate clerical and machine-translation errors. We want to expand the coverage of data to include all categories of research and technology. These efforts will be directed toward making the system responsive to all levels of Defense management.

Our Contractor Performance Evaluation and Contractor Cost Reduction report system is proving to be an effective tool for evaluating work performed under contract within the Defense RDT&E programs. We intend to enlarge the system by adding other means of measuring contractor performance and management efficiency--and we plan to automate this report system. In the end, we hope this system too will be more responsive to the needs of managers at various levels within DoD.

Except for the conversion of information to machinable form and improvements in

photocomposition of announcement publications, we are still processing technical reports in essentially the same manner we did 10 years ago. We intend to extend improvements that have been developed for the Work Unit Information System to the Technical Report System. These will include improvements in file format, standardized record structures, and flexibility in output formats concerning bibliographies. In short, we want to make our document data bank compatible with common retrieval programs.

In addition to the tools now available in Federal libraries, we will be looking for methods and equipment that will allow visitors to those libraries to search, retrieve and even reproduce the information they need within the library facilities.

We plan experiments in the primary as well as the secondary distribution of technical reports. We are currently testing an ambitious and comprehensive service package through which we provide a test group of our users with: (1) Group Announcement Bulletins tailored to specific and narrow subject areas based on profiles of those user organizations; (2) companion indexes for use with the bulletins; (3) microfiche copies of the reports announced in the bulletins; (4) magnetic tapes of the announcement information; and (5) special automatic bibliographies again prepared by user subject interest. If the program proves beneficial to the users within the test group, we hope to extend the service to all organizations registered with DDC.

Even with our improved response times for user requests, we believe that access to the technical report collection and the work unit information system is relatively slow. It is also indirect in that users must rely on interpretations and compressions by subject analysts and indexers to select, order and receive information they believe they need.

To alleviate this situation, we are experimenting with an on-line search capability, using a prototype cathode ray tube, on-line to the DDC computer.

Initially the units will be placed in DDC, the Office of the Director of Defense Research and Engineering and at one installation each within the 3 military departments. The system will be tested for 6 months and evaluated to determine if the network should be extended.

We are trying to determine customer preference for positive or negative microfiche and we attempt to keep our users informed on developments concerning microfiche equipment.

These are only a few of the efforts within our Development Program. We believe the results of these experiments will greatly affect future systems used in the interchange of scientific and technical information within the Federal research and development community.

In essence, we are trying to develop the means of getting information to those who need it in the shortest time and through the most efficient means possible.

For those who think we aren't moving fast enough, I like to repeat an item I read not long ago in one of our technical publications. It went like this:

"If all man's history were squeezed into the last 50 years, it would take 40 years just to get us out of caves. Another five years would go by before we learned to write with pictures. Two years ago, Christianity was born. Nine months ago, the printing press was invented, and four minutes ago the first jet plane took the air."

I can only hope that in the last half hour, we have made progress.

* * *

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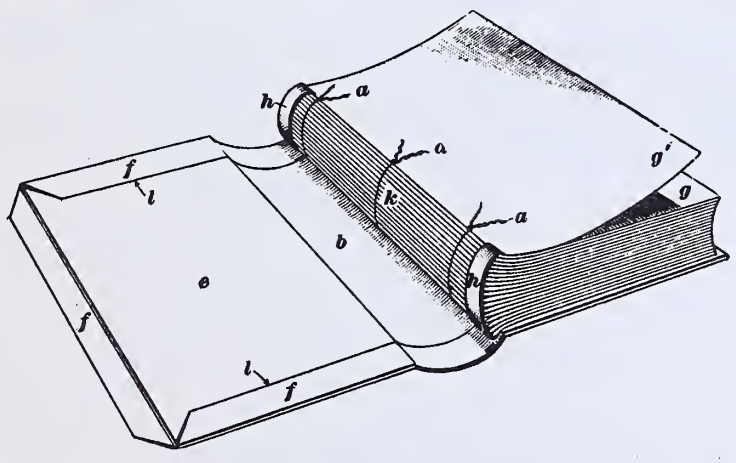
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BULLETIN

SPECIAL LIBRARIES ASSOCIATION/

SAN FRANCISCO BAY REGION CHAPTER

March 1969 | No. 4 | Vol. 39

MARCH MEETING

COOPERATIVE LIBRARY DEVELOPMENT

The March meeting of the San Francisco Bay Region Chapter will feature Mr. John F. Anderson, the new Librarian of the San Francisco Public Library. Most recently, he comes to California from the Public Library in Tucson.

His present library houses the experimental, federally-funded extension of library service, BARC - Bay Area Reference Center. However, this development may be only part of what he has in mind when he speaks on "Cooperative library development," at our next meeting.

- Ray Brian
Program Chairman

Date: Thursday, March 27, 1969

Location: Sabella's Restaurant, Fisherman's Wharf, San Francisco

SPECIAL LIBRARIES ASSOCIATION
BULLETIN, Volume 39, No. 4

SAN FRANCISCO BAY REGION CHAPTER

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WHAT DO YOU THINK?

The Agenda for the Advisory Council meeting in June includes a discussion of the recommendations of the Placement Policy Committee. In order to represent Chapter opinion, I should appreciate comments on the following topics, which were considered by the Committee in determining its recommendations.

1) Who should have primary responsibility for placement activity?

   a) S.L.A. Headquarters?

   b) Local chapters?

   What should the Chapter Employment Chairman be expected to do?

2) What services would you like to see provided?

   Should they be provided to:

   a) Members only?

   b) Non-members?

   c) Potential employers?

3) The Placement Bulletin has been distributed to members who submitted a resume to Headquarters and asked to be placed on the mailing list. Do you consider this Bulletin an appropriate method of making vacancies known to members?

   Would it be preferable to have all vacancies and position wanted advertisements appear in the classified section of Special Libraries?

4) Should the Association be advertised to potential employers as a logical recruitment source for qualified professional librarians, e.g., in the New York Times and Wall Street Journal?

This matter concerns us all as potential employers or applicants for positions. Please indicate your opinions on this sheet - briefly, or with any pertinent comments that may be helpful in the discussion, and return to me.

- Barbara Ivantcho
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SLA AT MIDWINTER

And Rochester in January is certainly Midwinter!

At the Midwinter meeting, as well as at the June Conference, the Board of Directors meets to transact Association business, and the Advisory Council (Chapter presidents and presidents-elect, and Division chairmen and chairmen-elect) meets to advise the Board and reflect the grass-root opinions of the membership. Attending the meetings from this Chapter, besides your president, were Elizabeth Bodie, Chairman of the Nuclear Science Division, and Mark Baer, Chairman of the Placement Policy Committee.

The major topic of the Advisory Council, relating to the establishment of new divisions in subject or topical areas, drew much inconclusive discussion, and no motions were passed. More lively was the discussion of the National Advisory Commission on Libraries' report. The Board was advised to urge the representation of special libraries on any permanent agencies that may result from the Commission's recommendations. The special studies prepared for the Commission sound more interesting than the report and will be available later this year in book form.

The Presidents' dinner was enlivened by a strong plea for support, from the Washington, D.C. Chapter, for a change in by-laws to allow chapters to levy local dues, if they wish, to meet expenses and engage in projects. There was not much enthusiasm for this idea, but more will doubtless be heard from Washington on the subject.

At the Board meetings, the most newsworthy topic was the proposed merger of SLA with the American Society for Information Science (ASIS). The desirability of such a merger was approved, and a committee appointed to consider how it might be done.*

The Personnel Committee presented the results of its informal poll on the salary survey and the Board approved a survey to be conducted to cover 1969/70 salaries.

I believe we all felt a deep appreciation for the intensive and careful work of the Board members, and the warm hospitality of the Upstate New York Chapter.

- Barbara Ivantcho
President

* For more information, see Special Libraries, February 1969, p. 114.

"Putting Knowledge to Work"

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PITTSBURGH CHAPTER

The Pittsburgh Chapter of the Special Libraries Association has just published its 1969 directory of special libraries in the Tri-State area. This directory will serve as a source of information for your library since it lists special libraries in the area and the subject areas with which they deal.

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Don't miss this opportunity to obtain a copy of the 1969 DIRECTORY as there have been a limited number printed.

World Trade Center Libraries

BUSINESS AS USUAL!

The service of the World Trade Center Libraries is still available, and the future looks bright. The California State Department of Commerce (a new state agency) is managing it through June 30, 1969. The CDC has been holding meetings regarding transferring the Libraries to anyone or any organization which will maintain them in the public interest.

Many have expressed interest in acquiring the Libraries; several are studying ways and means; several have offered financial assistance now; and several have offered future assistance. So, although this is a bit of a 'cliff hanger' story (the type you are all familiar with in your own library history), there is real hope that the WTC Libraries will be rescued in time.

The office of the California World Trade Authority is now maintained in Sacramento only, and administered by the California Department of Commerce. The World Trade Center, the name of a part of the Ferry Building, is administered now by the Port of San Francisco, which, as of February 1969, is itself administered by the City of San Francisco.

(To be continued!)

- Our Reporter on the scene

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4TH WORKSHOP FOR LIBRARY ASSISTANTS

This workshop, sponsored jointly by our Chapter and the USF Library Science Program was a great success. It was held on January 23 and 24 at the University of San Francisco.

Although the 3rd Workshop was held only two years ago, the Chapter Education Committee had faith that there would be at least 40 registrants for this repeat performance. Enrollment was limited to 60 and 61 were admitted.

The 1969 Workshop was different from earlier Workshops in several important respects. First, instead of four speakers, this time there were seven: One for the introductory lecture and two each for the three topical presentations. Secondly, more time for discussion was provided by scheduling divided section meeting led by the speakers.

The speakers (all but one are Chapter members) were:

Introduction:	T.B. Yerke
Acquisitions:	George Luckett
	Charlotte Owens
Cataloging, etc.:	Janet Phillips
	Barbara Campbell
Circulation and Reference:	Nancy Myers
	Robert Meyer

Coordinators were Roy Nielsen and Margaret Rocq.

Registrants from all kinds of libraries and from as far away as Sacramento and Porterville were asked to read the book, The Library; an introduction for library assistants, edited by William Petru and Martha West, prior to the Workshop.

(Continued on page 9)

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The Workshop got off to a good start with an enthusiastic and inspiring welcome by Sister Mary Alma, Director of the USF Library Science Program.

The lectures were all well received and so were the more informal section meetings held on both days.

The facilities were very nice and the coffee breaks and lunches were excellent. Promotional gifts of library value were graciously provided by W.R. Ames and H.W. Wilson Companies. The only complaint made by quite a few of the registrants in the evaluation questionnaire was that the chairs became a little uncomfortable after sitting for an hour. An unexpected bonus was a short talk by Richard Dillon, Head Librarian of the Sutro Library. Many accepted his invitation to visit the Sutro Library there at USF after the Friday afternoon session.

Those who attended this Workshop came from libraries of different kinds and sizes and represented several levels of position responsibility. Some had worked in libraries for many years and about 12 had been in library work less than a year.

Again, as in the previous Workshops, the sponsors were not trying to make instant librarians but to explain the why of library practices to broaden the understanding of clerical and para-professional (new word) library assistants.

Those of us who worked hard to make this Workshop worthwhile were very pleased when several of the attendees, in expressing their appreciation, said they had been inspired to apply for admission to library school.

- Roy Nielsen

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CHAPTER ACTIVITIES

IRISH COFFEE PARTY

Approximately 30 library school students and several faculty members from U.C., Berkeley, San Jose State and USF joined SLA members at an Irish Coffee Party on Sunday, February 16, at the Men's Faculty Club, U.C., Berkeley. The students were interested in all types of special libraries and seemed to enjoy chatting informally with the SLA members present. Don Gholston made the delicious Irish coffee. He was assisted by Roger Martin, Ray Brian and Oda Hansen. Mrs. Margaret Uridge and Judy Fair also assisted with the party.

- Mary Stephens
Recruitment Chairman

THE CONSULTING GAME

Marjorie Griffin and Jeanne North had some meaty comments to make about "The Consulting Game" at the January 29, Chapter meeting. After explaining SLA's organization of its library consultant service, Miss Griffin discussed some of the pains and pleasures of being a Chapter Consultant.

Mrs. North used the Socratic approach by posing such questions as, "Consulting,

(Continued on page 14)

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who needs it?" and "What does it accomplish?" She also suggested that some libraries might be better off minus a consultant. The term "consultant" as used in SLA took on much more meaning for everyone at the meeting thanks to Miss Griffin and Mrs. North's cogent comments.

- Mary McCain

MR. SKIPPER AND THE BERKELEY SCENE!

The Chapter was fortunate to have James Skipper, the new U.C., Berkeley, Librarian, as the speaker at the February meeting. Mr. Skipper outlined a number of the problems the libraries are facing and discussed some of his plans for the future.

With the current emphasis on development of area studies programs, research libraries have been faced with a large influx of materials from all over the world - in many languages and different formats. It is, therefore, essential to have adequately trained staff to handle this literature. Collections must also reflect the fact that the quality of undergraduate students is going up, as is the number of graduate students.

At present, the research library has run out of space. For every new book added to the collection, a book must be sent to storage in Richmond. A task force has been set up to study the magnitude of the problem, suggest alternate modes of access, and estimate approximate costs. The Moffat Undergraduate Library, to be completed in 1970, will seat 2,000 students, have a collection of 150,000 books, and employ between 30 and 40 librarians.

Mr. Skipper feels there is need to improve the present organization of the libraries and anticipates some staff restructuring. A task force will study the problem of faculty status and submit recommendations. Other possibilities include: Recognition of a librarians' association; a committee on personnel to deal with such issues as sabbatical leave, travel, salaries, etc.; and an advisory council or similar group to advise the Librarian.

It is probable that a double track for salary advancement will be introduced - open equally to administrators and subject specialists. Emphasis will be placed on jacking-up beginning salaries. Figures obtained from the Placement Office indicated that the going rate for non-business, liberal arts graduates with a masters degree was $900-$1,000 more than that for MLS graduates. The middle range of salaries will have to be raised, as well.

At present, the libraries sustain a 30% turnover in non-professional staff. A task force on minority group opportunity will look into the possibilities of hiring and training minorities, with the hope that they will remain longer. An officer may be appointed to head up this enterprise.

Mr. Skipper answered a number of questions from the floor and spoke briefly about the problem of vandalism in the libraries on the campus and across the country.

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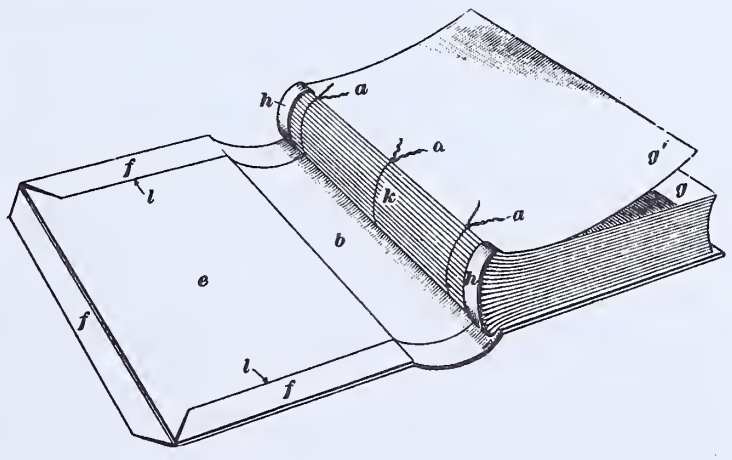
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NEWS NOTES

As of April 16th, Mary Stephens will take up a new position as Yolo County Librarian, with headquarters in Woodland. Mary is presently with the Water Resources Center Archives at U.C., Berkeley, where she has been one of the librarians participating in the experimental course, Bibliography 1X.



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BULLETIN

SPECIAL LIBRARIES ASSOCIATION /

SAN FRANCISCO BAY REGION CHAPTER

June 1969 | No. 5 | Vol. 39

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Standard Oil Co. of Calif.

* Newly Elected 1969

SPECIAL LIBRARIES ASSOCIATION
BULLETIN, Volume 39, No. 5

SAN FRANCISCO BAY REGION CHAPTER

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COMING-AND-GOING PARTY

We regret that unforeseen circumstances prevented holding the annual business and/or picnic meeting in May. Instead, we plan to have an open meeting of the Board and Advisory Council late in June. This is the occasion for the traditional turning over of responsibilities, and we hope to make it a festive occasion with a wide representation of the membership, full of ideas and the urge to volunteer for something. Watch for announcement of date and place.

-Barbara Ivantcho
George Luckett

A PRESIDENTIAL ADIEU. . . . . .

It has been a good year, I believe, for SLA and the San Francisco Bay Region Chapter. We have reached out a little. Programs have brought us a greater awareness of problems, issues, and progress outside our immediate special library world. New libraries appear in our directory: twenty-two organizations are represented in our membership for the first time this year. Students from all three library schools in the area attended the recruitment gathering. The dedication and enthusiam of the Education Committee has, as for several years past, offered the whole local library community new educational opportunities. With the present sound financial basis for new projects, it will doubtless be able to do even more to fill the continuing education gap. We hope that the future will continue to bring cooperation among like-minded organizations, and an even wider reach.

As often happens, the season opened with vistas of accomplishment that were only partially attained. Time, energy, and imagination always seem to be in short supply, but I believe this only proves that we should make greater use of our members' potential for chapter activities. For me this has been a stimulating and enlightening year, and I am most grateful for the help, cooperation, and support of the Executive Board, Advisory Council, and of the entire membership.

- Barbara Ivantcho
President

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PAUL WINKLER



..... AND THE NEW CODE

"Two Years with the New Code; an Institute on the Problems and Applications of the Anglo-American Cataloging Rules," was held 11-12 April 1969 at the Santa Clara Administration Building in San Jose. Mr. Paul Winkler, Principal Cataloger of the Descriptive Cataloging Division of the Library of Congress, led the informal discussions on the use and problems of implementing the AA rules.

Mr. Winkler opened his discussion with a description of the organization of the LC Descriptive Cataloging Division and of the many steps a catalog card goes through in preparation. He answered many questions concerning LC's superimposition policy and its ramifications for libraries using LC cards. The major part of the discussion was devoted to examination of the rules for entry incident to implementing the new Anglo-American Cataloging Code and to the problems arising from its use. It was based on the questions submitted by the registrants in advance of the conference and on questions from the floor. Interpretation of wording, clarification of terms and perennial entry problems were included. Mr. Winkler's informal but comprehensive presentation was most effective in providing new insights, practical guidance and stimulating thought.

The conference, a continuation of the "Institute on the Anglo-American Cataloging Rules," held at San Francisco State College in April 1969, was sponsored by the San Francisco Bay Region Chapter of Special Libraries Association, the College, University and Research Libraries Division and the Technical Services Division of the California Library Association, and other related groups.

COMMITTEE REPORTS

ARCHIVES

The Archives activities in 1968-69 have invovled little more than placing Chapter Bulletins and committee reports in the files, which are housed at Mechanics Library.

We appreciate the continuing generosity of that Library in providing space for the Chapter's official records.

Respectfully submitted,

Dorothy E. Campbell

* * * * * * * * * *

BULLETIN

After some early discussions with Joanne Butterworth, this year's Advertising Chairman, we decided to revise the advertising rates, go after more advertisers for each issue of the Bulletin, and hopefully cover our printing and mailing costs completely. By dint of hard work and perseverance, Joanne has been very successful.

In the Circulation Department, Delphia Scully has spent many hours trying to get mailing lists revised and up-to-date. Copies of the Bulletin have been sent out to the other chapters and to Headquarters, as well as to local members.

Five issues of the Bulletin have been published during the year: September, November, January, March and June. Circulation has run between 400-500 copies.

At this point, most of my thanks are for all those helpful members who volunteered copy or were very willing to submit material when asked. It certainly made my job as editor much easier.

Respectfully submitted,

Jacqueline J. Desoer

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COMMITTEE REPORTS

ADVERTISING

The Bulletin sponsorship advertising plan was dropped this year in favor of multiple ads per issue. The Advertising Manager feels that smaller less expensive ads are more attractive to the majority of prospective clients.

The following are the ad rates for 1969-69:

	1 issue	2 issues	3 issues	4 issues	5 issues
1/4 page	$12.00	$24.00	$ 36.00	$ 45.00	$ 50.00
1/2 page	25.00	50.00	75.00	90.00	110.00
1 page	45.00	90.00	135.00	160.00	200.00

The advertising in the Bulletin was so successful that it was decided not to solicit ads for the Directory. The total revenue from ads for 1968-69 was $1279.00. Nine clients advertised in all 5 issues, five others in varying amounts. Total revenue compares favorably with $1,005.00 (total revenues for 1967-68).

A modification of the rates is recommended for 1969-70 in order to make them more equitable for 1/2-page and 1-page ads.

Respectfully Submitted,

Joanne Butterworth

* *

CONSULTATION COMMITTEE

During 1968-69 two visits were made to requesters for assistance in organizing a library; namely:

1. ALZA Corporation - Palo Alto

2. Social Security Agency - San Francisco

The ALZA Corporation has a competent ex-executive secretary giving full time to the establishment of a library according to conventional procedures. When that company grows, and in consequence the demands upon the library, the forward looking president and this librarian expect to hire a professional librarian. Assistance was given in ordering LC information and in the techniques of ordering.

The Social Security Agency has a neglected library of approximately 500 books. The intent is to reactivate the collection by taking an inventory and implementing a simple control system. The budget is $500: therefore, there is no intent to hire a professional librarian. However, the department manager in

(continued on page 10)

COMMITTEE REPORTS

CONSULTATION COMMITTEE, cont'd.

charge wishes his secretary to establish procedures for an honor system circulation, to know how to order books and periodicals.

Books, pamphlets and brochures were mailed to each library to give ideas suitable for each need.

Respectfully submitted

Marjorie Griffin

* *

DUPLICATE EXCHANGE

The Fall Duplicate Exchange was held in November, with eight lists submitted and ten lists distributed.

The Spring/Summer Duplicate Exchange will be held in June.

Postage for the lists was absorbed by Bechtel Corporation.

Respectfully submitted

Doris Lanctot

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COMMITTEE REPORTS

EDUCATION COMMITTEE

The activities of the Education Committee were guided by Robert Meyer until September when he found it necessary to resign as chairman due to his statewide consulting commitments. Prior to his resignation he had proposed to the committee an idea for committee consideration which would be aimed at the "education" of librarians facing the problems of our contemporary society. The idea was developed and expanded and accepted by the Committee. The Chapter Program Chairman offered the resulting program at the November Chapter meeting: Operation Involvement: Librarians and Social Issues. Robert Meyer was the moderator, John Forsman, then Richmond Public Librarian and William H. Brett, Oakland Public Assistant Librarian were the speakers.

The Fourth Workshop for Library Assistants was held Jan. 23-24, 1969, in cooperation with the University of San Francisco Library Science Program. A total of sixty-one people were registered. Roy J.M. Nielsen and Margaret Rocq were the coordinators. Theodor B. Yerke, Charlotte Owens, George Luckett, Janet Phillips, Nancy Myers, and Robert Meyer, all chapter members; and Barbara Campbell, Supervising Librarian - Technical Services, Santa Clara County Library, were the lecturers.

At the request of the California State Library, the workshop was repeated in Sacramento May 1 & 2 for twenty-five library assistants of the State Library Staff. The lecturers will be the same with the exception of Mrs. Owens and Mrs. Myers. George Luckett and Robert Meyer covered the subject matter of the speakers unable to participate. As has been the custom for the workshops, SLA members in the area who are interested have been invited to meet the registrants at the luncheons.

TWO YEARS WITH THE NEW CODE - The follow-up of last years Institute on the Anglo-American Cataloging Rules was held in San Jose, April 11 & 12. Paul W. Winkler, Principal Cataloger, Descriptive Cataloging Division, Library of Congress, was the lecturer. Margaret D. Uridge was the Education Committee's representative on the committee making arrangements for this institute which was sponsored by SLA, two CLA divisions and other cooperating associations. A total of 201 people participated.

Committee meetings were held on a monthly basis in the Bay Area. Each meeting brought forth lively and sometimes heated discussion on the role of the Committee in the over-all education process as well as the continuing education process. Mrs. Lois Bewley, the recently appointed Coordinator of Continuing Education in Librarianship at the University of California was the guest of the Committee at one meeting. (Mark Baer is the Chapter's representative on the CEL Advisory Committee.) From information available at this time it is apparent that CEL will not embark on a program until it has sustaining financial assistance. It will do specific workshops and institutes when federal funds are made available through grants for proposals submitted to HEW. The Committee, therefore shall continue to develop and present workshops, institutes, and lectures which will fulfill the goals set forth in the Guidelines for Special Courses (SF Bay Region Chapter Bulletin, vol. 33, no. 2, Dec. 1962).

(continued on page 14)

COMMITTEE REPORTS

EDUCATION COMMITTEE, cont'd

The Committee is anticipating playing an important role in the 1971 Conference, if plans include a continuing education session. Members of the Committee who are attending the Montreal Conference Continuing Education sessions have been urged to bring back a full report and ideas for 1971.

Committee members again participated as lecturers or discussants in California State Library Conferences and as members of advisory committees for library technician programs in community colleges.

Elizabeth Roth, Chairman, Chapter Publications Committee, has been in attendance at most of the meetings this year, being the liaison person between headquarters and Robert Meyer and Gloria Smith, editors of Library Uses of Computers. Mary Stephens, Recruitment Committee Chairman, has also attended most of the meetings. Members of the Education Committee assisted Mary in the stagging of the Recruitment Irish Coffee Party held at the Men's Faculty Club, UC, in February for students at UC, San Jose State, and USF.

President Ivantcho was invited to attend all meetings and did attend most of them.

Membership of the Committee this year has included the following. Mark Baer, Roy Brian, Ida Dobler, Don Gholston, Oda Hansen, Beverley Hickok, Roger Martin, Robert Meyer, Margaret Rocq, and Margaret Uridge.

Respectfully submitted,

Elinor Alexander

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COMMITTEE REPORTS

EMPLOYMENT COMMITTEE

The past three periods on which I have reported statistically appear as follows:

	1966-67	1967-68	1968-69
New applicants May through March	115	70	110
Applicants registered as of April	88	98	165
New positions listed May through March	48	17	33
Positions available as of April	10	11	20
Number of placements - Total	18	3	4
- To listed jobs	(6)	(1)	(3)
Number of applications sent to employers	na	92	191

Northern California continues to attract librarians seeking to do their "THING" out here. From the above statistics it appears, though, that we haven't been very cooperative in this respect.

In analyzing the effectiveness of our chapter placement activity, it would seem that the small number of hits we make in matching applicants and jobs demonstrates the futility of trying to operate an employment center as a committee activity. A committee can only devote a limited amount of time to the task, and this amounts mainly to answering letters, filing applications, duplicating files and sending them off to employers. Some of the more desirable services that could and should be provided, such as providing information on salaries, actively pursuing job possibilities, interviewing more applicants, putting out placement lists, etc., require time and staff to handle properly. Under our present set-up, it is not feasible to expect a working librarian to give the necessary time to handle all the aspects this function entails. It is this employment chairman's opinion that the San Francisco Bay Region Chapter placement committee should act only as a liaison with a central placement office redirecting inquiries for both applicants and employers. To expect any more of the local office, as now structured, is to avoid reality.

We are not alone in our problem. The effective matching of library jobs and applicants is basic to the operation of each library in California. Our approach to this as librarians and as employers is, at best, haphazard. I suggest that there should be one main source in California - with a Northern and Southern office, if necessary - to which any librarian or employer could turn for information on the job/applicant situation in the library field here in this State. Placement activity at the State level, being closer to the action, should be more effective than on a national level. I would like to see the various partial placement offices merged into one focal point. As it now stands, there is a great deal of overlapping and duplication of effort and records between such groups as, for example, the California State placement center, University of California alumni placement for librarians, SLA Chapter placement, etc. There is no simple way for any employer to tap the supply.

(continued on page 16)

EMPLOYMENT COMMITTEE, cont'd

There has been a great deal of discussion on cooperation between libraries and the sharing of library resources. I suggest that library manpower is one of the more important resources we have. We lament the lack of enough librarians to fill job openings, but the problem is not one of supply, but logistics - bringing applicants and jobs together. As the central coordinating body for California libraries, I believe that the California State Library should establish a placement clearinghouse for all libraries in the State. I propose that our SLA Chapter explore this possibility with all groups concerned.

Respectfully submitted,

Lorraine Pratt

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COMMITTEE REPORTS

MEMBERSHIP COMMITTEE

The Committee prepared the copy for the Membership Directory and delivered it to the contract printers. Shortly thereafter, the directory was printed and distributed to the members then represented on our mailing list. The directory, using the basic format of the preceding year, turned out to be attractive and useful. It is with profound regret that we discovered that some errors, despite seemingly thorough proof-reading, crept in. The apologies are most blushingly offered to the President in the matter of mis-spelling her name.

Other committee matters are mainly statistical.

1. Membership inquiries answered 9
2. 1969 Membership Directories sold 8
3. Membership statistics.

	May 1968	April 1969*
Class I	11	11
Class II	5	5
Class III	230	239
Class IV	15	18
Class V	54	62
Class VI	19	29
Class VII	0	0
Class VIII	8	8
	342	372

*Drop list not yet received.

Respectfully submitted,

George R. Luckett

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3rd Annual Convention of the Society of Logistic Engineers
"Technology and Education"
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September 5-6, 1968 **$17.50**

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COMMITTEE REPORTS

PROGRAM COMMITTEE

Average attendance seems to be increasing at meetings. This may explain some of the difficulties Hospitality and Program Chairmen have been experiencing in locating a facility with a quiet banquet room, good food, good location and with adequate parking facilities -- for a reasonable price. Both of these chairmen need a reliable assistant to help, and act as a backstop in case of sickness or emergency.

A first draft and first revision of a procedures manual for Hospitality Chairmen was compiled shortly after the beginning of the current year.

We had more joint meetings this year than in previous years in continuation of earlier established policy to try to show that librarians have more in common than they have dividing them. While joint meetings may be desirable, they do involve more work for Program Chairmen who must coordinate them. Joint meetings seemed particularly appropriate in introducing two important new librarians to their colleagues in Northern California: the new librarian of San Franicsco Public Library and the new librarian of UC, Berkeley. I wish to give warm thanks to Anne Raphael, Mary-Elsie Caruso, Caryl McAllister and Marjan Merala, who were so helpful in coordinating joint meetings.

Greater efforts were made this year to insure notices of meetings going to all three local Library Schools and in several instances, personal invitations were also made to groups of students. For the first time this year, Education Committee requested that one meeting be held for a special program and presented two paid speakers discussing librarians' involvement in contemporary social issues. SF Chronicle columnist, Margot Patterson Doss, speaking at the April meeting on local natural history and conservation, provided some relief from technical and social issues.

As we grow, as more people attend meetings, and as more meetings are jointly sponsored, we continue to loose a vitally important value in professional association of any kind. face-to-face, informal socializing. I am concerned about this. I feel that unless action is taken, the impersonality will grow. The Hospitality Chairman needs to be free to introduce people, particularly new people, and socialize. New and potential members continue to report feelings of strangeness, that SLA is run by an inside group, etc. The general membership could do much to meet this need; spontaneous gestures of welcome would be more effective than, say, having a Welcoming and Introductions Chairman.

A resume of the programs for 1968-69 follows.

Wednesday, September 11, 1968: A dinner meeting was held at Rickey's Hyatt House at which Bruce Yerke, ex-past-president and recently returned from a year at Harvard, spoke on subject control at Harvard. This was followed by a tour of the Jackson Library, Graduate School of Business, Stanford University, on gracious invitation of the Librarian, Mrs. Marian Smith. Attendance: 70.

(continued on page 19)

COMMITTEE REPORTS

PROGRAM COMMITTEE, cont'd

Friday and Saturday, October 4 & 5, 1968: A joint meeting of the Southern California, San Francisco Bay Region and San Diego Chapters, SLA, was held in Santa Barbara at the time of President Herbert S. White's visit. Attendance: 150.

Thursday, November 21, 1968: Panelists John D. Foresman, Librarian, Richmond Public Library, and William H. Brett, Assistant Librarian, Oakland Public Library, discussed the involvement (and lack of it) of librarians in social issues of the day, at a dinner meeting at the Marco Polo restaurant, Jack London Square, Oakland.
Attendance: 86.

Wednesday, January 29, 1969: Chapter consultant, Marjorie Griffin, and Jeanne North, private commercial consultant, presented different aspects of consulting at a dinner meeting in San Mateo.
Attendance: 100.

Thursday, February 20, 1969: In a joint dinner meeting with ASIS and Northern California Medical Library Group at the Berkeley House, local librarians officially welcomed Mr. James Skipper, the new UC, Berkeley, Librarian, who discussed recent developments in his library and the campus unrest.
Attendance: 200.

Thursday, March 27, 1969: At a joint dinner meeting with the Northern California Medical Library Group at Sabella's, John Anderson, new San Francisco Public Librarian, gave a sparkling talk on Cooperative Library Developments.
Attendance: 100.

Wednesday, April 30, 1969: At this dinner meeting, at the Leopard restaurant, S.F. Chronicle columnist and author, Margot Patterson Doss, spoke on local natural history and conservation in a non-library talk, "Bay Area at your feet."

Respectfully submitted,

Ray Brian

* *

PUBLICITY COMMITTEE

The Publicity Committee has been inactive during the last year except for two stories on the appearance of the San Francisco City Librarian and the Director of Libraries at the University of California, Berkeley.

(continued on page 21)

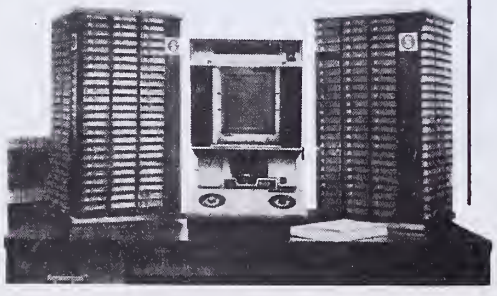
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COMMITTEE REPORTS

PUBLICITY COMMITTEE, cont'd

There was no feedback on whether these stories appeared in any of the various newspapers to which they were sent.

Other newsworthy coverage of Chapter activities and those of individuals has been partly governed by the degree of input from the members. The Committee Chairman also shares the responsibility for the inactivity during the past year.

Respectfully submitted,

Aaron Harris

* *

PUBLICATIONS COMMITTEE

The Association Editor has just informed us that the Chapter book entitled, Library Use of Computers, resulting from lectures arranged by the Education Committee, will be published by mid-May, 1969. It is now in page proof. It will be priced between $5.00-$6.00, have 116 pages, and a black cover with lavender letters.

It is hoped copies will be on sale at the Montreal June 1969 Conference. Bob Meyer and Gloria Smith were the local editors. Many thanks are due to the contributing lecturers and Frank McKenna.

Respectfully submitted,

Elizabeth Roth

* *

UNION LIST REVISION COMMITTEE

118 copies of the first edition of the Union List were mailed to libraries in the Bay Area to use as a guide for submitting their periodical holdings. 75 libraries have responded with lists. 25 of those responding were not listed in the first edition, including some large holdings such as the California Academy of Sciences and the San Francisco Public Library.

The Committee is going to attempt to complete work by the end of the Summer, making publication of the list either in late 1969 or early 1970.

Respectfully submitted,

Margaret M. Craig

COMMITTEE REPORTS

RECRUITMENT COMMITTEE

Highlight of the year for the Recruitment Committee was the Irish Coffee Party held at the Men's Faculty Club, UC Berkeley, in February. Approximately 30 library school students and several faculty members from UC Berkeley, San Jose State and USF came to chat about special libraries. Don Gholston made the delicious Irish coffee.

Posters displaying SLA meeting notices were placed on bulletin boards at each of the three library schools in the Bay Area. One result was that several UC Berkeley students attended the February meeting at which Dr. Skipper spoke.

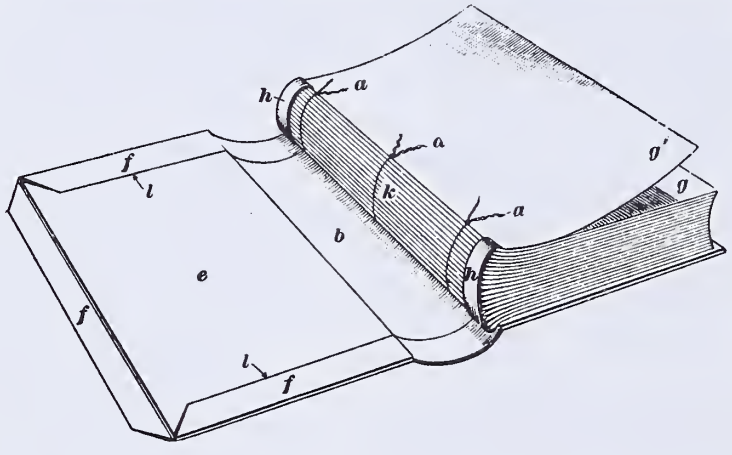
The Chairman talked briefly with UC Berkeley library school students following Mrs. Margaret Uridge's address on Special Libraries at the Orientation Sessions. Several interested students requested application blanks for student memberships in SLA.

At midwinter CLA, the Chairman met with Mrs. Dorothea Rowden, CLA Recruitment representative. No definite plans were made for SLA-CLA cooperation. This matter should be explored further.

Special thanks are due Ray Brian and members of the Education Committee for their support of recruitment activities.

Respectfully submitted,

Mary L. Stephens



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COMMITTEE REPORTS

TREASURER'S REPORT

CURRENT OPERATING FUND

Balance on hand as of May 1, 1968			$ 433.74
Income			
Allotment from Association during year		$1122.00	
Other (Itemized)			
Advertising - Bulletin	$1075.50		
Royalties from "The Library..."	780.55		
Dinner meetings	2202.75		
Sale of Union List	20.00		
Sale of Directory	70.00		
Miscellaneous	154.42		
Total Other		$4303.22	
Total Income			$5425.22
Total Assets			$5858.96
Expenditures (Itemized)			
Directory		$ 450.60	
Bulletin		1030.23	
Meeting notices		225.07	
Dinner meetings		2073.18	
Student Tea		72.68	
Miscellaneous		274.41	
Total Expenditures			$4126.17
Balance on hand as of April 30, 1969			$1732.79

PROJECT FUND - PUBLICATIONS

Balance on hand as of April 30, 1969	$3067.17

PROJECT FUND - EDUCATION

Balance on hand as of May 1, 1968	$3724.59
Balance on hand as of April 30, 1969	$4397.44

Respectfully submitted,

Martha West

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Miss Yvonne K. Ko 20Y-V
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Berkeley, Calif. 94704

Mr. Nedjelko D. Suljak 20M-V
1005 J Street, #359
Davis, Calif. 95616

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Attn. Library
980 University Avenue
Los Gatos, Calif. 95030

Mrs. Bettie M. Walling 20L-V
1548 Aalapapa Drive
Kailua, Hawaii 96734

Mrs. Elizabeth P. Williams 20U-V
1731 Mountain Blvd.
Oakland, Calif. 94611

DROP

Miss Leslie Ann Sheehan

ANNE RAND

Anne Rand, founder of the ILWU Library, died here February 11th. A service memorializing her as a friend and as one who had contributed much to the union was held by the International Officers in April.

-The Dispatcher
Feb. 21, 1969

* * * * *

1969 MEMBERSHIP DIRECTORY

Due to the normal time lag at the printers in up-dating our mailing list, some new members (or transferrees to the San Francisco Bay Region Chapter) may not have received their copies of the 1969 Membership Directory even though they are currently receiving announcements and bulletins. Anyone who has not received his copy may request one from:

Mr. George R. Luckett
Membership Chairman
31 Dorey Way
Monterey, Calif. 93940

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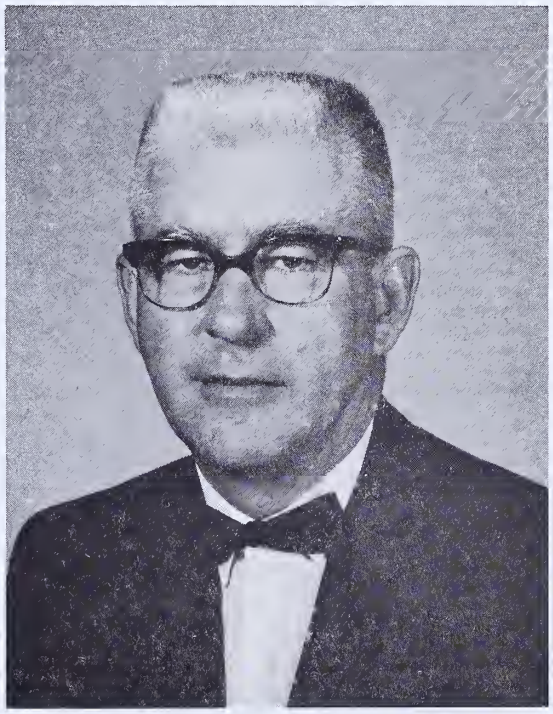
BULLETIN

SPECIAL LIBRARIES ASSOCIATION /

SAN FRANCISCO BAY REGION CHAPTER

September 1969 No. 1 Vol. 40

THE PRESIDENT'S MESSAGE



Chapter President George R. Luckett (Official Photograph U.S. Navy).

At this time of year when the incoming President of the Chapter must prepare his "message" I find myself in a schizophrenic mood. To be elected the "leader" of an organization is considered an honor and I, too, regard it as such. However, I have decided to dedicate my year toward a reduction in the importance of the presidency and toward a move to the "grass-roots" of the organization.

The Chapter will survive and prosper, neither by what the president does, nor even by what the officers and committee chairmen do, but by what the members do. This, then, is your organization. Therefore, now is the time to recap your organizational past. What did you do for your Chapter last year? What do you plan to do for it this year? Some members have dedicated much of their spare time to Chapter activities; many others have drunk, eaten and listened at the dinner meetings but have done little else. If you are one of these latter, why not volunteer for a committee assignment and then, use your greatest efforts to make that committee productive?

I do not believe in "make work" or "busy work" as some call it. I do believe in participation and I believe that committees exist because there is important work to be done. Let's have at it!

As I said at the July open Advisory Board meeting: I have hold of one end of a 100-mile rope; the other end is connected to the Chapter. I know that all the pushing, twisting and shaking I do in Monterey will have little effect in San Francisco. But maybe a good strong tug will be felt.

I have just tugged!

George R. Luckett

SPECIAL LIBRARIES ASSOCIATION
BULLETIN, Volume 40, No. 1

SAN FRANCISCO BAY REGION CHAPTER

A bimonthly publication from September through May

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. . . can you help with it next time?

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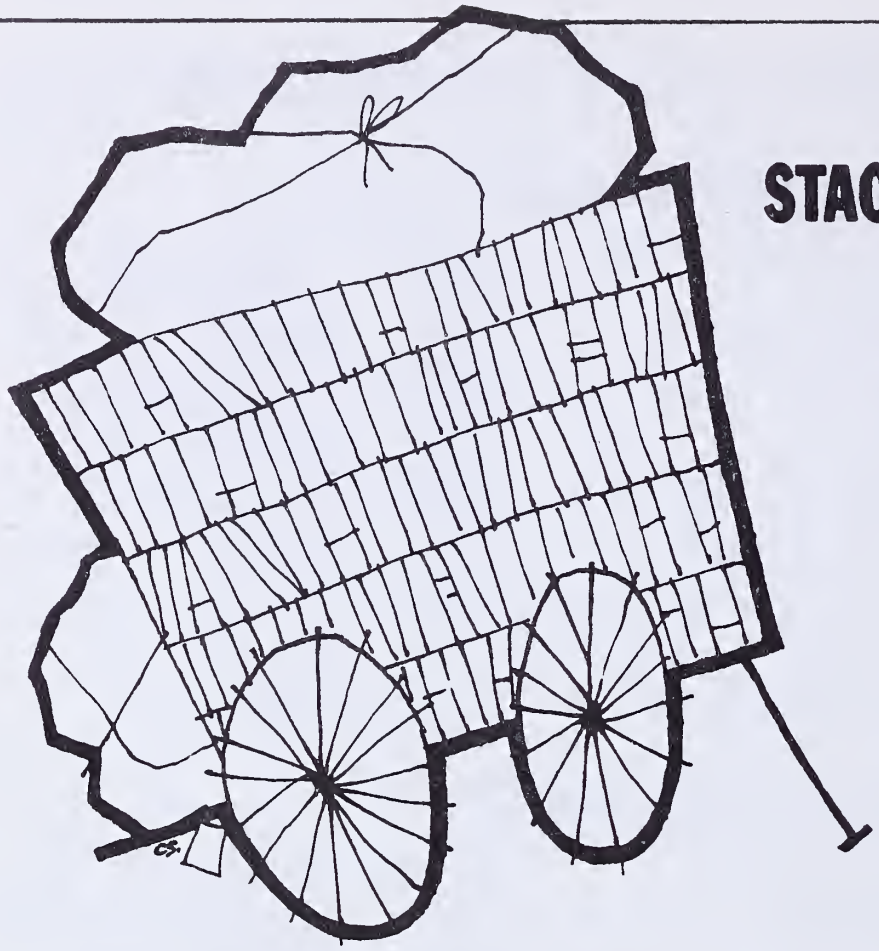
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		Home:	648-8597
Director	Mrs. Jacqueline J. Desoer	Office:	434-7700 ext. 2967
		Home:	848-0677
Director	Mrs. Avis R. Stopple	Office:	558-3949
		Home:	931-1779

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		Home:	931-1779
Publicity	Aaron Harris	Office:	227-7100 ext. 2561
		Home:	265-1091
Publications	Mrs. Elizabeth B. Roth	Office:	434-7700 ext. 2945
		Home:	843-7804
Recruitment	[open]	Office:	-
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EDITORIAL

. . . Your point is well taken, Mr. President!
In church services, I mean the good, old-fashioned type, the man (or woman) who has to work hardest to move the congregation from one verse to the next one is the organist, as anyone will attest who during some period or another in his life participated in this type of activity. It takes equal effort to blow life into the structure of an organization. Nowadays, it is more frequently the group or team, which is most effective, only rarely the individual. It was not a modern Leonardo who designed the Apollo 11 spacecraft; rather, a very large number of people cooperated in that task. Similarly, to make our Chapter tick, we all will have to join the team.

You will find in these pages various challenges: at least one Committee Chairmanship goes begging; help and suggestions are needed for various projects; a "user" addresses himself to special librarians (and that does mean each and everyone of us!); some members have been working away, quietly, in organizing the Annual Meeting of a sister organization, some are making preparations for our own Association Conference in 1971, others teach. In short: interactions are taking place, information and know-how are being transferred, questions and controversies arise -- all this sounds very much like life. It is hoped that some sort of feedback will come forth from you, dear reader, some reaction, answer, or grunt from the membership -- so that these pages, too, will more fully reflect the many activities going on in our Chapter. A special effort has been made in this issue to display addresses and phones of key-members of our organization. There is no need for anyone to stay in the background. You all can participate in various types of Chapter work. It is anticipated there will be a column entitled "Letters to the Editor", in which you can express your joys, thoughts, criticisms, and ideas. All this will be up to you, of course.

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TREASURER'S REPORT

August 22, 1969

SPECIAL LIBRARIES ASSOCIATION SAN FRANCISCO BAY REGION CHAPTER

Balance on hand as of April 30, 1969		$1732.79
Income		
Advertising	$147.25	
Dinner meetings	493.25	
Sale of Directory	20.00	
TOTAL INCOME	660.50	
TOTAL ASSETS		$2393.29
Expenditures		
Bulletin	$406.30	
Postage	15.98	
Dinner meetings	424.75	
Miscellaneous	100.00	
Sales tax	1.00	
TOTAL EXPENDITURES	948.03	
Balance on hand as of August 22, 1969		$1445.26

PROJECT FUND - PUBLICATIONS
Balance on hand as of August 22, 1969 $3067.17

PROJECT FUND - EDUCATION
Balance on hand as of August 22, 1969 $2105.84

Submitted by
Margaret M. Craig

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SPECIAL LIBRARIES ASSOCIATION SAN FRANCISCO BAY REGION CHAPTER
July 9, 1969

The meeting was held at the Balkan Village, in Los Altos. Hors d'oeuvres provided by President Barbara Ivantcho were served first, followed by the business meeting, and the dinner last.

Barbara Ivantcho opened the meeting at 6:30 PM, introducing the newly-elected officers: Howard (Don)Gholston, Vice-President/President-Elect; Margaret M. Craig, Treasurer; Jacqueline Desoer, Director; and the continuing officers, Elizabeth Bates, Secretary, and Avis R. Stopple, Director.

Revisions to the Procedure Manuals were handed out by Mark Baer, with brief explanatory remarks. The following revisions were distributed:

President's Calendar: added, in April, reminder to the Treasurer re the financial report to Headquarters.

Advertising Manager, Chapter Bulletin Editor, Circulation Manager, and Membership Chairman: clarification of relationships, as well as change in appointment and responsibility of Circulation Manager to Chapter Bulletin Editor.

Consultation Chairman: added capability to call on any qualified member(s) for assistance.

Education Chairman: recommendation that Chairman should have served previously for two years on the Committee, and elimination of obsolete reference to University of California Extension Program.

Nominating Committee: clarification of ambiguities of timing and specification of due date for report three meetings prior to Annual Business Meeting.

A motion was made, seconded, and passed by vote of the Advisory Council to approve all revisions as presented.

Treasurer Martha West (retiring) referred to her report published in the Chapter Bulletin and commented that additional funds have been received from sale of the publication "Acquistion of Special Materials", and she stated that our solvency was due to the activities of the Education Committee and publications income.

Outgoing President Barbara Ivantcho thanked all of the Executive Committee and the Committee Chairman for helping to make her year as President a success. She then turned the meeting over to the new President, George Luckett, who thanked Barbara Ivantcho in behalf of the Chapter for her fine leadership and excellent work.

Mark Baer announced the Conference Executive Committee for the Association Conference to be held in San Francisco in 1971. [See page 14 of this Bulletin for listing of assignments. -- Editor's note.]

George Luckett announced appointment of the Committee Chairman for the coming year. Each Chairman will be responsible for appointing his own committee. [See page 3 of this Bulletin for listing of current Committee Chairmen. -- Editor's note.]

The business meeting was closed by President George Luckett at 7:40 PM, and an excellent dinner was enjoyed by all.

Respectfully submitted,
Elizabeth R. Bates, Secretary

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THE USER'S VOICE

THE WORLD OF FEASIBILITY ANALYSIS -- OR WHERE THE SPECIAL LIBRARY COULD BE PARADISE

by

Arnold Bondi*

In the midst of every group of alive minds new ideas are being spawned far more frequently than the many unsolved problems confronting us seem to bear witness to. Who destroys all the good ideas? Their enemy No. 1 is the expert who has produced the marvelous technology that surrounds us. His impeccable credentials as judge of the feasible intimidate the non-expert with ten thousand reasons why the proposed idea cannot work. Few people like to expose themselves to ridicule.

The new ideas' enemy No. 2 is the old-fashioned manager who discourages work that's not at the bench because he neither knows nor understands the scope of available information. His men have too hard a time to try out new ideas. The new ideas' subtle enemy No. 3 is the introverted special librarian whose familiarity with a given technical field and whose information treasures remain equally well hidden because he or she failed to establish working relations with the library's users.

The frequent lack of nerve and aggressiveness of the special, i.e., of the technically trained, librarian is so unhelpful for the "delivery" of new ideas because the library is the natural first testing station of the basic soundness of a new idea. The great value of the much maligned information explosion is the great detail to which one can explore the technical and economic aspects of almost any new idea and its many consequences. These riches of information have or certainly should have made Feasibility Analysis a natural response to the appearance of any technical or even sociological question or any new idea that comes to mind. A feasibility analysis is the mental activity that starts with an investigation of the reality of the perceived need to which one has "the" answer, continues with an examination of the physical soundness of the proposed solution and ends with

---

*Dr. A. Bondi is Consultant to the Director of General Engineering, Shell Development Company, Emeryville, California. During his career of almost thirty years in the chemical and petroleum industry, he has been an avid user of many special libraries and has contributed to the literature in a variety of areas in chemical engineering and in physical chemistry. He served as faculty member of industrial summer courses at M.I.T. and at the University of California. His latest book, Physical Properties of Molecular Crystals and Galsses, was published by John Wiley & Sons, New York, 1968. -- Editor's note.

a delineation of the markets which the proposed solution could find for a given level of final costs.

Hardly anything is so wild that the basic ingredients of a feasibility analysis could not all be found in the "literature". The role of the resourceful special librarian is to open the road to the data. Clearly, it is not enough and in fact impossible for one person to know all of the conceivable printed documents or even their index location. A good special librarian knows the agencies that may have the data, knows other librarians who can help, and, most importantly, knows the names of technical people among the clients of that special library who could give further advice. People, including technical experts, are as much a part of the data bank as the printed documents, and a mental or, better even, a written checklist of technical experts on call, in and around an organization, is a legitimate component of the Special Librarian's tool box.

Concentrating our scarcest resource, human talent, on the significant parts of today's problems is the primary purpose of the new fields of Forecasting Technology and Feasibility Analysis; recorded information is their input. Hence the imaginative extraction of the records from far flung archives is often three-quarters of the work. Here one needs imaginative, knowledgeable, aggressive, and extroverted special librarians. These adjectives may be mutually exclusive since librarians presumably choose their jobs because they want to be archivists above all. Today, even librarians may not hide in the archives. Needless to say, we must have a visible management commitment to optimal use of information sources as a way of life before every technical man and his librarian will join spontaneously as members of the same team.

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COMMITTEE NEWS

A R C H I V E S

Dorothy Campbell happily reports that Mrs. Linda A. Briganti (Librarian, Crown Zellerbach Corporation) and Mrs. Ruth F. Trawin (Librarian, Pacific Telephone Company) have joined the Committee she chairs. What a good start for the new business year!

E D U C A T I O N

Elinor Alexander and Don Gholston report that the Committee hopes to sponsor the November meeting of the Chapter. The topic is going to be: microfilm and certain other non-book materials, and equipment for their use and storage. The format is going to be a panel discussions with representatives of manufacturers as well as users. Further details, location, and date will be announced. -- If you ask me, this all sounds like something pretty interesting to look forward to . . .

For the Spring, the Committee is planning a series of Leadership Conferences. Details of these will be forthcoming in the near future.

E M P L O Y M E N T

The following "ad" has been received by your Bulletin editor for insertion at an appropriate spot. Here it is:

> "Herman Osborne, the new Employment Committee Chairman, would like V O L U N T E E R S [the Italics are mine! -- Editor's note] for Employment Committee Membership to represent geographic areas throughout the Bay Area and Northern California. If interested, contact Mr. Osborne at Mellonics, phone (area code 408) 245-0795, ext. 203.
>
> Also, when vacancies for librarians occur within your company, advise your employer of the SLA placement service. We have many more applicants than positions."

Here is a golden opportunity for you to find out for yourself how green the grass really is on the other side!

P R O G R A M

Mrs. Avis Stopple requests that all members should think a bit about future Chapter meetings and gathering they would like to see scheduled. Mrs. Stopple feels -- and rightly so, I think -- that with all that membership talent around the Bay Area, there should be some pretty bright ideas forthcoming, which she could add to her own list. She requests that all suggestions be mailed to her, addressed as follows:

Mrs. Avis R. Stopple
San Francisco Public Library
Civic Center
San Francisco, California 94102

See - you can stay at home in front of your TV and still participate in Chapter activities like a good librarian should! (Oh, quiet you grammarians!)

R E C R U I T M E N T -- S-O-S

"WE NEED A RECRUITMENT COMMITTEE!

The former chairman of the Recruitment Committee, Mary Stephens, has asked that she not be reappointed to a committee because of her move from the immediate area of Chapter activity. Consequently, we are searching for a chairman who will, of course, have the authority to appoint his own committee. Suggestions have been received but all leads, to date, have resulted in declinations. This is an important committee, as anyone involved with hiring will attest. We need to attract more qualified persons to the profession. Perhaps you can help. Volunteer for service on this committee and see! Write, or telephone, the president, George Luckett. Or, if you want more information about the Committee's activities, get in touch with Mary Stephens."

The two pertinent addresses are:

George R. Luckett
31 Dorey Way
Monterey, California 93940

Mary L. Stephens
1085 Greenwich Street, #5
San Francisco, California 94133

UNION LIST REVISION
(AN AD HOC COMMITTEE)

Peggy Craig reports that she and her Committee members (Mark Baer, Phyllis Browning, Ruby Foster, Reese Gallimore, Bill Petru, and Martha West) are feverishly processing, particularly verifying, the title entries they received on holdings lists from all libraries wishing to participate in the revision. The Committee might have to contact contributing libraries should some clarification be needed for specific titles.

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1971 ASSOCIATION CONFERENCE

YES -- WE WILL NEED OODLES OF VOLUNTEERS!

Mark Baer, 1971 Conference Chairman, discloses the following list of names and assignments:

Mark Baer - Conference Chairman
Miss Marilyn K. Johnson - Program Chairman
Miss Alleen Thompson - Deputy Conference Chairman and Deputy Program Chairman
Roger Martin - Local Arrangements Chairman
Mrs. Martha W. West - Conference Treasurer
Ray Brian - Exhibits Chairman
Mrs. Alyce L. Mackin - Information & Hospitality Chairman
Miss Edwarda M. Adams - Tickets Chairman
Bertram M. Burriss, Jr. - Printing Chairman
Mrs. Gwyneth Heynes - Publicity Chairman
Mrs. Caryl K. McAllister - Registration Chairman
Mrs. Elizabeth B. Roth - Transportation & Tours Chairman

All of the above Chapter members will be calling for volunteers to form their committees. Mark Baer writes:

"It should be emphasized that the planning and execution of an Association Conference is a total Chapter activity and responsibility. Without the wholehearted support of the Chapter and the assistance of its members, no conference can succeed."

CAMPUS NEWS

INTRODUCING OUR "ASSOCIATE EDITOR" WITH SOME OF HER PLANS:

"I didn't want to get involved." This statement which so often reflects our attitudes in political, civil, and personal affairs becomes obsolete when applied to our attitude toward a professional organization. But, without some type of personal involvement, an organization is not much more than an organizational chart and a set of bylaws.

To help in the effort of being involved, I will be regularly keeping in touch with the faculty and students on college and university campuses which offer library science and library assistant programs. By making these persons aware of our organization, we may kindle their interest and receive those vital outside stimuli -- new ideas. I will also be talking with some of the new members joining our Chapter. By getting new members involved in the organization, SLA will continue in its growth more readily.

[cont'd. on page 15]

[cont'd. from page 14]

Precisely this growth and change usually keep an organization going. And, it is this growth which has to be originating from within the organization, from the membership. See what SLA has to offer, see what you can offer SLA.

"GET INVOLVED."

Sue Wade

NEWS RELEASE

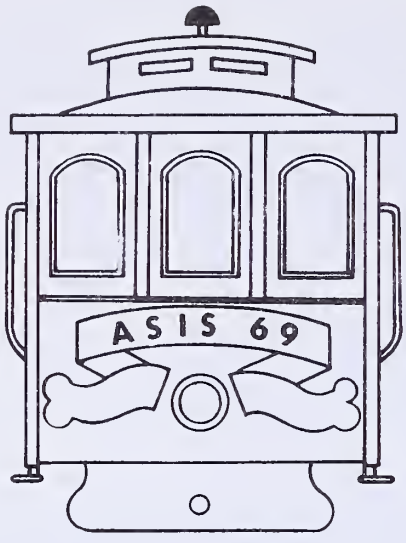
The Department of Librarianship of SAN JOSE STATE COLLEGE received its accreditation by the American Library Association at the Association's Annual Meeting held in Atlantic City, June 23-27, 1969. Librarianship students at San Jose State can choose any one of four curricula: school library, public library, college library, or special library service. The Department Chairman is Mr. Leslie H. Janke. Naturally, he announces that more information is available from him. Meanwhile -- congratulations!

MEMBERS DOING THEIR THING

This may be too late for you to get excited about, but you should know that a) the American Management Association is sponsoring a course on "Fundamentals of Company Library Management", September 8-12, 1969, Sheraton-Palace Hotel, San Francisco and b) all Bay region "faculty members" of this course are well-known SLA Chapter members, namely Elizabeth B. Roth (co-chairman), Marjorie Griffin, Theodor B. Yerke, Mark Baer, Lorraine Pratt (-- all guest speakers). I told you, there is a lot of talent here around the golden-green bay!

Heard this just in passing . . .

GWYNETH HEYNES is now Reference Services Section Manager with Ampex Corp. says Bert Burriss, who should know as Technical Information Services Department Manager there!
YVONNE K. KO has been appointed Librarian at Fairchild Semiconductor, Mt. View. Good luck to you, Yvonne. Mark Baer reports that JULIANNE JEDEKA is transferring in from the Upper N.Y. State Chapter. She is now Branch Librarian of Hewlett-Packard's Data Products Division down in Cupertino . . .



AMERICAN SOCIETY FOR INFORMATION SCIENCE

(formerly American Documentation Institute)

32nd ANNUAL MEETING

OCT. 1-5, 1969

SAN FRANCISCO HILTON, SAN FRANCISCO, CALIF.

"COOPERATING INFORMATION SOCIETIES"

Our Theodor B. Yerke is ASIS Publicity Chairman for this event. As you can well imagine, he produces quite a bit of info about this jamboree. At any rate, of special interest to you may be the following:

1. Prof. J.W. Tukey, Princeton University, will summarize the recently released SATCOM Report at the opening session. There'll be a follow-up session on Friday evening, October 3.

2. Dr. Douglas C. Engelbart of Stanford Research Institute will give a presentation and demonstration of information-management systems developed -- at SRI, of course!

3. Dr. Roger Summit of Lockheed Missile and Space Co., Palo Alto, is organizing an array of 12 (yes, twelve!) computer-based information systems. It is said that convention attendees may submit sample queries or, in some cases, that they will be permitted "to operate terminal equipment themselves." (If that will not draw a crowd, I don't know what will!)

In addition, the National Meeting will be featuring: Technical Sessions (with one of them sponsored by SLA under the title "Methods for the Evaluation of Library Services"); ASIS Special Interest Group Technical Sessions (choose your favorite one); Invited Papers, such as D.C. Engelbart's "Augmented Human Intellect"; and Special Features, among them, of course, a two-day pre-convention MARC Institute.

Other SLA-ites having their hands in the ASIS pie are: Martha West (social activities), Caryl McAllister (registration), Jeanne North (publications), I. Warheit (movies), Kathryn Donahue (program), Anne Raphael (treasurer).

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BULLETIN

SPECIAL LIBRARIES ASSOCIATION /

SAN FRANCISCO BAY REGION CHAPTER

November 1969 No. 2 Vol. 40

The Education Committee announces topic of the November meeting:
A Panel Discussion of

AUDIO-VISUAL MATERIALS
AND
EQUIPMENT FOR THEIR STORAGE AND RETRIEVAL

20 November 1969

Canterbury Hotel
San Francisco, California

"The care and feeding of microforms and other types of non-book beasts will be the subject of our next Chapter meeting. The meeting is scheduled for November 20 at the Canterbury Hotel in San Francisco. The objectives of the Education Committee in sponsoring this meeting are to examine recent technology related to these materials and explore some of the more interesting possibilities generated by this technology.

Microfilm and its relatives have been in the past as much a curse as a blessing to many librarians. Equipment and systems are now available, however, that promise to remove most of this curse. Representatives of major equipment manufacturers are included on the program to discuss and demonstrate some of this equipment. A discussion from the "consumer's" angle will round out the evening's fare." (H.D. Gholston)

SPECIAL LIBRARIES ASSOCIATION
BULLETIN, Volume 40, No. 2

SAN FRANCISCO BAY REGION CHAPTER

A bimonthly publication from September through May

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. . . can you help with it next time?

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CHAPTER PRESIDENT'S CALL

The Case of the Missing Chairman

Erle Stanley Gardner probably could have written a full length mystery on this case. For a president's message, a few paragraphs must do.

How can there be, in a membership of several hundred, a committee chairman that no one knows about and no one can recognize? But there is -- there must be! In appointing committee chairmen for the current year, I asked for advice and I asked for volunteers. Generally speaking, the former usually comes in torrents; the latter is a scarce commodity. Finally, by entreating several committee chairmen to continue for another year and urging several very capable members to serve, our Board was complete save for one member. The Chairmanship of the Recruitment Committee still is unfilled.

Of course, I can "put the finger" on someone, but I am convinced that capability must go hand-in-hand with willingness. Perhaps this is going to become a cause-célèbre. In any event, a volunteer is needed. Do I see any hands? Ah, yes, there is one! You only want to leave the room. Are there any other volunteers? Does anyone want to stay in the room. Does anyone want to be a committee chairman? Does anyone want .....? Perry Mason, where are you?

George R. Luckett
Chapter President

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CHALLENGE QUESTION

Improving SLA Internal Communications

"S.L.A. President Robert W. Gibson, Jr., has requested that each chapter consider and select a "challenge question" for the year. He asks that the chapter use that question as a project for the year. His list includes:

1. How can regional meetings stimulate membership participation?

2. What methods should be used to attract new members to SLA and keep them actively engaged in Association functions?

3. How can SLA internal communications -- Headquarters, Chapters, Divisions -- be improved?

4. Is it beneficial and profitable to promote cooperation between SLA and other professional societies?

5. What is a 'special librarian'?

6. Is SLA overstructured?

7. Who and what comprise SLA membership? Shouldn't we know more about our associates?

8. What approach should be used when recruiting students for special librarianship?

Since the San Francisco Bay Region Chapter has so many unused talents and since I am endeavoring to bring these talents to the fore, I have selected question 3 -- but with an interpretation probably somewhat at variance with his intended scope.

In this sense, the term "Communications" is interpreted to begin and end with the individual member, passing through Chapter, Division and occasionally Headquarters on its way. "Communications" implies people. People communicate with people. They may use machines to perform certain phases of communications but, in finality, it is -- and must be -- between people.

True, there is communication in large groups. Speakers (at least some of them) communicate; even the audiences, through questions and answers, communicate. It is, however, in the small group that real communication arises. These small groups are varied, but one of them is a "committee." By serving on a committee, by conversing with people in the intimacy of a committee meeting, one can get to know his fellow S.L.A.'ers much better. With that knowledge we can communicate with each other more effectively. Through active, productive committee work we can influence Chapter thinking and acting, and through Chapter activity we can make our points with Headquarters.

'Communications,' anyone?"

George R. Luckett

PAST MEETINGS

"New Institutes and Services"
September 24, 1969
Great Hall, Men's Faculty Club
University of California, Berkeley

Speakers: Roger M. Martin on The National Translation Center
Don Sherman on The Institute of Library Research

The National Translation Center

Roger Martin, Manager of the Information Center at Fund American Investment Management Company, presented an informative talk on the organization, goals, and facilities of the National Translation Center (NTC) at the John Crerar Library in Chicago. As it happens, SLA is no longer running NTC; rather, it functions as a Charter Member of the Advisory Board for said organization.

The NTC is charged with providing either microfiche or hard copies of translations to individuals who need information. A main purpose is to help make use of available information on already completed translations. NTC maintains records so that it can promptly respond to any inquiry and tell you whether a translation of an item does exist and where it can be obtained. The Center welcomes translations from any source, Martin said. "Physical form should be reasonably decent, but it need not be highly polished."

Access to the information at NTC will be easier in the future. Under a separate grant from the National Science Foundation, the Center is preparing a Consolidated Index of Translations into English or CITE. This publication, which is to include most translations listed in various previous bibliographies and announcement bulletins up to the end of 1966, at which point Translations Register-Index takes over and becomes an updating supplement, will include over 135,000 translation citations available at NTC, US Government agencies, commercial translators and miscellaneous other sources. Publication of CITE is expected at the end of this year.

From a report submitted by Sue Wade,
Associate Editor

The U.C. Institute of Library Research

It won't be long before libraries will be able to afford computer equipment and before they will enjoy the advantages which can be gained through such a system, Don Sherman, Project Manager for the Institute of Library Research, told SLA Chapter members during the Berkeley meeting. With the advent of mini-computers and substantial decreases in hardware costs, libraries will be in a position to make use of such systems.

With a staff of about 20 professionals, at the Berkeley and Los Angeles campuses of UC, the Institute is concerned with computer problems relating to the library environment. In addition, the Institute serves also those taking a Ph.D. program in information science. During the summer months, many of the Ph.D. students work at the Institute.

[cont'd.]

[cont'd.]

With more knowledge of the automated field and more qualified librarians, along with the study of storage within the computer, "the library may turn into a real research center," Sherman said. Already, journals offer tapes prior to the publishing of the bound material. This provides a person with information sooner than he would get it if he waited for the published form. Type is often set from tape; thus, it makes sense that tapes would be available first. Sherman has authored papers on the typesetting of complex scientific material.

The Institute is fulfilling some immediate needs also. It played a role in the California State Library Processing Center, and as manager of that project, Sherman has written papers on the Design and Specifications of the California State Library Processing Center. He is presently manager of a project to provide a University of California Union Catalog Supplement. It will be published in 90 volumes and be a union list for all the California campuses for 1963-1967. It will be placed on a MARC tape and will be one of the largest MARC files in existence, according to Sherman.

From a report submitted by Sue Wade,
Associate Editor

* *

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"United Airlines Technical Library"
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Speaker: Mrs. Josephine J. Whitney, Librarian

The United Airlines Technical Library

United Airlines has had a company library since 1942 at the Company's corporate headquarters in Chicago. A branch library was operated at San Francisco under the Education and Training Department. Four years ago this branch library was combined with a collection in the Engineering Department and the present technical library came into existance.

Administratively we are under the Engineering Department. However, we serve the entire San Francisco Base of approximately 9000 people. We cooperate with our library in Chicago and lend materials to UAL personnel based at our other stations. Our book collection is primarly technical but we do cover all subjects. We have 250 magazine subscriptions in addition to subscriptions to Federal Aviation Administration materials. We subscribe to the government indexes and order many reports from them.

Our library houses approximately 2000 volumes of technical manuals covering maintenance and overhaul of our aircraft. These all receive revision service. Our vendor catalog file consists of VSMF and supplementary hard copy catalogs.

We order and process all books and reports used here at San Francisco. We do literature searches and cooperate with other libraries on interlibrary loans. Our staff consists of 3½ people. We welcome visitors and are happy to provide assistance to outsiders interested in aviation.

Submitted by Mrs. Josephine Whitney

* *

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THE USER'S VOICE

THE LIBRARIAN: CONSERVER OR STRING SAVER?

by

A.L. McClellan

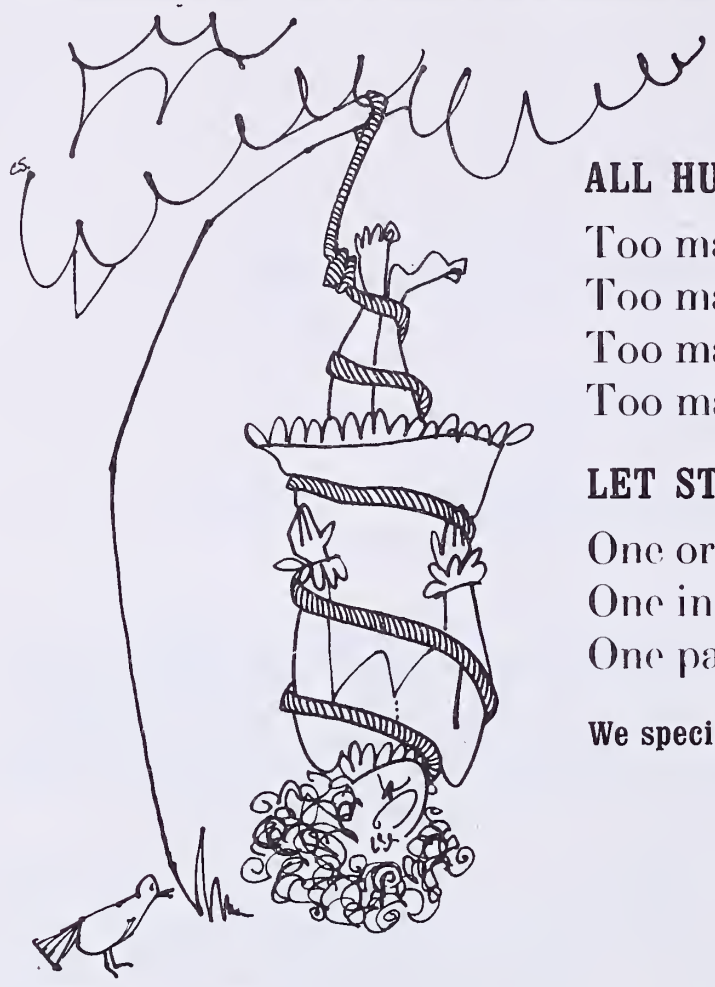
(Senior Research Associate, Chevron Research Company,
Richmond, California)

Are librarians incapable of throwing anything away? Sometimes this appears to be so. Special librarians might do well to actively avoid some of the traits so useful to builders of archival collections. The rich collection is apt to generate atherosclerosis in most special libraries. I speak here of the industrial library or something analogous. I realize there are categories of special libraries whose legitimate objective is an archival collection in certain narrow fields.

As a heavy and demanding user of our own library, my first inclination is to favor a large and extensive collection. I must admit that I am probably as pleased as our librarians when they can reach onto the shelf and triumphantly produce the very item I am seeking. But the facts confront us. First of all, there has to be that line at which it is cheaper to borrow or copy an item from the outside than purchase, catalog, process and store it. Also, let's face it, with some exceptions the library will probably always come in last in the scramble for space. The best silhouette for most special libraries is a lean and hungry one.

Most librarians will admit to having items on their shelves that should not be there. Perhaps it should never have gotten there in the first place. Better birth control might spare the librarian the later trauma of "infanticide." In any event why does an item stay in the collection after most reasonable men would agree it should go? Inertia is sometimes the answer, or the lingering hope that some use might be found for it yet. Or, the conviction that the boss will ask for it the minute it goes. And librarians mutter darkly of weeding, decataloging, disposal, etc. To pursue my simplistic argument, when in doubt, chuck it.

However, there is some hope. Technology may save the day. A giant step would certainly be taken if special libraries could hook up electronically with such collections as the Library of Congress to reproduce copies of documents. The computer may well provide some relief also, although it is difficult at this time to know what it might be. Microfiche and cartridge microfilm with improved reader/printers already offer something of an alternative. Periodical back files, patents, government documents and certain other categories can now be stored in this miniturized form and easily retrieved. So it appears that the librarian may yet have his Annalen and eat it too.



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CAMPUS NEWS

The SJS Library School

Change is something that we are experiencing a lot of nowadays, and San Jose State's Department of Librarianship is no exception. With the recent accreditation of the Department, changes are rapidly taking place. There are new courses, new facilities being planned, new faculty, and, of course, new and more students seeking admission.

Mr. Leslie H. Janke, Chairman of the Department of Librarianship, explained some of these changes. The school is now prepared to offer a Master of Arts degree in librarianship with concentration in the following areas: school library service, curriculum materials service, public library service, college library service, and special library service. The college and special library service are receiving more emphasis now than before in the library program. Also, courses are being offered in cooperation with the Department of Instructional Technology. Janke said that the major emphasis within this Department is school oriented, stressing the new media -- self instruction programming, response systems, television, computer--assisted instruction, and planning and producing of slide series, film strips, transparencies, and concept motion pictures.

Along with the changes in course work, there have been changes in the faculty and facilities. Presently ground is being broken for the new library on the campus. The Department of Librarianship will occupy the 17th floor of the building when it is completed.

[cont'd.]

The present staff of 8½ includes some new names also. Mrs. Martha West (a well-known Chapter member!) has joined the faculty. She brings a strong background in the special library field, having spent several years working in industrial and technical libraries -- many of which are in the Bay Area. Along with the special library emphasis, a class in documentation and information retrieval will be offered for the first time in the spring semester. Dr. Bela Banathy, another new name, will be instructing the Educational Information Systems course.

"It is hopeful that we will be able to add another staff member with a strong background in the academic libraries," Janke said. "That way we will have specialists in every area."

Entrance requirements have changed too. Now it is necessary to submit to the Office of Admissions and the Department of Librarianship a personal data sheet and three letters of reference. The references will be the applicant's academic grade point average and the score on the Graduate Record Examination (which must be at least 900).

The upgrading of entrance requirements does not seem to reduce the number of students applying for admission. Registration was open for about 30 minutes, Janke said. The courses were already full and there were lines of students still waiting to get into the building. "There are many more applicants than we can take," Janke said. The fall semester had just started and applications for the spring semester were already closed. Presently the library school has about 230 full and part-time students. Janke pointed out that this is about average for library schools.

There are some things that never seem to change, however. As I left the Department at a relatively early morning hour, the table in the corridor was surrounded by library students reading, studying and preparing for the next class...

Reported by Sue Wade, Associate Editor

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[This column is introduced on an experimental basis in an effort to improve communications among ourselves and to get to know some of the animals in our zoo. All Chapter members are invited to submit (typed, double-spaced!) copy to the Bulletin Editor for possible inclusion in this column. In fact, it is hoped that the example set by Mrs. Westendorf will inspire others to follow suit. Comments, both positive as well as negative, concerning this column should be addressed to the Bulletin Editor. G.W.]

VIDEO LOGIC CORPORATION LIBRARY

Probably none of the members of SLA has ever heard of this new, small company called VIDEO LOGIC CORPORATION in Mountain View, and I would like to take this opportunity to introduce you to our company and especially to our small but quite unique library.

Lets start with our product. We are in the process of coming out with a slow motion system for a video tape recorder, which will have versatile uses in fields such as sports, medical, education, industrial and governmental. The equipment will make it possible to instantly replay a game, a complicated operation, or an industrial line assembly and thereby detect all the faults or details which are otherwise overlooked. This is essentially the purpose of our equipment: to help teachers, doctors, athletes, or workers to see for themselves where they can improve or change their techniques.

To assist our technical staff as well as our marketing people we had to combine the usual electronically-oriented technical library with one that would help our marketing force as well as our sports-oriented customers. For this reason we had to include in our periodical holdings magazines which would satisfy the needs of everyone, without going overboard in our acquisitions.

As a start, we made a list of periodicals to be followed by additions of technical textbooks. The breakdown would be on a basis of 2/3 technical to 1/3 sports-oriented journals. The technical journals cover topics such as electronics, broadcasting and optics, while the sports journals stay in the general realm of fast action games, like tennis, swimming, skiing and ball games. Naturally, there are also the general periodicals found in any special library, such as those used by manufacturing, purchasing, and personnel people.

[cont'd.]

[cont'd.]

Since we are still quite small in size, our technical textbooks are kept at a minimum, and new ones will be added as the demand arises. This will be the case as soon as the professional staff is increased and the company goes into actual production. So far, we do have available the essential reference tools required in any industrial library.

In addition, we have the usual extensive vendor files. Above that we also maintain a very specialized patent file, which encompasses patents on inventions to lead us in the right directions for new and unique developments of our own equipment and systems.

We shall refrain from retaining too extensive a reprint file, since it has been found that the value of such files is rather limited in an environment, such as ours.

My work not only consists of acquisitions and reference work, but since I am alone, I also have to take care of all other library operations, such as cataloguing, cross-referencing, indexing, abstracting, translations etc. There is never a dull moment as you can imagine, but I enjoy my work immensely.

Gerda Westendorf
Librarian
Video Logic Corporation

* * * *

EXECUTIVE BOARD AND ADVISORY COUNCIL MEETING

The meeting was held on August 22, 1969, at the Stagecoach Restaurant, San Francisco. The following were present: George R. Luckett, Chapter President, Howard (Don) Gholston, Vice-President, Margaret Craig, Treasurer and Union List Chairman, Elizabeth Bates, Secretary, Avis Stopple, Director, and Procedures Chairman, Jacqueline Desoer, Director, and Hospitality Chairman, Dorothy Campbell, Archives Chairman, Gabriele Wohlauer, Bulletin Editor, Joanne Butterworth, Advertising Manager, Doris Lanctot, Duplicate Exchange, Herman Osborne, Jr., Membership, Barbara Ivantcho, Procedures. Mrs. Elizabeth R. Bates, Secretary, submitted a detailed report from which the subsequent highlights were taken.

The Treasurer's report was read and approved.

President Luckett called for Committee Chairman reports and budgets for the year, and the following were presented:

Union List: Margaret Craig asked for $500.00 for typing the Union List, which is due to be published early in 1970. This amount was approved by the Executive Committee last year, but was not used. Approved by the Council.

Education Committee: Don Gholston presented a tentative program, which schedules a discussion on microform, audio tapes and other non-book materials for the November Chapter meeting, and a Spring Leadership Conference to train discussion leaders for the 1971 Conference. The committee asked for approval of $25.00 for office expenses, and $25.00 toward the November meeting. A motion was made, seconded and passed approving the general plans and the requested expense allowance.

Employment: Chairman Herman Osborne reported that the files contained some 210 résumés of applicants, and 23 position openings, many of which are quite old. He has sent a memo requesting current status to all applicants and employers. Employers will be queried re: the desirability of placing advertisements and position descriptions in the Chapter Bulletin, and a further report will be made to the Executive Board.

The question of financial recognition to the editors of Chapter Publications brought out a lively discussion of various ways of solving the problem. A motion to authorize a straight 20% royalty was defeated. President Luckett then appointed a special committee to look into the matter and make a recommendation to the Chapter. The Committee: Elizabeth Roth, Elinor Alexander, Barbara Ivantcho, and Don Gholston Chairman.

Member Activities File: For the use of the Nominating Committee and the President, and as a means uncovering hidden talents and capacities of younger, newer less active members, a number of suggestions were discussed. Favorable reactions were obtained to identifying new members with a special badge or ribbon at meetings, so that they could be welcomed; call for volunteers for committees; questionnaires; and a program of five or ten minutes at each meeting, "Know your chapter", with activities of different committees explained each time. These brief descriptions could also be published in the Bulletin.

Submitted by Elizabeth R. Bates, Secretary

COMMITTEE NEWS

DUPLICATE EXCHANGE

The FALL/WINTER DUPLICATE EXCHANGE LIST will be issued shortly.

If you want to participate .....

Send 20 copies of your list to Doris Lanctot, Committee Chairman, by November 30, 1969.
Lists should be single-spaced, on 8.5 x 11" paper.
Please specify how long materials will be held.
Want lists need not be accompanied by offers.

Sets of lists will be sent to all contributors, and to any other libraries requesting them. The Chapter will pay for postage for mailing the lists. Participants are responsible for refunding postage for mailing of publications.

To receive lists, send self-addressed, gummed mailing label to:

Doris Lanctot,
Bechtel Corporation
P.O. Box 3965
San Francisco, California 94119

* * * *

EMPLOYMENT

Herman Osborne is happy to report that he has found two able co-workers for his Committee. They are Mrs. Belle Dawson and Mrs. Dorothy Gregor. Unfortunately, enthusiastic co-workers alone will not make the Employment Committee more functional in its operations. As before, Osborne has a long list of prospective job applicants to be matched against a small group of "jobs available". He appeals to all of us to make speical efforts to alert, interest, or otherwise stir up our employers, particularly the Employment and Personnel Department people, and to put in a word or two when job opportunities arise. There should be a much closer and much more intensified cooperation between prospective Bay Area Region employers and the Employment Committee.

PROGRAM

"The program chairman would like to have suggestions from the membership regarding speakers for our monthly meetings. If you know of any persons who you feel could give a significant talk on a subject of interest to our membership, won't you please call Mrs. Avis Stopple at KL 8-3949. We have a large local membership representing many libraries and firms. Let's use our resources!"

RECRUITMENT

We still need a Recruitment Committee, particularly a Chairman for such Committee (see p. 3 of this Bulletin for details). This challenging position requires a dedicated person who is interested in establishing and maintaining contact with the various library schools and librarianship programs active in the Bay Area region to advise and counsel students, to inform them of professional possibilities in our field, to organize the annual get-acquainted tea, and to suggust new imaginative approaches to induce library students to become special librarians. Work on this Committee involves so many different aspects that it is hard to enumerate them all in the space provided here. If you think you might be interested, drop a line to your Bulletin Editor, and she promises to provide you with more details.

MEMBERSHIP CHANGES

NEW MEMBERS & TRANSFERS IN

Vincent P. Aitro
6040 Harwood Avenue
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Mrs. Barbara M. Davis
4550 Kahala Avenue
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Robert B. Downs
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Serials Dept.
Urbana, Illinois 61801

Mrs. Kim T. Endo
3120 La Cresta
Alameda, California 94501

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POB 418
Bolinas, California 94924

Charlotte Geary
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301 Capital Mall
Sacramento, California 95812

Mrs. Sandra L. Gipe
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Mrs. Alva M. Herr
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Oakland, California 94602

Stefan B. Moses
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717 K Street
Sacramento, California 95814

Marjorie J. Ng
351 Santa Clara Avenue
Oakland, California 94610

Mrs. Phyllis K. Oda
Raychem Corporation
Research & Development Library
300 Constitution Drive
Menlo Park, California 94025

Ann A. Patterson
International House 376
Berkeley, California 94720

Edward Plummer
5370 N. Callisch
Fresno, California 93726

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Kaiser Aluminum & Chemical Corp.
Center for Technology, POB 870
Pleasanton, California 94566

Mrs. Mary T. Wilson
POB 3828
Stanford, California 94305

Helen P. Yen
University of California - Berkeley
Institute of Library Research
T-7 University of California
Berkeley, California 94707

NEW LIBRARY REPRESENTED

Kaiser Aluminum & Chemical Corp.
Center for Technology
POB 870
Pleasanton, California 94561
Attn: Alvina Wassenberg

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Palo Alto, California 94303

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401 Parnassus Avenue
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Mrs. Patricia C. Farrell
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Louise Stubblefield
737 Pine St., Apt. 52
San Francisco, California 94108

* * * *

Technical translations

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BULLETIN

SPECIAL LIBRARIES ASSOCIATION /

SAN FRANCISCO BAY REGION CHAPTER

January 1970 No. 3 Vol. 40

LIBRARY
JAN 14 1970
PACIFIC GAS & ELECTRIC CO.

Geschrieben steht: "Im Anfang war das Wort!"
Hier stock ich schon! Wer hilft mir weiter fort?
Ich kann das Wort so hoch unmöglich schätzen,
Ich muss es anders übersetzen,
Wenn ich vom Geiste recht erleuchtat bin.
Geschrieben steht: Im Anfang war der Sinn.

Goethe, Faust, Part I.

Dr. Faustus was not so sure either ... He is joined today by those who -- in the midst of all sorts of speculations about the future, from garbage silos on the far side of the moon to steam-powered cars -- predict an imminent major change in human language: a transition from words supposedly confining one's thinking processes and frustrating one's capability of expression to the free-floating, certainly grammar-less and, hence, revolutionary (I've got to get this word fitted in somehow!) utterance of primitive sounds, "Urtöne", if you will. Whereas a language without grammar (and hopefully without spelling) might be preferred by many for various reasons of their own, serious doubts concerning applicability and practicality of this new language -- already a sensation on the stage, I hear -- arise. As a librarian, one might wonder how one is to classify, store, and subsequently retrieve the correct meaning of a yawn, say, which very well might have been communicated to the world out of a state of boredom ("Wish this were over."), self-righteousness ("That's all old hat! I told you ten years ago, there is no such thing as a flying saucer."), or sheer delight ("Boy, this 1000-spring per square-inch mattress sure was a good buy.")

The list could be continued. The implication is clear: don't be too disturbed about contemporary fads or far-fetched, wild-sounding predictions of the future. It seems that the word in its recorded form, be it in Gothic script or in binary character strings, is here to stay for some time to come. Consequently libraries and librarians will be around for a while ... A good, new year to all of you. GW

P.S. Oh yes, in case you are wondering what Goethe really wrote, turn to the top of p. 15 for an answer.

SPECIAL LIBRARIES ASSOCIATION
BULLETIN, Volume 40, No. 3

SAN FRANCISCO BAY REGION CHAPTER

A bimonthly publication from September through May

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. . . can you help with it next time?

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COURSE IN LIBRARIANSHIP

Announcing the latest in the series of
Continuing Education programs sponsored by the
San Francisco Bay Region Chapter of the Special Libraries Association

MECHANIZED PRODUCTS FOR THE UNMECHANIZED LIBRARY

This lecture series will demonstrate some important new technological products and services that are now available to all libraries, regardless of the amount of mechanization they may have internally.

The emerging and exciting development of externally produced mechanization will permit librarians once again to devote primary attention to their collections and their users, by having outside specialists take over the burden of technical expertise. Furthermore, by utilizing external sources of mechanized information services, in which the costs are being shared with other library subscribers, the often prohibitive expense of library mechanization may at last be reduced to a reasonable level.

January 20: Dr. I.A. Warheit, International Business Machines Corporation.
Trends and implications for librarians, administrators, and users.

January 27: Mr. Donald Stratton, Information Dynamics Corporation.
LC cards on microfiche, computer-indexed, for internal reproduction.
Mr. Jerry Strickler, Western Research Application Center (WESRAC).
Centralized reference services from many bibliographic computer tapes.

February 3: Mr. James Johannsen, Share Research Company.
Selective Dissemination of Information (SDI) by subscription.
Mr. Carter Coleman, University Microfilms.
Thesis searches by machine; microfilming by bus; pre-processed books.

February 10: Mr. Donald Black, System Development Corporation.
Remote library computerization by teletype terminal and time sharing.

February 17: Mr. David Remington, Bro-Dart, Inc.
Book catalog production; pre-processed books; computerized book selection.

February 24: Mr. Stephen Kohn, Information Handling Services, Inc.
Specialized collections on microfilm, with indexing and updating.

March 3: Mr. Richard Kollin, CCM Information Corporation.
Computer-produced indexes to specialized publications and meetings.

March 10: Dr. Eugene Garfield, Institute for Scientific Information.
Computerized indexes; reference tools; SDI service; Current Contents.

Coordinator: Mr. Robert S. Meyer, Library Consultant.
Assistant Coordinator: Mrs. Oda Hansen, Librarian, Fireman's Fund Insurance Library.

WHEN: 8 consecutive Tuesday evenings, 7:00 p.m. - 9:00 p.m.

WHERE: Beautiful and modern auditorium -- The Forum -- at Fireman's Fund American Insurance Companies, 3333 California St., San Francisco, Company parking lot.

HOW: Deadline for pre-registration was January 12th, but information as to whether space is still available may be obtained from Mrs. Oda Hansen, 567-50000, ext. 2981. If your registration is accepted, bring a check to the lecture in the amount of $16.00 for the series, payable to Special Libraries Assn., Bay Region Chapter.

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FORTHCOMING CHAPTER MEETINGS

A tentative program schedule (and please keep in mind that it is tentative) is being worked on. You are probably just as curious as I am -- so, I'll let you in on what I know:

January 22 (Thursday), probably somewhere in the East Bay:

> "The unindexed answer" - a panel on reference work in the special library. Panel members: Gwyneth Heynes, Judy Fair, Robert Meyer, and Mark Baer.

February 25 (Wednesday), somewhere in San Francisco:

> Mr. Jay LaFoe, Minorities Training Director, Wells Fargo Bank is scheduled to present an interesting talk.

March - no meeting

April 7 (Tuesday)

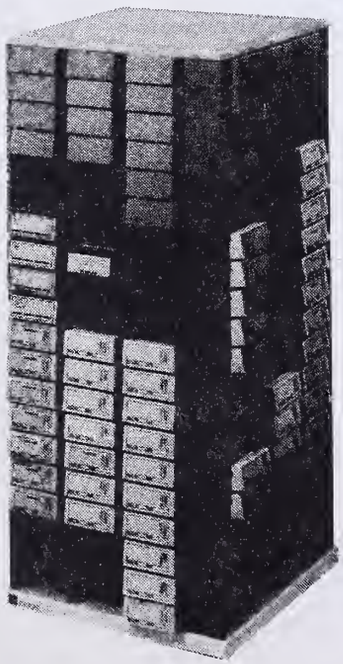
> John Cotton Danna lecture at San Jose State College, in honor of the accrediation of the Department of Librarianship there. Speaker: Helen Waldron, RAND Corporation.

May (some Saturday)

> Naval Postgraduate School - host: our Chapter President, George R. Luckett.

based on information
received from W.C. Petru,
reported by G.W.

* *



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PAST MEETING

"Current Trends in Microforms and Other Non-Book Materials"
November 20, 1969
Canterbury Hotel
San Francisco, California

Speakers: James W. Charters, Eastman Kodak Co.
Don Barker, 3M Company
Vernon Craig, Tab Products Co.
Carter Coleman, University Microfilms

"Mirror, mirror on the wall - who is the bestest of them all?" might well have been asked by many in the crowd gathered for this session (skilfully chaired by H.D. Gholston). This was an evening with something for everybody. Jim Charters briefly reviewed applications of the "Miracode" system for indexing of microfilm frames and described some of the forthcoming Eastman Kodak equipment (the Motormatic reader with automatic threading for 16 or 35 mm film, a new microfiche reader for colored microfiche). Don Barker (3M Company) presented a survey of advantages and disadvantages of the five basic microformats available (open spool microfilm, aperture card, jacket, cartridge film, and microfiche). Carter Coleman described some of the new products forthcoming from University Microfilms, such as a portable microfilm-reader in the $95.00 price range (I bet there are some who would like such a gadget for Christmas!) as well as a cumulative Index to Dissertation Abstracts ($250.00, unfortunately!) and their brand new 1970 catalog, which should be out any day now! Vernon Craig of TAB Products Company showed interesting accessories, such as their carrousel for the storage of microfilm cartridges or reels in boxes a specially designed table with a sloped front edge for microfilm readers, other inexpensive modules for keeping microforms neatly stored.

All in all, this was an evening well spent, even if it did not quite answer the question initially posed.

GW

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SLA SALARY SURVEY

YOUR COOPERATION IS REQUESTED

George H. Ginader, Executive Director of SLA, announced the forthcoming 1970 SLA SALARY SURVEY for which preparations have been underway for some time. All of us will receive a questionnaire in the mail, some time after January 16. Naturally, as is the case with any type of survey: the sample has to be large enough so that meaningful conclusions can be drawn. It is requested that we all take the few minutes of time required to fill in our questionnaire and to return it promptly. The results of the survey will be published in a future issue of Special Libraries; they should be of considerable interest to our community. GW

* * * *

THE USER'S VOICE

A "FISH-EYE" VIEW OF LIBRARIANS

by

Thano Boumis*

I have always been fond of libraries for reasons which constantly evolve paralle to my life and my activities as a student or a professional man.

In college, I spent a good deal of my time in the library only because it had a pleasant and inspiring atomsphere. There I would read only my own books and I would not "borrow" and read any books from the shelves. Why bother to read library books if I had to search the files, so many files, by author, by subject, by title, by shelf, by ... by ..., to get the numbers of the books I wanted, to ask the librarian where the designated shelves were, to locate the shelves, to look for the books. I never understood their numbering system! Also, I never went to the library to read articles related to my field in technical periodicals; "I never had time" for that.

I liked the library then but I did not "use" it because I did not realize its value and no one explained the library system to me to make it part of my school life as it should have been rather than simply a pleasant building with a mystique of its own.

Now, ten years after I left school, I use the library because I realize that the library, so wisely maintained by my employer, is as important to me as is my own office. Now I realize that the library contains or may easily provide sources of valuable data and information, especially in technical periodicals, essential to my projects. Now I realize without wasting time. Now, I like the library and I know why, but it took me years to learn and appreciate its value.

Why the library is so essential to our every day work has been stated quite eloquently on many occasions and need not be repeated here. Any librarian could easily compile an endless list of references on the subject. What should be stressed here, however, is the fact that the technological world which has enriched the libraries and simultaneously, imposed difficulties on the librarians and library users, is advancing at an ever increasing rate and this will certainly increase the value of the library as a bank of information. This consideration prompts the statement of the following points:

---

* Mr. Boumis, a native of Greece, is Chief Naval Architect, Mellonics Systems Development, Division of Litton Systems. He is presently responsible for the application of systems analysis techniques to marine systems design. He designed and patented a ship's rudder, and he has written a number of papers in the field of linear programming as used for ship design. -- Editor's note.

- People should be taught what a library really is and how to use it effectively and indeed cost-effectively.

- Librarians and library users should communicate more effectively.

Specifically, I would have liked to have an opportunity or be properly motivated to learn in school how to use a library and appreciate why I should use it. There are mandatory courses on public speaking and technical report writing but there is no course, that at least I had to take, on how to locate the data which I needed to include in my technical reports for the course in technical writing. Is it an irony perhaps that more emphasis was placed on the presentation of the data rather than the knowledge on how to compile the information needed for writing the report in the first place? I do not advocate the earning of a degree in library science by all students, but one comprehensive course on library appreciation should be organized for non-librarians and offered, even as an elective, by all colleges and universities.

Furthermore, the librarian and the user of the library must develop and establish an effective interface. The user may not always be aware of new developments and publications of data and information. The timing of ideas, of reports or of new business concepts inspired by new data and information, as for example, a scientific breakthrough, is critical in our competitive society. A librarian may indeed contribute significantly to the timing of business activities and, thus, the success of a company, by bringing to the attention of the appropriate people any new information that concerns and may advance their activities. Do that religiously, though, and with deep awareness that time is of essence.

Each individual librarian may not easily correct the bad habits of library users but collectively and through their associations, librarians may truly become, as they should be, the equal members of the teams of our systematic society. Perhaps educating people on how to use the libraries through open-houses, lectures, seminars or other means of communication and motivation, could be an additional great contribution to society. Collective effort may even persuade college administrators and faculties that a short course on library science may yield considerable dividends to individuals and the business community.

To be team members, libraries and librarians must offer a "total" service through an approach that will above all make the use of a library attractive and cost-effective to all users. What contributes is not just a "response" to a request for information, but aggressiveness to "assume" the initiative in "education" and support which both are essential for our progress. Coming from a naval architect that may easily be a "fish-eye" view of librarians.

RAYCHEM CORPORATION R & D LIBRARY

As a new member of the Bay Region Chapter of SLA, I would like to introduce our company library and myself to all of you.

Headquartered in Menlo Park, Raychem is a highly technological company whose main products are derived from specially compounded, treated and fabricated polymers -- plastics and rubbers. These products include tubing, wire and cable and other specially molded products; their manufacture is based primarily on the science of radiation chemistry. In existence for some ten years, Raychem had not had an organized library until 2 1/2 years ago. It was my task to start from scratch: indexing, labeling, establishing budgets; book and magazine procurement and circulation; and, most important, making the staff aware of the existence and services of the library and getting the books and periodicals into the hands of those who need them.

The R&D library is a repository of books, journals, reference materials and periodicals on chemistry, radiation, wire and cable; new developments in plastics, rubbers; and information on markets which have need of the company's products. The library houses approximately 1700 books and subscribes to over 100 periodicals. The library also maintains an index patent file, proceedings of the annual meetings of many professional societies, microfilming facilities and microform viewers. Although primarily oriented to the use of the R&D department, any of the 2000 Raychem employees can take advantage of our facility.

Since I am alone in the library, I am kept busy performing all library operations: aquisitions, interlibrary loan, indexing, cataloguing, etc. I was raised in the Bay area and received a degree in chemistry from the University of California, Berkeley. Prior to joining Raychem I was affiliated with Shell Development Company in Emeryville, where I spent two enjoyable years searching indexing and abstracting internally published material.

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1971 ASSOCIATION CONFERENCE

PLANNING PROGRAM FOR THE 1971 SAN FRANCISCO MEETING

The Conference Program Committee, Marjorie Griffin, Doris Lanctot, Lorraine Pratt, Alleen Thompson, and Marilyn Johnson, Chairman, is already hard at work, planning for a meaningful and exciting convention.

Under the theme "Design for Service: Information Management", the Committee will strive for a change in emphasis from previous conferences. Divisions will be asked to concentrate on programs of specialized subject nature, with all papers of general conference-wide interest scheduled in the general sessions.

Four general sessions will be held (subject to the approval of the National Board of Directors):

1) Opening session - always partially ceremonial in nature. However, we hope to have a very pertinent keynote address, of greater interest to the working librarian than many in the past. Chairman: Doris Lanctot.

2) Session on some phase of mechanization. Chairman: Marjorie Griffin.

3) Panel on library effectiveness - exploring methods of operations research, systems and cost analysis. Chairman: Lorraine Pratt.

4) Education Committee program on library management in the seventies.

Any chapter member who has ideas for speakers or who is interested in working with the Committee is most welcome. Please call Marilyn Johnson, 653-2100, ext. 525.

Submitted by Marilyn Johnson,
1971 Conference Program
Chairman

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COMMITTEE NEWS

PROGRAM

Mrs. Avis R. Stopple Resigns -- W.C. Petru Appointed Chairman

Mrs. Stopple submitted her resignation as Director and Program Chairman due to ill health. By action of the Executive Board, Mr. William C. Petru was appointed Program Chairman for the remainder of Mrs. Stopple's term.

RECRUITMENT

Position of Chairman, Recruitment Committee, filled

Mrs. Irene P. Norell, Associate Professor of the Department of Librarianship, San Jose State College, has accepted the post of Chairman of the Recruitment Committee. This appointment completes the committee assignments for the current year. Mrs. Norell's long-time association with the field of library education places here in an ideal position to merge the activities of her committee with those of her profession. This combination augurs well for the committee and we wish Mrs. Norell complete success.

Reported by George R. Luckett
Chapter President

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CAMPUS NEWS

University of San Francisco

We hear a lot today about the technology explosion, and the advances can be a little bewildering to a librarian. But, how about those people with the responsibility of training librarians?

Sister Mary Alma, director of the Library Science Program at the University of San Francisco, USF, is very aware of this responsibility, and she is using technology to her advantage and to the advantage of her students.

By training good school librarians we may be able to provide the high level of competence necessary for those going into technical areas, Sister Mary Alma pointed out.

USF's Library School is doing just that -- emphasizing school library training. In 1958 the library program was started at USF and since then 1200 students have completed the fifth year program leading to a standard teaching credential with a library science minor. Although the University does not offer a master's in Library Science, it seems as though it will not be long before it is part of the program. Students presently wishing an M.A. degree may transfer up to twelve units to another college.

The Library School is unique in another way too. All the classes are held at night or on Saturday. This allows persons employed during the day to work for a credential without interrupting their work schedule.

USF's program stresses the new uses of media. Already the University offers a computer course and preparation is being made for the installation of a new computer on campus. All library students will then be required to complete at least one course in computer science. Along with the installation of the computer will come computer-assisted instruction at the college level. [cont'd.]

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[cont'd.]

ITV["Instructional Television" -- Editor's note.] will also be a part of USF's program in the fall. Sister Mary Alma believes that education is going to have to "go on air". She hopes to obtain a sabbatical in the fall so that she may spend the major part of her time training and learning about ITV. She looks forward to the technological advances with great enthusiasm. For the first time technology can free the instructor so he may work with the student, learn from the student, and really teach the student. This, too, will have a direct effect upon libraries, she pointed out.

Sister Mary Alma is quick to give credit to others. The progress being made at USF's Library Department is partially due to the University's new president, Father Albert Hansen. Sister Mary Alma describes him as a young man with forward ideas and who believes in keeping in touch with the student.

When asked if USF was feeling the pressure of great numbers of students applying for admission, Sister Mary Alma replied, "Not as much as the State Colleges. Tuition, being quite high here, is probably the reason." However, "students pay too much for their education." Therefore, USF limits the size of the classes to 25. With a staff of about 10, the USF Library Department is holding its own in the Library Science area. It is keeping pace with technology and it is interested in education. It is education which lies as a base for all future advancement.

Reported by Sue Wade,
Associate Editor

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Solution to the tantalizer on the front page:

It is written: "In the beginning, there was the word!"
Already I am stuck! Who is going to help me out of this?
I just cannot regard the word as being of such importance,
I must phrase this differently,
in a moment when true enlightenment strikes me.
It is written: In the beginning was the mind.

"A librarian should be learned in languages, diligent and quiet ... and if not of noble descent he should be given a title to enhance the dignity of his office."

Hugo Blotius, Librarian of the Hofbibliothek at Vienna (16th century), as cited by W.L. Saunders, in his Inaugural Lecture delivered at the University of Sheffield on May 7, 1969.

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BULLETIN

SPECIAL LIBRARIES ASSOCIATION /

SAN FRANCISCO BAY REGION CHAPTER

March 1970 No. 4 Vol. 40

REPORT FROM ATLANTA

SLA MID-WINTER MEETING

The Mid-Winter meeting of the Special Libraries Association Board of Directors and Advisory Council managed to generate a fair amount of light as well as heat during its deliberations in Atlanta. The main source of heat was most certainly the proposed merger of SLA and ASIS, which occupied a goodly part of the attention of both the Advisory Council and the Board of Directors. At the request of the Board, the second session of the Advisory Council was cut short to meet jointly and take a close look at merger plans. A Proposed Merger Implementation Plan had been worked out by an ad hoc committee composed of the current presidents, presidents-elect and immediate past presidents of SLA and ASIS.

After much discussion, some of which was pertinent and even enlightening, the Advisory Council voted to continue negotiations for a merger with the admonition that the future negotiation committee consider the objections and comments brought out in the discussions. SLA Chapters were advised to continue the discussions among their own members to obtain some kind of grass-roots feeling about the merger.

The main attention of the Advisory Council, aside from participation in the merger discussions, was focussed on changes in membership requirements. In its first session, the Council voted to recommend that the Board submit the Bylaw Committee's report to the membership at the Detroit meeting. The report favors a general loosening of membership requirements. Classes of membership would be changed to consist of Member, Associate, Student Member, and Emeritus and Honorary Member. Applicants under the proposed changes could become Members (formerly Active Members) by meeting a variety of requirements, all less strict than current requirements. Full membership, for example, would be available to all with a graduate degree in Library Science or Information Science. Bachelor degree holders would be eligible after three years of professional experience in a special library, whereas non-degree holders could become Members after seven years of professional experience in special library work.

(Cont'd. p.3)

SPECIAL LIBRARIES ASSOCIATION
BULLETIN, Volume 40, No. 4

SAN FRANCISCO BAY REGION CHAPTER

A bimonthly publication from September through May

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. . . can you help with it next time?

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[cont'd from page 1: REPORT FROM ATLANTA]

Another membership change proposal was contained in a petition submitted to the Council. This petition detailed a system that would test and certify new members by a Certification Board within SLA. After much discussion, mostly hostile, the Council voted to recommend to the membership that this petition be rejected.

In another action, the Advisory Council tabled a proposed change in the Association's name, pending further action on the merger with ASIS. The Council also voted unanimously to recommend that the membership vote to return to the Board of Directors complete responsibility for definition and administration of the Reserve Fund.

A special meeting took place also at which the Board and Advisory Council voted unanimously to change the Statement of Objectives of the Association in the Chapter of Incorporation to secure a more favorable tax situation. An added benefit would be a more advantageous mail rate.

Despite of an occasional raw nerve and the usual complement of compulsive speakers, the actions and deliberations during the 1970 SLA Mid-Winter Meeting were surprisingly interesting and informative. Besides your correspondent, other Bay Area members present in Atlanta included Marian Wickline, Mark Baer, Jeanne North, and Anne Burnett.

Reported by
Don Gholston, Chapter Vice-President

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1971 ASSOCIATION CONFERENCE

Mark Baer released the following announcement and commented that "we have a big job ahead of us and concentrated effort will begin immediately after the Detroit Conference":

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62nd Annual Conference
June 6-10, 1971
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The San Francisco Hilton

THEME: "DESIGN FOR SERVICE: INFORMATION MANAGEMENT"

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California

Scholarship Event
Marian E. Wickline
The Dow Chemical Co.

* * * *

PAST MEETINGS

"The Unindexed Answer: A Panel on Information Sources"
January 22, 1970
Claremont Hotel
Berkeley, California

Panelists: Gwyneth Haynes, Mark Baer, Gil McNamee,
Judy Fair, and Robert S. Meyer

Those who couldn't make it to the January meeting missed an excellent program. It was the king of meeting that makes SLA membership so worthwhile. Gwyneth Heynes, the program moderator, apologized with the statement that the experienced librarians (and there were quite a few there who haven't been at chapter meetings for quite some time) would probably find what was to be said "old hat" to them. I know that at least one "experienced" librarian found quite a bit of new information in what the speakers had to say. And this was in spite of the extra special Hotel Claremont attraction of the gorgeous bay panorama, with its sparkling lights on a completely fog-free night, as a backdrop to the speakers' table. With the new information came the cogent and wise bits of advance that we all need to be reminded of occasionally.

Mark Baer of Hewlett-Packard, our first panelist, pointed out that the experts within our own companies are not used enough and that our foreign subsidiaries should be remembered as possible information sources. He said that we should use the information available within the environments in which we work. He stressed that there can often be a generation gap between the design man and the production man, and it is a responsibility of the information centers to maintain open communications between people within the organizations. The information center staff has a much greater overall view of what is going on within the organization than many of the other personnel in the organization.

Among information sources outside of the organization that Mark mentioned were possible customers and other special libraries. For business and market research questions, he suggested that, rather than call your stock broker, you call the librarian of a company whose chief business is investment management. For questions about the properties of exotic and new materials, mark suggested the DOD information analysis centers which have information before it has been published. These centers are paid for by the taxpayers and should be utilized.

The second panelist was Gil McNamee of the Bay Area Reference Center. This center is housed in the San Francisco Public Library and works in cooperation with the North Bay Cooperative Library System. At present there are seven reference centers in California. They attempt to answer all questions directed to them and may even ask some of our special libraries for help. Mr. McNamee pointed out that the San Francisco Public Library has a strong business collection under Harriet Collopy. He said that the Department of Commerece Field Office in San Francisco has a good collection of source materials for the unindexed reference question. The Bay Area Reference Center has facsimile transmission. Among the reference sources that they have used are the consulates, the China Trade Center, California Apple Advisory Board, the World Trade Center, Hong Kong telephone directory, For a question about

[cont'd.]

what schools Eldridge Cleaver attended, Kathleen Cleaver supplied the answer.

Judy Fair, Government Documents Division, Stanford University, was the next speaker. Sources that she mentioned included Readex Microprint for JPRS translations (they have an index for these now and can even give you their Monthly Catalog numbers), the Congressional Staff Directory (a privately published directory), the Official Congressional Directory, Census Bureau and Department of Commerce indexes, Current Industrial Reports from the Department of Commerce which contain much information, and the Monthly Labor Review which has very up-to-date summaries at the back. The Code of Federal Regulations gives the internal workings of federal bureaux, etc. Judy suggested that if you call a government agency direct in Washington, it is most important to make certain that the person understands your question completely. She mentioned Stanford's outstanding collection of British documents. She advised us to go over our reference books periodically so that we know and remember what information they contain. Pointing this up, she said the Documents Division had been asked for the number of U.S. casualties in Vietnam since the beginning of the fighting there. They tried several sources, even the Department of Defense, without satisfaction. Finally they looked in the World Almanac and there they found "Vietnam" in the index with "Casualties" listed under it.

Bob Meyer's unindexed sources pertained largely to library management and operation but a great deal of the good counsel he gave was much more widely applicable. He said the basic source should be people, the people we know. From them we will get a quicker answer and one that is usually up-to-date and authoritative. With people, you can negotiate the question. Recorded information is essential, but the two, people and recorded information, should be put together. The library doesn't have to be the first source. [As examples of types of people to whom one might turn, he mentioned:] Suppliers of raw materials are a major source of technical information, particularly to small business concerns. They keep abreast of technical developments through this medium.

Our SLA colleagues are another people source and so are our library customers. [Bob pointed out that] we should get to know our users and it is well to see them in their "natural habitat" - office, lab or wherever. Interviews with library users are far better than questionnaires. When the user has a chance to participate, you gain his support.

The most unindexed source of information is chance, luck, serendipity. Open shelf access, areas for journal browsing, routing of tables of contents, journal and report shelving by subject, etc. - all of these are of value. The machine or system that puts a barrier between the user and the shelf will lead to trouble. Bob closed this fine program with the very good point that "people are more important than paper".

Excerpt from a
Report by
Marian Wickline,
The Dow Chemical Company

"Significant Minority Training Without Social Altruism"
February 26, 1970
Elu's Basque Restaurant
San Francisco, California

Speaker: Mr. Jay La Foe, Training Officer and Supervisor of Minority Training, Wells Fargo Bank, San Francisco

Training programs for minorities are good business for urban employers. Minorities are the residents of the city and they need jobs. They are willing to work but lack skills -- the fault of our educational system -- and seem "unemployable". But with intensive training, leading to real jobs, they become good workers, loyal to the company which provides this opportunity.

Begun in July, 1968, the program at Wells Fargo Bank takes a small class of 10 men, recommended by youth opportunity organizations -- Black, Oriential, Indian, and Chicano. Regardless of prior schooling, they are given training in language, reading, and other basic skills. Trainees are paid $400 per month by the company. No government subsidies are involved. Strict rules regarding attendance, dress, and grooming are enforced. The goal of the program is to train these men to be tellers, although placement in other positions may result as preferences and aptitudes are recognized. 77% of the men complete training. Of these, 67.2% stay with the company. A new class begins every 3 months. There is a similar program for women, combining business college and office training in the bank. Employees are further encouraged to continue their education by a tuition reimbursement program.

This short summary describes only the "meat" of a lively, informative "meating" (good food too!). The "gravy" was a cogent, emotional speaker whose dedication and ability is probably the source of much of the success of Wells Fargo's program.

Reported by Elinor J. Martin, Science and Documents Department, San Francisco Public Library

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VIDEOFILE INFORMATION SYSTEM

A demonstration was given on the occasion of a recent ASIS meeting at the Ampex Videofile Information Systems Division in Sunnyvale.

Videofile is a document recording device whereby information can be inserted into a file, placed on a tape, viewed on a CRT display panel, and retrieved at a later date.

The Videofile with applications to various types of industries and various efforts within an industry was displayed to an audience interested in information storage and retrieval. Mr. Robert Altermatl, product manager of Ampex Videofile Division, demonstrated the equipment following a brief slide show.

Basically there are six separate pieces of hardware in the Videofile: 1) The filing section, where the document is recorded electronically. 2) The tape section, where the electronic image of the document is recorded on magnetic tape. 3) The buffer section, which is used for temporary storage and which allows one to transfer images from one tape to another. 4) The display section, which is a remote access terminal and which permits the searcher to view and browse through documents. 5) The printer section will retrieve the desired documents in a hard copy form. 6) Finally, the system control section is a small digital computer or "electronic coordinator" and controls the interaction of all sections.

At present, this system is being used by the Los Angeles Sheriff's Office and Southern Pacific, it may be something that we will see more of in information centers and libraries.

Reported by
Sue Wade,
Associate Editor

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THE USER'S VOICE

THE LIBRARY AS A MEMBER OF THE RESEARCH TEAM

by J.J. Newman*

The minimum research team consists of one researcher and one research library. To form an effective team, both the researcher and the library must be active participants.

As a researcher I personally find three library services to be most useful on a continuing basis. These services are 1) the maintenance of a source of standard references and texts in the basic fields and related areas of interest to the company (and hopefully myself), 2) the maintenance of files of periodicals, patents, and reprints in the basic fields and related areas of interest to the company, and 3) a monthly library communication which informs me of the areas of library utilization and improvement.

All librarians strive hard to provide the first two services. If they fail, they normally fail only because of budget limitations. Failures in these first two services are usually directly traceable to a failure of corporate management and not to a failure of the librarian.

The third service is, however, most easily overlooked by both the librarian and the library users. This is unfortunate since it can often be the most important of the three. This is the area where the library becomes a truely active entity and a working innovator in the research team, rather than a service organization. There are other areas where the library becomes active (literature searches, patent searches, etc.); however, these are instigated by a request.

In modern industrial research, the researcher does not have time to go to the library to ask all the question he should. Often the library must come to him with tha answer before he asks the question. This can be accomplished by a simple periodic communication from the library which tells him what his coworkers are interested in and what new facilities are available. A communication of this sort provides a positive feedback effect, i.e. an enhancement of effort. It can multiply the search

---

* Dr. John J. Newman, a research physicist in the Research Division of Memorex Corporation, Santa Clara, California, works in the fields of orientation of fine magnetic particles in viscous media, magnetic particle interaction theory, and related problems. He is a member of Tau Beta Pi, Phi Kappa Phi, and the IEEE Magnetics Group. -- Editor's note.

efforts of the individual researcher by many times. In addition, a properly designed communication of this sort stimulates creative thoughts in the researcher, broadens his areas of outlook and interest, and can take as little as five minutes of his time per month to read. We are fortunate in that our library staff provides such a service. I have often found it to be a source of reference to papers and texts of which I was previously unaware. In addition, I find that it provides me with the pulse of research in allied areas as well as in my own.

There are many forms which this "third service" can take. A sizable report would be required to delineate them all since the best format for a given library is a function of individual library facilities and corporate interests. There are a few basic guidelines, however, which are immediately obvious. A communication of this sort must be short (2 or 3 pages), interesting, and current. It must be short -- otherwise the researcher will never pick it up, much less read it. Interest can best be provided by organization and content. To be current, it must contain items of current import to the reader.

The preparation of a periodical communication of this sort presents an added burden of work to the library staff since additional records must be kept, the communication must be typed and distributed. Also, because of its fundamental nature, it will generate additional work for the library staff through requests. This added effort is well worthwhile, however, since a communication of this type is one of the best methods for making the library an active member of the research team.

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LETTERS TO THE EDITOR

Dear Sir:

"... I might mention one thing I've always wondered if we couldn't have a little more of in the Bulletin. I find members vanishing from the Chapter and I never know what becomes of them. Since the Bulletin is our grass-roots publication and it's at the grass-roots level that we really get to know each other (or at least have the opportunity to) personally, could the Bulletin provide more information of a personal type? When someone leaves the Chapter for a reason that would be of interest to those who have known him (or her) in the Chapter, could the Bulletin let us know about it?..."

Marian Wickline,
The Dow Chemical Company

Dear Miss Wickline: you are quite right, and your Bulletin Editor has made some efforts along the lines you suggest, but perhaps not enough (see this issue's column entitled MEMBERS DOING THEIR THING and the editorial on page 5 of the September 1969 issue of our Bulletin). Hopefully, your letter serves to encourage all Chapter members to provide communications and news of the type you would like to see in the Bulletin.

GW

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"We recently received a copy of the Bulletin and noted with distinct pleasure that it opened with a quotation from Goethe's Faust, with a translation of this quotation further in the Bulletin."

"The question of literary translation is a long and vexed one about which books have been, and will continue to be, written for centuries by brilliant minds; but the subject will never be exhausted or the question settled."

"Your quotation and its translation serve to illustrate some aspects of this question ..."

Harry B. Partridge, Proprietor,
STL Translations, Los Angeles,
California

Mr. Partridge, one of our Bulletin advertisers, made some interesting comments concerning the aforementioned passage taken from Faust. Space does not permit us to publish his discussion. The point to be made, however, is that someone out there does read the Bulletin and is "involved". Communication is a two-way street! Thank you, Mr. Partridge! GW

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KAISER CENTER FOR TECHNOLOGY

As I drove to the Kaiser Aluminum and Chemical Center for Technology in Pleasonton, I kept thinking that it must be rather nice to go to work every day and see miles and miles of green rolling hills rather than miles and miles of cars, billboards, and junkyards. At the Center the view doesn't end as you step into the building: the designers were most generous with the amount of space devoted to windows. Throughout the building one is able to view the landscape which is not hidden by smog and other buildings. This is not a typical industrial building.

The library, too, is not the typical industrial library enclosed in the center of the building. Instead, this library occupies most of the third floor of the Center. It is very spacious and light with large windows, a skylight for a ceiling, and an abundance of nice furniture.

Mr. Gary Gerard, a member of our Chapter, who is manager of the technical information center, told me that Kaiser consolidated several of their offices into the new Center for Technology which was opened in October, 1969. Most of the original companies belonging to this Center were located in the Pacific Northwest and California; however, there were others, such as the one from Missouri. Along with the consolidation of these facilities went the consolidation of the libraries.

With about 400 persons employed at the new Center, the library collection stresses metallurgy, chemistry, and refraction. Naturally, the library holdings include books, reference works, periodicals, general documents, company reports, abstracts, dissertations, translations, supplier's catalogs, researcher's notebooks, and other materials.

The staff of eight librarians and three information specialists work with the researchers in the main library, as well as in separate document rooms and with the overflow of material which is presently stored in the basement of the facility.

---

* Notice the slight change in the heading of this column. The Associate Editor came up with this report. Since the subject matter deals with the institution rather than individuals, the change seemed appropriate. -- Editor's note.

Along with the new facility, and the new library comes the utilization of new trends in library indexing and literature searching. Mr. Gerard explained that work is presently being done to convert their standard card catalog into a book catalog. A computerized catalog for books is already being used by the researchers. It has author, title, and subject sections. A similar catalog will soon be completed for all documents of the Center. A thesaurus of terms is presently being compiled on an IBM MTST machine, but it will later be computerized. All indexes will be updated once a year, and cummulative monthly indexes will be maintained.

Mr. Gerard pointed out that, although the catalog is now on the standard computer print-out paper, it will be reduced to a 8-1/2 x 11 format. In this way, "many copies may be distributed throughout the plant and to other Kaiser facilities," he said.

Upon inquiring about a computerized circulation system, Mr. Gerard noted that circulation was not a problem for them. Material taken out has no return deadline attached to it, and persons are encouraged to take material and to keep it for as long as they want. While we were touring the building with Mr. Gerard, it became evident to me that his policy was working well: each of the offices I saw was equipped with built-in bookshelves, and each of the shelves seemed to be quite crowded!

Reported by
Sue Wade, Associate Editor

* *

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HARRY B. PARTRIDGE
PROPRIETOR

COMMITTEE NEWS

E M P L O Y M E N T

With the departure of Herman Osborne to Chicago [see MEMBERS DOING THEIR THING p. 21 of this issue], Chapter President George R. Luckett has appointed Bob Meyer to complete the remainder of Herman's term as Chairman of the Employment Committee. Applicants and employers who wish to avail themselves of this free placement service should write to Bob at this address:

Robert S. Meyer
Library Consulting & Research
1984 Tice Valley Boulevard
Walnut Creek, California 94595
(phone: 934-9214)

P U B L I C I T Y

¿QUÉ PASA ? or WHAT'S HAPPENING ? *

In the vernacular of the ghetto dweller, the phrase "What's Happening" can mean one of several things -- Hello! How are you? Anything new and exciting that you and I both know about, but would like to explore further? Did you hear of anything really new that I should know about or that is worth repeating? Did anything exciting or worthy of note happen to you that is legally or otherwise permissible to communicate?

My greeting of "What's Happening" carries the same connotations to you. It is a plea from your publicity chairman for items of interest concerning you or your SLA friends in the area who have been promoted, praised, or invited to speak at the local Banker's Association meeting.

Let's tell the community that we are here and involved.

* Not found in Bergen Evans' - A Dictionary of Contemporary American Usage.

Aaron Harris
IBM Research Laboratory
Monterey & Cottle Roads
San Jose, California 95114

R E C R U I T M E N T

"Mrs. Irene P. Norell, new chairman of the Recruitment Committee, was born in New Hampshire and traveled west to receive a Master's degree in Library Science from the University of Minnesota. She worked in public libraries in St. Paul and in Grand Forks, North Dakota, and at the University of Minnesota Library. In 1958 she changed careers to become a full time library science teacher, and has taught at the University of North Dakota, Northern Illinois University, Northern Michigan University, and San Jose State College, where she is presently Associate Professor in the Department of Librarianship. She has published a small work on North Dakota writers, and a bibliography of geographical literature.

"Her experience in recruiting includes a ten-year membership on the American Library Association's Grassroots Recruitment Committee, and a variety of talks to young people sponsored by the Department of Librarianship at San Jose State College."

IPN

Addendum:

The "small work" to which Mrs. Norell is referring happens to be her opus "Prose Writers of North Dakota", which was published as a special issue of the University of North Dakota Quarterly in 1958. As far as her activities as Chairman of the Recruitment Committee are concerned, Mrs. Norell hopes to entertain students from three Bay Area institutions of higher education at the forthcoming John Cotton Dana Lecture reception and dinner at San Jose State, see p. 6 of this issue. In particular, Mrs. Norell hopes to get some ideas from the students on what our Chapter can do for them. I presume she will be just as glad to get recruitment "advice" from the Chapter membership.

GW

CAMPUS NEWS

FOOTHILL COLLEGE

The first students will be graduated from the Library Technical Assisting course at Foothill College this year. Mrs. Dolly Prchal, coordinator of the program explained that the course began three years ago, and although it is designed for a two-year curriculum, the first graduates are expected this year.

Actually, the Library Technical Assisting program has two aspects. One is the Library Technical Assisting major per se, which fulfills the qualifications for an A.A. degree, and the other is the Library Technical Assisting program leading to a certificate. Students are given a choice of a library or audio-visual emphasis.

Before a student may enter into the program certain requirements must be met. He must be proficient in typing, arithmetic, and he must complete the ACT (American College Tests). It is not necessary for students entering into the certificate program to complete the ACT; however, it is recommended.

Also, each student is granted a personal interview before he is accepted into the program. Mrs. Prchal stressed that this interview is to determine exactly what the student wants and to make certain that the Foothill College program meet those needs. Often, students who already have a B.A. or equivalent degree inquire about the program, Mrs. Prchal said. They may really be interested in becoming professional librarians. Therefore, "we usually suggest that they attend San Jose State or Berkeley and complete the fifth year program." She went on to explain that some people with a degree are not interested in the master's program and they do wish to become library technicians. "They are then enrolled in the certificate program," she said. Also, persons who are 25 years or older are registered in the certificate program rather than the A.A. program. All students are required to take the Introduction to Library Services course which is now being offered only during the fall quarter. This course covers library organization, types of libraries, classification systems, arrangement of library indexes, library terminology, and duties of library personnel. Other courses include public service, audio-visual techniques, audio-visual production, audio-visual materials, technical processes, use of libraries and field service.

Every student is required to participate in the field service. This means that students will be placed in different libraries for a specific number of hours each week to acquire first hand experience in an operating library. The students work for college credit and without pay.

There is no regular faculty for the Library Technical Assisting program, but professionals from an outside group are called upon to instruct the various courses. This allows each student to learn from a variety of professionals with different backgrounds.

Although at the time when Foothill College began its program, ALA had not published a set of standards, Mrs. Prchal stated that now, that the official report is available from ALA on Library Technical Assisting courses, she was proud that the Foothill program fits the recommendations made exactly.

Reported by Sue Wade, Associate Editor

MEMBERS DOING THEIR THING

Naturally, you read Bill PETRU's delightful piece entitled "U.S. Controls on the Exportation of Unclassified Technical Data" in the November 1969 issue of Special Libraries. I.A. WARHEIT had his paper "The Computer Produced Book Catalog" published ibid. Still another member from our midst, Bruce YERKE, penned "Computer Support of the Researcher's Own Documentation" in which he describes the FAMULUS system (not a Chapter member!) used by researchers of the U.S. Forest Service. The paper is published in Datamation, February 1970, an issue which is devoted to Library & Automation.

Meanwhile, along some other lines, Oda HANSEN and hubby are busy collecting material for a bibliography of works by Lawton Kennedy, a San Francisco printer, according to the 1/11/70 issue of "This World", S.F. Examiner and Chronicle (your Editor owes special thanks to the kind, anonymous soul out there, who sent that item!).

Chapter President George Luckett discovered in the 2/13/70 issue of Millie's column in the S.F. Chronicle that Mrs. Irene SIMPSON NEASHAM is "the first woman ever to be elected president of the California Historical Society". Well, I am not surprised: Mrs. Neasham has been director of Wells Fargo Bank's History Room for a number of years. Congratulations!

Last, but not least: Herman OSBORNE has resigned as Manager of the Technical Information Services of Mellonics Systems Development to accept a position with Atlantic-Richfield in Chicago, and Sue WADE, Bulletin Associate Editor, also left Mellonics and is now busy as the librarian at Data Processing Financial and General Corp. at their Mountain View office. Good luck to you!

GW

* * * *

Claudia Jakobeit
3986 Mesa Circle Dr. No. 220
Lompoc, California 93436

Jean K. Mardfin
City & County of Honolulu
Municipal Reference Library
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Honolulu, Hawaii 96813

Mrs. Marianne B. Rogers
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History Room
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Vicente Sotto Street
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Peter R. Stromer
2478 Alvin Street
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[cont'd.]

Mrs. Betty J. Swensen
Contra Costa County Library
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Pleasant Hill, California 94523

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Helen Keller

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SPECIAL LIBRARIES ASSOCIATION SAN FRANCISCO BAY REGION CHAPTER
BULLETIN, Volume 40, No. 5

A bimonthly publication from September through May

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CONTENTS AT A GLANCE. . .
. . . can you help with it next time?

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1970 DETROIT CONFERENCE

SLA PLACEMENT SERVICE AT CONFERENCE*

The SLA Placement Service will be available to SLA members and to employers registered at the Conference in Detroit. Hours and locations of the Placement Service will be listed in the Conference Program.

Résumé forms for members who are interested in vacancies can be obtained from the Membership Department, Special Libraries Association, 235 Park Avenue South, New York 10003. The completed résumé forms must be returned by May 29. The Placement Service will arrange interviews at the Conference.

Employers with vacancies may request a "Job Opening" form from the same address as above; the deadline for their submission is also May 29. Job descriptions will be posted at the Conference.

*Notice received from George H. Ginader, Executive Director, Special Libraries Association, New York, New York.

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ANNUAL REPORTS FOR 1969/1970

[Reports issued by the Chairmen of the various Chapter Committees are submitted to the Chapter President each year. Some of the versions published here were shortened by the Bulletin Editor for reasons of space.]

A R C H I V E S

The Archives Committee has held one meeting during the current year (1969-70) to talk over functions of the Committee and discuss tentative plans for next year.

Copies of this year's Chapter Bulletins were placed in the file at Mechanics Library.

We wish to acknowledge again the continuing contribution of Mechanics Library in providing space for the Chapter's official files.

Dorothy E. Campbell

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ANNUAL REPORTS -- cont'd.

B U L L E T I N
(Editor)

Volume 40, of the SLA-San Francisco Bay Region Chapter Bulletin is being published in five bimonthly issues, starting with September 1969, and scheduled to be completed with the forthcoming May 1970 issue.

A deliberate attempt was made to make the Bulletin truly a "chapter affair". Miss (Beverly) Sue Wade, a volunteer, was appointed Associate Editor and has provided invaluable cooperation and help for the Editor. In particular, she submitted reports for the "Campus News" column, as well as numerous other write-ups. In addition to Chapter President George R. Luckett and Chapter President-Elect H. Don Gholston, the Chairmen of various Chapter Committees, notably H. Osborne (Employment), W.C. Petru (Program), M. Baer (1971 Association Conference), Mrs. I.P. Norell (Recruitment), D. Lanctot (Duplicate Exchange), E. Alexander (Education), A. Harris (Publicity), and R.S. Meyer (newly appointed Employment Committee Chairman), all contributed to the contents of this year's Bulletin pages. Moreover, several Chapter members from the rank and file agreed to submit items for inclusion in the Bulletin when they were approached by the Editor. These people were: Mrs. Phyllis Oda, Mrs. Josephine Whitney, Mrs. Gerda Westendorf, Marian Wickline, and Mrs. Elinor J. Martin. Needless to say, the Editor owes special thanks to all who so willingly helped make her job easier.

Mrs. Delphia Scully, Circulation Manager, reports that 400 copies of issue no. 1 and 450 copies of each of the remaining issues were and are to be printed. In our set of addressograph plates kept by Bay Cities Duplicating Co., 109 New Montgomery St., San Francisco, the following changes were made: 52 additions, 53 address changes, and 14 deletions; they are based on three computer printouts received from SLA Headquarters (last August, October, and January).

Miss Joanne Butterworth, our Advertising Manager, submitted the enclosed detailed report.*

It has been a pleasure for the Editor to work and cooperate with so many helpful individuals in her attempts to produce an informative Bulletin for the Chapter membership. If she did succeed, at least in part, it certainly is because of this cooperation and involvement which, after all, make an organization a living thing.

Gabriele Wohlauer

*See page 7 of this Bulletin.

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(Advertising Manager)

Multiple BULLETIN advertising was again solicited this year. In addition, along with 5-issue advertising, free Directory listing was also included. Listed below are the 1969-70 advertising rates and a breakdown of total revenue and clients:

	1 issue	2 issues	3 issues	4 issues	5 issues
1/4 page	$ 12.00	24.00	36.00	45.00	50.00
1/2 "	24.00	48.00	70.00	86.00	92.00
1 "	48.00	96.00	140.00	172.00	184.00

5-issue rate

1.	Squire Magazine Agency	1/4 page	$50.00
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8.	Addis Translations	1 "	184.00
9.	Technical Book Co.	1/4 "	50.00
10.	Ebsco Industries	1/2 "	92.00

Others

11.	F.W. Faxon (4-issue)	1/4 "	45.00
12.	ATS Associated Technical Services, Inc. (1 issue)	1/4 "	12.00
13.	Gaylord Bros., Inc. (1 issue)	1/4 "	12.00
		Total	$1005.00

This total is somewhat less than that of 1968-69 ($1279.00) mainly because the rates were readjusted and lowered slightly. In order to cover costs of printing the BULLETIN, with the present rates, there should be twelve to thirteen 5-issue advertisements (about same size spread as now). Alternatively, the advertising rates could be raised so that ten to eleven 5-issues advertisements would pay for the BULLETIN.

Joanne Butterworth

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ANNUAL REPORTS -- cont'd.

C O N S U L T A T I O N

During 1969-1970 there were nine requests for assistance in organizing libraries. The needs varied for a special indexing system in an architect's office, a list of library consulting firms, the establishment of procedures for an office library, and assistance in hiring a library consultant.

Miss Isabella Frost, Miss Eleanor Alexander, Miss Jean Chadwick, Mrs. Alice Mackin and Miss Mary Lou Waller discussed the needs with four of the requesters, either with a visit to the company or when the requester came to see the special library.

Requests for consultation were received from the following:

Del Monte Company, San Francisco
California Blue Shield, San Francisco
Wilkinson, Sedwick and Yelverton, Inc., San Francisco
Planning and Research Assoc., San Francisco
Mrs. D. Svirsky, a librarian in San Francisco
State Office of Planning, Sacramento
Pulsepower Systems, Inc., San Carlos
Cartridge Electronics, Inc., Sunnyvale
Vacublast Corporation, Belmont

SLA brochures were mailed to each requester. Books were loaned and journal articles mailed for further enlightenment and reference.

Each requester has been phoned recently to follow up on the outcome of the assistance.

We ordered for the Consultant's file one copy of "Special Libraries: A Guide for Management" and two copies of "The Library: An Introduction for Library Assistants".

Marjorie Griffin

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ANNUAL REPORTS -- cont'd.

D U P L I C A T E E X C H A N G E

The Fall Duplicate Exchange was held in November, with eight lists submitted and thirteen lists distributed.

The Spring/Summer Duplicate Exchange is scheduled for June.*

We had a request from the Southern California Chapter asking how our duplicate exchange program functions.

Doris Lanctot

---

*See page 19 of this Bulletin -- editor's note.

E D U C A T I O N

This year the Education Committee presented a lecture series "Mechanized Products for the Unmechanized Library".* There were a total of 153 registrants for the series and one (1) for a single lecture. Judging from the evaluation sheets and the balance sheet, the series was a success. A total of $1501.04 was added to the Treasury after all expenses. The Committee's thanks are extended to Robert S. Meyer and Oda Hansen who were the coordinators for the program.
Other activities were concerned with the preliminary plans for the General Session of the 1971 Association Conference, which the Program Committee [of that Conference] has asked the Chapter Education Committee to sponsor. As a forerunner to the 1971 Association Conference, there will be a two-day Leadership Conference scheduled for November 6 and 7, the plans for which are now coming to fruition.

Elinor M. Alexander

---

*See page 17 of this Bulletin -- editor's note.

ANNUAL REPORTS -- cont'd.

E M P L O Y M E N T

With the sudden departure of Herman Osborne to accept a position in Chicago, the undersigned was appointed Employment Committee Chairman in mid-February. Because of the relatively brief period of time in which to learn the Chairman's duties, get the files organized, and keep up with current requests, no policy changes have been instituted, although the files indicate that several commendable proposals have been made by former Committee Chairmen that still await implementation. Those which seem most important are Mark Baer's suggestion that the Employment Committee be merely a listing service between employer and applicant, and engage in no interviewing; and Lorraine Pratt's suggestion that all employment committees in the area get together to provide a single service, which would benefit the employer and the applicant as well as the committee members. These and other sugestions for stream-lining the Committee's work will be pursued during the coming year.

It is apparent that the restricted budgets of today's economy are having their effect on the library market. As of this date, with 62 current applicants in the file, and only 6 open positions listed, we have 10 times as many applicants as jobs.

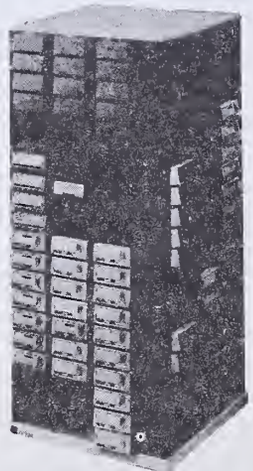
Two new actions were taken during this 1½ month period under your new Chairman. First, a form was sent to all employers in the file, asking if their positions had been filled, so that the file might be updated. A similar updating will be undertaken soon for the individual applicants. Secondly, a coordinate index on 4" x 6" cards was created for all current employers and applicants in the file. The use of this index greatly facilitates the matching of applicant and employer...

For purposes of comparison, this year's statistics are presented alongside the three previous years that were reported by Lorraine Pratt.

	1966-67	1967-68	1968-69	1969-70
New applicants (May thru March)	115	70	110	129
Applicants registered (as of April)	88	98	165	62
New positions listed (May thru March)	48	17	33	31
Positions available (as of April)	10	11	20	6
Number of applicant files sent to employers	--	92	191	153

Robert S. Meyer

* *



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ANNUAL REPORTS -- cont'd.

H O S P I T A L I T Y

See PROGRAM-HOSPITALITY, a combined report.

M E M B E R S H I P

The major activity of the Membership Committee was the preparation of the Membership Directory. The cover of the Directory was somewhat redesigned but similar to the format of the last three years. A major departure from previous directories was the elimination of membership codes and classes. Headquarters does not routinely notify the chapters when members change Divisional or Sectional affiliation, so it is difficult to stay current with this type of information. Also, this information is contained in one form or another in the SLA Directory. One untoward turn of events was that the print-out of December 31,1969 never reached your Chairman. The existence of this print-out was not discovered until the Directory was in press. As a result the changes and additions on this list are not in the Directory. Copies of the Directory were supplied to all new members, however.

Statistics:

Membership inquiries answered
- Regular ---------- 26
- Student ---------- 6
- Sustaining ---------- 2

Chapter membership count as of 4/1/70:
- Individual ---------- 339*
- Sustaining ---------- 11

*Drop list not yet received.

H. Donald Gholston

N O M I N A T I N G

A. Committee membership. The following members served on the Nominating Committee:

Peg Uridge: Repr. East Bay & University libraries; contacted Vice-Pres. candidates.
Oda Hansen: Repr. S.F & Business libraries; contacted Secretary candidates.
Aaron Harris: Repr. Peninsula & Sci-tech libs.; contacted Director candidates.

B. Candidates. The following candidates will appear on the ballot for 1970-72 office:

Vice-President/President-Elect: Ray Brian, Raphaella Kingsbury.
Secretary: Linda Briganti, Joanne Butterworth.
Director: Marie Abbruzzese, Ethel Crockett.

Cont'd.

ANNUAL REPORTS -- cont'd.

NOMINATING -- cont'd.

C. New Procedures Instituted:

1. The present section of the Manual is organized by groupings that make it difficult to ascertain the proper chronological order in which the various Committee activities are to be carried out. By photocopying, clipping, rearranging, and pasting the original paragraphs of the Manual section, a chronological arrangement of the Committee's responsibilities was prepared, and it facilitated the Committee's work considerably. A copy is being left in the Committee's file for possible assistance to future Committees.

2. The major activity of selecting potential candidates for the various offices was facilitated by the creation of a special personnel file for the Nominating Committee. This file consists of a sheet for each past or present office-holder, with the dates and offices posted on the sheets, as gleaned from the past records in the Committee's file. Then, whenever someone was suggested as a potential candidate for a given office, it was a quick matter to find his sheet in the file, and to learn instantly which offices he had held and when. The following offices and other data were posted on the sheets:

a. Board members (Pres., Vice-Pres., Secy., Treas., Director)
b. Committee chairmen, incl. those for the 1971 SLA Conference.
c. Defeated candidates for elective offices.
d. Declined candidacies for elective offices.

This special personnel file will also be left in the Committee's file for possible assistance to future Committees. Needless to say, each year's Committee will have to keep up its posting on a current basis in order for the file to retain its usefulness.

Robert S. Meyer

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ANNUAL REPORT -- cont'd.

P R O C E D U R E S

Report not yet received.

P R O G A M - H O S P I T A L I T Y

Because of personal circumstances, Mrs. Avis Stopple resigned as senior Director and Program Chairman in November, 1969. The Executive Board appointed William C. Petru to serve out the balance of Mrs. Stopple's term (until June 1970).

The Hospitality Chairman was assisted by committee members Linda Briganti, Barbara Barton and Helen Yen. An active Hospitality Committee is now necessary for several reasons: someone else knows routinesin case of emergencies, there is help in finding and arranging for meeting places, there is help with accounting for checks, etc., there is help at the meetings badging people, checking the accommodations, etc. The Hospitality Chairman should be freed at the meetings to see that new members and guests are mingling and being introduced.

We must expect to pay more for our dinner meetings from now on because it is very difficult to find decent restaurants with banquet facilities for 50-100 for $5.00 or less (including 15% tip and 5½ % tax). We are afraid the membership should take this as a statement of fact rather than a warning. Be prepared next year for higher dinner costs.

Since most of our meetings were held within a day or two of the monthly meetings of ASIS, we recommend more flexibility for our meetings by having some of them at the beginning of the month.

September 24, 1969. Wednesday, Men's Faculty Club UC/Berkeley. Attendance: 60	"New Institutes and Services" Roger Martin, The National Translation Center Don Sherman, The Institute on Library Research
October 21, 1969. Tuesday, International Inn South San Francisco Attendance: 70	"United Airlines Technical Library" Mrs. Josephine Whitney, Librarian
November 20, 1969. Thursday, Canterbury Hotel San Francisco Attendance: 103	"Current Trends in Microforms and Non-book Materials" James W. Charters, Eastman Kodak Don Barker, 3M Vernon Craig, TAB Products

cont'd.

cont'd.

January 22, 1970. Thursday, Claremont Hotel Berkeley Attendance: 96	"The Unindexed Answer: a Panel on Information Sources" Mark Baer, Hewlett-Packard Judy Fair, Stanford Univ. Gwyneth Heynes, Ampex Gil McNamee, Bay Area Reference Center Robert Meyer, Library Consultant
February 26, 1970 Thursday, Elu's Restaurant San Francisco Attendance: 49	"Significant Minority Training Without Social Altuism" Jay LaFoe, Training Officer and Supervisor of Minority Training, Wells Fargo Bank, San Francisco.
April 7, 1970. Tuesday, San Jose State College, San Jose Attendance: 150 (96 SLA members, 54 students and faculty as guests)	John Cotton Dana Lecture. Helen Waldron, Library Manager, RAND Corporation, Santa Monica. Reception coutesy of Stacey-BroDart
May 9, 1970. Saturday, Naval Postgraduate School, Monterey	Final business meeting, tour of library and lunch in Officers Club. Our host: George Luckett.

William C. Petru, Program Chairman
Jacqueline Desoer, Hospitality Chairman

P U B L I C A T I O N S

Report not yet received.

P U B L I C I T Y

During the past year, articles of SLA activity have been submitted for publication in the Bay Area press. To my knowledge, none have appeared. I have also revised the address list to reflect the changes in persons to whom articles are to be sent.

In the most recent issue of the Chapter Newsletter, a note was placed asking the membership for contribution on their professional activity. To date there have been no responses.

Aaron Harris

ANNUAL REPORTS -- cont'd.

R E C R U I T M E N T

Report of the Recruitment Committee, 1969-1970, San Francisco Bay Region Chapter, Special Libraries Association.

Although the Recruitment Committee got off to a late start this year, this did not prove to be a handicap because we were fortunate in having the John Cotton Dana Lecture as a highlight and a most effective recruiting service.

All publicity for the Dinner carried the Recruitment Committee's message, thanks to the efforts of Mrs. Martha West, Dinner Chairman, who thus became a strong ex-officio member of the Recruitment Committee. Our heartiest thanks go to Mrs. West.

Posters were sent to the University of California at Berkeley Library School and to the San Jose State College Department of Librarianship, and an invitation to attend was extended to the University of San Francisco Library School. Some sixty-one students and nine staff members accepted the invitation. Four kinds of recruiting literature from national headquarters were available for pick-up at the Dinner.

This Committee's appreciation goes also to Miss Gabriele Wohlauer, Editor of the Chapter Bulletin, for space given to this year's recruitment program.

Irene P. Norell

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PAST MEETINGS

John Cotton Dana Lecture
April 7, 1970
San Jose State College

Speaker: Helen Waldron, RAND Corporation

[Editor's note: Two Chapter Members responded to the call for a meeting write-up Here are the two informative reports which were gratefully received by your editor.]

The John Cotton Dana Lecture for 1970 was held at San Jose State College under the sponsorship of the Department of Librarianship. Mrs. Martha West planned a most successful evening which included a champagne reception under the aegis of Stacey-BroDart at the Faculty Club, a roast beef dinner at the new College Union, at which some sixty students from three library schools and eight faculty members were our guests, and a lucid speech by Miss Helen Waldron of RAND Corporation on what makes a special librarian special. Mrs. Irene Norell, Recruitment Chairman, arranged a display of recruitment materials. Some ninety SLA members attended the dinner.

It was felt that the evening was a real highlight of the SLA year.

Reported by Irene P. Norell

TUNE IN ...

It was easy with the help of flowing champagne so generously offered by Stacey's at the "plush" San Jose State College Faculty Club on April 7th. Conversation came forth smoothly from Special Librarians, friendly students and faculty of San Jose State Library School.

TURN ON ...

Helen Waldron certainly displayed commendable qualities of intelligence, imagination, extroversion, aggressiveness, and charm. She personified what scientists and engineers (see "User's Voice" in past issues of the Bulletin) have been defining as a good special librarian. The audience, after a cool, brisk walk to the Student Union Building, was turned on by Miss Waldron's enthusiasm and wit.

COMMUNICATE ...

While she inspired those special librarians present to communicate more effectively and offer better information services, Miss Waldron provided several useful pointers:

Service should be uppermost in a librarian's mind.

Time is crucial. Often speed is more important than thoroughness. A phone is a necessary working tool.

Know your company organization, including all divisions and departments. Associate names with projects and subject areas. Call upon experts when necessary

Maintain backup statistics for planning and justifying budgets.

cont'd.

cont'd.
TURN ON....

Formulate a Library Charter defining scope and objectives of your Library. When approved by management, this will present a useful framework within which to operate.

Miss Waldron emphasized that one way or another a special librarian will use every bit of knowledge he or she gained previously.

Joanne Butterworth

****

Monterey in May
Naval Postgraduate School
May 9, 1970
Visits to libraries at the following locations:
Naval Postgraduate School -- Hopkins Marine Station -- Moss Landing Marine Laboratories -- U.S. Army, Ford Ord

A splendid Saturday was the reward for those who drove down to Monterey, where Chapter President George R. Luckett had made arrangements for a delicious luncheon and visits to the above libraries. During a brief business meeting, the Chapter election results were announced (see page 1 of this Bulletin). The special treat was Professor James Cowie's delightful talk. He just might have succeeded in persuading several of those present to take up soccer! GW

MECHANIZED PRODUCTS FOR THE UNMECHANIZED LIBRARY

Those who were present at the final session of the recent lecture series, "Mechanized Products for the Unmechanized Library," were given an evaluation questionaire to fill out and return to the Course Coordinator, Bob Meyer. Of the 153 registrants, 41 (or 27 per cent) took advantage of this opportunity to express their opinions and thereby also to help the Education Committee in its planning for future programs.

Before summarizing the results of the survey, it is of interest to note the following characteristics of the registrants:

Kind of Library	
Business/Industrial	- 44%
Public Library	- 30
College/University	- 20
School Library	- 6
	100%

Type of Position	
Administrator/Head Libn.	- 64%
Reference Librarian	- 13
Cataloger	- 9
Acquisitions Librarian	- 5
Circulation Librarian	- 2
Other	- 7
	100%

The wide spectrum of the libraries represented was especially gratifying. It proved once again that continuing education programs are in great demand by all facets of the profession, despite the disinterest or inactivity of the Library Schools in this regard.

cont'd.

The first item on the questionnaire, asking whether the respondent felt that the series was worthwhile, yielded 36 "Yes" responses, 1 "No," and 1 "Partly." The most frequent reason given for this general approval was the new information that was obtained, the "current awareness" of recently-developed techniques whereby librarians can now derive the benefits of mechanization by purchasing it from outside specialists, instead of having to do it themselves internally. The lecture topics included the preparation of book catalogs, centralized reference searching, selective dissemination of information, on-line computer time-sharing, book selection, computer-produced indexes, and new microform substitutes for some traditional library operations.

The next questions asked which of the eleven presentations were liked the most, and which were liked the least, with reasons for both judgments. The speakers who were held in highest regard were those who gave more explicit operating details of their products or services, and those who evidenced a knowledge of library problems. (Six of the speakers were librarians or have library degrees.) Those who were liked the least were felt to be relatively unorganized, or boring, or too "commercial" in their presentations. Every one of the speakers was selected by at least one member of the audience as being "most liked," but conversely, only one speaker escaped being named "least liked" as well.

There were many favorable comments on the beautiful auditorium facilities, which were provided without charge through the public-spirited generosity of the Fireman's Fund American Insurance Companies. The $16.00 registration fee (which covered all eight lectures) was judged to be quite reasonable by 37 respondents, but 4 thought it too high. The series was deliberately priced at a minimum level by the Education Committee, who wanted it to be financially feasible to those who have to pay their own way. As a result of its broad support, approximately $1,500 is being added to the chapter funds available to support future continuing education programs.

The last question inquired as to which topics the audience would most like to see covered in future courses. By far the most popular choice, with 32 votes, was to present an updated version of the 1962 course on "Current Developments in Reference Materials." Accordingly, the Education Committee has begun to plan this course for the coming autumn. They are also considering a new course, with the tentative title "Administrative Office Techniques for Librarians." It will deal with business office principles and practices, in which we all must engage without benefit of any prior training from our Library Schools, and collected a total of 17 votes from the audience.

The Education Committee (Chairman: Elinor Alexander) will continue to welcome comments and suggestions from all who are interested in supporting the idea of continuing education programs for the library profession.

Submitted by Robert S. Meyer

COMMITTEE NEWS

B U L L E T I N

There is work to be done ... Your editor invites all who might be interested in helping to improve contents and/or appearance of the five envisioned issues of our Chapter Bulletin planned for 1970/1971.
Almost any type of volunteerism can be put to good use and, since you will be pretty much your own boss in this venture, the time spent need not interfere with your private obligations at home or elsewhere.

If you like to	You can serve as
Make public contacts	Reporter
Write	Correspondent
Draw	Illustrator
Work with your camera	Staff Photographer
etc ..... [The possibilies are infinite]	.....etc...

Interested persons are asked to contact (write or phone):

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San Francisco, California 94121
o: 653-2100, ext. 478
h: 751-2581

D U P L I C A T E E X C H A N G E

Do you want to participate in the SPRING/SUMMER DUPLICATE EXCHANGE?

The deadline for lists of duplicates will be June 15. Please send 15 copies to the Chairman. To save postage, please type lists single space, as compactly as possible, on both sides of $8\frac{1}{2}$ x 11 paper.

Want lists need not be accompanied by offers. Mention should be made of how long material will be kept before it will be discarded.

Sets of lists will be sent to all contributors and to any other libraries who request them. The Chapter is paying postage for the lists. Libraries are responsible for refunding postage (in stamps of usable denominations--5¢ or lower) for mailing of publications.

To receive lists, send your name and address on a gummed label to:

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E M P L O Y M E N T

A letter was received from Mrs. Ethel S. Crockett, Director of Library Services, City College of San Francisco, with the following announcement and information:

Library Technicians Available for Employment

The City College of San Francisco willgraduate six excellent Library Technology students with the Associate in Arts degree this June. They have had training in the clerical aspects of library procedures and office procedures, and practice in local libraries under professional librarians. If you have staff openings to fill, please call Mrs. Iole Matteucig, Coordinator of the Library Technology Program, at 587-7272, ext. 404.

****

CAMPUS NEWS

CHABOT COLLEGE LIBRARY TECHNOLOGY PROGRAM

With this autumn quarter Chabot College in Hayward will begin day and evening classes in Library Technology with a full time faculty.

Approximately 92 students are now enrolled in the evening Library Technology program which offers the students numerous alternatives in course work.

Warren B. Hicks, Director of Library Services at Chabot, explained that the first-year students must take the "core courses" -- introduction to library practices, library technical processes, and library public service processes.

In their second year, students have the option of selecting the traditional library courses, such as basic cataloging and audio-visual processes, or selecting the media field and completing the beginning and advanced courses in audio-visual methods and processes.

Mr. Hicks said that the general media course taken by students selecting the traditional program involves handling material and equipment and being knowledgeable of different methods of cataloging the material.

Those students selecting the media field will be given in-depth training on making transparencies and slides, instruction on how to reproduce material and how to implement a library's existing collection. They will receive also in-depth training in operating and handling various types of equipment.

In addition, Chabot's program includes the work experience course, in which students are placed in libraries to obtain first hand experience. Mr. Hicks explained that the work experience must be taken during the day and at a library other than the Chabot College Library. The request for these student trainees is always greater than the number of students actually signed up for the work experience program, Mr. Hicks said. "The class is limited to 10 students and last semester we had 75 requests," he added. Mr. Hicks stressed, however, that a great deal depends upon what the student wants and needs and the type of library in which he or she is interested in working. Also, one must keep in mind where the student lives, the availability of transportation, and the time of day a student is able to report for work within the framework of such a traineeship.

cont'd.

Chabot grants an A.A. degree in Library Technology and does not offer a certificate. Mr. Hicks explained that the philosophy of the Department was to train library technicians so they can perform as sub-professionals with sound educational background. The program, set up by the College, reflects this philosophy. In addition to the library technology courses, students must take courses in business communications, intermediate typing, machine calculation, and office practice. Also, they are required to complete courses in English, social science, natural science, humanities and other classes necessary for an A.A. degree. This program has an outstanding feature, however, which allows the student to take up to 23 units of electives. Mr. Hicks pointed out that this presents a large enough number of elective units for the student to gain a solid background in fields like data processing, legal assisting, medical assisting, or in some other area. The student is thereby equipped with a specialty to accompany his library technology training.

Mr Hicks said that courses must be taken in the order listed by the Department. This forces persons to complete the program as it was designed. Explaining that he believes there is a big difference between librarians and library assistants, Mr. Hicks stated that he doesn't believe library technology programs should be only "watered down" versions of librarianship courses.

The program, which began at Chabot in 1966, is growing and expanding on a solid foundation. Mr. Hicks pointed out that Chabot is the only college in the East Bay offering a library technology discipline.

Reported by Sue Wade, Associate Editor

MEMBERS DOING THEIR THING

GLENN MAYNARD RETIRES

Former Chapter President (1963-64) Glenn R. Maynard retired from the U.C. Berkeley Lawrence Radiation Laboratory Library at the end of April. His position there since 1964 was Assistant Librarian. From 1956 to 1964 Gleen was Head Librarian of the Livermore facility of the Lawrence Radiation Laboratory.

Mr. Maynard's principal library and technical information director positions prior to 1956 were with the:

California Research and Development Corp.,
Livermore, 1952-1954

U.S. Naval Radiological Defense Lab.,
San Francisco, 1950-1952

USAF Air University, Maxwell AFB,
Alabama, 1946-1950

Butler University, Indianapolis, 1938-1946

Glenn and his wife Ilo, who is also a librarian, live in Danville. They expect to be quite busy in a mutual fund investment counselling service.

cont'd.

Those of us who had the privilege of working with Glenn appreciated his competence and consistent good nature: a gentleman, a scholar, and a very likable guy. We commend Glenn for the good example, personally and professionally, that he has been and wish him much happiness and success in the years ahead.

Roy J. Nielsen
Head Librarian

****

MEMBERSHIP CHANGES

NORMAN L. ROUST

The Chapter was saddened to learn of the death on February 16, 1970 of Mr. Norman L. Roust. He had been an employee of Hexcel Corporation since 1960 and was appointed Librarian there in 1965. He has been a member of SLA for several years.

* * * * * * * * * * *

NEW MEMBERS & TRANSFERS IN

James D. Abajian
4801 17th Street
San Francisco 94117

Mrs. Zilpha S. Ahern
P.O. Box 982
San Francisco 94113

R. Elisabeth Bell
1555 - 5th
San Francisco 94122

Constance J. Clark
10 Frandsen Circle
Reno, Nevada 89502

Ethelreda C. Davis
1229 Ulloa St.
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Barbara G. Fairley
Shell Development Company
P.O. Box 24225
Oakland 94623

Mrs. Lois C. Farrell
1709 Shattuck Apt. 403
Berkeley 94709

Mrs. Louise B. Gingrande
5301 Stevens Creek Blvd.
Santa Clara 95050

Donna M. Glenn
Box 030
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2299 Piedmont Ave.
Berkeley 94720

Joan V. Ingalls
225 Mallorca Way
San Francisco 94103

Mary E. Roche
World Affairs Council
406 Sutter St.
San Francisco 94108

Mrs. Karen C. Scannell
San Francisco Public Library
History and Social Sciences
Civic Center
San Francisco 94102

Kathryn E. Taylor
McKinsey and Co., Inc.
555 California Street
San Francisco 94104

Mrs. Nancy W. Zinn
Medical Library, UC Calif.
San Francisco 94122

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Touche Ross Co. Management Serv.
1 Maritime Plaza
San Francisco 94111

Mrs. Kimiyo Endo
597 "B" Micheson Rd.
Monterey 93940

Mrs. Marjorie D. Hall
Excelsior Branch Library
4400 Mission St.
San Francisco 94112

Michael C. Kleiber
574 5th Ave.
San Francisco 94118

Yvonne K. Ko
Applications Engineering Library
Fairchild Semiconductor
313 Fairchild Dr.
Mountain View 94041

Ralph W. Lewis
NASA Ames Research Center
Branch Library
Moffett Field 94035

Herman C. Osborne, Jr.
Atlantic Richfield Co.
400 E. Sibley Blvd.
Harvey, Ill. 60426

Leonard P. Shapiro
52 Geary Ave.
Fairfax 94930

University of Hawaii Library
2550 The Mall
Honolulu, Hawaii 96822

Virginia A. Veit
2696 17th Ave.
San Francisco 94116

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PAST MEMBERS & TRANSFERS OUT

Colleen A. Garcia
1145 Lexington Dr.
Sunnyvale 94087

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98 Cervantes Blvd., No.6
San Francisco 94123

Deceased

Norman L. Roust
Hexcel Corporation
11711 Dublin Blvd.
Dublin, California 94566

* * * * * * * * * * *

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Fyodor Mikhailovich Dostoyevski

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BULLETIN

SPECIAL LIBRARIES ASSOCIATION /

SAN FRANCISCO BAY REGION CHAPTER BULLETIN

September 1970 | No. 1 | Vol. 41

THE PRESIDENT'S MESSAGE



Chapter President H. Donald Gholston

August is quickly dissolving into September and the beginning of a new Chapter year. With a kind of shock we find the summer respite that looked so inviting in May has inexorably fled. The new year promises everything but dullness. It will certainly demand a lot of hard work and will provide many with excitement, challenge and fulfillment. Others may feel lucky to escape bleeding ulcers or commitment to Happydale.

The great overwhelming fact that faces our Chapter this year is the Annual Conference here in June. The Convention Executive and Program Committies are already hard at work on this and have been since last spring. I would exhort the entire Chapter to share in their determination to make this Conference not merely great, but simply the best ever. We have the resources, talent and facilities necessary. This combined with cooperation, a little imagination and a lot of grinding hard work should be enough to bring it off. Many of us are even now beginning to wrestle with convention projects, either directly or through Divisional activities. By June, quadriplegia may be the only excuse for not getting involved.

Other, perhaps less Wagnerian climaxes are also in store for the coming year. The Education Committee has not let the summer slip idly by and has several things of better than passing interest waiting in the wings. The first of what might be called a Great Lecture Series is scheduled for November 17 with Verner Clapp as speaker. Long-range plans call for annual or semiannual lectures by people of the caliber of Mr. Clapp.

Another event of some importance on tap for the year is the appearance of the new Union List of Serials for our Chapter. Mrs. Craig and her committee have strived mightily, and chances are excellent that the new edition will be out before the end of the year. In addition to this and the other events mentioned above, an attractive set of meeting programs is being put together by Jackie Desoer et al. Perhaps we can extend the same wish for the year as for the Conference: that it not merely be great but one of the best.

SPECIAL LIBRARIES ASSOCIATION
SAN FRANCISCO BAY REGION CHAPTER
BULLETIN, Volume 41, No. 1, September 1970

A bimonthly publication
from September through May

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All Chapter members and friends are cordially invited to communicate to the Editor any information, news, ideal(s) thought(s), or proposal(s) they think might be of interest to the Chapter as a whole. Publication deadlines, for possible inclusion of submitted material in the subsequent BULLETIN issue, are the 15th of October, December, February, and April.

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. . . can you help with it next time?

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A third institute presented by the Library Institutes Planning Committee, and co-sponsored by the Technical Services Division of CLA and the Northern California Technical Processes Group.

Time: Friday and Saturday, October 2 and 3, 1970; 8:30 a.m. to 4:30 p.m.

Place: San Leandro Community Center, San Leandro (near Oakland International Airport)

The Institute will include presentations and informal discussions led by three professional experts: Joseph A. Rosenthal, Chief, Preparation Services, New York Public Library, lecturer and author ("Nonprofessionals and Cataloging," Library Resources & Technical Services; v.13(3)1969; J. McRee Elrod, Head of the Catalogue Division, University of British Columbia Library (author of several programed texts in the Educational Modern Library Practices series); and Boynton S. Kaiser, Associate Director of Personnel, Stanford University, a well known lecturer at national and local workshops on library personnel management.

Registration:	$25.00 (includes attendance at all meetings and two luncheons)
Prerequisites:	The Institute is particularly designed as a practical approach to the problems of the librarian responsible for selection, training and direction of nonprofessional personnel in the broad areas of technical services.
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New Hands for An Old Game: Institute on the Function and Supervision of the Nonprofessional in Library Technical Services, October 2-3, 1970

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1969/1970 PRESIDENT'S ANNUAL REPORT

Annual Report of the President

San Francisco Bay Region Chapter

1969/70

General

This year, as anticipated, saw a continuation of projects and policies firmly established by the By-Laws, Procedures Manuals and Board actions. My assumption of the presidency was as anticipated. This was known to be a year during which I would be out of the State on numerous occasions and for some length of time and, because of our School's new library building plans development, would be unable to participate fully in Chapter activities. In view of these predictions, last year's nominating committee selected candidates for vice-president who would be available to step into the breach on a moment's notice. The election placed Don Gholston in this position and he has performed admirably.

Committee Activities

Each committee was directed to continue its operations as in the past. Developments during the year were continuations of past successful activities. Our membership as of April 1, 1970 consisted of 339 individual and eleven sustaining members. Five issues of the Bulletin have been issued on a bi-monthly basis from September through May. Requests for consultation service were received from nine companies or individuals acting for companies. A lecture-series on "Mechanized Products for the Unmechanized Library" was organized by the Education Committee with a total of 153 registrants; the committee reports a success both professionally and financially. The Employment Committee reports a revamping of the committee's system resulting in the use of a coordinate index to analyze the capabilities of applicants and the demands of positions. Seven meetings were planned by the Program and Hospitality Committees, all of which were well attended. The Recruitment Committee featured the John Cotton Dana lecture as a highlight of a dinner meeting to which library-school students of the area were invited.

Recommendations

The only strong recommendation I have to make is to future nominating committees. It is desirable, I have learned from experience, to have officers who all reside or work within a small geographical area. Distances create problems and contribute to inefficiency. Communication becomes difficult and Board meetings are less frequent than is desirable.

Conclusion

It was a good year, for me at least. I greatly appreciate the cooperative spirit of the members of our Chapter and I look forward to enjoying meetings from a seat in the audience once again.

George R. Luckett

FORTHCOMING EVENTS

C H A P T E R M E E T I N G S

September 23 "Quo Vadis, Bay Region Chapter?"

A Meeting of the Chapter in an effort to get to know one another, muster our forces and prepare ourselves for the work to be done in connection with the 1971 Association Conference of SLA to be held in San Franciso. Scheduled are the following topics:

1) Reports by Mark Baer and Marilyn Johnson on preliminary work and plans for the 1971 Association Conference.

2) Short reports from committee chairmen concerning:
   a) plans for the coming year
   b) need, if any, for volunteers.

3) Status report by Jeanne North (Chairman-Elect of the Advisory Council) on the SLA/ASIS merger, which hopefully will be punctuated by good questions and comments from the membership.

October 15 (tentative) "Computer-Controlled Periodicals System"

Linda Crismond, EDP Coordinator at the San Francisco Public Library, will discuss some of the work she is involved in. For background, see Library Journal, October 15, 1969, pp. 3619-21.

November 17 Verner Clapp
(see p. 7 of this BULLETIN for details)

cont'd.

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FORTHCOMING EVENTS -- cont'd.

EDUCATION COMMITTEE'S PLANS FOR 1970-1971

November 6 & 7 (Friday & Saturday) LEADERSHIP CONFERENCE

Dr. J.G. Robbins & Dr. Barbara Jones of the University of Colorado, Speech & Drama Department, will conduct a workshop-like leadership conference for Chapter members. The number of participants in this type of gathering will necessarily have to be restricted; however, should the program be considered a success and should enough people indicate a desire to attend, a second conference may be held in Spring.
Announcements with details of the meeting place and qualifications for attendance will be mailed to the membership early in September. It is hoped that those Chapter members who have not yet participated in Chapter activities so far will want to attend this Conference.

November 17 Regular Chapter meeting, speaker: VERNER CLAPP

The meeting is to be held at the Forum, the auditorium of the Fireman's Fund American Company. We are most pleased to present Verner Clapp in the first of what the Education Committee hopes will be a continuous series of distinguished lectures. Mr. Clapp has had a most interesting career. He has consented to answer questions for a short period after his formal presentation.

In offering this type of program, namely a series of distinguished lectures, the Education Committee intends to cooperate with other SLA Chapters on the West Coast, who perhaps might be interested in having the same speakers address their meetings. This has been the case: the San Diego, Southern California, and Pacific Northwest Chapters are seriously considering the matter.

Spring 1971 LIBRARY ASSISTANTS WORKSHOP

It is hoped that the next workshop for library assistants can be given again in cooperation with the University of San Francisco Library Science Program -- some time early next spring.

Information submitted by

Elinor Alexander,
Chairman, Education Committee

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1971 ASSOCIATION CONFERENCE

Mark Baer, Conference Chairman, recently issued a statement addressed to all SLA Bay Region Chapter members, in which he described the various Committees who will be working together to make this meeting a success.

VOLUNTEERS ARE NEEDED

-- particularly as members of the Local Arrangements Committee, Chairman Roger M. Martin, an important Committee responsible for coordinating and setting up of physical facilities which must be provided to make a meeting something different from a nightmare. There are many details to be taken care of during the year as well as during the Conference week, June 5-11, 1971.
Please contact either

Mark Baer at 326-7000 x3091 or
Roger Martin at 563-7952 x202

if you can be of help.

cont'd.

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THE LIBRARY INSTITUTES PLANNING COMMITTEE

New Hands for an Old Game: The Function and Supervision of the Nonprofessional in Library Technical Services

A Third Annual Institute (October 2-3, 1970) to be presented by the Library Institutes Planning Committee and co-sponsored by the Technical Services Division of CLA and the Northern California Technical Processes Group, breaks new ground in tackling the problems and practices in the selection, utilization, and training of the nonprofessional in the broad areas of library technical services. This year's Institute will be concerned with the problems arising from the increasing use of nonprofessional personnel in all areas of technical library services. The program of this Institute is different from that of the Institutes held in previous years in that three speakers are scheduled to participate, to present and to discuss new approaches to the successful interface of the nonprofessional with the professional staff in a library.

cont'd.

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FORTHCOMING EVENTS -- cont'd.

The three speakers, who will be in attendance both days to lead discussions and meet informally with the participants, are Joseph A. Rosenthal, Chief of Preparation Services, New York Public Library; J. McRee Elrod, Head of the Catalogue Division, University of British Columbia Library; and Boynton S. Kaiser, Associate Director of Personnel, Stanford University. Mr. Rosenthal, known for his survey of the use of nonprofessionals in academic libraries (see his article in the Summer 1969 issue of Library Resources & Technical Services, titled "Nonprofessionals and Cataloging"), will be presenting the over-all problems of the use of the nonprofessional in technical services, whereas Mr. Elrod (who has published programmed texts in the training of nonprofessionals, in the Educational Modern Library Practices Series) will emphasize training of such personnel for cataloging activities and serial management. Mr. Kaiser, a personnel professional, will be available to answer questions and point out the basic problems in personnel management, especially in libraries, and to summarize the two days of meetings.

Extract from an announcement submitted by Phyllis A. Waggoner, Librarian, Federal Reserve Bank of San Francisco, San Francisco.

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A report submitted by

Carolyn Betz, Reference Librarian
Syntex Research Library, Palo Alto, California

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MEMBERS DOING THEIR THING ...

FRED FARHAT, Manager of Library Services at the Kaiser Aluminum & Chemical Corporation Center for Technology in Pleasanton, transferred recently from the Southern California Chapter. He was Chief Librarian at Atomics International, a division of North American Rockwell Corporation. Prior to that he held positions at Hughes Aircraft Company as Library Supervisor, at Rocketdyne as Chief Librarian, and at the Detroit Public Library. He received a BA from Pomona College in 1949 and an MS (LS) from Syracuse University in 1952.
Fred lives in Danville with his wife, Mary, and two children, Irene and Aaron. He enjoys books and music in his leisure time and spends his weekends hiking and photographing nature, playing tennis, skiing, or backpacking.

MARILYN JOHNSON managed to win, together with her partner from Southern California, the Ladies' Pairs World Championship in the 1970 World Bridge Olympiad at Stockholm, Sweden this summer. You may have noticed that, in her quiet way, she is working hard as Program Chairman for next year's SLA Annual Conference here. A round of applause for Marilyn, please! SUE WADE, our most faithful and enthusiastic Associate Editor of last year's BULLETIN, had to leave the Bay Area (they closed the Mountain View office of Data Processing Financial and General Corp.). She toils now in Toronto, Canada, as a member of the library staff of York University. It'll be tough going without you, Sue!

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November 1970 No. 2 Vol. 41

PROPOSED SLA/ASIS MERGER

THE URGE TO MERGE

Reactions to the proposed merger of Special Libraries Association and the American Society of Information Science vary, to put it mildly. Because of this variety of positions as well as apparent confusion over the matter, it is perhaps timely to examine some of the "facts" involved. A questionnaire to Chapter members concerning this merger appears elsewhere in the Bulletin. Please take the time to express your opinion on this.

One question that always seems to arise when the merger proposal is discussed is: "Whose idea was this in the first place?" There are several answers to this. In one sense the idea has been around since the beginning when ASIS's predecessor, the American Documentation Institute, was established. Certainly within SLA there have always been people who noted the many parallel activities of the two groups and wondered about it. In recent times this feeling of duplication and overlap has become more acute, particularly among the more active members of SLA and ASIS. This, in turn, along with other considerations ultimately generated enough pressure to persuade the directors of both groups to explore merger possibilities. And it is at this point that the matter lies today. Merger proposals have been drawn up and considered by the two Boards of Directors, but to date these proposals have not progressed to the stage of presentation to the members of the two societies for approval. It is a vote of the membership that must ultimately settle this question, of course.

There are several arguments that can be assembled for or against an SLA/ASIS merger. In order to end on a positive note, the more negative points will be considered first. One important worry seems to be a fear of a loss of identity or focus in the merged organization. This fear is probably more acute among ASIS members, since that is the smaller organization. It is surprisingly prevalent among SLA members, too, however. The most vocal groups within SLA against merger appear to be the ones that have already been concerned about the science/technology bias that exists within SLA. It might be said in passing that some ASIS members feel secure enough to predict that the smaller ASIS component would eventually dominate the combined group. The membership of the combined group would surely be less than a sum of the parts; SLA would undoubtedly lose a fraction of its members and some of those at the "engineering" end of ASIS would probably flake off. More pervasive than active hostility is a feeling of indifference that many members have. A "show me" attitude is not

PLEASE SEE AND COMPLETE THE MERGER QUESTIONNAIRE APPEARING ON PAGE 8.

(cont'd. on page 5)

SPECIAL LIBRARIES ASSOCIATION
SAN FRACISCO BAY REGION CHAPTER
BULLETIN, Volume 41, No. 2, November 1970

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Mr. Clapp's long and distinguished career includes these accomplishments:

* 33 years service at the Library of Congress; Chief Assistant Librarian 1947-56.
* Librarian, U.N. Conference on International Organization, San Francisco, 1945.
* Chairman, U. S. Library Mission to Japan, 1947-48.
* First President, Council on Library Resources, Inc., 1956-.
* Awarded Lippincott Medal, American Library Association, 1960.
* Contributor to numerous conferences, journals, and reports.

Note: There will be no admission charge or membership requirement for this series. It is being funded from the proceeds of Continuing Education programs that have been presented by the S. F./S. L. A. Education Committee over the years. All librarians, library assistants, and library school students are encouraged to attend.

(cont'd. on page 9)

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necessarily unhealthy, however. The financial disparity that exists between the two groups is also something of a stumbling block. Then there is the nagging question of membership requirements. Current requirements in SLA would have to be almost totally abandoned with merger. And there are also structural problems that would have to be solved.

Before going into what I consider to be the advantages of a combined organization, let me say that I do not believe that a merger is essential to the survival of either group in the near future. Long term trends are something else, however. Both SLA and ASIS should derive strength from combining. A major benefit to SLA would be a shot in the arm (kick in the pants?) that would derive from an infusion of bright, innovative talent present in ASIS. Combination with a well established, secure organization,such as SLA,would broaden the scope and support of the activities of ASIS. The elimination of duplicated effort of the two groups would also be significant. The fields of interest of the two groups appear to me to be converging and will continue to do so. Like it or not, special librarians must come to terms with the fact that they are going to be increasingly involved with the computer and its products.

The objections and reservations discussed above become in my opinion details that can be worked out to majority satisfaction. The overriding advantage of a merger between SLA and ASIS would be the creation of a larger and enriched organization involving the whole spectrum of information handling, an organization in tune with the thrust of organizational evolution. It is my sincere hope that this merger can be effected with all deliberate speed.

Don Gholston
Chapter President

One point of view .....

The pressures impelling SLA and ASIS towards merger may possibly succeed, for there is a certain logic to this loveless marriage—as indeed there is to every such marriage. Officers of both groups can discern clear de facto advantages. But there are ample signs that the heart is not willing. The rank and file have a great, largely unvoiced question: "What will it mean?" There does not even seem to be that sort of vision as to what it might be like, which is so necessary to help newlyweds past their first nuptial disillusions.

(cont'd. on page 6)

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GUARANTEED SERVICE

If one has attended the national meetings of both associations it is apparent that they are very different. The present ASIS meeting format matured under Pete Luhn at the outstanding Chicago convention of 1963. It is one of many professional papers, lectures, seminars, special interest groups, and other presentations oriented toward information science, information handling technology, the linguistic and semantic problems of communication, the design of information networks and of systems. The style of ASIS publications has more closely approximated that of the ACM and AFIPS than of SLA and ALA. They are more technical, more intellectual and probably more important, though they are not without their chaff.

In ways not yet widely and thoroughly understood by the rank and file of SLA all this activity is terribly cogent to librarianship. It is involved with the problems that librarians are involved with. Yet it was not SLA which began to go in these directions, it was ASIS. Individuals in SLA who scented these needs formed the Documentation Division and many also joined ASIS. But the fact of increasing overlapping membership should not be misread as a token that merger is imminently needed.

I strongly feel that the merger movement (if that it is) fundamentally represents an effort to save SLA. The August 1970 Lj coverage of the Detroit convention by Karl Nyren is no doubt overly pessimistic, but a very substantial kernel of truth remains in his concern for SLA's health. This is a concern which SLA's founder, John Cotton Dana, always felt and expressed sharply in 1915: "In time the library is going to be of great importance to the world; but this importance will not be very fully shared in by the libraries of the prevailing type. We shall be obliged to change our scope and methods a good deal if we are to become usefully important or importantly useful" (1). To the extent that the attitudes and techniques of most special librarians remain "of the prevailing type", ASIS clearly has a more propitious future than SLA.
Yet there are many features of SLA which differ markedly from ASIS and which should be preserved. The two organizations do need each other, for which reason their relationships are more complex, historical and problematic than most realize. But psychologically SLA, as a mass of people and not as a formal organization, is not prepared to merge with ASIS at the present time. A premature merger will bring cultural shock to SLA members and probably disorient ASIS activities to some extent as well. As an ASIS member I would not want that. ASIS is serving excellently in its present form to galvanize librarianship. While many librarians regard the "engineering mentality" of ASIS with undisguised resentment, they are none-the-less always happy to use the tools in librarianship which this mentality produces. ASIS is not wholly engineering-oriented, by any means. In fact, the thrust of the past five national meetings has been toward deeper understanding of the human, behavioral, and psychological values involved in information transfer and communication in general. Thus in its own way ASIS is evolving toward SLA, too.

I recommend a long courtship. If some form of "engagement" has to be announced, let it be fraternal (if I am not dangerously mixing a metaphore here) within the framework of AFIPS, to which SLA, only recently, established relations.

---

(1) Dana, John Cotton. Libraries:
Addresses and Essays. N.Y., H.W. Wilson Co.,
1961. p. 256.

Theodor B. Yerke
ASIS and SLA

(cont'd. on p. 7)

TO MERGE OR NOT TO MERGE -- THAT IS THE QUESTION .....

Chapter President Don Gholston requests your opinion, which you may express in two ways:

1) by submitting to your BULLETIN editor a (preferably typed) essay in which you outline, define, and state your opinion in this matter. This essay will be published in a future issue of this BULLETIN;

2) by filling in the questionnaire form appearing on page 8.

In either mode of expressing yourself, please send all communications and/or the questionnaire form to

G. Wohlauer
2020 Cabrillo Street
San Francisco, California 94121

Nota bene: The September 1970 issue of Special Libraries contains a fairly detailed discussion of the SLA/ASIS merger problem.

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SLA/ASIS MERGER QUESTIONNAIRE

(Please complete this questionnaire and mail it by December 7 to G. Wohlauer, 2020 Cabrillo Street, San Francisco, California 94121)

1. Assuming Divisional activities can be protected and maintained and a satisfactory name can be arrived at, are you in favor of a merger between the Special Libraries Association and the American Society of Information Science? YES_____ NO____ No opinion_____

2. If your answer to question 1. is NO, what factors lead you to this opinion? (Please attach an extra sheet of paper or two if needed.)

_____

_____

3. If your answer to question 1. is YES, are you primarily influenced by the fact that you would have to belong to only one organization and pay only one set of dues? YES____ NO_____ Immaterial_____

4. If your answer to question 3. is NO, please list briefly your other reasons for wanting to have one rather than two organizations:

_____

_____

_____

5. If the two organizations merge, is it important to you that the word Library or Librarian appear in the name of the new organization? YES____ NO_____ No opinion_____

6. Are you currently a member of ASIS? _____

Please add any other comments you may have.

Your name (optional)_____

INVITATION TO NMA CHAPTER MEETING

The Golden Gate Chapter of the National Microfilm Association is interested in establishing communication links "with all professional organizations in the Bay Area which have an interest in the developments of the microfilm industry." To this end, Phil Hummel, Vice President of NMA's Golden Gate Chapter, invites all interested persons to attend the next NMA meeting devoted to

"Information Retrieval-Unit Records Microform"
November 19, 1970 at 6:00 PM
Joe Jung's Chinese Restaurant
at Clay and Stockton Streets
San Francisco, California.
Dinner reservations (at $6.00 per person)
can be made by calling Phil Hummel at 776-9760.

Also, copies of the NMA Newsletter will be made available to our Chapter. Those interested in obtaining the NMA Newsletter contact Don Gholston.

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DIVISION PROGRAMS

Divisions are planning some fascinating programs - the only problem for attendees will be to decide how to spend their limited time most advantageously:

1) Specialized programs around the Cost Benefit Analysis theme.
2) Symposia on chemical SDI systems and the 1970 Census tapes.
3) Programs on Engineering Index services and the New York Times Index.
4) A talk on "Biological aspects of oceanography", and one on "Natural resources, population, ecology, politics, and the ruin of California".
5) A multitude of tours, including most of the special libraries in San Francisco, Stanford, UC Berkeley, SRI, IBM, Kaiser, Chevron, BART, the U.S. Geological Survey, Oakland Museum, Silverado Museum, Palace of the Legion of Honor, Lick Observatory, Sausalito, Point Reyes, and several wineries.

It looks like a busy and hopefully fun week for almost everyone!

CONTRIBUTED PAPERS

We were deluged with abstracts in response to our Call For Papers. Sixty were received, when we had really only expected twenty or so. Quality was spotty. A few have original interesting ideas, but most got limited approbation from our screening committee. Unfortunately, it appears that the only way for some people to get to San Francisco is to write a paper!

After much discussion, our committee selected sixteen, which will be presented in four or five concurrent sessions, grouped together by topic. Sessions planned include two on techniques - one for the experienced librarian and one for the newcomer, one on information systems, and one on education.

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Marilyn Johnson
Conference Program Chairman

EMPLOYMENT COMMITTEE

In response to the questionnaire in the previous issue of this Bulletin, asking members to express their views on various practices of your Employment Committee, a grand (?) total of 24 replies was received. Thus the opinions of perhaps 10 per cent of the membership will be used to help formulate policies for the other 90 per cent, SLA's own "silent majority." Look at these findings:

Should we serve non-members of SLA? Yes-14, No-9, No Ans.-1. Some comments: Yes, they may eventually become SLA members--5. Yes, the most important thing is to fill the job properly--2. No, this service should be one of the benefits of membership--2.

Should we serve non-professionals? Yes-16, No-6, No Ans.-2. Some comments: Yes, they may eventually become professionals or members--2. Yes, this will help to solve members' recruiting problems--2.

Should we serve non-residents? Yes-21, No-2, No Ans.-1. Some comments: Yes, since they are prospective residents and members--3. Yes, but only if they are SLA members or pay a fee--2.

Should we serve employed librarians? Yes-24, No-0, No Ans.-0.

Do you approve of the Committee's present methods of operation? Yes-7, No-14, No Ans.-3. Some comments: No, the Committee should interview and screen applicants--5. No, since applicants need information more quickly--2. No, applicants should be informed of available openings--2. No, regional representatives should be appointed--2.

Should we send a list of openings to applicants? Yes-17, No-4, No Ans.-3. Some comments: Yes, let applicants select and contact employers themselves--3. Yes, but respect the wishes of individual employers--2. Yes, since applicants do need immediate information--2.

Should we publish openings in the Bulletin? Yes-15, No-7, No Ans.-2. Some comments: Yes, it would help those seeking a change--4. Yes, but code employers to avoid identification--3. No, the Committee should screen the applicants--2.

Should we charge employers a Bulletin advertising fee? Yes-15, No-7, No Ans.-2. Some comments: Yes, but only if company and staff are non-SLA--2. Yes, but only those employers who are willing to pay--2. No, this practice might discourage listings--4.

To begin implementation of new procedures, the following four members have agreed to serve on the Employment Committee: (1) Janice Bain, who has served in a similar capacity in the Washington, D.C., Chapter; (2) Anne Burnett, who volunteered to be the San Francisco representative; (3) Belle Dawson, who volunteered to represent the Peninsula area; (4) Fred Farhat, who managed the Placement Office at the 1968 SLA Annual Conference in Los Angeles, and who will represent the East Bay.

All former Employment Committee Chairmen of our Chapter will be invited to the Committee's first meeting. Their experience and counsel will be of great assistance to the new Committee in charting its course.

— Bob Meyer, Employment Committee Chairman.

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EXECUTIVE BOARD MEETING
Lettermen Officer's Open Mess
September 23, 1970 4:30 PM

Present: H. Donald Gholston, Ray Brian, Joanne Butterworth, Mrs. Ethel S. Crockett

Topics discussed:

I. Budget requests from the Education Committee (for Leadership Course; Distinguished Lecturer--Verner Clapp, November 17; six-week session on reference tools, to be organized by Robert S. Meyer; library assistants's workshop in spring; education program for 1971 Conference).

II. Should stationary be printed up for the Chapter? It was felt that enough stationery is around and available from various Chapter Officers.

III. Minutes of Chapter meetings are to be taken by the Secretary and transmitted to Chapter President, with a copy going to the Bulletin Editor.

CHAPTER BUSINESS MEETING
Lettermen Officers' Open Mess
Septermber 23, 1970 7:30 PM

I. Plans for the 1971 Association Conference

Mark Baer, 1971 Conference Chairman, expects from 1700 to 2000 conference attendees to converge on San Francisco next June. Unfortunately, only 28% of the Chapter membership responded to his appeal for volunteers. More volunteers are needed.

Marilyn Johnson, 1971 Conference Program Chairman, briefly outlined four planned General Sessions (a Sunday afternoon opening session, Monday devoted to "Cost-Benefit Analysis", "Education for Librarians in the 70's" scheduled as topic for Tuesday morning, and "On-Line Systems" with three scheduled speakers). Special events will be a

Chapter envelope stuffing party--
scheduled for Saturday, May 29, 1971

and the Scholarship Fund Event--
a Bay Area cruise on Tuesday.

(cont'd. on page 14)

*This column will be based on notes and minutes taken and submitted by the Chapter Secretary, Miss Joanne Butterworth, as decided upon at the Executive Board Meeting of September 23, 1970.

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(For additional announcements concerning the 1971 Association Conference program see p. 10 of this BULLETIN.)

II. Chapter Chairmen Comments

Bulletin Editor G. Wohlauer sent a plea for contributions (orally or in writing) of material and news suitable and desirable for inclusion in forthcoming issues of the BULLETIN.

E. Alexander, Chairman Education Committee, reported on the Leadership Conference to be held in Novermber. Plans for the Distinguished Lecture Series (speaker Verner Clapp), training session on reference tools to be organized by Robert S. Meyer, and plans for the Spring Workshop for Library Assistants.

G. Haynes took over the Consultation Committee chairmanship from Marjorie Griffin.
Employment Committee Chairman Robert S. Meyer urged members to answer his questionnaire (see p. 11 of this BULLETIN for more details). R. Brian, Chapter Vice President and Chairman of the Membership Committee expressed his hopes to be able to issue the new Membership Directory early this time.
Guest Comments
Sue Rugge, a guest at the meeting, spoke briefly about BABL (=Bay Area Business Librarians), a newly emerging group of public, academic, and special librarians. They have as their first project the compilation of a directory of specifications and standards available in various Bay Area libraries.

III. ASIS/SLA Merger Plans

Charles P. Bourne (National President of ASIS), Don Gholston, and Mrs. Jeanne North discussed some of the problems involved. It became apparent that our Chapter membership needs more information on the subject (see pages 1 and 8 of this BULLETIN for more details and a questionnaire). Chapter President Don Gholston urges all members to respond to his call for an expression of each member's feelings about this matter. Also, a "straw ballot" is scheduled to appear in the forthcoming issue of Special Libraries.

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Thursday, October 15, 1970 7:30 PM

Speaker: Mrs. Linda Crismond,
EDP Coordinator SFPL

Beginning in 1965, the Public Services Act provided funds for the San Francisco Public Library system to work on serials automation. Presently, over 12,200 serials are handled by the system, involving 27 branch libraries and bookmobile units. It was decided to lease an IBM "DATA TEXT" terminal since keypunching would have been too slow (two months) to convert all information. The system

produces three catalogs: a) a title catalog (422 pages) gives descriptive notes, holding data, location, and call numbers for each item; b) the subject catalog (331 pages) lists the subject in boldface print style and includes "see" and "see also" references; c) a foreign language catalog has boldface entries and includes language of publication, as well as place of publication. An IBM 360/50 is used to prepare tape or microfilm versions. The printed hardcopy is produced on an IBM 360/20. The latest edition consisted of 300 copies. It is anticipated that the catalogs will be updated and printed every 7-10 months. The approximate cost for one set of subject and title volumes is $10.00. An available magazine check-in system checks 204 titles daily. Other features of the automated system include an annual order list (for missing issues of periodicals, for example) and even distribution of binding notices for volumes over the entire year.

CAMPUS NEWS

LIBRARY TECHNICAL ASSISTANTS

A report kindly submitted by Mrs. Iole Matteucig, Coordinator of Library Technology, City College of San Francisco

An Institute on the training of Library Technical Assistants was held from August 23 to September 4, at Rutgers University, New Brunswick, New Jersey. Some 25 librarians from 17 states attended the Institute.

The Institute was developed for the study and analysis of Library Technical Assistant roles, programs, and education. Its end was to learn what has been accomplished, to set goals, and to propose methods for achieving these goals.

The Institute was under the leadership of Dorothy F. Deininger, Associate Professor, Rutgers University. The speakers and consultants represented all types of professional library service. Among the principal participants were Lester Asheim, Director, Office for Library Education, American Library Association; D. Joleen Bock, Director of Library Services, College of the Canyons, New Hall, California; Henry T. Drennan, U.S. Office of Education; Lowell A. Martin, Columbia University; and Roy L. Kidman, Director, University Library, Rutgers University.

Mrs. Shirley Bolles, Head of Research Information Services of Rutgers University, spoke on the role of the Library Technical Assistant in special libraries. She emphasized the need for training Library Technical Assistants in standard library techniques and reference assistance to help staff information centers. Where there is

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a lack of professional organization in information centers, a consultant librarian might set up a program for many special libraries and supervise the Library Technical Assistants. It was stressed that employment of Library Technical Assistants does not mean replacement of librarians. The use of Library Technical Assistants will result in improvement of library functions by adding skilled workers to the clerical and technical operations.

HEADQUARTERS PRESS RELEASES -- August 1970

As part of the Special Libraries Association 1970 Annual Conference, the Business and Finance Division sponsored a panel discussion on "Problems of Obtaining U.S. Government Publications." Participants were Mr. Rowland Darling, Acting Superintendent of Documents, and Mr. Bernard Locker, President of Bernan Associates, a commercial distributor of government publications. Panel moderator was Theodore D. Phillips, Associate Librarian, Queen's University, Kingston, Ontario.

The Division felt that this program would be of interest to the library community in general and had it video-taped through the facilities of the University of Michigan. A slightly-edited, 90-minute version of the tape is available for loan at no charge (except return postage) for showing at meetings through April, 1971. Equipment necessary for playback is any machine that will accept one-inch helically-recorded tape, preferably Ampex.

The session was held in response to the question, "Why is it taking so long to get material from GPO?" Rather than a "gripe session," it was designed to give the two major participants an opportunity to present their side of the problem. They not only did this, but they also told the audience how they could help to speed receipt of their orders. In addition, Mr. Darling reported on what the GPO is planning to alleviate some of their problems. A question and answer period followed their formal remarks.

To make arrangements for borrowing the tape, please contact:
Mrs. Judith J. Field, 1613 Brooklyn, Ann Arbor, Michigan 48104.

MARY K. BLAIR, chairman of the SLA Tellers Committee, has announced the results of the vote amending the membership provisions of the SLA Bylaws. The proposal (Proposal A in the May 1970 issue of Special Libraries) passed overwhelmingly (2607 yes; 195 no; 22 invalid). Ratification by mail ballot of the voting membership was required after the amendments had been approved at the Annual Meeting in Detroit on June 10, 1970. The amended Bylaws are now in effect.

The amendments decrease the number of member categories and simplify admission requirements. Active Members, Associate Members, and Affiliate Members are replaced by Members and Associates. Affiliate membership is completely eliminated. The other categories (Student Members, Emeritus Members, Sustaining Members, and Honorary Members) remain unchanged.

An important change affecting eligibility as either a Member or Associate is the removal of the requirement of current employment in a special library. The confusion surrounding the inter-relationship of library degrees, academic degree, and years of professional experience is eliminated, and the number of years of professional ex-

perience required is reduced. The eligibility of library administrators and educators for Member status is clarified. For those applicants without degrees, provision is made for review by the Membership Committee to determine the professional nature of their experience.

MEMBERS DOING THEIR THING

MRS. JANICE BAIN, librarian/editor at Manalytics, Inc., transferred in from the Washington D.C. Chapter, where she had been secretary of the Social Sciences Division and member of the Chapter Placement Committee. (Not to lose her skills in that area, she has been signed up by Bob Meyer to work in his local Employment Committee-- see p. 11 of this BULLETIN.) Janice holds a BA in psychology and English from Davis and Elkins College in W. Virginia. She earned her MLS at the University of Maryland. Her major professional experience was gained when she was employed as librarian of the Washington Center for Metropolitan Studies. In fact she was responsible for physical planning and organization of the library there. Last spring, she was a consultant at the School of Architecture and Urban Planning, UCLA. She prepared a brief paper giving suggestions for development of an Urban Information Center within the school. Well, we shall hear more from her...

MRS. KAREN TAKLE QUINN has been actively working on a "Guides to Engineering Literature" series put out by the American Society for Engineering Education. Karen has been compiling the guide on "Computers" for the series, and she submits the following information for those who wish to purchase anyone or all of these handy "starters".

The guides now available, and their compilers are:

COMPUTERS, Karen Takle Quinn of the IBM Corporation
ELECTRICAL AND ELECTRONIC ENGINEERING, Richard L. Funkhouser and William L. Croya of Purdue University, and Jean M. Lucas of Miami University
ENVIRONMENTAL ENGINEERING, Rita McDonald of Oregon State University
INDUSTRIAL ENGINEERING, Elsie Finley and Marcia Parsons of Case Western Reserve
MECHANICAL ENGINEERING, James K.K. Ho of Howard University

References in each guide are arranged under ten areas, including indexing and abstracting services, bibliographies, other guides, yearbooks and surveys, serials or periodicals, encyclopedias, general and biographical directories, standards and specifications and handbooks and manuals.

Five more guides are planned for publication in the fall of 1970 on chemical, civil, mining, nuclear, and transportation engineering. They are now in press.

Single copies are $1. But if you order 10 or more copies of one title, the per copy price is only 25¢. Send your order to ASEE Publications Sales, Suite 400, One Dupont Circle, Washington, D.C. 20036. Specify by the subject of the guide.

Karen would welcome comments or suggestions concerning this series. Also, persons interested in collaborating with her on additional guides are invited to contact her. (She is listed in the Membership Directory.)

MEMBERS DOING THEIR THING-- cont'd.

WOW, LOLITA, did you read the epistles of our very own unquotable MAC (alias ROGER M. MARTIN) in the Jul/Aug issue of Special Libraries (no less!)-- commenting and yackety-yakking with Gerd Muehsam about the Detroit Conference? What will he be up to next year in S.F., I wonder, if Detroit's world of steel and engines had such an effect on him?

MARIAN WICKLINE took over--with sure hand and steady grip--the reins of the Chemistry Division. Speaking of Division management, did you know that JO CALLOWAY is the new Chairman of the Insurance Division and BRUCE YERKE is Chairman-Elect of the Natural Resources Division? No, you did not know? Where have you been? Come out from under and lend us a hand by volunteering, speaking out (or up), stepping forward, marching over, moving ahead, around, and beyond... Whatever you call it, Lolly:

DO SOMETHING FOR YOUR SOCIETY!

MEMBERSHIP CHANGES

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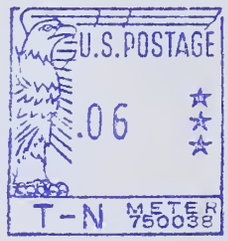
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SPECIAL LIBRARIES ASSOCIATION /

SAN FRANCISCO BAY REGION CHAPTER BULLETIN

January 1971 | No. 3 | Vol. 41

AN EVENING WITH VERNER CLAPP

First Program of the new "Library Headliners" series
Fireman's Fund Auditorium
San Francisco, California
November 17, 1970

--- Mrs. Jacqueline Desoer was there and reports:

"An evening with Verner Clapp" turned out to be just that -- two hours of reminiscences of a man who has been very much involved with the making and development of policies which have affected libraries nationally for the past 40-odd years.

Mr. Clapp spent over 30 years at the Library of Congress, from 1947-56 as its Chief Assistant Librarian. His experiences run the gamut: from the bibliographical reconstitution of the Thomas Jefferson Collection to the hosting of such personnages as Princess Elizabeth of England and Emperor Haile Selassie of Ethiopia. He commented on other assignments: 1) a years leave from L.C. in order to track down the locations of all sessions of the Supremem Court around 1815 (after the sacking of Washington); 2) involvement in 1937 in the Library of Congress' project for the blind, during which time he was instrumental in the development of specifications and testing procedures for the physical aspects of long-playing records; 3) the evacuation, after Pearl Harbor, of important documents (Declaration of Independence, Constitution, etc.) from L.C. to Fort Knox.

In 1945, Mr. Clapp was appointed librarian for the United Nations Conference on International Organization in San Francisco - one of his most rewarding experiences. He was responsible for seeing that the Charter was published, and spent a considerable amount of time and energy rounding up at least 50 copies of all documents issued by the conference for later distribution and deposit.

In 1956, he was asked by the Ford Foundation to become the first president of the newly established Council on Library Resources. The Council's purpose was to hunt down projects for investigation and development. During Mr. Clapp's tenure, CLR gave out 450 grants for some 275-300 projects. These included: 1) funds for the establishment of the first cooperative library center, located in S.W. Missouri; 2) contract for the development of permanent durable paper made from chemical wood

(cont'd. on page 6)

SPECIAL LIBRARIES ASSOCIATION
SAN FRANCISCO BAY REGION CHAPTER
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Janice Bain, Carolyn Betz, Jackie Desoer, Jackie Kirschbaum, Bob Meyer, Martha West, and many questionnaire respondents.

EDITORIAL POLICY

All Chapter members and friends are cordially invited to communicate to the Editor any information, news, idea(s) thought(s), or proposal(s) they think might be of interest to the Chapter as a whole. Publication deadlines, for possible inclusion of submitted material in the subsequent BULLETIN issue, are the 15th of February and April.

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. . . can you help with it next time?

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CURRENT DEVELOPMENTS IN LIBRARY REFERENCE TOOLS

This lecture series will cover the ten most important reference developments of the past few years in twelve subject areas. It is not a basic reference course but is designed to aid practicing librarians in up-dating their knowledge of important new tools, especially in fields outside their own specialties. Twelve authorities will discuss their "top ten" selections of new reference works in each field. Sample copies of the publications will be available for inspection. Each lecturer will also distribute a supplementary list of additional significant new tools.

WHERE & WHEN: Amphitheater E-101, Educational Services Bldg., City College of San Francisco. (Take Ocean Ave. off-ramp from Southern Frwy 280 to parking lot at Ocean & Phelan.) Six Thursday evenings, January 14 - February 18, 7:00 p.m. - 9:00 p.m.

Jan. 14:	General Reference	- Prof. Portia Swank, School of Librarianship, Univ. of California, Berkeley.
	Social Sciences & Humanities	- Mrs. Peg Uridge, Head, General Reference, Univ. of Calif. Libraries, Berkeley.
Jan. 21:	Business & Management	- Mrs. Betty Roth, Chief Librarian, Standard Oil Co. of California, San Francisco.
	Financial & Corporate Information	- Mrs. Phyllis Waggoner, Head Librarian, Federal Reserve Bank, San Francisco.
Jan. 28:	Physics & Electronics	- Mrs. Raphaella Kingsbury, Head Reference Libn., Lawrence Radiation Lab., Berk.
	Engineering	- Mr. Fred Farhat, Lib. Services Mgr, Kaiser Aluminum & Chem. Corp., Pleasanton.
Feb. 4:	Chemistry	- Miss Marian Wickline, Head Librarian, Dow Chemical Company, Walnut Creek.
	Government Documents	- Mrs. Judy Fair, Chief, Govt. Documents Division, Stanford Univ. Libraries.
Feb. 11:	Life Sciences	- Miss Clara Manson, Head, Lane Medical Library, Stanford University.
	Environmental Sciences	- Mr. Don Gholston, Head Librarian, Chevron Research Company, Richmond.
Feb. 18:	Library Science & Documentation	- Dean Leslie H. Janke, Dept. of Librarianship, San Jose State College.
	Emerging Tools for the Future	- Dr. I. A. Warheit, Information Systems Marketing, I.B.M. Corp., San Jose.

HOW: Send coupon with $12.00 check for the series (students $6.00). No registration for individual sessions, but series tickets may be used by different individuals on different evenings, if desired. Map & nearby restaurant guide will come with ticket.

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(cont'd. on page 7)

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The following letter from F.E. McKenna, Executive Director, SLA, was sent to all Chapter Presidents and Presidents-Elect, Division Chairmen and Chairmen-Elect, Chapter and Division Bulletin Editors. It is reproduced here because it serves as basis for our column "Opinion Forum" appearing on page 11 of this BULLETIN.

"At the October 1970 meeting of the Board of Directors, the Board has asked that a membership drive be instituted as soon as possible. The drive is to be the responsibility of the Association's Membership Committee in cooperation with the Membership Committees of the Chapters and Divisions.

"This action is the result of a number of items that were discussed by the Board during the course of its deliberations:

1) The newly amended Bylaws are far less restrictive than before; for example, they allow persons employed outside of a special library to be a member.

2) There has been no overall Association effort for at least three years to mount an all-out membership campaign.

3) Dues income is one of the principal sources of income for the Association. Relatively static membership levels do not increase the Association's financial capabilities (not even to stay abreast of inflationary costs).

"The Board also expressed concern at statements that have appeared in Chapter bulletins regarding "loss of membership in many Chapters." Such erroneous conclusions have been apparently drawn by comparing membership counts on Sept. 30, 1969 and June 30, 1970. Association membership increases throughout each calendar year (i.e., membership year). Meaningful comparisons can only be made of the statistics for the same date in different years.

"Caution is also required in the interpretation of counts for individual Chapters or Divisions because of the problem of extra Division affiliations. Extra affiliations may be changed without affecting the number of total real "live bodies" in the Association as a whole.

"Because of the changed terminology for membership categories in the Association's Bylaws, please consider the following statistics for the Association as a whole.

(Cont'd. on page 10)

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AN EVENING WITH VERNER CLAPP -- cont'd.

pulp rather than rag; 3) financing for the 3rd edition of the Union List of Serials, as well as a current study on ways and means of automating the project; 4) assistance to L.C. in its MARC project; 5) financing of CHOICE; 6) establishment of the library Technology Project; and 7) the initiation, in 1958, of the first study of cataloging-in-source. The report of this study considered the experiment a failure.

In 1969, Mr. Clapp (no longer president of CLR) took, at the Council's request, a second look at the problems of cataloging-in-source. As a result, L.C. will undertake a 3-year study and report its finding directly to the Council.

I think that the Education Committee is to be commended for giving us this type of program. Many local librarians do not regularly (if at all) attend national meetings of SLA and/or ALA and therefore miss the opportunity of hearing some of these distinguished librarians speak. It is to be hoped that this series will be continued and that speakers will be encouraged to discuss present problems in our field as well as to reminisce.

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Consultant: Gerald Newton
Library Systems Analyst
University of California, Davis

March 10
Topic: COST BENEFIT ANALYSIS: PLANNING – PROGRAMMING – BUDGETING SYSTEMS (PPBS)
Consultant: Dr. Robert Shishko
RAND Corporation
Santa Monica

March 17
Topic: RECRUITMENT AND TRAINING OF THE DISADVANTAGED AS LIBRARY PERSONNEL
Consultant: Robert P. Donovan
Equal Opportunities Coordinator
United Technology Center
Sunnyvale

March 24
Topic: UNIONS IN LIBRARIES: COLLECTIVE BARGAINING
Consultant: Wesley Doak
Asst. Head, Audio-Visual Dept.
Los Angeles Public Library

March 31
Topic: FEDERAL AND STATE LEGISLATION: AFFECT ON LIBRARY ADMINISTRATION
Consultants: Helen Luce,
Regional Program Officer
U.S. Office of Education
San Francisco

Norman Woodbury
Executive Director
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Sacramento

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EXCHANGE BIBLIOGRAPHIES

A list of bibliographies in print with price of individual numbers and the price of a standing order is available upon request from the Council of Planning Librarians, Post Office Box 229, Monticello, Illinois 61856, phone 217-762-3831. The following list of recent bibliographies has been issued by them:

#137. Industrialized Housing, by Mary Z. Kessler, Librarian, Indiana Department of Commerce, Division of Planning. 1970. 9p. $1.50.

#138. Survey of Recent Housing Studies: An Annotated Guide, by Alfred Toizer, Chief, Social Research, Philadelphia City Planning Commission. 1970. 39p. $4.00.

#139. The Poverty of Policy for the Environment: A Working Paper, by Martin H. Krieger, Center for Planning and Development Research and Department of Landscape Architecture, University of California, Berkeley. 1970. 33p. $3.50.

#140. Federal and State Aid Programs: Sources of Information, by Cynthia F. Stoots, Associate Planner, Indiana Department of Commerce, Division of Planning. 1970. 13p. $1.50.

#141. Social Movements: A General Annotated Bibliography, by William H. Whitaker, Ph.D. Candidate, Florence Heller Graduate School for Advanced Studies in Social Welfare, Brandeis University. 1970. 3p. $1.00.

#142. Regional Development and Economic Growth: Policy, Planning, and Programs, by the Canadian Department of Regional Economic Expansion. 1970. 35p. $3.50.

#143. Regional Development and Economic Growth: Canada, by the Canadian Department of Regional Economic Expansion. 1970. 23p. $2.50.

#144. The Trend to the Metropolis: Bibliography, by Hans Blumenfeld, Consultant, Toronto. 1970. 9p. $1.50.

#145. Social Implications of the Physical Environment with Particular Emphasis on Housing and Neighborhood Characteristics, by Henry Sanoff, Associate Professor of Architecture and Henry Burgwyn, Research Assistant, Department of Architecture, School of Design, North Carolina State University, Raleigh. 1970. 16p. $1.50.

#146. Sanitary Landfill: A Selected Bibliography, by Mrs. Mary Z. Kessler, Librarian, Indiana Department of Commerce, Division of Planning. 1970. 15p. $1.50.

EMPLOYMENT COMMITTEE

Local Chapter members should be interested in three items that were received during the month by Chairman Bob Meyer. They reveal a growing concern over the unemployment crisis that is affecting California librarians so severely.

1. National. A memo dated November 23rd from Frank McKenna, Chairman of the Placement Policy Committee, from S.L.A. Headquarters in New York:

"The committee is advisory in nature and as such does not run the placement service, but studies the Association's policy and makes recommendations to the Executive Board. At present we are waiting for an Internal Revenue Service decision as to whether or not the Association may operate a Placement Clearinghouse. In the meantime, I thought that you might wish to make some suggestions or raise some questions which the Committee might consider this year."

Mr. Frank M. McKenna
Placement Policy Committee
Special Libraries Association
235 Park Avenue South
New York, N. Y. 10003

2. State. A mailing distribution received December 2nd from Stefan B. Moses, Executive Director of the California Library Association, Sacramento:

"Many of you responded to our request of last August for information regarding job vacancies. To those of you who did, I would like to extend my thanks on behalf of the many librarians in California who have asked for our help in finding positions. The first edition of our published Job Clearinghouse was distributed at the CLA Conference last month, and the general response to the first issue has justified its continuance. We therefore ask you to use the Job Clearinghouse and to continue sending notices of vacancies as they occur.

Next month we shall begin to publish Library Manpower; this will be a listing of librarians seeking positions. It would not be financially feasible to mail this to our entire "Head Librarian" list, but we shall be glad to maintain a separate mailing list. Please send your request for Library Manpower to this office.

We hope to continue these services as long as they fulfill a need. Thank you for your help. Best wishes."

Mr. Stefan B. Moses
California Library Association
717 K Street
Sacramento, Calif. 95814

3. Southern California. A copy of a six-page Placement Listing bulletin (this one dated November 16th), from the S.L.A. So. Calif. Chapter Employment Committee Chrmn:

"Attached is a list of recent job openings noted by the Southern California Chapter Placement Committee. If you are actively seeking professional library employment, submit a recent resume to the Placement Committee Chairman."

Mr. Stanley A. Elman
Jet Propulsion Laboratory
Calif. Inst. of Technology
Attn: Library, 111-113
4800 Oak Grove Drive
Pasadena, Calif. 91103

SLA MEMBERSHIP CAMPAIGN -- cont'd.

Old Bylaws	New Bylaws	9/30/69	9/30/70	Change
Active Members (Paid for Life)	Members (Paid for Life)	93	98	
Active Members, Associate Members	Members	4,487 + 1,401 = 5,981	4,422 + 1,467 = 5,987	+ 6
Affiliate Members	Associates	283	263	- 20
		6,264	6,250	- 14
Sustaining Members	Sustaining Members	187	187	0
Emeritus Members	Emeritus Members	136	154	+ 18
Student Members	Student Members	355	225	-130
Honorary Members	Honorary Members	5	7	+ 2
Total Chapter Affiliations		6,947	6,823	-124
Total "Real Bodies"		6,840	6,699	-141

"There has been an overall loss of 141 "person" --- but it is important to observe that 130 of these have been Student Members. The first conclusion then is that the Chapters have been overlooking the need for year-after-year recruitment of Student Members. The student classification is not a static category. A successful student campaign in one year is wiped out by graduation!

"It is also important to note that fully qualified Members increased by 6. This is not a number to induce complacency, but it is also not a number to cause dire predictions of loss.

"The improved membership requirements in our Bylaws should give you good leverage to mount a strong membership campaign for all membership categories. Good luck!"



TRANSLATIONS:

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In an attempt to provide a means for open discussion of topics of general interest to all of us as SLA members or as components of the information handling community, the Editor was fortunate to receive a communication suitable for this BULLETIN's column from one of our newer Chapter members, Mrs. Jacqueline Kirschbaum, Recruitment Committee Chairman, who kindly consented to comment on the topic of "SLA membership", the subject of Dr. McKenna's letter appearing on pages 5 and 10 of this BULLETIN. You are advised to read that letter first before you plunge into Jackie's comments given below.

"On November 23, F.E. McKenna, Executive Director of the SLA Board of Directors, issued a memo on the subject of SLA membership and plans for the first all-out membership drive in three years. Dues income is one of the principal sources of revenue for the Association, and static membership levels restrict the Association's financial capabilities, especially in view of inflationary costs. The Board is hopeful that less restrictive by-laws will attract new members (i.e., persons employed outside of a special library may become members).

Special concern was voiced over reports of loss of membership in various chapter and statistics (see page 10) were produced to prove that there is no cause for alarm.

The conclusion of the Board is that the large loss in Student Membership indicates a need for year-after-year recruitment of Student Members.

In my opinion, however, if the student campaigns suggested by the Board were truly successful, and if the Association were attractive to these Student Members, then the latter would be moved to continue as members of our organization upon graduating and finding permanent positions. In fact, it would seem that the Association exercises little appeal to the younger generation of professionals.

I do not mean to suggest that loss of young professionals is the only cause for declining membership, but it is one of which I am aware, since I have encountered very few young people at the Chapter meetings I have attended. In order to attract this potentially dynamic force into its membership, the Association as a whole might reexamine what it offers to these new and graduating librarians. On the national level, this could perhaps be accomplished by surveys of student members to ascertain what they would look for in a professional organization. Locally, conversation groups with younger members might be a step in the right direction." JK

Since we are looking at ourselves in the looking-glass, perhaps the following passage from an editorial by Lois Best, appearing in Oilpoke (Amarillo, Texas), a Desk and Derrick Club publication, might be relevant... GW

"I"

"I am the shy new member who sat alone on the sidelines at the meetings, listening to friendly talks among others, a circle which seemed to 'shut me out.' Still, I smiled and waited. I attended every meeting, still patiently hoping to play an active part. I am the new member who stood in the entrance, waiting to hear a friendly voice... to feel a common touch. Whenever the friendly voice called out to me, the name came out Sharon instead of Susan. I never got brave enough to volunteer for a committee, but waited to be asked to help.

"Yes, I am the shy girl who stood and waited—but I am, also, the one who never came back. You ask me now to come back into the club... relating to me all the benefits I will enjoy... Yet, I was present all the time -- smiling, hoping, standing, and waiting."

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(Submitted by Mrs. Janice W. Bain, Librarian)

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Manalytics purchased the MRC Library and other proprietary trade data and has continued to develop and expand its information resources in the fields of transportation and distribution of goods, maritime activities, operations research, economics, domestic and international trade, housing and education.

The Library's collection of 2000 books and reports, 250 of which are in microfiche format, and 100 periodicals reflects these research interests. The transportation collection, while covering all modes of transportation of goods, is heavily oriented toward shipping. Additional maritime research materials cover the economic and technical aspects of shipping, shipbuilding, containerization, port administration and the transportation of specific commodities, such as sugar, lumber, fruit, coal, etc. The operations research, economics, commerce, housing and education documentation includes a representative cross section of current literature, but is somewhat weighted toward the mathematical and statistical aspects of each subject. A broad general reference collection is maintained. The publications represent the research being done by national, international, academic, professional and trade organizations in each subject field.

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PICTURE GALLERY

Continuing with our attempts to introduce our current Chapter officers and other personnel known for their contributions and efforts in trying to make our local SLA Chapter a truly worthwhile organization to belong to...



Miss Elinor Alexander, Chairman of the Chapter's Education Committee. She has been appointed by SLA President Florine Oltman to the post of "Chairman of the Association Education Committee". This appointment brings with it the responsibility for the Continuing Education Seminars at the San Francisco Association Conference in June of this year.

Mrs. Margaret M. Craig serves now in her second year as Chapter treasurer. She toils as Head of Stanford University's Falconer Biology Library.



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LIBRARY TECHNICIANS IN BAY AREA SPECIAL LIBRARIES

(A report submitted by Mrs. Carolyn Betz, Syntex Corporation, Palo Alto, California)

The merits of Library Technicians and the Library Technology programs offered by several educational institutions have been controversally reviewed and critized in the national professional literature. Inquiries were made to special librarians and co-ordinators of Library Technology programs in the Mid-Peninsula area for an insight into the practical experiences of the educationally trained Library Technician in the framework of the special library.

The following people were very co-operative in giving information and opinions:

Special Librarians:

Mr. Mark Baer, Hewlett-Packard, Palo Alto
Mr. Bertram Burris, Ampex
Mrs. Joanne (Butterworth) Caton, Memorex
Miss Julianne Jedeka, Hewlett-Packard, Sunnyvale
Miss Katherine Johnson, Varian Associates

Library Technology Program Co-ordinators:

Mr. John Dooley, College of San Mateo
Mrs. Claire Mandell, San Jose City College
Mrs. Dolly Prchal, Foothill College

This report is meant to present collective viewpoints, and thus no statement is attributed to anyone of the individuals named above.

A Library Technology program leading to an Associate of Arts degree includes introductory courses in principles and techniques of library operations, and field work in one or two libraries. Typing proficiency is a prerequisite in some schools, and is included within the curriculum in others.

There is a great disparity in the age and background of participants in the programs. Most are women, many of whom are in their mid-thirties or mid-forties, preparing to enter the job market for the first time, or they are returning to the work force after several years of absence and want specific background. This age bracket brings with it a mature attitude and enthusiasm toward the program and the subsequent working situation. Younger participants showing interest/aptitude for library work are encouraged to pursue an undergraduate degree and professional library schooling. One librarian expressed the opinion that a young person displaying little interest/aptitude for professional librarianship is likely to fare poorly as a Library Technician. Many participants in these programs elect only library-related courses; others coming from a few libraries, including special libraries, where staff members are encouraged to do so, attend courses for review and special applications, or programs providing a more comprehensive view of the general library field.

Several Library Technicians who have completed the two-year course and some students who selected only library-related courses at the schools contacted have been successfully placed in positions in special libraries, including those of Agnews State Hospital, Kaiser Hospital (Santa Clara), and libraries within Stanford University.

(cont'd. on page 16)

CAMPUS NEWS -- cont'd.

The special librarians contacted had most experience with Library Technicians placed in their facilities for approximately forty hours of field work. The library administrator structured the field work time to include a variety of assignments, both standard library procedures and some special library duties, e.g., working with government reports and documents, and verification of interlibrary loans using sources not encountered in the school training program.

With one exception, all of the librarians were positively impressed with the quality and quantity of output of the Library Technician trainees in these field work situations. (This was particularly expressed by those librarians in one-man operations!) The satisfactory apprenticeship was felt to be the result of a combination of the individual's ability and a definite reflection of the quality of the particular Library Technician program. The negative comments were related to lack of adequate typing skills, as well as lack of genuine interest in library work. Most of the administrators would consider a Library Technician over applicants without library training or experience for a permanent position, and they would be willing to give monetary compensation for the added education.

The special library experience was a definite aid to the students by re-enforcing methods learned in the Library Technician program, initiating them into some unique aspects of special libraries, and extending confidence as a result of participation in a working library situation.

Though there was a noticeable hesitancy to express unqualified approval of the Library Technician program and its participants, both the special librarians and program co-ordinators exhibited a positive attitude toward the acceptance of the Library Technician as an asset in present and future library staffing.

MEMBERSHIP CHANGES

NEW MEMBERS & TRANSFERS IN

Dorethea E. Bennett
Veterans Administration Hospital
Library Service
150 Muir Rd.
Martinez, 94553

Claire Still
777 W. Middlefield Rd., Apt.
Mt. View, 94040

Ward S. Blanchard
3272 Bruce Drive
Fremont, 94538

Mrs. Mary L. Uhl
Shell Chemical Co.
Information Services Library
2401 Crow Canyon Rd.
San Ramon, 94583

Mrs. Keltah T. Narbut
Bancroft-Whitney Co.
Editorial Library
301 Brannan St.
San Francisco, 94107

THE RESULTS ARE IN: THE AYES HAVE IT -- WITH, PERHAPS, SOME RESERVATIONS!

	number of responses	current ASIS members	want term "Library" or related word to appear in name of merged organization
Total	43	16	18
YES – (for merger)	28	11	9
NO – (against merger)	15	5	9

SOME* RESPONDENTS' COMMENTS

YES --

"Both organizations have much to offer; feel I must belong to both to adequately stay abreast of library and I.S. fields."

"...Better to concentrate on good features of both organizations and work together."

"I can not afford dues to 2 organizations when they keep raising the ante from $2 – $10 per year, and my salary does not go up at all. I am just sorry that the overpaid big shots in this field do not seem to recognize that fact."

"Two sets of dues are of little importance; however, my major reason for supporting the merger is that I feel there is roughly a 50% overlap between the two groups that is wasteful of both money and energy."

"Information science and traditional library science must merge. Joint effort to achieve this with the maximum of speed and felicitous results should be spear-headed by special librarians."

(Concerning elimination of one set of dues) "...This is important but not THE MOST important consideration...." "(1) Fewer meetings and hopefully more interesting variety in programs. (2) Each group should benefit from stimulation and varying viewpoints. (3) There is much to be learned by librarians from contact in a professional organization with some of our most informed critics and users."

"I believe that SLA can profit from the ASIS approach to information science. The use of computers in information handling is going to direct the future of librarianship, and librarians will have to accept this. I do hope, however, that certain divisional activities, such as the interchange of ideas among librarians of the same types of libraries, will not be hindered."

(cont'd. on page 18)

*Some "pro" and "con" comments made on the questionnaires returned to your editor are reproduced here. It is hoped that most of the remaining ones will be published in the March 1971 issue of our BULLETIN. GW

SLA/ASIS MERGER QUESTIONNAIRE -- cont'd.

YES --

"Reduced intellectual duplication, i.e., conferences, publications, etc."

(Combination of SLA and ASIS approaches...) ..."main reason for merger, but financial considerations and a stronger membership base are also important. At this point in the development of the profession, librarians should try to concentrate their efforts and not splinter into too narrow special interest groups."

"Our profession is too fragmented already. Both the librarians and documentalists would benefit from each other with greater contact. They are drifting apart! Documentalists need knowledge of fundamentals that librarians have. Librarians need the spirit of innovation that documentalists have."

"Look at finances first. See if income and expenditures are mutually satisfactory. Something less than full merger at the outset would probably be better."...(Double dues)... "A point of less importance." "Bring the better features only of both into the new organization." ("Library" or related word should appear in name of new organization) "...especially since there are 7500 librarians to 3000 ASISers..." "It seems to me ASIS people are too free and easy, and SLA people are too much the opposite. Not very likely marriage partners at present."

The greatest challenge of our times — " . . . not that of space-exploration or the problem of war and peace —but simply the need to keep men thinking."

—from an address by
DR. J. E. MORPURGO

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YES --

"Consolidated membership would provide a more united bargaining effort for establishing salaries, fringe benefits, qualifications, etc. (such as ACS and AMA do for chemists and doctors) for the library world... Think the merger will be advantageous only if it has the whole-hearted support of all concerned. Friction and dissension within the new organization would override any good that would come of the merger."

"Avoiding duplication of efforts by the SLA and ASIS divisions and chapters."

"I believe that libraries must adopt automated methods in order to deal with the information explosion and that they must be more active in disseminating information once they acquire it. Union with ASIS will encourage librarians in this direction, I think."

"Think the merger proposal should be studied and talked about for a much longer time; then foot-draggers will be less reluctant to object to the merger -- like everything else, it has its advantages and disadvantages."

"Overlapping fields of greatest interest: too many meetings offering similar programs with content of interest to librarians; dilution of participation effort when one has so many meetings to attend (I have been active in both ASIS and SLA for many years, but I cannot afford the time to participate freely in both; so I choose what program is most useful to me and usually now ASIS wins out), papers to present, articles to read. Papers of conference programs of ASIS are more technically oriented and this in into SLA would be stimulating. I believe, though, that librarians and libraries should not be allowed to disappear into a possible broader designation of information science. We should never allow a situation or association to develop where librarians are rated as second-class citizens and computer-hardware-oriented individuals given preference or first billing."

"The duplication of effort (even to such a small extent as having two meetings per month to attend) is inefficient. With one organization we could still have two meetings, if desired, but not schedule them during the same week."

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SLA/ASIS MERGER QUESTIONNAIRE -- cont'd.

NO --

"I do not see the objectives of the two as being the same. SLA is an outstanding organization and has been for many years. I believe that if SLA and ASIS merge that the character of ASIS will predominate. Perhaps this is as it should be, but I regret seeing SLA disappear."

The following is but one paragraph from a letter to the Editor of Special Libraries written by Miss Marian Wickline of Dow Chemical. Of course, we hope the complete letter will be published in the Association's journal. Hence only this portion is reproduced here:
"I am a member of SLA and ASIS but I am not in favor of merger, either of ASIS into SLA or vice versa, at least not at this time. In the September-October 1970 issue of the JOURNAL OF THE AMERICAN SOCIETY FOR INFORMATION SCIENCE, there is a page titled; 'Concerning membership in the American Society for Information Science'. It describes the capabilities and activities of its members. Do special librarians fit the descriptions? Partly, but certainly not completely. Nowhere on that page is there mention of service to our clientele and that's what special librarianship is all about! And why need we be concerned that ASIS is growing at a faster rate than SLA? ASIS has no membership requirements at all. Anyone can join who feels he as an interest in it. And who isn't interested in information these days? While I deplore the proliferation of information organizations that I pointed out above, I don't feel that merger is the answer for us."

"I think Yerke's '...long courtship...' would be preferable at present."

"Yerke said it very well!"

Dear reader, if you have read thus far, are you prepared to look yourself squarely into the eye (in a looking-glass, say)? What is to follow are passages taken from an anonymous tirade aimed at all of us and apparently set forth by an ex-SLAer, rather than by a current bona fide member. Still, your editor thought it might not hurt too much to get some controversy inserted here. So, here goes:
"This gives me an opportunity to dissect SLA. I belonged once...today... I'd rather give the money to CARE -- so should you. Don't you people know there are starving people in the world? ....This whole lack of porportion (sic!) permeates SLA. The idea is to compete for engineer's salaries without noticing that the librarian is not productive, outside of certain technical areas. No wonder you plan to merge with a computer bank... So merge-merge! I haven't the slightest intention of paying another fancy fee for nothing. The money goes to CARE. I shall merely pay more attention to the Library Assn. specializing in what my book collection is. I fancy most SLA people will do that... I suspect the SLA will soon be a government agency with 6 girls in miniskirts pushing retrieval buttons for dog biscuits.... You are sick all right. Try Carter's Little Liver Pills. And consider the redundant engineers -- 5000 without jobs at the moment." Well, well -- this all illustrates how not to practice democracy, I presume!

GW

"It will be the end of librarianship as a profession. Libraries will simply become another small appendage to computerism. Computers (machines) and pro-

NO --

programmers will dominate libraries, and 'letters' (education and intellect) will go out the window, along with library service. An MLS or even a BA or BS and the professionalism that SLA has tried so hard to establish will be wiped out, and computer people (many without any college education) will dominate both SLA and libraries." (Concerning desirability of the word "library" or librarian in name of merged organization):
"...see what I mean by my above comments? We won't even be called 'librarians' any more. How about 'computer assistant' as the title for the head of an ex-library? ...It will be a great, great shame if SLA, libraries, and librarians are wiped out (1) because a few people do not want to pay double fees (then they should make a choice of interest), and (2) because of a political and power play by computer people!"

"My interest in Special Libraries Association is in the Picture and Museum Division, not in technical services."

"At a time when I find the whole world crumbling around me I am not at all surprised to find the inroads of 'computerism' threatening the very existence of classical and creative Special Librarianship. I think computers are fine. In fact, I use them quite frequently by engaging outside services for such things as comprehensive literature searches, searches in depth through technical material far too extensive for my small library to hold. In fact, my thesaurus "bible" for cataloging would never have been compiled were it not for the computer. However, my value as a librarian to my engineers every day relates to my professionalism as a Special Librarian which includes such old-fashioned things as desire to serve, willingness to scrounge and dig through manual indexes and learn some of his favorite technical words. These become my favorite words too, not because I understand their great complexities, but because they are a beautiful bridge in our communications and my ability to help him. My card catalog is a beautiful bridge also, always ready to serve, and instantly available. Many other Special Library things, retaining the beauty of the past, are possible in this fast-moving world, only because of the small size of our operation. Therein is the rub. Many of the SPECIAL libraries of today are still small, and still need the manual operations which are obsolete in larger operations. However, those Special Librarians in large libraries who of necessity have an eye to computerized systems, I am sure can afford membership in both SLA and ASIS. No? I predict that once we become merged with (absorbed by) ASIS, the dominant, loudtalking computer-oriented "new breed" will extinguish the candle of Special Librarianship. So be it. If that is what the majority wants, I resign myself to not wanting a membership in what remains of it, let alone worrying about the problem of having to belong to two societies.

(signed) D.B. (= Dying Breed)"

* *

The life which is unexamined
is not worth living.

Socrates

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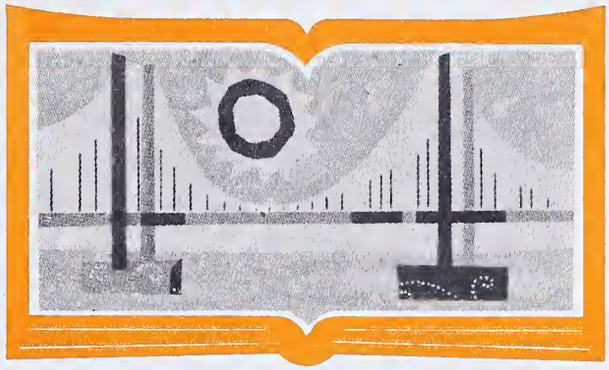




Mrs. Linda A. Briganti
5569 Lawton Ave.
Oakland, Calif. 94618

BULLETIN

SPECIAL LIBRARIES ASSOCIATION /



SAN FRANCISCO BAY REGION CHAPTER BULLETIN

March 1971 No. 4 Vol. 41

FINANCIAL AID FOR UNEMPLOYED

FINANCIAL ASSISTANCE FOR UNEMPLOYED
SLA S.F. BAY REGION CHAPTER MEMBERS

The Chapter Education Committee has recommended to the Chapter Board that there be established a Membership Dues Assistance Fund for the use of chapter members who find themselves temporarily unemployed. The Board has accepted the proposal and the Fund has been created. Throughout the years, the Chapter Education Committee has given programs and courses which have produced revenue and the money has been used from time to time for underwriting educational activities for the membership. At a time when members are facing financial problems due to loss of employment, the Committee and the Board are interpreting educational activities broadly in using the continuing education special fund as the source of the Membership Dues Assistance Fund.

Individuals who are eligible to use the Fund are:

1. Members or Associates of the S.F. Bay Region Chapter in good standing for the year 1970 and who are unemployed at the time of application for assistance.

2. Student members of the S.F. Bay Region Chapter in good standing for the year 1970 who become eligible to be a Member or Associate in the Spring of 1971 and who are unemployed at the time of application for assistance.

Regulations and limitations for use of the Fund:

1. Application for assistance will be by letter to the Chapter President, and payment will be made to SLA headquarters on approval of the application by the Chapter President, President-Elect and Treasurer.

(cont'd. on page 6)

SPECIAL LIBRARIES ASSOCIATION
SAN FRANCISCO BAY REGION CHAPTER
BULLETIN, Volume 41, No. 4, March 1971

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from September through May

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Contributors to this issue:
Elinor Alexander, Ray Brian, Joanne Caton, Jackie Desoer, Bob Meyer, Alleen Thompson, and many questionnaire respondents.

EDITORIAL POLICY

All Chapter members and friends are cordially invited to communicate to the Editor any information, news, idea(s), thought(s), or proposal(s) they think might be of interest to the Chapter as a whole. Publication deadline, for possible inclusion of submitted material in the last BULLETIN issue of this volume, is April 15.

CONTENTS AT A GLANCE. . .
. . .can you help with it next time?

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HEADQUARTERS PRESS RELEASE

FREE CLASSIFIED ADS FOR UNEMPLOYED SLA MEMBERS

During the SLA Midwinter Meeting in San Antonio, Texas, the Board of Directors and Advisory Council expressed concern about placement of members whose employment had been involuntarily terminated in recent past months. A proposal, to be implemented quickly, was approved by the Board:

> "That the present discount rate for "Positions Wanted" classified advertising by SLA members be replaced by the following for unemployed SLA members:
>
> > "That in each membership year, each unemployed member will be allowed a maximum of two free "Positions Wanted" classified line ads in Special Libraries, each ad to be limited to a maximum of 5 lines (approx. 45 characters and spaces per line) including mailing address (no blind box addresses can be assigned to such free ads); such ads to be inserted on the basis of space available (for example, a first insertion to take priority over a second insertion); all regulations applying to advertising in Special Libraries will apply to these free ads.
>
> "For clarification to initiate this new member service in 1971, presently unemployed members who were paid members in 1970 will be allowed such free ad insertions in the period Jan - Jun 1971 without having paid their 1971 dues."

The proposal was the result of discussion by SLA President FLORINE OLTMAN, President-Elect EFREN W. GONZALEZ, Executive Director FRANK E. MCKENNA and the Acting Editor of Special Libraries, JANET D. SHAPIRO.

By absorbing the printing costs of these free ads, Special Libraries Association hopes that this new service to its members will be beneficial in locating appropriate new placements for which our members are qualified.

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COURSE IN LIBRARIANSHIP

CURRENT DEVELOPMENTS IN LIBRARY REFERENCE TOOLS

(A Brief Summary from the Course Coordinator)

This lecture series, which ran from January 14 through February 18, attracted a total of 243 registrants! They came from such "far-away places" as Fresno, Modesto, Gilroy, Monterey, Santa Rosa, Napa, Davis, Sacramento, and - would you believe even Reno and Carson City?

The array of 12 outstanding speakers appealed to many kinds of librarians, with 94 coming from public libraries, 77 from special libraries, 64 from college or university libraries, and 8 from school libraries.

In addition to discussing their selections of the "top ten" reference works published in their fields during the past five years, each speaker also distributed an annotated bibliography of additional significant new tools that are worthy of follow-up by interested librarians. In response to many requests, the Education Committee is considering the possibility of making copies of these lists available to others for a nominal charge.

Special thanks are due to Ethel Crockett and Dean Warren White of City College of San Francisco, who made it possible for the group to enjoy a fine auditorium (plus a good student-operated cafeteria) on their campus, and to Ray Brian, who provided many valuable services to help the programs run smoothly.

For those who didn't attend this series but may wish they had, an abbreviated version will be presented as one of the full-day Continuing Education Seminars at the SLA Association Conference in San Francisco this June.

--Robert S. Meyer

The greatest challenge of our times — " . . . not that of space-exploration or the problem of war and peace —but simply the need to keep men thinking."

—from an address by
DR. J. E. MORPURGO

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FINANCIAL AID FOR UNEMPLOYED -- cont'd.

2. Payment will represent dues for 1971 only. Fees for extra Chapter or Division affiliations are specifically excluded.

3. Payment will be made on an interest-free loan basis, with the understanding that the money be repaid to the S.F. Bay Region Chapter within six months after becoming employed.

At the San Antonio meeting of the SLA Executive Board, the Board approved a limited amount of free advertising for positions in the classified section of Special Libraries for unemployed members of SLA. The Chapter hopes its loan Membership Dues Assistance Fund plan will also help during this time of economic turn around.

1971 ASSOCIATION CONFERENCE

SAN FRANCISCO -- HERE WE COME!

Watch for your January 1971 issue of Special Libraries, which will carry live the COMPLETE PRELIMINARY PROGRAM for the events to happen in June.

Also, please set aside SATURDAY, MAY 29, 1971, for a KIT-STUFFING PARTY at which we, as the Host Chapter, will have to get ready some 2000 or more "Registration Kits" for our colleagues from out of town (and ourselves, of course). It should be some hard work, an opportunity to meet other Chapter members, and just good, clean fun. . .

Save money, help us with the Conference planning: PREREGISTER BY APRIL 20, 1971.

Volunteers are still needed to man vital booths during the Conference. Contact any one of the following:

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THE USER'S VOICE

THE RESEARCHER AND THE LIBRARY

Leo G. Hertlein*

Curator (Emer.) of Invertebrate Paleontology, California Academy of Sciences

The average citizen hears of research and occasionally reads that equipment and a library are necessary accompaniments. To him the exact role of the library in research may be rather vague. Many students and adults go to a library hoping to find one volume which contains all the answers to their questions of the moment.

The researcher (a specialist) knows that he needs to have available many books and periodicals, domestic and foreign, in order to consult and to carry out his investigations and to synthesize the information plus his own contributions into a report.

Many institutions, such as the California Academy of Sciences, publish the results of research, and these publications are exchanged with similar institutions all over the world. The pursuit of knowledge concerning any subject may lead to one or more of these periodicals which, of course, demands a knowledge of at least German and French and elementary Latin. The search also may lead into articles in Italian, Spanish, and other languages, and increasingly, in Russian. However, the Cyrillic alphabet in the Russian language is a stumbling block to most English-speaking scientists, most of whom depend upon translations or abstracts in English, German, or French language.

Assuming that a reasonably large library is available, what does the researcher ask? Basically two questions: do you have the book and if so, where is it? He is familiar with the literature in his field, usually has noted references and needs only to see the original publications.

There are usually reference works available in which he can rapidly refer to work in his field of investigation. In the fields of Biology or Paleontology this calls for certain specialized works, for example, Sherborn's Index Animalium, Neave's Nomenclator Zoologicus, the Zoological Record, Biological Abstracts, also such aids as Catalogue of the Library of the British Museum (Natural History), Catalogue of Scientific Papers compiled by the Royal Society of London, publications citing literature which appears each year, such as that issued by the United States Geological Survey; and in Botany the Index Kewensis.

The researcher's use of the library deals chiefly with specialized literature in his field, his efficient consultation of source literature; from the librarian he needs only to know do you have it and where is it. The researcher does use popular literature and Encyclopedias, but he is most concerned with original technical articles chiefly in scientific books or literature in any country and in any language in which it appears.

---

* Dr. Hertlein has been elected recently to Honorary Life Membership in the Malacological Union. In October 1970, The Nautilus, a quarterly publication devoted to the study of mollusks, was published in his honor. He has been associated with the California Academy of Sciences since 1925.

(cont'd. on page 8)

THE USER'S VOICE -- cont'd.

An important factor in literature research is the need to find the exact date of issue. This is because in biological work the "Law of Priority" (the first appearance in print) establishes the validity of a species or taxon (a name for a biological entity). Even a seemingly simple search for a date may be time-consuming and may require consulting various publications, catalogues, or a serial, such as the Journal of the Society for the Bibliography of Natural History.

The collections in the library of the Academy, assembled since the almost complete destruction by fire in 1906, have developed to an admirable degree in books, pamphlets, and serials in the field of Natural History in which the Institution has special interests.

The Academy's great loss in the fire of 1906 included publications which are rarely obtainable or which cannot be replaced. These, particularly, are books and serials issued prior to 1860. Many of these simply are not available, hence the need to borrow from other libraries. There are also the modern aids of microfilm and microcards. These are great aids; however, they have the inconvenience that one cannot rapidly refer to the index nor to earlier pages.

The researcher finds his material in various sources, sometimes in a most unexpected article in some domestic or foreign provincial publication. Certain it is that he never has available too many sources of information.

VIDEO TAPE

Mrs. Jackie Desoer, Program Chairman, announces:

"It now seems possible that the S.F. Bay Region Chapter will have access to the video tape, 'Problems of Obtaining U.S. Government Publications', during the last week of April. However, unless interest is great, we will probably not use this tape for a Chapter program. Would anyone interested in seeing this tape please contact me at the following number (except Tuesday and Thursday afternoons): 894-2968."

L K A

TRANSLATIONS:

- **LANGUAGES** . . . *any written material, both ways*
- **FIELDS** . . . . . *Astronomy to Zoology*
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MIDWINTER IN SAN ANTONIO

RANDOM COMMENTS* ON THE BOARD OF DIRECTORS MEETING
HELD ON JANUARY 27-30, 1971

by Alleen Thompson

We all hear about southern hospitality and certainly the winter meeting in San Antonio proved it is all true. There was a goodly representation of chapters and divisions to take advantage of the hospitality and good weather.

The Board of Directors' meeting, as usual, was packed with reports and material to be covered. Somehow our structure seems to be getting more and more complicated. There should be a way to cut down on much of the material, a lot of which is ephemeral, or at least it seems to me ephemeral, but somehow we keep getting more and more immersed in minutae. As usual, there was much discussion on membership requirements. Is there ever a board meeting that we don't? The board voted to change the Museum Division's name to the Museums, Arts & Humanities Division. The reason the name was changed is that the term Museum seemed to be too confining for the interests and jobs of many of the Museum Division people as well as the name seems to shut off recruiting new members. There is in the works a questionnaire or really just a straw vote, I gather, as to how people feel regarding the merger of SLA and ASIS. The hangup on sending it out has been apparently that ASIS has not given us comparable financial information as to what SLA was including. However, the membership present suggested that the straw vote go out without the financial information so that the Board can get some idea on whether the membership wants to merge. (cont'd. on page 10)

* This is a slightly cut version of Miss Thompson's report.

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MIDWINTER IN SAN ANTONIO -- cont'd.

The Advisory Council meetings must go over much of the same material that is discussed at the board meeting so that Advisory Council members can discuss and make recommendations. At one of the Advisory Council meetings a paper was given on professional identity for librarians. Although I am sure the speaker (a non-librarian from Purdue) thought he was offering a lot of new information, he didn't add much to what most of us don't already know. The Council discussed what we could do to help the librarian who had lost his job due to the current economic situation. One recommendation was free ads in Special Libraries.

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As a finale to the meetings, the Texas chapter again outdid itself by having a very good banquet and exhibition dancing by most attractive young dancers doing Mexican and Spanish dances.

I attended the board meeting as Chairman of the Association's Planning Committee. Several of the Committee were present, so we were able to devote an evening to working on Committee matters. Not as much was accomplished as we had hoped but by the time of the June conference we hope to have some ideas to present to the Board.

To sum up, it was a typical board meeting, a plethora of association business, some things accomplished, a meeting with old friends, and a visit to a lovely city.

PAST MEETING

U.C.'S NEW MOFFITT UNDERGRADUATE LIBRARY
SPEAKER: MARC GITTELSOHN, LIBRARIAN
JANUARY 26, 1971

The meeting started out with a delicious assorted buffet of salads, a main course of roast lamb, dessert, along with all the wine you could drink, served in the old English atmosphere of the Great Hall, Men's Faculty Club, U.C., Berkeley. Marc Gittelsohn - so very enthusiastic and involved - told us about his Library. Marc, who seems to be able to remain composed in spite of student demonstrations, pot smoking, students transferring books from balconies to the outside of the Library, etc., has been in charge of the Moffitt Undergraduate Library project since 1968. The Library was opened on September 28, 1970, and has served some 10,000 persons/day since; it is open 100 hours each week. The Library facilities and services are specially geared toward the needs of the undergraduate students: there is open access to material, choice selection of books in each subject, the Library serves as an instructional tool, it has additional copies available of the most

(cont'd. on page 13)

COMMITTEE NEWS

EDUCATION COMMITTEE QUESTIONNAIRE

(To be used as a guide for future planning.)

1. Verner Clapp was the first speaker in the "Library Headliner" celebrity lecture series. Who would be your choice for the next one?

2. Which Continuing Education program would you like to have offered next?

   _____Computer Tape Services and the Library.

   _____Solving Library Personnel Problems.

   _____Principles and Techniques of Management.

   _____Office Management for Librarians.

   _____Other (please specify):

3. If you attended the recent lecture series on "Current Developments in Library Reference Tools," what things might you want to have changed when it is offered again?

PLEASE SEND COMPLETED QUESTIONNAIRE TO:

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LETTERS TO THE EDITOR

Dear Sir:

A SUPPLIER DOES A GOOD JOB

Approximately one year ago, we set up a branch library for our corporation at another geographic location. The decision to establish this library was made very late in the calendar year. With our company's accounting schedule, it was necessary to obtain billing on this material before the end of the fiscal year. For our jobber, we selected Zeitlin & Ver Brugge, 815 North LaCienega Boulevard, Los Angeles, California.

Due to the urgency, we requested an estimated billing which arrived within a week. The service was excellent. Our purchasing department also reported clear billings, a good business attitude and excellent communications, especially on out-of-stock items. Books began arriving within a week, and a large percentage of the materials was received within a month. Because of the excellent cooperation and professional attitude we received from Mrs. Zeitlin, I felt that some mention should be made of this experience to the rest of the local library community.

Name withheld on request.

(cont'd. on page 14)

PAST MEETING -- cont'd.

needed books, it has ample seating facilities. With its open stacks and modern decor, the Library is just plain a nice place to study and read good books. Naturally, there is a tremendous circulation job at hand: from October through December, last year, some 178,783 books had to be reshelved, the circulation had increased 65%.

After Mr. Gittelsohn's talk, we toured the Library. It was obvious that Marc had great fun showing us his "baby." He showed us on each floor where large murals are scheduled to be placed along the walls, the many varieties of seating arrangements, foot rests, small tables provided to create a relaxed atmosphere. Marc's philosophy seems to be that people like different types of chairs. (You know what? He just might be right!) Also, he plans to set around plants and pictures to make the place more liveable and less "plastic."

Needless to say that, in this age of computers, Marc, too, is looking into the mechanization of Library chores. He plans to tackle the check-out system first. . .

from a report
submitted by
Mrs. Joanne Caton

LETTERS TO THE EDITOR -- cont'd.

Dear Name Withheld:

I've treated your kind communication as a "Letter to the Editor." Please forgive me! I must receive a series of information tidbits, such as yours, before I can install a news column entitled "This works for us" in our BULLETIN. Indeed, this might be an excellent idea for the next Editor.

GW

Dear Sir:

On what used to be Washington's Birthday, I happened to encounter something that is so commendable and noteworthy that I'd like to share it with our fellow librarians. The February 1971 issue of "The Campus Bulletin", published by the University of California at San Francisco, has several articles concerning the presentation of Chancellor's Awards for Public Service to four members of the campus community.

1. A second-year medical student was recognized for leading a city-wide crusade against hunger among poverty-stricken residents of San Francisco, culminating in the distribution of food from government surplus warehouses to over 3,000 malncurished children.

2. A professor of pharmacology was cited for his many years of involvement with action groups to bring about racial equality, for having been a co-founder of the Haight-Ashbury Medical Clinic, and for his leading role in programs of drug treatment, education, and rehabilitation.

3. An inhalation therapist received the award for her leadership in achieving greater public awareness and resultant action for a racially-integrated "quality-equality" school system, affecting one-fifth of San Francisco's public elementary school population.

4. An associate professor of pharmacology was honored for his local, national, and international contributions to fighting disease in foreign countries, and for helping to achieve equality of civil rights by peaceful means, both accomplished at serious personal costs to himself and his family.

There were 21 nominees for this year's awards. The four winners each received a certificate and a check for $500.00, presented to them by the Chancellor and by the President of San Francisco's Board of Supervisors. The awards serve to recognize individuals whose time has been given freely (and usually without monetary support), and may also inspire others who are dedicated to community causes.

Would it be possible for us to establish similar awards to honor and inspire our colleagues and co-workers in librarianship who may have performed outstanding community services of this kind?

Robert S. Meyer

SLA/ASIS MERGER QUESTIONNAIRE

'CONTINUATION OF RESPONDENTS' COMMENTS*

YES --

"But let's not rush. . .Their [ASIS and SLA's] concerns overlap, and it would be a loss to most special librarians if they were not ASIS members. SLA has a special identity and represents a continuity of the information specialist as previously known, and ASIS needs this. They [ASIS and SLA] would both lose strength if they went their separate ways without serious evaluation of the needs of the public served. . .I don't know the answer about the word, but the name and the organization structure must not lose the feeling of the physical presence of librarians. The new organization should have a structure that provides for kinds of places of employment, subject-matter concerns, and 'how to do it' interest groups that cross all the membership. Finance problems of the merger are recognizably difficult, and I have no answer there."

"It is important that committee-structural organization insure at least a 50-50 ratio of librarians to non-librarians."

"Special librarianship is only one of many facets of 'information handling'. I believe there should be one and only one organization (to avoid needless waste of energy) encompassing all 'information handlers'. We must interact and learn from (as well as teach) one another to become better dealers in our wares. Paying double dues is a symptom, only, of greater ills: the 'double' strength required to keep up with meetings, etc., of two organizations, both of which represent one's profession. The word 'librarian' or 'library' should not appear at all in the name for the new organization. As stated above, librarianship is only one 'narrower' form of the 'broader' organization!"

". . .the more practical attitude of SLA can help temper the sometimes wild theorizing and obtuse presentations of ASIS. On the other hand, the blue-sky attitude of ASIS may help the librarians from regressing to the state of 'we do it this way because it has always been done this way'. ASIS may help SLA retain its basically innovative point of view."

"Assuming divisional activities can be produced and maintained and a satisfactory name can be arrived at. . ."

"Since I am in a science library and working with computerized information, the work and interests of ASIS seem to me appropriate, interesting, and the way of the future. To librarians in less technically oriented fields, ASIS may seem threatening, but for them, too, this will eventually be the only way to deal effectively with the information explosion."

* See the January 1971 issue of our BULLETIN for the first set of responses taken from the questionnaires turned in by a number of Chapter members. GW

(cont'd. on page 16)

SLA/ASIS MERGER QUESTIONNAIRE -- cont'd.

NO --

"Information retrieval which seems to be important to ASIS is quite different from librarianship."

"Title: Special Libraries Ass'n is helpful to business firms as it's an exact description and helps convince a corporation to assist with dues."

"I feel that the two organizations would be better served by forming a federation rather than merging."

"The issue ought not to be 'protection of divisions'. The merged organization would have to find a new structure, otherwise why not just 'con-affiliate'?"

"Basic philosophy: SLA - service to users and professional growth; ASIS - making money and gaining importance; SLA - librarians with professional degrees; ASIS - no academic requirements. . .I believe in mutual cooperation, invitations to meetings and, perhaps, special rates at conferences. Libraries are more than information centers and librarians are more than information specialists. SLA is more needed by ASIS than ASIS is needed by SLA, but the two organizations can contribute much to each other in a federation or separately."

"I feel that the ASIS group is too computerized for us at present. We have a computer-generated card catalog but don't seem to require such a high state of computerization. The material is hard to read. I think in a few years the average library will be closer to ASIS thinking. Right now I don't think we really need it. Budget-wise, it will be a long time before most average libraries will be highly computerized. I think a preliminary vote among the membership might indicate whether or not to push for merger. Perhaps more joint meetings of the two groups where they could become better acquainted would help the members make up their minds on this question of merger. In summary, I am not for the merger right now but think it should still be considered for the future."

"My vote is not an absolute, final 'no', but I feel that the merger could result in an over-emphasis on the mechanization aspect with a corresponding loss of the professional librarian aspect. SLA divisional organization must be maintained for one thing and, most certainly, the word Library or Librarian should appear in the name. I rather favor the suggestion by some that some form of loose federation be established before actual merger."

CAMPUS NEWS

SKIPPER TO LEAVE BERKELEY POST

It was announced that James E. Skipper, head of the 3½-million-volume U.C. Berkeley Campus Library, has submitted his resignation effective June 30, 1971. Skipper is planning to become an executive vice-president of the Kraus Thomson Organizations, a European-based publisher of scholarly reprints and books. He will head the company's European operations, with headquarters in Liechtenstein. U.C.'s Chancellor Roger W. Heyns expressed regret at Skipper's announcement and noted that "in a short time he has accomplished a great deal for the campus."

MEMBERSHIP CHANGES

It is with regret that we learn of the death of Miss Geneva Stromme who was Technical Librarian at the Naval Air Rework Facility.

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SPECIAL LIBRARIES ASSOCIATION /

SAN FRANCISCO BAY REGION CHAPTER

May 1971 No. 5 Vol. 41

PRESIDENTIAL FAREWELL

HELLO, 'FRISCO*

The Chapter year is rapidly boiling down to a few remaining days, as I sit here wondering where it all went. It was an interesting year in many ways, dominated in large measure by the demands of the Annual Conference. Some of our objectives were achieved and others were deferred. A few, perhaps, disappeared through the cracks.

The Chapter presidency offers a number of rewards along with its demands. It gives one the opportunity to participate in a direct way in the planning and decisions that affect the Chapter and even the Association. To me, the "people contact" it affords is the most satisfying reward. In all candor it is also something of a relief to hand over responsibilities to a new president. So my heartiest thanks to everyone who helped make things go. Good-bye, dear fading Chapter year, and hello, you big beautiful Annual Conference. Where are you, Seattle, now that we need you?

H. Donald Gholston

* * * * * * * * *

SEE IN THIS ISSUE
ANNUAL REPORTS SUBMITTED BY CHAPTER COMMITTEE CHAIRMEN

* Shall we let him get by with this? GW

SPECIAL LIBRARIES ASSOCIATION
SAN FRANCISCO BAY REGION CHAPTER
BULLETIN, Volume 41, No. 5, May 1971

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Don Gholston and various Committee Chairmen, Ray Brian, Ethel Crockett, Sue Rugge, Jackie Desoer, Margaret Uridge, Phyllis Waggoner.

EDITORIAL POLICY

All Chapter members and friends are cordially invited to communicate to the Editor any information, news, idea(s), thought(s), or proposal(s) they think might be of interest to the Chapter as a whole.

CONTENTS AT A GLANCE . . .
. . . can you help with it next time?

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1971 ASSOCIATION CONFERENCE

FERGUSON COMMUNICATIONS AWARDS PROGRAM

The following information was received by your editor from the Chairman of the Insurance Division, SLA, with a request to encourage our membership to attend the luncheon to be held on Wednesday, June 9:

> "The Insurance Division is sponsoring an important Association-wide Luncheon during the SLA Conference in San Francisco on Wednesday, June 9. The purpose of this luncheon is to inaugurate and explain the new Ferguson Communications Awards Program, so named to honor the Division's Hall of Fame member, Elizabeth Ferguson, whose reputation as a good communicator will in turn honor any recipients of the Awards."
>
> "The Awards are different from those given previously, in that they will be given to any individuals who are SLA members, including Student members, and not to any Division or Chapter per se. Two sets of Awards with three cash prizes each will be given annually (provided the material submitted qualifies), the first for unique and useful verbal material, which will implement the special librarian's task of communicating loudly and clearly with his or her publics. The second set of prizes will be awarded for the best ideas in the audio-visual media which will accomplish the same aim. The material must be aimed to assist the special librarian in his or her efforts to communicate and disseminate library resources to an expanding roster of users."
>
> "The Awards Committee will have but one member from the Insurance Division on its roster. The other members will be appointed from other Divisions by the SLA President, because this entire program is meant to be an Association-wide enterprise."
>
> Josephine Calloway

FORTHCOMING CHAPTER MEETING

STUFF-A-KIT PARTY

Don't play in the Memorial Day traffic.
Come and stuff conference kits while stuffing yourself on cheese and wine!

DATE: Saturday, May 29, 1971

PLACE: San Francisco Public Library
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ANNUAL REPORTS 1970/1971

CHAPTER PRESIDENT'S REPORT

Chapter activities were somewhat curtailed this year because of preoccupation with the upcoming Annual Conference in San Francisco. Despite this, however, life did go on and the Chapter can point to several genuine accomplishments.

One piece of good news was that the Chapter's new "Union List of Serials" has gone to press. With good luck, it should be in print by the time of the Annual Conference. A great deal of hard work by Mrs. Margaret Craig and her committee have gone into compiling this publication. It is expected that much of this work will simplify and expedite future editions of our "Union List." The Chapter continues to receive income from other publications that it generated in the past. Royalties of over $1,000 were received in May for "The Library, An Introduction for Library Assistants."

The Education Committee continued on its busy way during the year. The first of what is hoped to be a continuing series of "Distinguished Lectures" or "Library Headliners" was launched in the Fall. Our speaker for this inaugural event was Mr. Verner Clapp. All of the expenses for the event were underwritten by the Chapter with funds earned by previous activities of the Education Committee. Invitations to hear Mr. Clapp were extended to librarians of all persuasions in the Bay Area. As part of the Clapp lecture planning, Mr. Robert Meyer put together a mailing list for institutions, departments of institutions and individuals that should be extremely valuable in publicizing future Committee and Chapter activities.

The Education Committee also planned and produced a very successful "Reference Update Series" in late January. Over 250 participants signed up for the course from as far away as Nevada. To make matters even more exciting, the Committee was invited at practically the 11th hour to plan the Continuing Education for Librarianship Seminars for the Annual Conference. This was accomplished under a rather tight deadline, and the results look promising.

The Program Committee organized and coordinated a nicely varied series of Chapter meeting programs. Attendance was generally good at most of these. The first meeting was primarily concerned with the proposed merger of SLA and ASIS. The February meeting was jointly sponsored by the two groups and was well attended by both. I strongly suggest that the two groups attempt to coordinate their meeting activities even more closely, with the view of additional joint meetings.

The Hospitality Committee was successful in locating interesting meeting places, getting everyone identified and arranging for nourishing things to eat. The meeting locations followed the normal San Francisco-East Bay-Penninsula axis. If it is appropriate, it might be worthwhile to consider a meeting in San Jose next year.

The job situation for librarians in the Bay Area continues to be rather somber. This fact is reflected in the statistics compiled by the Employment Committee. Although there were slightly fewer new applicants this term, the number of applicants registered as of March 31 was double that of last year. The number of resumes sent to prospective employers was also almost twice that of last year.

In view of the job situation and the general crunch of the Annual Conference, no specific recruitment activities were planned this year. Instead, the activities of this Committee were directed toward getting as many local library school students as possible to the Annual Conference and acquainting them with the action there.

cont'd. on page 6

ANNUAL REPORTS 1970/1971 -- cont'd.

One small, but significant, step taken by the Chapter to accommodate local, unemployed librarians was to set up a Membership Dues Assistance Fund. Briefly, this fund provides unemployed Chapter members with a chance to obtain an interest-free loan with which to pay 1971 SLA membership dues. Details of the Fund and its availability were published in the March Chapter Bulletin. The idea was originally suggested by Roger Martin and was formulated by the Education Committee.

The Chapter Bulletin was in the able hands of Gaby Wohlauer again this year. Gaby has managed to hold a consistent level of quality and produce interesting bulletins despite disappointing participation of Chapter members generally. There will probably be a new Bulletin Editor next year, and perhaps this could give the new Chapter administration additional incentive to think of ways of generating copy for the Bulletin. Hopefully, this would include wider Chapter participation.

Finally, on behalf of the Chapter, I would like to record our gratitude and admiration for the elegant job of planning that Mark Baer, Marilyn Johnson and all their other hard-working colleagues have done for the upcoming Annual Conference. As some may suspect, staging an affair such as this is a horrendously complicated and demanding effort. If it can be said that the "honor" of a Chapter is at stake when it hosts an Annual Conference, there can be no doubt that this honor has been well served.

H. Donald Gholston

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—from an address by
DR. J. E. MORPURGO

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Want lists need not be accompanied by offers. Mention should be made of how long material will be kept before it will be discarded.

Sets of lists will be sent to all contributors and to any other libraries who request them. The Chapter is paying postage for the lists. Libraries are responsible for refunding postage (in stamps of usable denominations--5¢ or lower) for mailing of publications.

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ANNUAL REPORTS 1970/1971 -- cont'd..

A R C H I V E S

The Archives Committee held no meetings this year. Archives material continues to be filed at the Mechanics Institute.

Linda Ann Briganti

B U L L E T I N

(Editor)

Again, this year's Volume 41 of the SLA-San Francisco Bay Region Chapter BULLETIN has been published in five bimonthly issues, starting with September 1970, and scheduled to be completed with the forthcoming May 1971 issue. Printing costs have been largely covered by advertising revenue. See for this the separate report submitted by the Advertising Manager.

The editor is grateful to a number of Chapter members who kindly contributed in various ways to the contents of the BULLETIN: H. Donald Gholston, Ray Brian, Marilyn Johnson, Jacqueline Desoer, Joanne Caton, Elinor Alexander, Carolyn Betz, Karen Takle Quinn, Janice Bain, Jacqueline Kirschbaum, Martha West, Alleen Thomson, Fred Farhat, Phyllis Waggoner, Ethel Crockett, Bruce Yerke, and last -- but by no means least -- Robert S. Meyer. These individuals set an excellent example to follow for those who might wonder how the BULLETIN could be improved.

Moreover, the editor is grateful for the silent but continuous help she received from the Advertising Manager, Mrs. Phyllis Oda, and from the Circulation Manager, Miss Sharon Howard. Needless to say that Phyllis and Sharon worked hard at lining up the advertiser support for our BULLETIN and at keeping the circulation records up to date as much as possible.

As far as improvement in publishing procedures is concerned, the editor suggests that there be better coordination between the scheduling of Chapter programs and the publication deadlines of the BULLETIN so that meeting announcements can be more accurately announced in the BULLETIN. Also, the editor urges future Chapter nominations and elections to be scheduled at such dates that the election results are in by the end of April, say, for inclusion in the last BULLETIN issue of that particular business year. Finally, the editor believes that arrangements should be made so that the editor receives either from the printer or from the Chapter treasurer a copy of the printer's invoice as each issue of the BULLETIN rolls off the press.

Gabriele Wohlauer

"Abdullah, I have discovered the zero!"

"What did you say, Wassim?"

"Nothing."

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ANNUAL REPORTS 1970/1971 -- cont'd.

B U L L E T I N

(Advertising Manager)

Multiple BULLETIN advertising was again solicited this year. In addition, along with 5-issue advertising, free Directory listing was also included. Listed below are the 1970-71 advertising rates and a breakdown of total revenue and clients:

	1 issue	2 issues	3 issues	4 issues	5 issues	Height	Width	
1/4 page	$ 15.00	$ 30.00	$ 45.00	$ 55.00	$ 65.00	2-3/4"	8-1/2"	OR
						5-1/2"	4-1/4"	
1/2 page	30.00	60.00	85.00	105.00	125.00	5-1/2"	8-1/2"	OR
						11"	4-1/4"	
1 page	50.00	100.00	145.00	185.00	220.00	11"	8-1/2"	

5-issue rate

1.	Addis Translations International	4 issues - 1 page	$ 185.00
		1 issue - 1/2 page	30.00
2.	Perry G. Davis Bookbinding	1 page	220.00
3.	Ebsco Industries Inc.	1/2 page	125.00
4.	F.W. Faxon Company, Inc.	1/4 page	65.00
5.	Foster and Futernick Co., Inc.	1/4 page	65.00
6.	Gaylord Library Supplies	1/4 page	65.00
7.	Inter-Lingua Translating Service	1/2 page	125.00
8.	Squire Magazine Agency	1/4 page	65.00
9.	Technical Book Company	1/4 page	65.00

ANNUAL REPORTS 1970/1971 -- cont'd.

Others

10.	ATS Associated Technical Services (1-issue)	1/4 page	$ 15.00
11.	Leo Kanner Associates (4-issues)	1/4 page	55.00
12.	Mc Gregor Magazine Agency (2-issues)	1/4 page	30.00
		TOTAL:	$1110.00

Although this total is more than 1969-70 ($1005.00), the added income was due to an increase in advertising rates this year, which was a result of an increase in printing costs. However, even with the added income, we did not quite cover the cost of printing the BULLETIN (estimated at $1250.00). In order to increase our income next year, the new advertising manager could again increase advertising rates and/or obtain new advertisers. Because of the current economic situation where advertising budgets are kept to a minimum, increasing our advertising rates could deter potential clients and perhaps even our old clients from advertising. The optimum solution would be to increase the number of clients at the same advertising rates. To accomplish this, the advertising manager must devote all of his or her ingenuity to attract new clients.

Phyllis Oda

E D U C A T I O N

After extensive and elaborate planning the committee's Leadership through Communication, a two-day seminar scheduled for November 6 and 7, 1970 had to be cancelled because of lack of interest on the part of the membership.

The second event of the year "An Evening With Verner Clapp" fared better. All who attended were treated to a delightful, witty and informative lecture by Mr. Clapp. This lecture is the first in a Headliner Series which the committee hopes to present on an annual basis.

The Reference-Up Date Series held in January and February 1971 proved again the need for such courses. At the outside the committee estimated 100 attendees. Reality brought 251 people with two coming from Nevada for each of the six weeks of the course and several from as far away as Sacramento and Fresno.

For the success of the Clapp Lecture and the Reference-Up Date the committee owes a debt of gratitude to Robert S. Meyer who handled all of the arrangements and coordinated the course. Without his expertise and diligent effort neither event would have been possible. The committee is unanimous in its thanks.

Also due to Mr. Meyer, the committee has available a mailing list for institutions, departments of institutions and individuals which will be invaluable. It can be used for publicizing the forthcoming events of the committee without reliance on other organizations.

In October the chairman was asked to assume the chairmanship of the Association Education Committee which entailed the development of a group of seminars for the San Francisco Conference in June of 1971. The Chapter Education Committee was drafted as the working subcommittee of the Association. The seminars, as noted in the attached sheet, are the results of the endeavors of our working group. The chairman is indeed grateful to the entire committee.

Elinor M. Alexander

HEADQUARTERS PRESS RELEASES

SLA EMPLOYMENT CLEARINGHOUSE AT SAN FRANCISCO CONFERENCE

The SLA Employment Clearinghouse will be available to SLA members and to employers registered at the Conference in San Francisco. Hours on Sunday through Wednesday and location of the Clearinghouse will be listed in the Conference Program.

Resume forms for members who are interested in vacancies can be obtained from the Membership Department, Special Libraries Association, 235 Park Avenue South, New York, N.Y. 10003. The completed resume forms must be returned by May 28. The Clearinghouse will arrange interviews at the Conference.

Employers with vacancies may request a "Job Opening" form from the same address as above; the deadline for their submission is also May 28. Job descriptions for the vacancies will be posted at the Clearinghouse.

Ann Firelli, Manager
SLA Membership Department

NEW MEMBERSHIP ACTIVITIES IN THE CHAPTERS

The SLA Membership Committee suggested the following activities for consideration at the Chapter level.

1. Add Student Liaisons to their Councils/Boards;
2. Provide SLA information and membership applications to --- and add to their mailing lists --- all appropriate schools;
3. Designate delegates to state and/or regional library associations to ensure recognition of special librarians as a segment of the professional community;
4. Appoint representatives in organizations employing potential SLA members to contact these prospects and/or alert the Chapter Membership Chairman to do so;
5. Assign congenial hosts to all newcomers at meetings;
6. Charge each Chapter member to recruit at least one new member;
7. Notify referral services, such as those provided by public libraries, chambers of commerce, et al., annually of the names and telephone numbers of Chapter officers;

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cont'd. on page 19

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ANNUAL REPORTS 1970/1971 -- cont'd.

E M P L O Y M E N T

STATISTICS

	1969/70	1970/71
New applicants: May - March.	129	116
Applicants registered as of March 31.	62	115
New positions listed: May - March.	31	28
Positions available as of March 31.	6	7
Number of resumes sent to employers.	153	288

Robert S. Meyer

H O S P I T A L I T Y*

The Hospitality Chairman was assisted by Committee members Mary Elsie Caruso, Dorothy Dragonette, Mary Celeste Senesac, and Paula Martinson.

Rising cost of dinners continues to be a problem. It is eased considerably by holding meetings in proprietory restaurants or where members concerned with the arrangements have personal influence in obtaining favorable price quotations. The Four Seas Restaurant served a Chinese banquet which was the most widely acclaimed. His Lordship's Restaurant on the Berkeley Marina was the most glamorous setting. The price there was the highest, perhaps the major reason for winning low attendance honors.

It is recommended that future meeting be planned further in advance. At least one meeting this year coincided with a Medical Libraries Association meeting, resulting in lowered attendance.

Ethel S. Crockett

---

* This is a shortened version of Mrs. Crockett's report since some of the items she reported are reported also in the Program Committee Chairman's report which see. GW

ANNUAL REPORTS 1970/1971 -- cont'd.

M E M B E R S H I P

Trying to maintain the membership record file up to date and accurate is enough to drive a priest to profanity. I cannot foresee that it can be done to even a reasonable degree of general satisfaction short of recourse to a computer with well-written, thoroughly-empirically-tested programs. While we are not likely to have access to our own computer soon, we should keep an eye on costs of commercially available services, computer-based, which might become available.

It is true that the postal card requesting current information from members regarding their address and affiliation was mailed out early in the business year; still the directory did not appear until May 1971. Copy preparation requires considerable, sustained clerical effort, and this was hard to find at the Library of the California Academy of Sciences which is staffed thinly (to put a nice complection on the matter). The format has been changed. This also required additional effort. Additional indexes were contemplated, by Division, by postal zip code number, by rough geographical area (SF, East Bay, Lower Peninsula, Miscellaneous) but they were judged not feasible in view of the staff shortage already slowing down the production schedule. An additional feature is the inclusion of officers of related local library organizations.

Close liaison has been maintained with the Editor of the Bulletin. An explanatory report on the current state of national SLA membership from Headquarters was forwarded for inclusion and published. A curator emeritus of the Academy staff agreed to submit an article for Bulletin inclusion and did do.

The membership count as of March 31, 1971 is: Regular: 276, Sustaining: 9, Associate: 15, Active (Paid for Life): 5, Emeritus: 6, Student: 14.

In an effort to help unemployed members, the Association adopted a policy of permitting free ads in the classified section of Special Libraries.

More attention needs to be given to student recruitment and re-recruiting dropped members. Marian Wickline, in particular, did an excellent job of person-to-person contact and recruited several new members.

Five scholarship applicants were interviewed; one by the Chairman, and four by out-of-town SLA members and cooperating Librarians (nonmembers).

Ray Brian

ANNUAL REPORTS 1970/1971 -- cont'd.

P R O C E D U R E S

During my term as president and at the outset of the year as past-president, a request was made by me to all committee chairmen to examine their Procedures Manual and to recommend to me, for submission to the Advisory Council, any suggested changes thereto. Having had no change recommendation submissions to date, I must assume that the procedures are still in reasonable working condition. I recommend, for the sake of reducing paperwork, that future committee chairmen notify future procedures chairmen whenever a manual section becomes partially or completely outdated and unworkable. At that time, rewriting of the section or portions of it is desirable; changes that merely rephrase are both unnecessary and time-wasting. I have avoided a direct mail campaign to obtain changes on the assumption that if it isn't bad enough to "needle" the committee chairmen to action, it isn't very bad.

George R. Luckett

P R O G R A M

A program questionnaire was included in the May, 1970, issue of the Chapter Bulletin in order to poll the membership for suggestions on types of programs preferred, subjects of particular interest, speakers they had heard and recommended, and pet gripes they wished to air.

Some 45-50 forms were returned - even from New York and Hawaii! In some ways they served to emphasize the age old problems of satisfying everyone. A number of members wanted many more technically oriented programs others felt we devoted much too much time to sci./tech. interests. Keeping everyone happy is a problem - in fact an impossible one! Three or four of the meetings were based on specific suggestions from members.

As I was away for the months of September and October, much of the last minute organizing and coordinating fell largely to Ethel Crockett and Don Gholston. I wish to thank them particularly for their assistance.

The most outstanding program of the year was sponsored by the Education Committee: a lecture by Verner Clapp. I think the idea of having distinguished librarians speak to the S.F. Bay Region Chapter is an excellent one - one that should be encouraged in future planning.

cont'd. on page 16

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G U A R A N T E E D S E R V I C E

ANNUAL REPORTS 1970/1971 -- cont'd.

P R O G R A M -- cont'd.

I had hoped to include a panel discussion on some topic such as inter-library loans to coincide with the publication of the Union List of Serials in the Bay Area. It was postponed, however, because publication date for the list has had to be pushed back. Panel discussions, when well organized, seem to be very popular with the membership and should be used more frequently.

Bay Cities Duplicating Co. was most cooperative in getting notices printed and mailed within a couple of days.

Programs for 1970-1971:

September 23, 1970 Letterman Officers Open Mess Presidio of San Francisco	"Bay Region Chapter Business" Marilyn Johnson & Mark Baer: 1971 SLA Convention plans Jeanne North: ASIS/SLA merger plans Committee Chairmen's reports
October 15, 1970 His Lordship's Restaurant Berkeley Attendance: 35	"San Francisco Public Library's computer controlled periodicals system." Linda Crismond, EDP Coordinator, SFPL
November 17, 1970 Fireman's Fund American Insurance Companies San Francisco	"An evening with Verner Clapp." Verner Clapp (First program of the new "Library Headliners" series sponsored by the Education Committee)
January 26, 1971 Men's Faculty Club U.C., Berkeley Attendance: 52	"U.C.'s new Moffitt Undergraduate Library." Marc Gittelsohn, Librarian
February 23, 1971 Rickey's Hyatt House Palo Alto Attendance: 85	"Varian/ADCO 626 Random Access Information Storage & Retrieval System using microfiche: present and future." Wayne D. Anstin, Founder & Chairman, Varian/ADCO
March 24, 1971 Four Seas Chinese Restaurant San Francisco Attendance: 113	"Out of sight - but not reach! Regional reference services." Nelson Gilman, Pacific Southwest Regional Medical Library Service, Marion Bourke, California State Library Service to Industry
April 29, 1971 Howard Johnson Motor Lodge Ampex Corporation Redwood City Attendance: 35	"Problems of obtaining U.S. Government publications." Video-tape presentation of panel discussion put on by Business and Finance Div. of SLA of 1970 Convention in Detroit.

Jacqueline J. Desoer

ANNUAL REPORTS 1970/1971 -- cont'd.

P U B L I C A T I O N S*

The Chapter received a check dated April, 1971, from Headquarters in the amount of $1,111.98 for sale of Non-Serial Publication 175, "The Library, An Introduction for Library Assistants." No sales were reported for NSP 184, "Library Use of Computers: An Introduction."

Chapter Treasurer, Margaret Craig, arranged with Perry Davis, Bookbinders, Burlingame, to bind, entirely without charge to the Chapter, the about-to-be-published "Union List of Periodicals." Perry Davis' name will appear in the acknowledgments, but not because the firm requested it. They did not so request. Binding will be standard black buckram with gold lettering.

Perry Davis' suggested to Mrs. Craig that they could rush 50 copies to completion. Therefore we hope to have that number available at the SLA Conference.

The Publications Committee recommends to the Board's consideration, the following price schedule: $25.50 to non-SLA members; $15.50 to non-contributing SLA members; $10.00 to contributing Chapter members.

Also it is recommended that a "Union List" Sales Subcommittee be appointed to operate under the 1971/1972 Publications Committee. Order forms, publicity, mailing lists, etc., should be handled by this Subcommittee in cooperation with the new Publicity Chairman. The Sales Subcommittee must quickly find space available for the stock at a location where records may be maintained and orders filled. The Committee recommends that bookbags be used to avoid the delays in order filling which have occurred in the past. Jet Pak No. 5 is the most appropriate size; it is available from Blake, Moffit & Towne, San Francisco.

We have started application for a copyright. This will automatically result in the appearance of the title in many checklists.

Elizabeth B. Roth

R E C R U I T M E N T

Activities were largely limited to answering written requests for information. Several of these were forwarded to Robert Meyer for his employment exchange list.

Rather than have a Spring Tea or similar function this year, local Library School students have been invited to participate in the Annual Conference in San Francisco. It is felt that the activities connected with the Conference should provide a good opportunity for them to become acquainted with the Association and special librarians in general.

Jacqueline Kirschbaum

---

* A shortened version of the report submitted by Mrs. Roth and her Committee.

INSTITUTES IN LIBRARIANSHIP

WHERE ARE WE HEADING? -- (SUBJECTWISE)

THE FUTURE SCENE FROM NOW: AN INSTITUTE ON SUBJECT CATALOGING PRACTICES

The fourth annual institute presented by LIPC (Library Institutes Planning Committee) and co-sponsored by the Technical Services Division and the College, University, and Research Libraries Division of the California Library Association and the Northern California Technical Processes Group.

Time: Friday and Saturday, October 22 and 23, 1971;
8:30 a.m. and 4:30 p.m.

Place: San Leandro Community Center, San Leandro Public Library, San Leandro, California (near Oakland International Airport)

Registration: $20.00 (estimated). Further details will be announced at a later date.

The Institute will include presentations and informal discussions on the theory and practice of conventional and nonconventional approaches to subject cataloging, led by Seymour Lubetzky, Emeritus Professor of Library Service, University of California, Los Angeles and John Carson Rather, Technical Processes Research Office, Processing Department, Library of Congress. Mrs. Margaret D. Uridge, Head, General Reference and Interlibrary Borrowing Services, University of California, Berkeley, is Secretary of LIPC.

* * * * * * * * * * * * * * * * * * * *

THE 1971 CALIFORNIA-NEVADA INTERLIBRARY REFERENCE AND LOAN SERVICE INSTITUTE SPONSORED BY THE CALIFORNIA AND NEVADA STATE LIBRARIES

An idea-packed, "working" Institute for interlibrary reference and loan service personnel and library administrators is planned to be given in three 2-day sessions; one of them on

Sept. 13-14, The Leamington Hotel,
Oakland, California

The other sessions are planned for Anaheim and San Diego, respectively. The keynote speaker for the Institute will be Miss Genevieve Casey, Librarian, Wayne State University, and the other main speaker will be Miss Phoebe Hayes, Director, Rocky Mountain Bibliographic Center. A number of other outstanding librarians will participate in the programs, according to a letter from Mrs. Nadine Greenup, Coordinator of the Institute, Black Gold Information Center, P.O. Box 1019, Santa Barbara 93102. Mrs. Margaret D. Uridge, Head, General Reference and Interlibrary Borrowing Services, University of California, Berkeley, is a member of the planning committee for this Institute.

HEADQUARTERS PRESS RELEASES -- cont'd.

8. Contact area firms, where feasible, to alert them to SLA and its services;
9. Keep the appropriate Association Committees, such as the Membership Committee, as well as the DLO or CLO informed of successful and unsuccessful recruitment projects, participation in inter-association activities, etc., so that these experiences may be publicized to others.

SLA Membership Committee:

Ellen M. Johnson
Marian G. Lechner
Mrs. Vivian J. Arterbery
Anne C. Roess
Mrs. Zoe L. Cosgrove, Chairman

UNION LIST OF SPECIFICATIONS AND STANDARDS

This list, sponsored by the Bay Area Business Librarians, is edited by Sue Rugge.

This publication contains 267 commercial associations whose specifications or standards are available on loan or by photocopy service from 27 libraries in the San Francisco Bay Area. The names, addresses, and phone numbers of all consulates and embassies in San Francisco, and specific order information for obtaining national specifications from foreign countries are also included. Your copy may be obtained by sending a check for $5.28, which includes tax, made payable to Sue Rugge, to R & E Library, Friden Div. Singer Corp., 2350 Washington Avenue, San Leandro, Ca., 94577. Phone (415) 357-6800 ext. 2575.

PICTURE GALLERY



Mrs. Ethel S. Crockett, Director of Library Services, City College of San Francisco, is a Director of our Chapter for 1970/1971 and 1971/1972. This past year she has been Chairman of the Hospitality Committee (see her annual report on page 13 of this BULLETIN), and she will function as Chairman of the Program Committee this forthcoming business year.

* * * * *

MEMBERS DOING THEIR THING

Let's send a bouquet of roses to MARK BAER who got himself elected as a Director of the Association, for the term 1971-1974 ... and this all as aside to his toils as Chairman of the 1971 Association Conference ... Mrs. VICTORIA F. BLACKFORD has quit her Wells Fargo Bank Library job (for motherhood), and ALICE HUNSUCKER of B of A quit there to join Wells Fargo to replace Mrs. Blackford ... ELINOR MARTIN got a lengthy write-up in the San Francisco Chronicle, April 15, concerning her "The Whole World" project -- a "Media Mobile" which was given to the City of San Francisco and so accepted by Mayor Alioto. ROBERT S. MEYER continues with his efforts to further social justice. He has penned a paper on this subject (see the February issue of Special Libraries) ...

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John F. Anderson
San Francisco Public Library
Civic Center, San Francisco, Ca. 94102

Martha A. Ashmon
1929 Crisanto Ave. Apt. 910
Mt. View, California 94040

Kenneth A. Collins
741 Mason Street
San Francisco, California 94108

John W. Cully
1500 7th Street
Sacramento, California 95814

Ginger A. Fuerst
101 Isabella Avenue
Atherton, California 94025

Francis A. Guido
P.O. Box 668 - SL
San Mateo, California 94401

Mrs. Janet H. Haseltine
384 Verano Drive
Los Altos, California 94022

Phillip M. Haymond
3239 Tulipwood Lane
San Jose, California 95132

Colleen M. Joy
Ampex Corp., Tech. Library
401 Broadway
Redwood City, California 94063

Mrs. Rose Kraft
3379 Tice Creek Drive No. 4
Walnut Creek, California 94595

Vincent Lagano
Kaiser Foundation Hospital
Medical Library, 2425 Geary Blvd.
San Francisco, California

Loretta Mak
Heller Ehrman White & McAuliffe
Library, 44 Montgomery Str. 30th Flr.
San Francisco, California 94104

Muriel Marks
Ampex Corporation 3-10
Tech Services Section Library
401 Broadway, Redwood City, Ca. 94063

Mrs. Palma I. Marton
Xerox Palo Alto Res. Center, Res. Library
3180 Porter Dr., Palo Alto, Ca. 94304

MEMBERSHIP CHANGES -- cont'd.

Lois M. Mason
Del Monte Corp. Library
P.O. Box 3575
San Francisco, California 94119

Lisi Melkus
4058 Forest Hill Avenue
Oakland, California 94602

Mrs. Emmy Lou H. Miller
3890 La Donna
Palo Alto, California 94306

Mrs. Rimma Mironenko
Aero Jet Solid Propulsion Company
Tech. Information Center
P.O. Box 13400
Sacramento, California 95813

Charles T. Pfingsten
160 Stanford Avenue
Menlo Park, California 94025

ADDRESS CHANGES

Anne M. Avakian
2727 Parker Str. Apt. H
Berkeley, California 94704

Joanne Caton
(Formerly Joanne Butterworth)
Memorex Corporation
1180 Shulman Avenue
Santa Clara, California 95052

Sharon Howard
Pillsbury, Madison & Sutro
225 Bush Str., San Francisco, Ca. 94104

Joan V. Ingalls
225 Mallorca Way
San Francisco, California 94123

Julianne J. Jedeka
854 Jordan Avenue No. 4
Los Altos, California 94022

Kaiser Aluminum & Chemical Corporation
Attn: Fred Farhat, Center for Technology
P.O. Box 870
Pleasanton, California 94566

Sylvia A. Pearson
1044 Plymouth Drive
Sunnyvale, California 94087

Edane F. Rowell
1626 Spruce Street
Berkeley, California 94709

Mary E. Schell
1431 3rd Str. Apt. 18
Sacramento, California 95814

Mrs. Brigitta M. Schneider
(Formerly Brigitta M. Vadasc)
6 Locksley Ave. Apt. 3A
San Francisco, California 94122

Alvina Wassenberg
1012 Bluebell Drive
Livermore, California 94550

PAST MEMBERS & TRANSFERS OUT

Geraldine Clayton
22 Domingo Street, Apt. 202
Berkeley, California 94705

Ethelreda C. Davis
1229 Ulloa Street
San Francisco, California 94116

Donna M. Glenn
817 Levering No. 10
Los Angeles, California 90024

Mrs. Atsumi K. Minami
1822 - 10th Avenue
San Francisco, California 94122

* * * * * *

It is love
that moves the sun
and the other stars.

Dante

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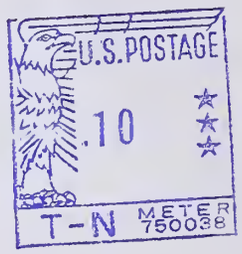
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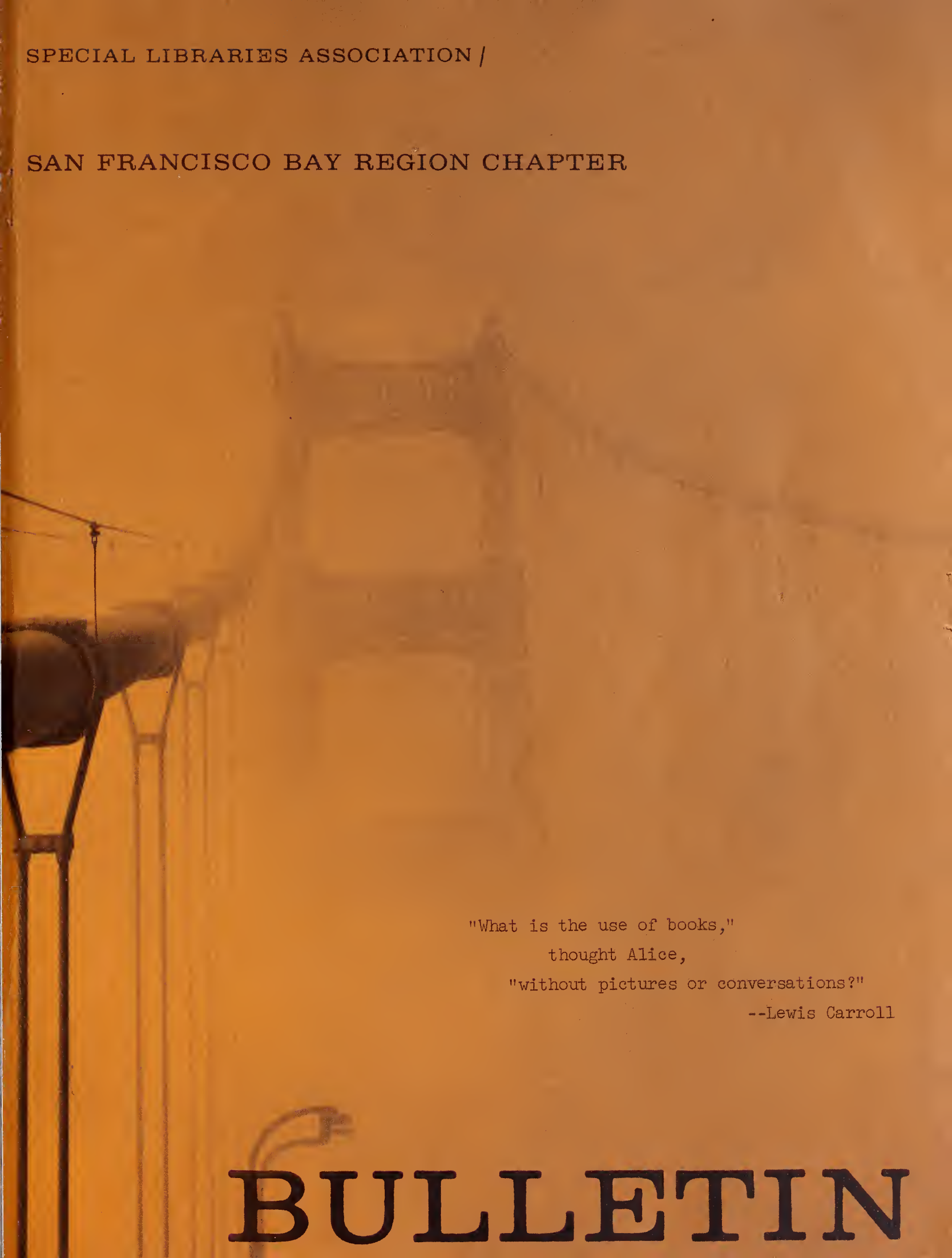




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SPECIAL LIBRARIES ASSOCIATION /

SAN FRANCISCO BAY REGION CHAPTER



"What is the use of books,"
thought Alice,
"without pictures or conversations?"
--Lewis Carroll

BULLETIN

BULLETIN

v.42
no. 1

San Francisco Bay Region Chapter
Special Libraries Association

September-October
1971

Editor

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Susan Stromme

Hawaii Reporter

Dorothy Gregor

The Bulletin is published by the San Francisco Bay Region Chapter of the Special Libraries Association five times a year from September to May. The opinions expressed in it do not necessarily reflect the official position of the chapter or the association. Chapter members and friends are invited to communicate ideas, information and news to the editor. Deadlines for each issue are the 15th of August, October, December, February and April. Considerations of space and format may make editing of manuscripts necessary.

Cover photograph by Tony Costanzo

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Duplicate Exchange, Consultation, Publications and Publicity are open.



PREVIEW

SEPTEMBER 13-14, Mon.-Tues.

California-Nevada Interlibrary Reference and Loan Service Institute, Oakland. See May 1971 Bulletin for details.

*SEPTEMBER 22, Wed.

Chapter meeting on copyright, UC Berkeley. See p.10.

SEPTEMBER 24, Fri.

Friends of California Libraries Board Meeting International Hotel Los Angeles Airport 10:00am.

OCTOBER 7-9, Thurs.-Sat.

SLA Board of Directors meeting in New York City.

OCTOBER 13-15, Wed.-Fri.

Society of American Archivists annual meeting, San Francisco. Contact: W.E. Eastman, P.O. Box 454, San Francisco 94101.

OCTOBER 15, Fri.

Deadline for copy for November-December issue of the Bulletin.

*CHAPTER MEETINGS

OCTOBER 19, Tues.

Northern California Medical Library Group dinner meeting Naval Hospital, Oakland. Contact: Leonard Shapiro, California College of Podiatric Medicine, San Francisco.

*OCTOBER 21, Thurs.

Chapter meeting on interlibrary loans, Holiday Inn, Sunnyvale. See p. 11.

OCTOBER 22-23, Fri.-Sat.

Institute on Subject Cataloging practices. See p. 19.

NOVEMBER 7-11, Sun. -Thurs.

American Society for Information Science annual meeting. See p.16.

NOVEMBER 11-13, Thurs. -Sat.

Symposium on Directions in Education for Information Science. See p. 16.

*NOVEMBER 17, Wed.

Chapter meeting, San Francisco City College. Details to be announced.

DECEMBER 12-16, Sun. -Thurs.

California Library Association annual conference San Francisco.

Heretical Thoughts during the Dog Days of July

Our profession has lost a lot of prestige in recent years due to research by dreadful people in information science, allied with traitors in the behavioral sciences. They have shown that scientists and technicians, at least, prefer not to use libraries if there is any easier way to get their information. And there are a lot of easier ways apparently. It is entirely possible that the only people who need libraries are librarians, who know of no other way to find information.

These intimations were brought home to me in a paralyzing transaction of recent date. I received a call from a timber manager on the Klamath National Forest. He wanted information on a subject which, to save much explanation, I shall call X. A quick check of literature indexes revealed a modest literature on X. Then I talked with one of our plant geneticists. "Oh yes," he said, "but all that is nicely summed up in a recent paper published at our Portland (Ore.) station." This, of course, was not in the indexes because it wasn't more than two years old.

I asked him if he had the paper handy. He did not, because it was routing "somewhere". Well, I suggested, if he could furnish me with the author and title I could get the library's copy. But of course our geneticist had not the slightest idea of these trivia. He did offer the important clue that the paper had a red cover.

Back in the library, I quickly checked over all the recent publications of our Portland station. None of these research notes and papers even remotely dealt with subject X. Perhaps, I mused, this is so recent that the library has not received its copy. After all, libraries always get desiderata late, after all the people who are concerned with them have received copies from authors and colleagues. So I called Portland and spoke with an editor.

"Yes," he replied, "that certainly does sound like something we've put out recently." He said he would check around with a few of the boys and identify the paper for me. (Later they phoned back citations of three papers which they thought sounded like what I was after. But none actually dealt with subject X when I read them in our library.) Meanwhile, the clerk in our genetics department called back to say she had determined that the paper had been routed to the Forest Genetics Institute in Placerville. I called our chargé d'affairs up there. Hardly had I got the words out of my mouth when he exclaimed "Yes, yes! It's very useful and I've ordered twenty copies of it." But neither he nor his clerk remembered the author or title, or the bibliographic series identification. It was out of their mind as soon as they had mailed off the order. And the paper was enroute back to Berkeley.

For several days I held up answering the question of our timber manager on the Klamath National Forest, but each morning the genetics clerk said the paper had not been returned from Placerville. They were looking for a red-covered paper on subject X. At length I dispatched what information I had to the forest.

by T.B. Yerke

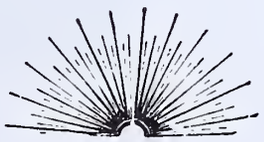


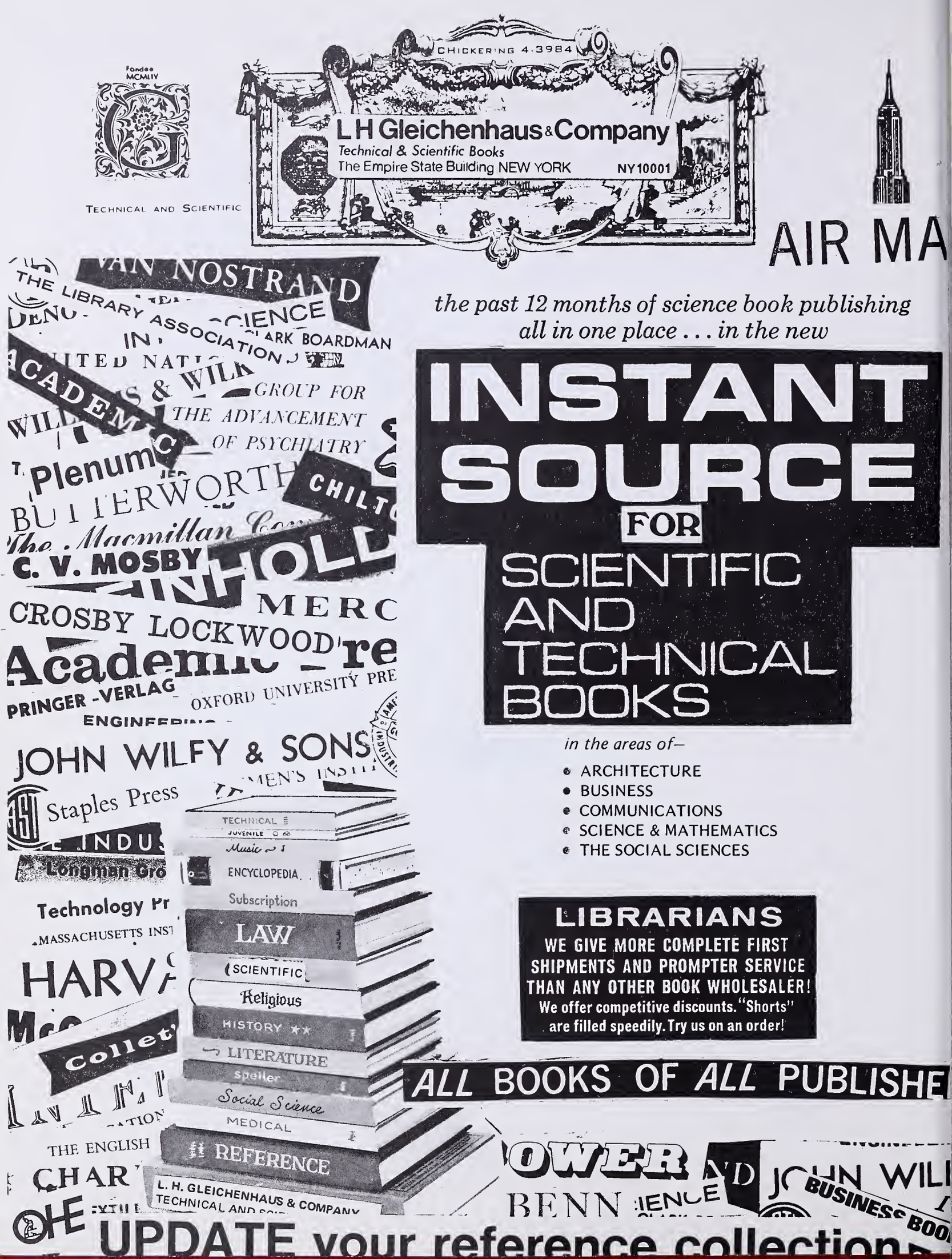
They never did find the red-covered paper on X from Portland, but everybody who was concerned with its subject had gleaned from it what they wanted, since they are concerned with information and not bibliography. What was necessary for the library to resolve its problem was not at all necessary to transfer this information to the people who could use it. (Except to the man on the Klamath, because the librarian couldn't find it.)

Eventually it turned out that the paper was not red but was green*. It was not published by our Portland station but by another unit of the Forest Service in Oregon. And as it is not in a bibliographic series and not regularly distributed outside of the Forest Service, it will find its way into very few libraries. And finally, it did not deal with subject X. But if you worked in the area of subject X, it did provide new information of an ancillary sort. It would never, however, be indexed in any regular service under subject X.

---

* Professionals, of course, never call for a book or volume by its name or title, but ask for "the big red book on X". However, I suspect that we often remember a book by its complementary color, which explains some pitfalls of the color-code system of book retrieval.




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WORKSHOPS ON LIBRARY OPERATIONS HELD AT UC SANTA CRUZ

by Harriet Zais *

The Santa Cruz campus provided a pleasant setting for the two workshops offered by UC Santa Cruz in cooperation with the San Francisco Chapter, American Society for Information Science. Attendance at the first two workshops averaged 21 librarians and administrators from public, university, and special libraries.

The workshop on Mechanization of Library Technical Processes, June 25-26, 1971 (repeated August 20-21, 1971), presented several case studies of mechanization attempts involving circulation control, catalog card and book catalog production, serials control, and the use of MARC tapes.

The workshop on Cost Analysis of Library Operations, July 2-3, 1971 (repeated August 27-28, 1971), concentrated on the determining and reporting of costs of specific operations; it did not cover cost/benefit studies nor PPBS. Objectives and background of library cost analysis efforts were given plus a survey of various types of cost analyses possible. This was followed by a variety of case studies similar to those of the first workshop only with the emphasis now on costing library functions. The workshop had good advice to offer: beware of the literature and read critically; watch out for studies that are "estimated" or "projected" as opposed to real life; be sensitive to sample sizes used and to the completeness of reporting; consider the comparison of alternatives, and do not rely solely on cost but consider the needs of the system.

Both workshops pointed up the lack of reliable documentation on mechanization attempts and on the costing of library operations. The instructors, Charles Bourne, Gerald Newton, and John Kountz, impressed upon the participants the need to be familiar with the approach and basic tools of systems analysis and urged much careful evaluation of any automation plans--let mechanization prove its worth to you.

The Workshops on Library Operations have helped establish priorities in the sense that we who participated in them have a better idea now where to expect problems in mechanization and costing attempts and where to expend effort in gathering data on the cost of library operations. It is questionable, however, that the workshops were worth the tuition fee of $95 each (fees did not include housing or meals). We applaud the attempt made and realizing the need for this type of information to be made available to people in many areas of library work, encourage other groups to sponsor less expensive workshops that could perhaps include more in-depth instruction in the use of various tools and techniques to evaluate library operations.

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* Harriet W. Zais is a Doctoral Student at the University of California School of Librarianship

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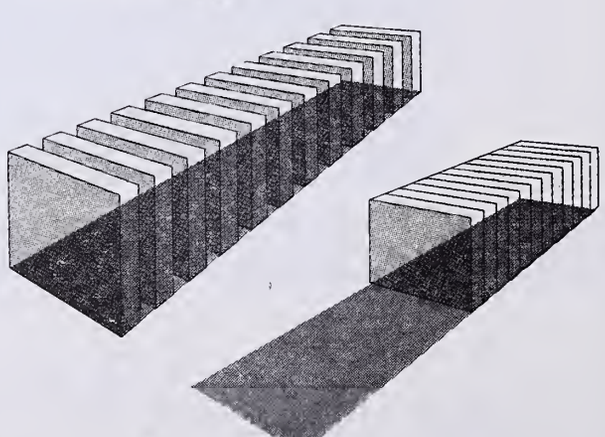
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The collection includes financial directories such as Standard and Poor's and Moody's, of course, as well as Institute for Business Planning and Mutual Fund Investment Planning directories. Information on subjects ranging from highly sophisticated corporate management to small business administration is available, along with complete stock market information. More than 500 magazines in the fields of economics, business management, personnel, advertising, etc. as well as 650 reels of microfilmed journals and newspapers are included in the collection. A copy machine and microfilm reader are provided. At present there is a small, but growing, collection of Federal documents, California state documents and county and city documents. The library subscribes to 35 newspapers--both general interest and financial--and keeps indexes to periodicals and newspapers.

Telephone books for all cities of over 100,000 population and all U.S. state capitols are in the collection.

The pride of the library is its unusual collection of directories from all over the world in a wide variety of fields.

The library places emphasis on local government--city and county--including information on planning, highways, fire and police protection, and recreation.

Services include interlibrary loans, photocopying (10 cents a page), and priority is given to rush requests. It is a member of the East Bay Cooperative and has access to the California State Library Service to Industry.

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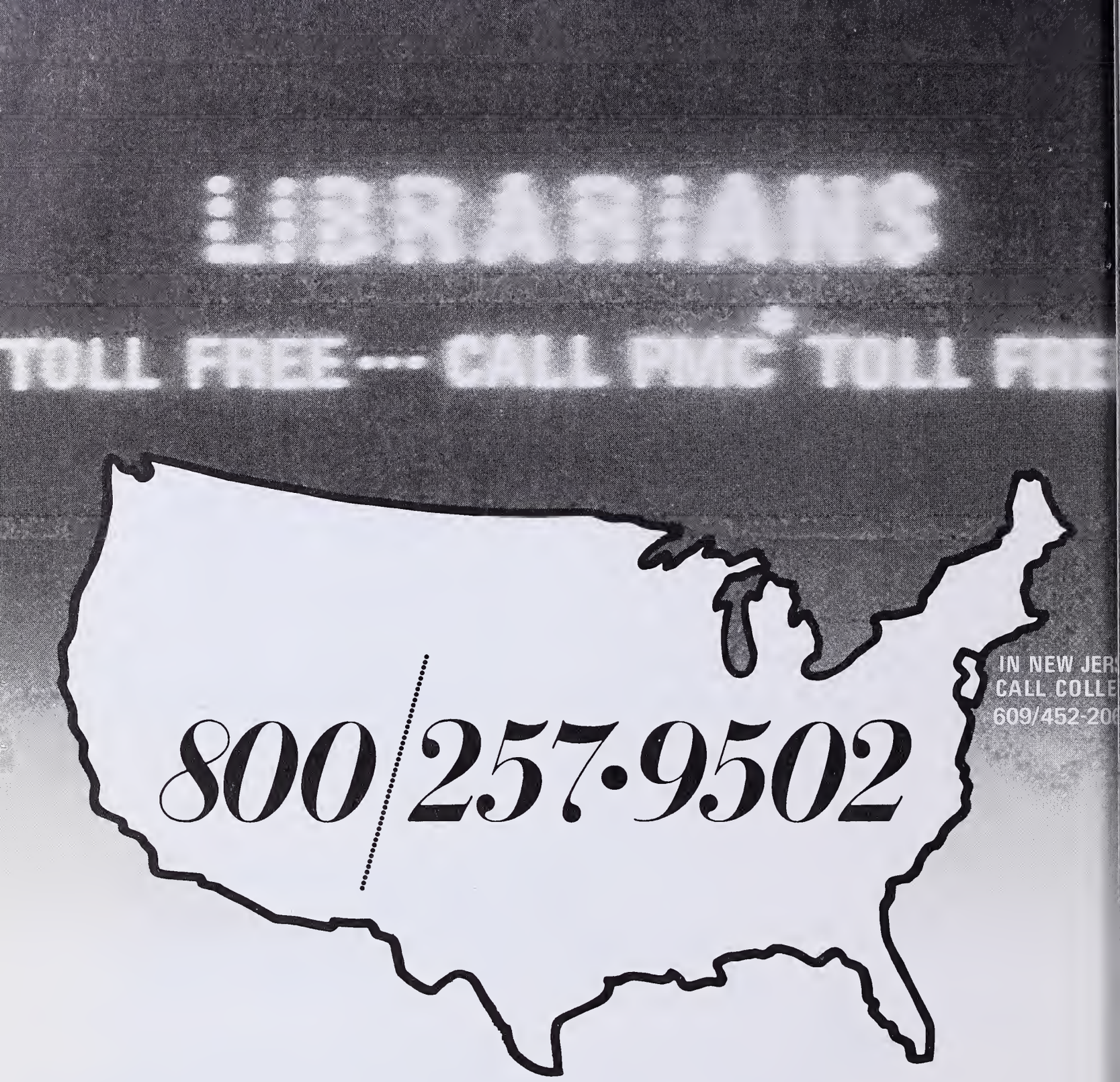
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Pictured: Lillian Nurmela, Librarian
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FROM FRESNO

Ed Plummer reports that the San Joaquin Valley Library System, with headquarters at Fresno County Free Library, is now a member of the Bay Area Reference Center network. This adds the counties of Madera, Fresno, Tulare and Kings as well as the cities of Tulare, Hanford and Coalinga to the network.

IN REDWOOD CITY

Her Majesty's Stationary Office publications are now available from Pendragon House, Inc. 1093 Charter Ave., 94063. The British Information Services has discontinued their distribution and sale of them.

PUBLIC DOCUMENTS DISTRIBUTION CENTER is scheduled to open in Pablo, Colorado in October. No other details are available from the Government Printing Office yet.

NATIONAL COMMISSION ON LIBRARIES AND INFORMATION SCIENCE will include two Californians. President Nixon recently appointed Carlos A. Cundra, Manager of Library and Education Systems Dept. of Systems Development Corp., Santa Monica and Alfred R. Zipf, Executive Vice President, Bank of America, San Francisco.

ALAMEDA COUNTY LIBRARY welcomed its new Assistant County Librarian Robert S. Meyer this summer and announced that part of his duties will be heading the Information Center for Business and Government.

SCIENCE-TECHNOLOGY DIVISION SLA has a new editor for Sci-Tech News. Gabriele Wohlauer will be taking over soon. She was formerly editor for the San Francisco Bay Region Chapter Bulletin.

HOTLINE SLA: A DIAL ACCESS NEWS PROGRAM FOR AN INFORMED PROFESSION is a recorded news program that is designed to keep the librarians in the Denver area informed. Students at Denver University Graduate school of Librarianship will read the literature for items and record news on an answering device. The project was scheduled to begin in July.

CALIFORNIA STATE LIBRARY'S John Cully urges everyone to return immediately the questionnaire sent out by the library for the News Notes of California Libraries directory issue. The issue is the only up-to-date list of California libraries available.

UNIVERSITY OF CALIFORNIA: BERKELEY announced this summer the appointment of Mr. Eldred R. Smith as acting University Librarian replacing James Skipper who resigned June 30th to become Executive Vice President of Kraus Thompson. Mr. Smith had worked as a bibliographer and as Associate University Librarian prior to his appointment.

The Astronomy/Mathematics/Statistics/Computer Science library at Berkeley has moved from Campbell Hall to Evans Hall.

UC MEDICAL CENTER has just named Mrs. Jeanette Yeazell Acting University Librarian. Dr. John B. deC. M. Saunders retired on July 1st but will continue as Chairman of the Department of History of the Health Sciences.

IBM CORP. BÖBLINGEN, GERMANY has appointed Caryl McAllister and her husband to the positions of systems programmers. Caryl is at present finishing her dissertation (UC library school). Her work begins December 1st.

last minute briefing:

COPYRIGHT

Copyright law and how it affects librarians will be the topic of discussion at the first meeting of the chapter year in the Men's Faculty Club, University of California, Berkeley on September 22nd.

Mr Myron J. Jacobstein, Professor of Law, Law Librarian at Stanford University and guest speaker for the evening, suggests that those interested review the Publishers' Weekly coverage of the problem as it was presented to the copyright committee of the Association of American Publishers. (See PW, July 5th and 12th)

The article summarizes the intent of the law as follows:

> Copyright is a form of protection given by law...to authors of literary, dramatic, musical, artistic and other intellectual works. It is a property right which can be assigned, licensed, mortgaged, or bequeathed, and the owner has the exclusive right to print, reprint, publish, copy, translate, dramatize, revise, publicly perform, make transcriptions or records, exhibit, represent, produce or reproduce the work. (Publishers' Weekly July 5, 1971 pp. 24-5)

But the article points out that the courts seem "to come down on the side of the public interest at the expense of copyright owners, though they never really enunciate a position that settles even the notorious question of what constitutes 'fair use' ". (PW, July 12, p.46)

The question of fair use, of course, is of particular interest to librarians and was brought close to home this summer also in another form. Pergamon Press sent a letter to its subscribers on June 28th which stated the following:

> It has recently come to our attention that some organizations which subscribe to learned journals have photocopied, microfilmed or in some manner reproduced some of the journals without the publisher's approval. We would like to point out that reproducing these journals is in direct violation of the rights of PPI, PPL and their authors under such copyrights....In view of these facts, we request that your organization please refrain from photocopying, microfilming or in any other manner reproducing any of the Pergamon journals....

The letter gives an address to which non-profit and non-governmental organizations may send requests for free reprint authorization.

The above-mentioned article and letter are obviously concerned with the copyright owners point of view. Members might further prepare for the meeting by also examining their own feelings and their library's policies dealing with the problem.

--Editor

The tentative program for the chapter meeting, October 21st, will be a panel discussion of the current interlibrary loan problems in the area. The program committee suggests that, to prepare for the meeting, each member might go through his records, see what libraries are borrowing from his library, and invite the local borrowers to attend the meeting. This would provide for more participation in the discussion of mutual problems, some of which are mentioned in the following letter from Marian Wickline, Head Librarian at Dow Chemical Company, Walnut Creek.....

"I am having to face the unpleasant task now of justifying the services of our Dow library at Walnut Creek.

"One item that I am unable to completely justify is the amount of interlibrary loan servicing that we have been providing in recent years to non-Dow libraries. The Dow Chemical Company library in Midland, Michigan has a considerably larger collection than our Western Division and its holdings are listed in CASSI (formerly ACCESS). However, during 1970 our Western Division filled 33 percent more requests from non-Dow libraries than did our Midland library. Management asks, "What are you getting in return?"

"If our service were a relatively equal exchange service, it would be an excellent example of interlibrary cooperation. Unfortunately, though, it is completely one-sided in that our Western Division library very rarely requests material from other special libraries. You may ast, "Why not?", and the true answer is that most of the other special libraries do not have what we need. Even if they did, however, we would ask them only if the material was needed as soon as possible to satisfy a very urgent request or if it was not available from large resource libraries. Most special libraries exist to serve the information needs of their own companies and they are not geared to serve as general resource libraries.

"Among the sources that we use are:

1. Our local public library
2. California State Library Service to Industry (CSLSI)
3. Pacific Southwest Regional Medical Library Service (PSRMLS)
4. Large resource libraries such as John Crerar Library and Linda Hall
5. Various state and university libraries with outstanding collections in particular subject fields.

"As you no doubt know, there has been an increasing trend to charge transaction service fees or set a minimum charge for interlibrary loans and photocopies. The library of Abbott Laboraties is now making a minimum charge of $.50 per article. This is the first industrial library to institute charges that I have heard of. At Dow we don't want to do this, partly for selfish reasons in that it would mean tedious record keeping but more importantly because I believe that one very satisfying aspect of special librarianship is the undelfish cooperation and mutual aid among its practitioners and I really don't want to do anything to harm this.

"However, I find it difficult to justify our filling of requests for articles from popular journals which are readily available from other sources such as those listed above. I also find it difficult to justify filling more than five or six requests per year from a single library unless we institute some form of charge.



"What I am asking you now is to please consider all the aspects of your interlibrary loan requests. Are you always considering the most logical sources and are you balancing your requests among the various sources?

"Are you making an honest effort to convince your management of the at least moral need of building up your own collection? Can you, perhaps, be inadvertently riding a good thing to death? "

--Marian Wickline

Interlibrary Loan: A Possible Solution to the problems.....

Two ideas come to mind on reading the above article; neither of them new:

The first is based on an article by John Allen in the April 1971 issue of Special Libraries "Commercial Clearinghouse for the Business Community". That is the idea of founding a central library service to act as a clearinghouse for information and materials for business libraries. Many libraries already buy service of some kind--either in the form of a messenger service to a nearby research library such as that at the University of California or through the numerous translating services and literature searching services which commonly are employed for work which cannot be done another way. Librarians are constantly complaining that they cannot cooperate because their company's policies on confidential information would inhibit any efforts. Yet daily they call all over the place for information. It would seem in a library and resource-rich area such as ours , there would be plenty of opportunity for the formation of such a clearinghouse. Libraries could subscribe to it or use it on a fee-per-job basis. Furthermore, with today's money problems,this might be a partial solution to cut budgets and personnel shortages.

Another possibility might be going to the charge basis which, Miss Wickline has already pointed out, one library has already resorted to. (Industrial libraries already pay for such services from non-industrial libraries such as those she has listed.) Perhaps the chapter could sell coupons to libraries to use when ordering material through interlibrary loan. The coupons could represent a certain amount of money and loans could be made at a fixed rate. When borrowing through ILL, a library could simply include a certain number of coupons with its request. The receiving library would keep the coupon and use it when it borrowed something or it could turn it in to the chapter for a refund. Such a system might help libraries avoid the bookkeeping problems and convince management that they were not over-serving other libraries.

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SLA says THANKS!

Among the SLA members pleased with this year's Conference were the three prominent correspondents below:

Addressing her letter to Don Gholston, Florine Oltman, Past President SLA, writes:

"Please express my sincere appreciation for all the hours of hard work and the sacrifice of personal time by the members of the San Francisco Bay region in making our conference in San Francisco such a memorable one.... For me, it was an experience I shall long remember and cherish."

Also from a letter for Don Gholston:

"The Association is very grateful to the San Francisco Bay Region Chapter for its hospitality, its hard work and all of the efforts of so many of the Chapter's members to produce an outstanding conference...Quite a number of persons have commented on the excellence in both program content and in the physical facilities. I certainly join in these accolades. We wonder when the San Francisco Bay Region Chapter wishes to be the host for another Conference. We all hope that it will not be too far in the future."

F. E. McKenna, Executive Director

And finally, a letter addressed to the entire chapter:

"I would like to take this opportunity to thank the San Francisco Bay Region Chapter on my behalf and on the behalf of the Chairmen and Members of the 1971 SLA Conference Committees.

"Following the Conference an attendee (a Past-President of the Association) with attendance at many, many Conferences behind him wrote 'I have concluded that this may have been our most successful Annual Conference since 1909 when SLA was organized! '. The members of the Chapter may take much pride in a difficult job well done."

Mark Baer
Chairman, 1971 SLA Conference

JOBS

The employment committee chairman, Mary Stephens, has provided the following names as contacts for employment information:

San Francisco Bay Region

Miss Mary Stephens
Employment Chairman
San Francisco Bay Region Chapter
Special Libraries Association
YOLO COUNTY LIBRARY
535 COURT ST.
WOODLAND, CA. 95695

State Wide

Mr. Stephan Moses
Executive Director
California Library Assn.
717 K. STREET
SACRAMENTO, CA. 95814

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Mr. S.A. Elman
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LOOKING BACKWARD...

In browsing through the chapter's archives, Susan Stromme, Bulletin hunter-of-news, located some old Bulletin issues which revealed some interesting facts about the early days. For example:

This year marks the fiftieth anniversary of the first gathering of special librarians in the Bay Area. It all began in October 1921 when a group of librarians met to exchange ideas. Among the persons present was Miss Margaret Hatch, who is still a chapter member today and still following SLA events avidly. Out of curiosity, I called her up and obtained the following details:

In 1921, special libraries were new to San Francisco and were struggling to obtain badly needed information. So Miss Hatch, then working for Standard Oil, went out to hunt in the downtown San Francisco area for other libraries with similar problems. The search was fruitful and the group that formed eventually became the present chapter. Miss Hatch says that the aspect she enjoyed was the pioneering spirit that predominated during those times. Having to go out and create comething new was the most exciting part of librarianship and she feels fortunate in having had this experience. (I felt fortunate in talking to someone who was still enthusiastic after 50 years.)

The October issue of the 1949 Bulletin reviews these first days as follows:

> At the very first meeting Mrs. (Alice) Cook described the activities of the Research Department of the San Francisco Chamber of Commerce making this central information source better known to other company librarians. From this time on the group continued to meet regularly. The group grew and when the resolution to form a National Chapter was voted upon on October 1924, 36 members were present.
>
> In those early days we made contact with special librarians in southern California. The first joint meeting of the Southern California and San Francisco Bay Region Chapters held in connection with the California Library Association's annual convention was in 1921 at Lake Tahoe, with only three of four members attending.

Looking backward, it is hard to conceive of a time when there was no organization of, or even mutual knowledge of, local libraries which could work together. To have had to work in a void, such as that which probably existed prior to 1921, must have been a challenge indeed.

--Editor

2 MEETINGS

The theme for the American Society for Information Science Annual Meeting in Denver, November 7-11 will be "Communication for Decision Makers" and will include several topics this year which may be interesting to librarians.

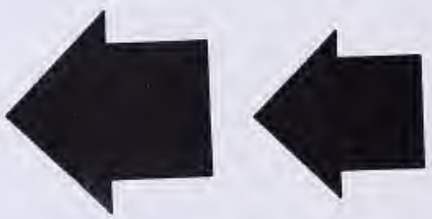
Invited papers will include coverage of the subject "Information Science vis-a-vis Library School Curricula".

Pre-Conference tutorial programs are planned to include the subjects "Collecting and reporting 'real costs' of information systems," and "Teaching information science to non-scientists".

Further information is available from Miss Sheryl Wormley, ASIS, 1140 Connecticut Avenue, NW, Suite 804, Washington, D.C. 20036

Immediately following the ASIS conference will be a symposium entitled Directions in Education for Information Science , November 11-13, in Denver. The focus of the discussions will be curricula and curriculum development. The symposium is co-sponsored by ASIS, the Information Science and Automation Division of ALA, and the University of Denver Library School. Inquiries should be made to: Don S. Culbertson, Information Science and Automation Division, ALA, 50 East Huron Street, Chicago 60611.

The Bulletin would like to offer classified ad space. The plan is: space for chapter members only, for personal items for sale for profit. Ad rate: $3.50 per 2"X 2" space or fraction thereof (the size of this space) per issue.



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BEHIND THE SCENES

From the Minutes
of
Gwyneth Heynes

A joint meeting of the incoming and outgoing boards was held at the California Academy of Sciences Library on July 6, 1971. Ray Brian, incoming chapter President, gave a general review of the status of chapter activities and of plans for the coming year. The meeting covered the following points:

Financially the chapter is in good shape although the general treasury was depleted by the $1,000 paid for the Irish Coffee reception at the San Francisco Conference.

The Education Committee, headed by Elinor Alexander, is expected to broaden the scope of its activities since Elinor is also working at the Association level to promote the exchange and cooperative development of educational programs.

Another workshop for library assistants is planned for Spring, 1972.

The change in association membership requirements is expected to result in increased activity for the membership chairman.

In general discussion it was agreed that efforts should be made to plan programs of mutual interest with other groups and that the program chairman should schedule meetings so that they would not conflict with those of other groups....Don Gholston also stressed the need for improved cooperation and exchange of ideas with other professional library associations.

On the same theme, Karen Takle Quinn proposed that an Ad Hoc telephone committee be set up to call new members and encourage them to attend meetings and that the same committee be deputed to meet and greet new members at the meetings.

Programs for the year will include:

September: Meeting on Copyright (see p. 10)

October: Meeting on Interlibrary Loans (see p. 11)

November: To be announced Meeting place: City College of San Francisco)

January: Engineer's View of the Library, Letterman Officer's club

February: Cost-Benefit Analysis (Tentative)

April: A Visit from Association Vice-President Stra ble

March and May: To be announced.

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WHERE ARE WE HEADING - (SUBJECTWISE)?

THE FUTURE SCENE FROM NOW: AN INSTITUTE ON SUBJECT CATALOGING PRACTICES

The fourth annual institute presented by LIPC (Library Institutes Planning Committee) and co-sponsored by the Technical Services Division and the College, University, and Research Libraries Division of the California Library Association and the Northern California Technical Processes Group.

Time: Friday and Saturday, October 22 and 23, 1971; 8:30 a.m. to 4:30 p.m.

Place: San Leandro Community Center, San Leandro Public Library, 300 Estudillo Ave., San Leandro, Calif. (near Oakland International Airport)

The Institute will explore conventional and nonconventional subject cataloging and will be of interest to both reference and technical services librarians. Presentations and informal discussions will be led by SEYMOUR LUBETZKY, Emeritus Professor of Library Service, University of California, Los Angeles and JOHN C. RATHER, Technical Processes Research Office, Processing Department, Library of Congress.

Registration: $20.00 (includes attendance at all meetings and two luncheons)

Registration Deadline: October 5, 1971. Registration is LIMITED. Payment must accompany registration form. Only personal registrations for both days will be accepted. Registration form with payment should be sent to Mrs. Margo Westgaard, 233 Wilshire Avenue, Daly City, California 94015. Advance information, including a map and motel listings, will be mailed to all registrants.

****

Date_____

REGISTRATION

Where Are We Heading - (Subjectwise)? The Future Scene From Now: An Institute On Subject Cataloging Practices, October 22 and 23, 1971.

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Library_____

Address_____Zip_____

(Mailing address, if different_____Zip_____

Make check payable to Library Institutes Planning Committee ($20.00 per indiv. registrant)
Send to: Mrs. Margo Westgaard, 233 Wilshire Avenue, Daly City, California 94015.

DEADLINE: October 5, 1971

BABL ?

A new association, the Bay Area Business Librarians (BABL), was formed last year in order to provide librarians from academic, public and special libraries with an organization in which they could work together. Their third and most recent meeting was held on June 15th at which time they debated the need of such an organization and whether or not to affiliate with any other group.

Because of the numerous suggestions by those present for new projects, everyone decided BABL should continue to exist and in its present form. Sue Rugge of Friden, San Leandro, was unanimously elected president and Helen Roop of Pleasant Hill Library, secretary-treasurer. Dues were set at $3.00 a year. There are no membership requirements and since the group was designed as a work group, no more offices were created. The group will function loosely and meetings will remain informal. This, to many, is the most appealing aspect of BABL. The enthusiasm of its many members is overwhelming and their projects--such as the recently completed Union list of Specifications and Standards--useful.

At present there are several committees at work compiling a union list of business directories, a directory of special collections in the Bay Area, and a list and description of the functions and services of local library cooperatives.

The next meeting will be held in the fall. Persons wishing to be put on the mailing list for meeting announcements should contact Julianne Jedeka, 854 Jordan Avenue, Apt. J, Los Altos 94022. Phone (408) 257-7000 x 465 or (415) 961-9710.

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NAMES IN THE NEWS

Mrs. Karen Scannell has been designated Acting City Librarian of the San Francisco Public Library.

Former chapter secretary, Mrs. Joanne Butterworth Caton, will be temporarily inactive this fall while she awaits the birth of her baby.



KEEPING UP

A Directory of California Non-Profit Associations was published by the San Francisco Public Library this summer and is available for $10.00.

. . . . .

For a list of titles from the Women's History Research Center Library send a self addressed stamped envelope to 2325 Oak Street, Berkeley, 94708. A Microfilm edition of their periodicals will also be available this fall. Write for information to Larry Block, Micropublishing Division, Bell and Howell, Old Mansfield Road, Wooster, Ohio.

. . . . .

Margaret Craig says "Watch this Space" in the next issue of the Bulletin for announcement of the long awaited new edition of the chapter's Union List of Periodicals.

. . . . .

Focus, the newsletter of the Friends of California Libraries, is being continued at a subscription rate of $1.00. Address: P.O. Box 469, Sacramento, 95806. The publication is an effort to inform friends of pending government decisions on library matters.

. . . . .

"Libraries" is the topic of the latest issue of Synergy, the publication of the Bay Area Reference Center. Copies are available from the BARC office in the San Francisco Public Library.

. . . . .

The Directory of Health Science Libraries: Arizona, California, Hawaii, compiled by Phyllis Mirsky, is now available from the Pacific Southwest Regional Medical Library Service at the Biomedical Library, UCLA.

. . . . .

The Business Branch of the San Francisco Public Library has resumed publication of its Newsletter on a quarterly basis. The latest issue (v.5,no.1) is a bibliography of western trade directories. The next--ready by September--will be devoted to newsletters in the business field. The intent of the publication is to inform the businessman about what is available to him in the local library. To be put on the mailing list contact Miss Harriet Collopy at 530 Kearny Street, San Francisco 94108.

John C. Heyeck reports that the 4th edition of Stanford's Union List of Serials: Science and Technology is now available for $15.00 from the Financial Office, Main Library, Stanford 94305. The list includes more than 7,000 journals, annual reviews and other serials currently received in the Stanford scientific and engineering libraries and could serve as a reference tool for those libraries using Stanford's Technical Information Service.

. . . . .

Copies of the Winter 1971 Supplement to the News Notes of California Libraries are still available. It contains proceedings from the Information Sources for Career Exploration Symposium held at the University of Southern California in November 1970. The focus: the group of engineers and scientists now seeking employment. The aim: presenting information and sources to those who did not know they existed. Includes a bibliography on career information. Available: California State Library.





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- **TYPESETTING, PROOFING, PRINTING—ALL MAJOR LANGUAGES (including Oriental)**

Welcome to our NEW members

FERGUSON, Douglas
1801 Rose St. Apt 4
Berkeley 94703
MLS. UC Berkeley '67

Douglas is now employed as Documentation Manager at the Stanford University Libraries Computation Center where he is working on two specially funded projects in information retrieval and library automation. Previously he worked for the Institute for Library Research at UC Berkeley. In 1967/68 he went to India for a year on a library fellowship which took him to the Indian National Scientific Documentation Center. Before moving to the Bay Area (about 10 years ago) he was an employee of Standard Oil. He is an avid reader, a devotee of Indian and Japanese cooking and a tireless hiker (Sierra Club, of course). Member also of ASIS.

HEAD, Mrs. Anita K.
240 Stockton St.
San Francisco 94108
MLS Columbia U. '69

Anita is now employed by Bancroft, Avery and McAlister Attorneys. She was born and received her education (including a Law degree) in Switzerland. Since coming to the United States about ten years ago, she has read law and has been employed at the Los Angeles County Law Library. Member also of the American Association of Law Librarians.

Jensen, Marilyn A.
579 21st Avenue, Apt 3
San Francisco 94121
MLS Berkeley '64
BA Mills College

Marilyn is now employed as a Reference Librarian in the Medical Library at UC San Francisco. She has spent almost her entire life in this city and was formerly librarian at the World Affairs Council on Sutter St. Her hobbies are connected with Ecology and Consumer affairs , so naturally she is an active member of the Sierra Club. Also a member of the Medical Library Association.

KATAYAMA, Judy N.
Bechtel Corp. Library
P.O. Box 3965
50 Beale St.
San Francisco 94119
MLS U. of Hawaii '70

This is Judy's first professional position, which she has held since last November. She works in the main library on the 14th floor of the Bechtel Bldg. She was born in Hawaii and remained there until she received her degree from library school.

KAUFMAN, Mrs. Alison P.
1988 California Apt. 57
Berkeley 94703
Student, UC

Alison will receive her MLS from UC Berkeley in December of this year. She became interested in librarianship as a career when she served as librarian of the L.S. Free Press for one year. She is now hoping to go into a Law library. Member of the National Organization for Women.

RICHARD, Dorothy M.
History Dept. SF Public
Civic Center
San Francisco 94102
MLS U. of Washington '69

Dorothy formerly worked in the Order Department of the SF Public Library.



interviewed by ELISABETH CUNKLE

WELCOME TO OUR NEW MEMBERS continued

STROMME, Susan L.
310 Sansome Street
San Francisco 94104
MLS UC Berkeley '67

Susan is now employed by Graham and James, Attorneys. Her previous experience was with the University of Minnesota and the University of San Francisco Law Libr Library. She has been in her present position since last December and is enjoying it as it is her first really Special Library and she is their first law librarian. Also a member of the American Association of Law Librarians. Her husband Gary also holds an MLS from Berkeley and works part-time for a local law firm. He has just finished his first year of study at Hastings College of Law.

SUNDBY, Rechs Ann
713 Grace Street
Hayward 94541
MLS UC Berkeley '71

Rechs Ann is presently seeking her first professional position. Her hobbies are knitting and calligraphy.

WETMORE, Robert J.
2336 Bancroft Way
Berkeley 94704
Student UC Berkeley

Robert will also receive his MLS from UC Berkeley in December. He is already employed as librarian at Larry Smith and Co. Management Consultants, 1 Maritime Plaza, San Francisco. After receiving his AB degree from Princeton, he came to the Bay Area about three years ago and has since earned a Master's in history from UC Berkeley. His hobbies are cooking and the practice of meditation. Member: Council of Planning Librarians.

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Morrison Foerster Holloway
Clinton and Clark Library
Crocker Plaza
San Francisco Ca. 94104

Lorraine K Giurlani
474 International House
Berkeley Ca. 94720

Marilyn Dianne Hesla
3586 N.E. Ainsworth
Portland Oregon 97211

Janice Lane
2230 Haste Apt. 203
Berkeley Ca. 94704

Rena Schonbrun
2924 Santa Clara St. Apt 3
El Cerrito Ca. 94530

Mrs. Marda L. Woodbury
Far West Lab For Educ Res
Library
1 Garden Circle
Berkeley Ca. 94705

Mrs. Barbara E. Woolsey
920 Cleveland St.
Woodland Ca. 95695

CHANGE

Mrs. Victoria Blackford
1750 Walnut St. Apt. 101
Berkeley Ca. 94709

CHANGE

Mrs. Joanne Caton
1145 S. Springer Rd.
Los Altos Ca. 94022

Mrs. Jacquelin R. Erwin
701 Woodcrest Ave.
La Habra Ca. 90631

Mrs. Dorothy Gregor
499 Kekupua
Honolulu Hawaii 96821

Alice Hunsucker
Wells Fargo Bank
464 California Street
San Francisco Ca. 94120

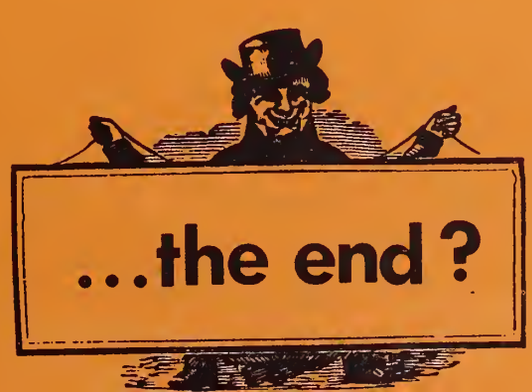
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1832 28 Ave.
San Francisco Ca. 94122

Katherine Karpenstein
c/o Mrs. E. Gudde
137 Crestview Dr.
Orinda Ca. 94563

Verlinda C. Rose
325 Green St. Apt. 4
San Francisco Ca. 94133

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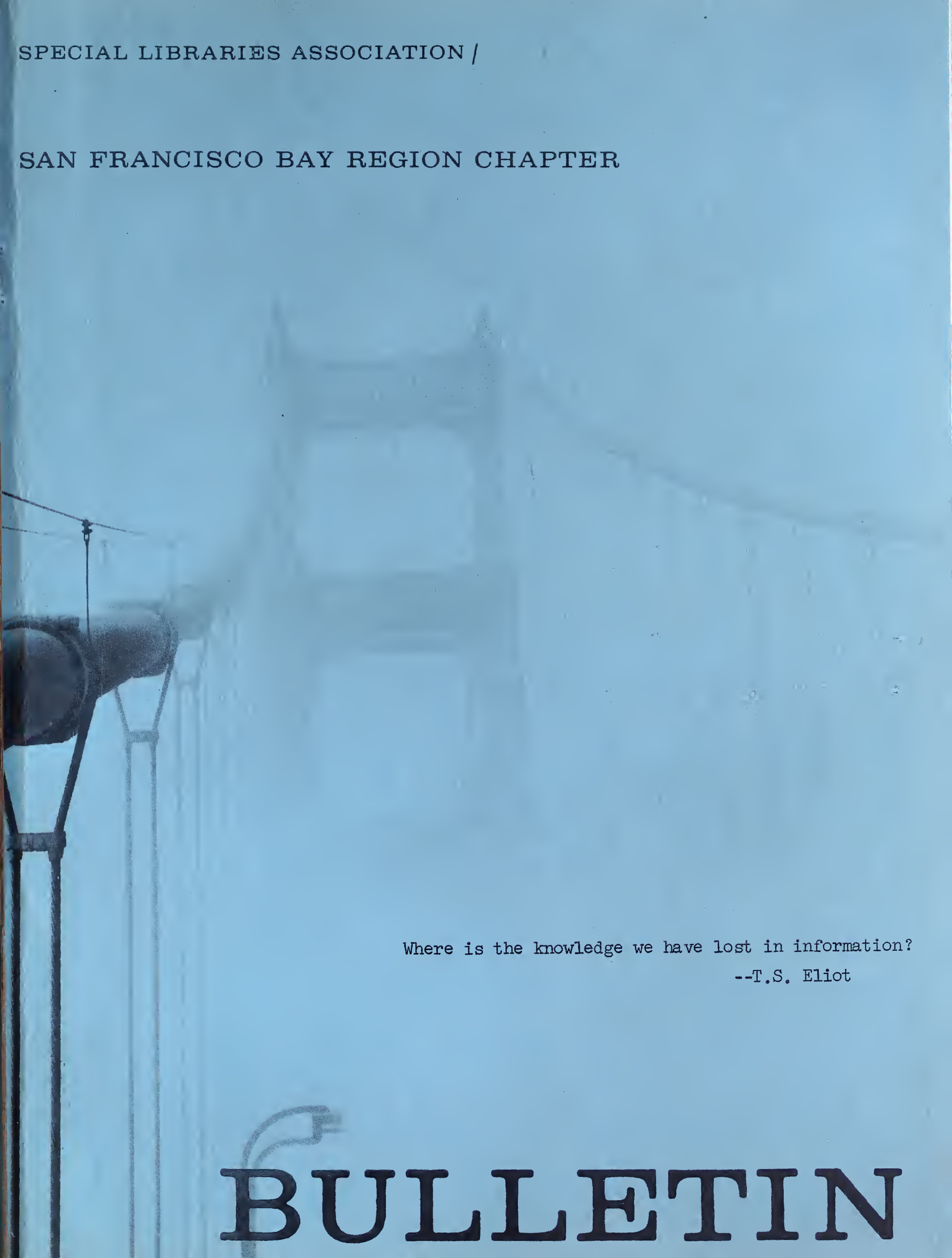
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Where is the knowledge we have lost in information?

--T.S. Eliot

BULLETIN

BULLETIN

v.42 no. 2 | San Francisco Bay Region Chapter Special Libraries Association | November-December 1971

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The Bulletin is published by the San Francisco Bay Region Chapter of the Special Libraries Association five times a year from September to May. The opinions expressed in it do not necessarily reflect the official position of the chapter or the association. Chapter members and friends are invited to communicate ideas, information and news to the editor. Deadlines for issues are the 15th of August, October, December, February and April. Considerations of space and format may make editing of manuscrapts necessary.

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PREVIEW

NOVEMBER 16, Tues.

Northern California Medical Library Group meeting, 7:30 at California College of Podiatric Medicine. Contact: Leonard Shapiro for details.

NOVEMBER 16, Tues.

SRRT meeting. Co-op, El Cerrito. See page 17, for details.

NOVEMBER 17, Wed.

Chapter meeting, City College of San Francisco. For details, see page 20.

NOVEMBER 17-18, Wed. and Thurs.

BARC workshop on Business reference services. See page 17, for details.

NOVEMBER 23, Tues.

Monthly Business Book Review meeting at the Oakland Public Library. 10:00-12:00. Contact: Mrs. Margaret Rhodes for details.

DECEMBER 2, Thurs.

SRRT meeting, El Cerrito Co-op. See page 20, for details.

DECEMBER 12-16, Sun.-Thurs.

California Library Association annual conference. Watch for details in the CLA Newsletter.

DECEMBER 15, Wed.

Deadline for copy for January-February issue of the Bulletin.

DECEMBER 17, Fri.

Northern California Medical Library Group meeting, 6:00 at the White Whale, Ghiradelli Square, San Francisco, $5.50. Contact: Leonard Shapiro for details.

DECEMBER 28, Tues.

Monthly Business Book Review meeting at the Oakland Public Library.

JANUARY 21-22, Thurs.-Fri.

Chapter Workshop for library assistants. University of San Francisco.

The Numbers Game

by John Fetros

Defining the term "statistics" presents a simple task. Interpreting statistics, however, provides many problems for the scholar as well as for the general public. Locating statistics is perhaps the most difficult problem of all and should not be thought of as an umimportant problem since key decisions in any enterprise are often based on analyzing a body of data that has been expressed in statistical terms.

There are guides to statistics such as Statistics Sources but the quantity of statistics available makes any one general guide to sources necessarily incomplete. Statistics Sources is, however, a necessity to a user of statistics in any field for its references and more importantly, for the suggestions for other sources to check in the search procedure. Its emphasis is on national or international statistics but a variety of sources for individual states are listed under the heading "State Data (For individual states)".

While not designed as a statistics source, Predicasts should be familiar to anyone who has to gather statistics. It indexes articles in periodicals, newsletters, documents, and a wide variety of miscellaneous publications which contain statistical forecasts. Arranged by SIC code, this publication's value is that it publishes the key forecast figures from the articles it indexes in an easily read tabular form. Thus, even without the cited article some of the statistical data is available to the researcher.

All fields are covered by Predicasts. A recent issue listed references to statistics in the fields of medical and health services, and education besides the range of references to business and economic activity. Since the subscription price to this service is $250 per year smaller libraries and businesses would not be able to afford it but the public libraries find this almost as essential as the Reader's Guide.

As in Statistics Sources the disadvantage of Predicasts is that it indexes basically articles with national statistics. Thus the search for regional or local statistics must be continued elsewhere.

It is the area of locating local and regional statistics that presents the most problems to the researcher. But even here there are many sources which can be utilized to search for these statistics. Many are either free or relatively inexpensive and could be collected by libraries or businesses of any size.

The following selection of sources located in the San Francisco Public Library may prove of interest to the special libraries of this area:

Bay Area '70 Census Series.
Bay Area Council, 348 World Trade Center, San Francisco. 94111. 1971. 50p. $7.50. Package of 1970 census data on the cities and counties in the Bay Area. Some comparisons with 1960 census data.

California Economic Indicators.
California Chamber of Commerce, 44 Capitol Mall. Sacramento, Ca. 95814. Free. Statewide totals for key business indicators such as employment, construction permits, business activity, etc. Monthly.

California County Fact Book.
County Supervisors Association of California. 1100 Elks Building. Sacramento, Ca. 95814. Annual. $1.50. Includes statistical tables from other sources and some original material. Among the special tables in this publication are: county assessment ratios, distribution of property tax dollar, salaries by county for beginning level social workers, etc.

California Statistical Abstract. State of California, Documents Section, P.O. Box 70191, Sacramento, Ca. 95820. $7.00. Basic and essential source of California statistics of all types. Sources: Basically state agencies.

Economic Survey Series. California Chamber of Commerce, 455 Capitol Mall, Sacramento. 95814. Semi-monthly. Free. Each issue covers statistics on one topic. Most issues give statewide totals, some give county statistics. Recent issues have included industry growth in California, automobile registrations, farm income by commodities, savings and loans associations, etc.

Editor and Publisher Market Guide. Editor and Publisher, 850 Third Avenue, New York, N.Y. 10022. Annual. $10.00. Data for counties and cities on a variety of subjects such as retail sales by type of stores, population, personal income, households, etc. Since figures are estimated yearly, figures are available for non-census years. Also includes a descriptive summary for all cities which have a daily newspaper that gives data such as principal industries, climate, etc.

Focus on Fresno County, Focus on San Francisco-Oakland Metropolitan Area, Focus on Sacramento Metropolitan Area, Focus on Santa Clara County, Focus on California. Economics Dept. Bank of America, San Francisco. 94120. Irreg. Free. A series of economic studies of the areas cited. Text, charts, tables.

Metropolitan Area Growth Patterns for the Coming Decade. National Planning Association. Regional Economic Projections Series Report no. 70-R-2. Dec. 1970. Washington, D.C. For each metropolitan area gives projected figures in many subjects--resident population, personal income, etc. Includes Bay Area cities. A valuable unique source for projections especially of employment for major categories within a metropolitan area.

Monthly Review. Federal Reserve Bank of San Francisco, 400 Sansome St., San Francisco. 94120. Monthly. Free. Articles dealing with business conditions in the 12th Federal Reserve District. Annual review issue gives overall view of the western economy.

Monthly Summary of Business Conditions in the Northern Coastal Counties of California. Research Department, Security Pacific National Bank, P.O. Box 7636, San Francisco. 94120. Monthly. Free. Compilation of statistical material and brief summaries of economic conditions. The "Northern Coastal California Index of Business Activity", prepared by the bank for the March 1971 issue, gives an index figure from 1960-1970 for general business, bank debits, etc. The bank publishes a similar summary for Southern California.

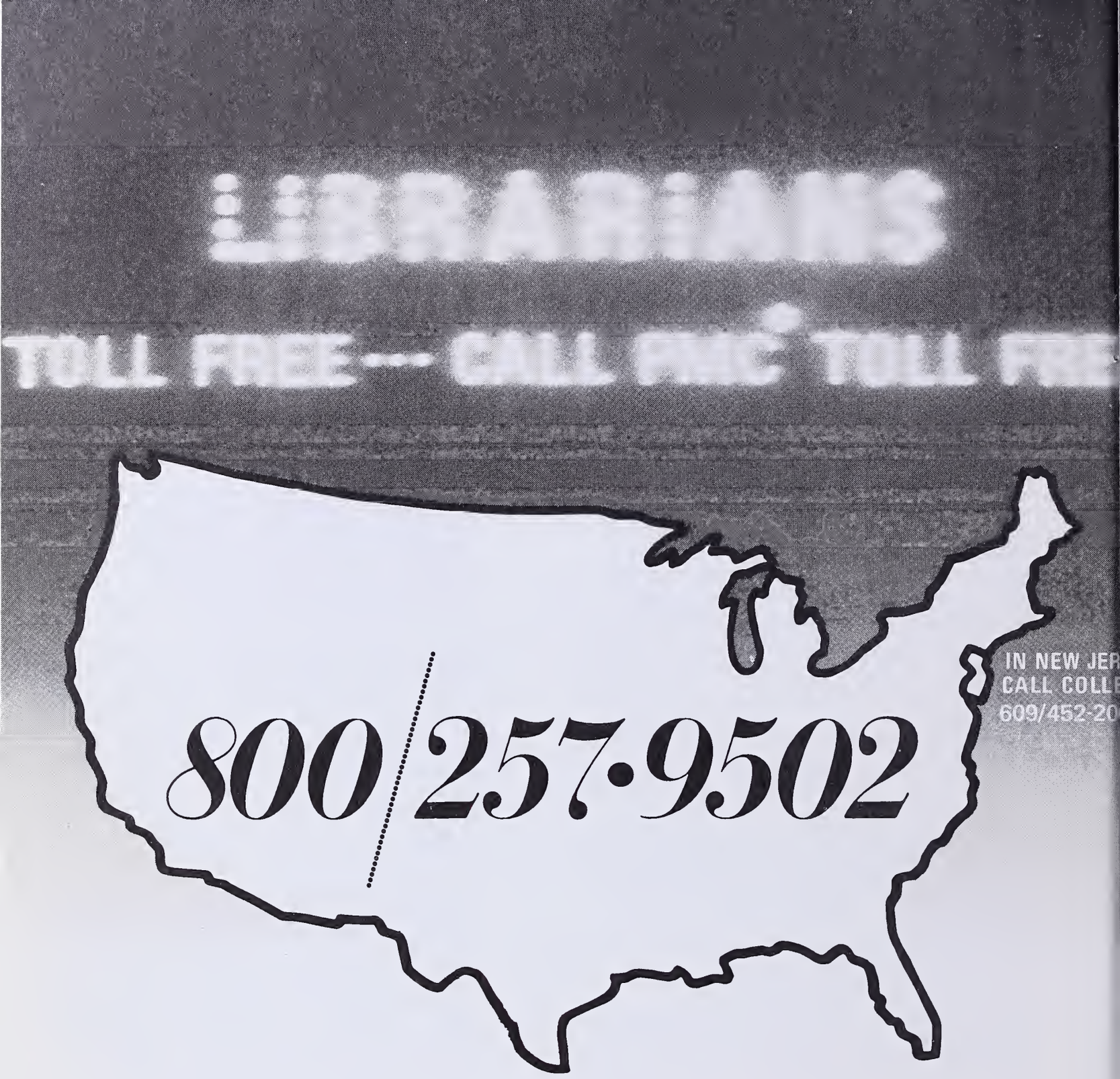
Pacific Coast Market and Business, Bank of California; Wells Fargo Bank Business Review; Bank of Hawaii Monthly Review are examples of similar sources of regional statistics from other banks.

Regional Report. Bay Area Council, 348 World Trade Center, San Francisco. 94111. Monthly. Free. Newsletter of activities in the 9 Bay Area counties. Includes a research supplement of statistical data. 1970 Nov.-Dec. issue covered the Bay Area property tax rates arranged by cities and including city rate, county rate, school rate, etc.

Sales Management Survey of Buying Power. Sales Management, 630 Third Avenue, N.Y. 10017. Annual. $8.00. Data for states, counties, and cities. Makes its own estimates yearly which makes it valuable in non-census years. Unique in its breakdown by population age groups for areas.

San Francisco Bay Area Report: a study of growth and economic stature of the nine Bay Area counties. Research Dept. Security Pacific National Bank. P.O. Box 7636, San Francisco. 94120. 1971. Free. First part: discussion of various subjects such as population, employment, etc. Second part: statistical documentation. Historical tables. Statistics from many sources.

continued on page 5



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Some statistics, especially local and regional, are never published. A useful guide to sources for such data is an association operating within a field in a specific geographic area. Unfortunately, the Encyclopedia of Associations lists national associations only. However, there are two publications which can be used as guides to associations within California.

The California Handbook. Thaddeus Trzyha and William Shank, eds. and compilers. Center for California Public Affairs, Claremont. 1969. 300p. $7.30. Subtitled "A comprehensive guide to sources of current information and action." Arranged by category such as the environment, society, government, etc. Includes lists of books and organizations within these fields.

Directory of California Non-Profit Associations. Judith Yung and Mary Masik and the Staff Association, San Francisco Public Library, San Francisco. 94102. 1970. 217p. $10.00. Over 1,200 California non-profit associations in professional and trade, social service, educational, cultural and recreational are listed. Excludes religious, political, social and labor union organizations. Gives number of members, publications, descriptive information. Statewide chapters of national organization Classified arrangement.

The federal sources of local or regional statistics have not been emphasized since the number of titles published, especially by the Bureau of the Census, in this area is too vast. The basic collection of small area data from the Census Bureau is the County and City Data Book issued at five year intervals. Of the several guides to sources, special attention might be given to the Bureau of the Census Catalog. Other sources of statistics that do not restrict themselves to any one agency, and are also published by the Census Bureau, are the Directory of Federal Statistics for Local Areas, 1966; Directory of Federal Statistics for States, 1967; and the Directory of Non-Federal Statistics for State and Local Areas, 1970.

This review, since it is based on the collections of only one public library, should not be considered complete. Furthermore, space limitations prevented listing other titles which possibly could be mentioned in conjunction with the topic under discussion. Yet it is hoped that this brief review will suggest to special librarians the range of material that is accessible to them in a larger public library and will indicate to them the importance of working in conjunction with the public librarian on obtaining desired information.



Mr. Fetros is a librarian in the History and Social Sciences Department of the San Francisco Public Library.

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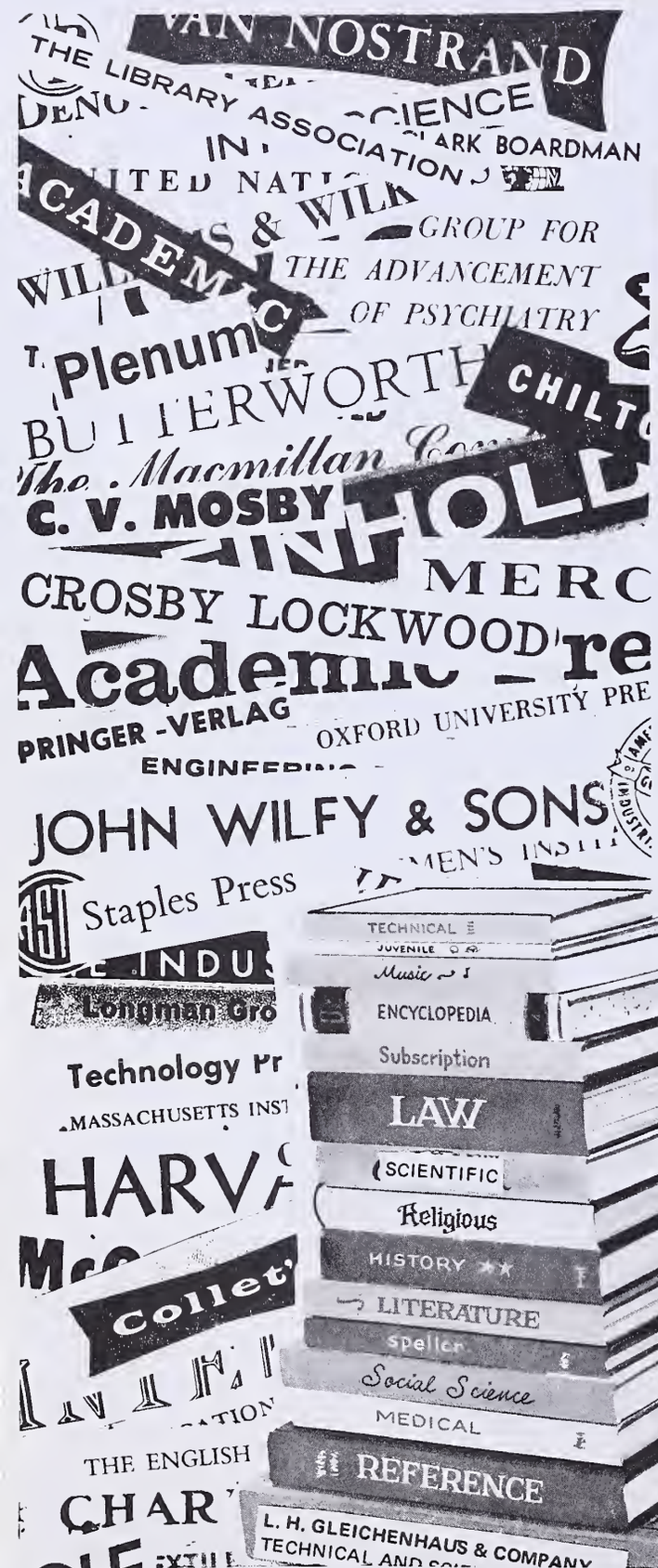
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WHAT THE $/%*≠&+ IS GOING ON???

Many letters have I written to publishers claiming missing issues of periodicals. The usual response is the belated number, sometimes accompanied by an apology. One of my letters, however, elicited the following reply:

"Dear Librarian:

"You haven't missed an issue of [X]. We have jumped a number. But the last issue, listed as Number 4, 1967, is the fourth issue you have received in this calendar year. The background is this:

"For many years our journal was issued 10 months out of the year. Then it came out as a bimonthly (6 issues a year) for a few years. Then in 1965, after the first three issues (Jan-Feb, Mar-April, May-June), we decided to shift to seasonal (quarterly) issues (Winter, Spring, Summer, Fall). That year (1965) we issued 5 editions by following the first three bimonthly numbers with a Summer number and a Fall number. Five issues appeared within that calendar 1965.

"The first Winter issue under our quarterly system was labeled Winter 1965-66, coming out over in 1966. At that time, we should have labeled that Winter 1965-66 issue as Number 1 for the 1966 year in which it started the true sequence of quarterlies. Instead we called it Number 6 for Winter 1965-66.

"So, we decided to get on quarterly track by labeling the fall issue this year as Number 4, 1967, which it is. The first issue of 1967 (Winter 1966-67) was issued in early March; the second issue (Spring, 1967) in early June; the third issue (Summer, 1967) in early September; the fourth issue (Fall, 1967) in late December.

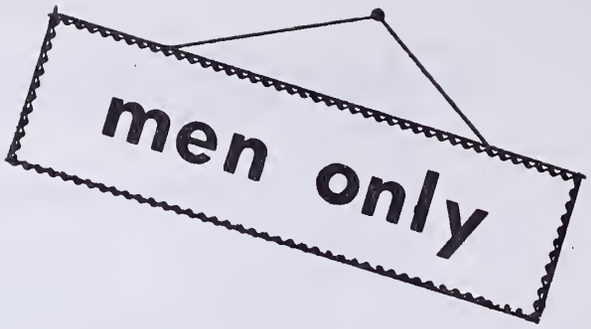
"The next issue to reach you will be Number 1, 1968, due out in early March.

"Sincerely, [The Editor]"

This Classic was contributed by:

Susan Stromme

HELIBS



HELIBS, an unorganized organization for male librarians (sometimes also known as the Gentleman Librarians Marching and Chowder Society), has been active in the Bay Area since the middle 1930's. Unique among library groups, this organization has no officers, no dues, no speeches, no constitution or by-laws, and really doesn't do anything. The group meets irregularly on call circa four times each year at any location from Monterey to Napa and even as far away as Reno, although usually in the Bay Area. The "meetings" usually consist of a cocktail hour followed by a good dinner. While conversation is the name of the game during dinner and some announcements are allowed after the meal, no speeches are ever allowed. At many meetings a tour of a particularly interesting library is scheduled. The most recent meeting on October 1st was enjoyed by 80 librarians at the Airport Marina Hotel in Burlingame, featuring good drinks and prime ribs of beef. Librarians in special, college, university, public, and school libraries are all welcome. You may become a member by dropping a note to Mr. Wendell Coon, 6th Army Librarian, Headquarters 6th Army, AMPER-B, Presidio of San Francisco, San Francisco, California 94129 or by telephoning him at 561-5136.

--F.C. May
San Mateo County Library

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EXCHANGE

All members wishing to participate in the Fall/Winter Duplicate Exchange please take note!

If you wish to dispose of duplicates or if you have a "want" list, please:

1. Supply the Chairman of the Committee (see address below) by November 29th (Monday) with 15 copies of your list of duplicates and/or your "want" items.

2. Type single space, with narrow margins, using both sides of 8 1/2 by 11 inch paper. Postage is expensive these days!

3. When appropriate, give a discard date beyond which you will not hold the items.

4. Be certain that your list is properly identified as to the library and person involved. Indicate if list is for "offers" or "wants". Those with a "want" list only and those who are only curious and have neither type of list are welcome to participate.

5. Sets of the lists will be mailed to all those participating as well as others who request them.

6. Postage for the mailing of the lists will be supplied by the chapter. However, participants are responsible for refunding postage for duplicate publications received.

Barbara Gillis, Chairman
49 Las Cascadas Rd.
Orinda, Ca. 94563

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254-5137 (home)
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COLLECTIONS

OCEAN SCIENCE INFORMATION CENTER

The OSIC is an information referral center whose total activities are designed to provide researchers, scientists, professors, students, and interested persons in Hawaii with rapid access to publications and information in the ocean sciences. To do this the Center will collect and locate information available in Hawaii related to ocean sciences and also collect ocean science information about the Hawaiian area.

It is located within the Science and Technology Reference Department of the Hamilton Library, the chief research library for the University of Hawaii. The center also has access to the library/reading room of the Hawaii Institute of Geophysics and several other excellent collections in Honolulu.

Presently the Center is still in the process of locating and collecting relevant materials. In the next year, it will acquire a small collection of reports, pamphlets, newsletters, etc. produced in or about Hawaii on ocean sciences. It will also start a union list of ocean science information available in Hawaii, including departmental, library, and personal collections.

Answering individual queries, performing limited literature searches, and compiling bibliographies are some of the services included. A union list of ocean science information and a KWIC index to available materials will be produced to serve the Hawaiian ocean science community.

A newsletter of current activities is planned and may be incorporated with the Sea Grant newsletter which is already in operation.

OSIC was started on July 1, 1971 as the result of an intramural research grant awarded to Barbara Tillett, a librarian in Science and Technology Reference Department, Hamilton Library. The grant is for $500 and one hour of computer time which is barely adequate for the salary of one typist and one run of the KWIC index. Additional support has been promised from the Office of Marine Affairs, and the Sea Grant Program has agreed to publish any bibliographic works generated by the Center.

The Center is looking for reports, pamphlets, brochures, posters, product catalogs, advertisements, maps, periodical lists, special publications, newsletters -- any information related to ocean sciences, as well as programs and research in progress and information about the organizations and people involved. All materials and inquiries should be directed to: Mrs. Barbara Tillett, Science and Technology Reference, Hamilton Library, 2550 The Mall, University of Hawaii, Honolulu, Hawaii 96822.



Reported by Dorothy Gregor, Hawaii Reporter.

REFERENCE LIBRARY
TRAFFIC ENGINEERING & SAFETY DEPT.
CALIFORNIA STATE AUTOMOBILE ASSOCIATION

The R.L. of the T.E.&S Dept. of P.S. of the C.S.A.A. of the A.A.A. is my domain. All that means is that I officiate over six bookcases, sixty-six vertical file drawers, and about two hundred twenty-five periodicals in green boxes, wherever there is room for them.

The Library location is spendid as it is situated between the elevators and the nurse's office. It is very convenient for a staff member to drop in as he is making a fast get-away or as he is on his way to being ill.

Our Library serves the staff, association members, and the general public. The territory covers northern and central California and all of Nevada, through fifty-four district offices. It functions during the regular hours that the Association is open. We give information over the phone, through the mail, and in person. Our clients have ranged from students doing term papers, to a boy scout earning his merit badge in safety, to people who want to buy cars, to those who are looking to get back at the California Highway Patrol.

My job has certainly been an education for me. The subject matter was foreign to me when I began, and now I feel I know a bit more about a new field. Most of the material deals with traffic safety: accident statistics, motor vehicle registrations, highway safety measures, driver education, human factors, and automobile safety features. Did you know that an air bag is something other than a recepticle for a victim of airplane sickness? -- or -- Do you know the proper way to fasten a seat belt? -"...the male (slotted) end is inserted into the female or housing portion. A 'snap' is always heard when the two parts are properly engaged. After buckling, the loose end of the strap on the housing side is drawn tight to make the belt fit snugly." (Family Safety, Summer 1969, p.11, picture caption.) As can be seen, we take the liberal stand on the censorship issue.

Highway engineering material also makes up a good portion of the subject matter that is handled here. This area was, once again, alien to me. One can imagine my relief when I discovered that Hot Spray Plastics is a periodical that deals with paving highways and is not a new method by which anti-automobilers plan to tar and feather the C.S.A.A. upper echelon.

Aside from our extremely specialized collection, there is one corner of the library set apart. Here we keep general education material for main office staff members who feel they wish to further their own education. The premise for this is that any department member can make use of books in management, business methods, computer techniques, etc., and that there should be a central depository. Some of our executives also contributed such titles as : The Flora and Fauna of Solano County, This California, and Using Rhetoric, which seem to be a bit more popular with those who avail themselves of the service.

The Traffic Engineering and Safety Library is a one woman operation so the tasks are varied and there is always work to be done, to be done, to be done, to be done... My feelings about the situation are thus:

I came to work one year ago September
And now it is nearly November
I've worked very hard
With the library card
But I don't drive, so I'm not even a member.



Michele Anish, Reference Librarian
Traffic Engineering and Safety Department
CSAA
150 Van Ness Avenue
San Francisco 94101
Phone: (415) 626-3000



FOR THE RECORD 

PARTICIPATION AND PERSUASION TECHNIQUES

One of the more exciting offerings of the Annual Conference last June was the seminar titled "Participation and Persuasion Techniques" conducted by Drs. Jones and Robbins of the University of Colorado. Jones and Robbins are vital and enthusiastic people, as well as specialists in communication. They quickly established rapport with the group of 24 participants. It was an exhilarating experience for the seminar group and most were well pleased with what was accomplished during the day. There was wide spread feeling that two days would have been more than twice as valuable.

Librarians attending brought to the seminar a wide range of management experience from basic supervisory level to management consultant. The pull of common problems and the expertise of the instructors quickly had librarians from different types of libraries and with various levels of experience working as a unit.

The group suggested types of communication and leadership problems it wished to explore and hoped to resolve. Some of these were: communicating library needs to a non-library oriented governing board; communicating with cross-cultural groups; and working with and for different types of personalities. The list of specific problems quickly burgeoned to unmanageable size and the focus changed. Emphasis was placed on general communication concepts rather than individual problems. Priority items were selected and the seminar leaders outlined a plan for dealing with the following: "listening", "language vs. meaning", and "problem solving/decision making" which would lead toward the goals the group established for the day. The particular problems of the participants were then used as examples of concepts so that it was immediately possible to see practical applications.

All of the techniques were designed to allow maximum participation. When the session concluded, the participants found they had used a wide range of communication techniques and had some thoughtful approaches for handling future problems.

--Sharon Howard and Linda Briganti

- -

CALIFORNIA - NEVADA INTERLIBRARY REFERENCE AND LOAN SERVICE INSTITUTE. SEPTEMBER 13-14, 1971, IN OAKLAND

Two days of meetings were aimed at defining and analyzing needs and problems in interlibrary services; with descriptions of some methods of solution such as the Black Gold Cooperative Library System. There were discussions on possible sources of funds; ways to further cooperative systems; problems of service, particularly in the large overworked systems. Nevada reported on their progress in the development of their cooperative system among the local public libraries and the University and State Libraries.

--I.D.

S.L.A. BOARD OF DIRECTORS MEETING, NEW YORK, OCTOBER 6-9, 1971

The Fall Board Meeting is primarily for the purpose of adopting the budget for the Association's coming Fiscal Year. However, by far the most important matter considered by the Board was the report of the Association Membership Committee which outlined the membership drive which is planned for the coming year. A goal has been set which calls for an increase in the Active or Associate Member category of 400 and an increase in Sustaining Members of 30.

Although such an increase is essential to support the Fiscal Year 1972 budget, it is equally important to the vitality and drive of our Association. Such an increase in membership may seem optimistic, but there is at least one factor that is different for the coming year -- we have established the category of Associate Member, with only the qualification that they have "a serious interest in the objectives of the Association". The people who qualify for this category of membership will probably be unaware of the change in our Bylaws, but will, I believe, respond to imaginative recruitment.

However excellent the recruitment campaign which is developed by the Association Membership Committee, the success of this campaign will depend upon its implementation by the Chapter Membership Chairman and the support of the local Chapters. It is a first priority for the Association in the coming year.

Other actions of the Board of Directors at the Fall Meeting include:

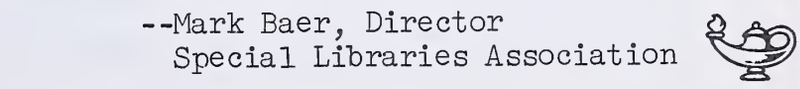
> Accepting the recommendations of the C.L.O. and D.L.O., resulting from a questionnaire submitted to Chapters and Divisions, that Student Member allotments be waived for the coming year.
>
> Appointment of Ellis Mount as Special Representative to A.S.I.S. with the instructions to vigorously investigate all possible areas for joint cooperative efforts between S.L.A. and A.S.I.S.
>
> Approval of budget requests by Association Committees, among the most important of which was the funding of the Research Committee under Dr. Martha Zachert. The Research Committee will initiate up to three state-of-the-art reviews in order to identify specific research problems in areas deemed important to special libraries. Possible areas of research to be investigated are: Curriculum Development for Special Librarians, Continuing Education for Special Librarians and the Changing Role of Special Librarians in Business, Industry and Academic Institutions.

On Wednesday evening prior to the official opening of the Board Meeting there was a "Free Form Planning Discussion". It was evident that the interest of the entire group centered in large part on the educational function of the Association.* It was felt that this, along with research, should be the first goal of the Association.

Continuing education offerings at Conference are a part of this as are the excellent activities of a number of Chapters, among which the San Francisco Bay Region Chapter is outstanding. It was felt, however, that we must plan to extend these activities to give them more Association-wide identity. Regional seminars, traveling educational "road shows" and other methods were discussed. Greater effort toward joint educational offerings by Chapters and Library Schools was urged.

Although such activities assist the Association in its attempt to have its I.R.S. status changed, this is ancillary to the fact that we <u>are not</u> a business, professional or trade league; we <u>are</u> an educational Association.

--Mark Baer, Director
Special Libraries Association



*Elinor M. Alexander of the S.F. Bay Rgn. Chapt. is immediate past Chairman and currently a member of the Association's Education Committee.

oops!

ERRATA FROM ISSUE NUMBER ONE

Page	Correction
front cover	Sharon Howard is this year's Bulletin's circulation manager.
7	Contributors of information on the Alameda County Library Information Center were Lois Lundquist and Lillian Nurmela.
11	The charge per article at the Abbott Laboratories was $2.50, not $.50 (a BIG difference!)
21	Mrs. Scannell was appointed Acting City Librarian SFPL in the absence of John Anderson, present City Librarian.
23	Alison Kaufman worked for the L.A. Free Press (not the L.S. Free Press).
24	Susan L. Stromme and husband studied at the University of British Columbia (not UC Berkeley)

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Mrs. Dorothy Gregor resigned from her position at the Public Health Library at UC Berkeley in August to accompany her husband to the University of Hawaii for nine months. She will study Japanese and computer science while her husband is a visiting professor in the Political Science Department. She is also working part time in the Sci-Tech reference division of the university library.

A puppeteer troupe, The Bookworms, made up of San Lorenzo children interested in puppets, books and life in general, had its first show on September 2 with puppets Dewey Decimal and Marion retelling Little Red Riding Hood in the San Lorenzo Branch of the Alameda County library. Their next show was scheduled for October 29. Contact Miss Martha Liddy at (415) 276-3033 for more information.

Miss Hot Pants contest, sponsored by KGBS, was won by Joan Lutz Winegar, Library Service Representative for the Metropolitan Cooperative Library System (Los Angeles). Listeners to this rock music station were invited to call in and tell why they should be selected as Miss Hot Pants. Joan listed her reasons as: 1) It would be really far out for a rock music station to name a librarian. 2) It was National Library Week and it would surely help the image of librarians. 3) Her federal grant contract would not be renewed after June 30 and, in writing her resume, she could not think of anything better than ending with being Miss Hot Pants! She won a 18 week course at a modeling school, a Polaroid camera and a trip for two to Tahiti! (from the Southern California Chapter Bulletin)

Joanne Butterworth Caton gave birth to a son, Michael James, September 18. He weighed 8 pounds, 6 ounces.

A Workshop on Basic Business Services is planned by the Bay Area Reference Center for November 17-18 from 9:30-4:00 each day. Contact BARC office in the San Francisco Public library for details and reservations. Phone: 558-2941.

Glenn R. Maynard, chapter member, has accepted the appointment as Business Manager for Sci-Tech News effective immediately.

The local SRRT (Social Responsibilities Round Table) plans to have meetings November 16 and December 2 at the Co-op in El Cerrito. At present there are three group projects in progress: one considering alternate book selection policies, one investigating library service to prisons and one compiling a basic list of community resources for the Bay Area. For more information contact Joyce Crooks at the Vallejo Public library or the Bay Area Reference Center.

The Open Book, July 1971 (Montgomery County, Maryland) reported the following incident: "Recently Mrs. Meyer, Supervisor of Reference and Interlibrary Loan Services, received a reference call from a man who wanted to know if Maryland has a law against adultery. After checking, she reported that there is a law on the books which requires a $10.00 fine. 'It was worth it,' said the caller and hung up. (from the SFPL Official Bulletin)



Executive Board Meeting
University of California, Men's Faculty Club, September 22, 1971

Present were: Ray Brian, Don Gholston, Ethel Crockett, Karen Quinn, Gwyneth Heynes

1. Elinor Alexander, Chairman of the Education Committee submitted a tentative 1971-1972 budget for the board's consideration. All planned programs are to be self sustaining with the exception of the Fall Headliner Series lectures to be given in November. Travel expenses, honoraria, meals and lodging for the two speakers are expected to amount to $1100. The Board unanimously approved the expenditure of this sum. The Education Committee's activities have generated funds which presently stand at $4,684. The Committee's plans for the year, in addition to the Headliner Series, include a Workshop for Library Assistants, to be held in January, consideration, as a result of enthusiastic reaction of local chapter members who participated in the Education Seminar at the '71 SLA Conference, of presenting the Participation and Persuasion Techniques Seminar for local chapter members in March or April, and a Spring course, subject as yet undecided, but possibly Legal Bibliography.

2. Ray Brian, speaking for Pam Martinson, Treasurer, reported on the lean state of the General Treasury which contains only $187.45, and requested temporary transfer of $500.00 from the Education Committee checking account to keep us afloat until the receipt of expected royalties checks. This was approved. It was stressed that every effort be made to keep the Bulletin and all meetings self-supporting. To date, it appears that advertising revenue will compare with that of past years to meet Bulletin costs.

3. Approval was also voted for the payment of $126.28 to Bob Meyer to cover expenses incurred during his stint as Employment Committee Chairman. It was agreed, however that in future the estimate of anticipated expenses should be submitted and approved at the beginning of the year and that the Chapter would be under no obligation to reimburse unforeseen expenditures without prior notice.

   Ray Brian said that Mary Stephens, Employment Chairman, reported an unusually heavy workload, with over 80 job applicants registered and more applications coming in at the rate of 10 a week. There are a few jobs on file, but matching them up with applicants is difficult. In view of this it was suggested that Mary would offer service only to SLA members and that no help be given with clerical positions until the crisis is over.

4. The Board unanimously approved the payment of $25.00 to Margaret Uridge in recognition of her work in setting up the SLA '71 Conference Workshops.

5. No decision was made on the price and number of copies to be printed of the forthcoming Union List of Serials. Only tentative estimates of printing costs have been submitted. It was agreed that no action can be taken on the allocation of funds for the Union List until firm written estimates are available for the Board's consideration. It is hoped that these estimates will be available within the next two weeks and that every effort will be made to publish the List in the very near future.



The Publications fund contains $2,853.20 in the checking account and $3,014.13 in the savings account, for a total of $5,867.33.

6. The Board unanimously agreed that the Chapter should subsidize six student members, and that Julie Macksey, as Recruitment Chairman be asked to establish criteria for deciding on the deserving half-dozen and to be able to announce their names by the November meeting.

"Any other business" consisted of discussion of how we can keep down the costs of attending meetings and at the same time ensure a pleasant, sociable (as well as instructive) evening, and of a reiteration of intentions to encourage attendance and participation of new, uninvolved or impecunious chapter members.

Respectfully submitted,

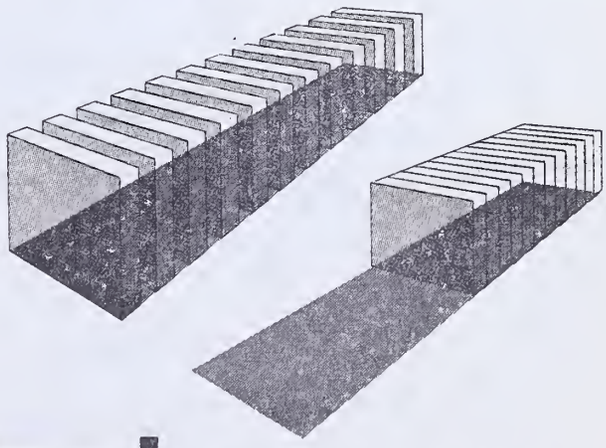
Gwyneth Heynes

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last minute briefing:

NOVEMBER 17th - RED LETTER DAY

Last fall the Education Committee started an annual Headliner series featuring, as its first speaker, Verner Clapp, who shared with us some of his memorable times at the Library of Congress. This year we have been fortunate enough to get as our speaker, Herman H. Henkle, 1971 S.L.A. Hall of Fame winner. He is a vital, perceptive man who has had a fascinating and exciting library career. It started with a certificate in Librarianship from the University of California and has included: cataloger at the biology library at U.C.; Professor of Library Science and Director of School of Library Science at Simmons College; librarian in the processing department of the Library of Congress; librarian at John Crerar Library; and consultant for science libraries UNESCO, just to mention a few. Take such a wide range of experience, add humor, a rare talent for public speaking, stir and you have a very enjoyable evening with Mr. Henkle and some of his most interesting remembrances.

The program will be presented at San Francisco City College. There will be a reception for Mr. Henkle at 6 p.m. followed by a gourmet dinner provided by Hotel and Restaurant Department, then the informal sharing of Mr. Henkle's life experiences. Send reservations for the evening ($5.00),to Rena Schonbrun. It should be a delightful experience! Hope to see you there.

--S.H.

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KEEPING UP

San Diego Public Library History Section maintains a Union List of periodicals in the San Diego Area. Phone 236-5820.

. . . . .

The new periodicals catalogs for San Francisco Public Library are now available. This is the 4th edition of the Title Catalog and the 3rd edition of the Subject Catalog. Concurrent with this is the news that the Peninsula Library System has voted to join with SFPL in expanding the periodicals Title Catalog to include PLS.

. . . . .

Dan Henke, Hastings College of the Law Librarian and SLA chapter member, is the author of California Legal Research Handbook. The 924-page book is available from Lex-Cal-Tex Press, P.O. Box 5512, Walnut Creek, California 94596, at $25.00 per copy. LC no. 73-166190-ISBN 0-912558-01-6.

. . . . .

Santa Clara Valley Library System maintains a union book catalog of its member libraries' acquisitions since 1967. Copies of this union list are not for sale but are available in each library in the system. Therefore, a call to one library means access to information on all members' collections.

. . . . .

Copies of The Chinese in California: a Brief Bibliographic History selected by Gladys Hansen (a chapter member), and annotated by William F. Heintz are still available. (Published by Richard Abel and Co., 1970, 140pp. $15.00). The bibliography, the first of its kind since the 1909 Bibliography of the Chinese Question in the United States (Cowan and Dunlap), includes a forward by Thomas Chinn, founder of the Chinese Historical Society of America, and an index. Of the 423 items listed, over a fourth of them were published before 1900.

. . . . .

The California Library Network, A Master Plan is now available (free) from the California Library Association, 717 K Street, Sacramento 95814. This is a proposed revision of the 1969 "Master Plan for Total Library Service". It was prepared by CLA's Library Development and Standards Committee and is being placed before the membership for study. A public hearing is scheduled for Monday, December 13 at the CLA annual conference.

Welcome to our NEW members

BENSON, Mrs. Susan D.
Morrison Foerster Holloway Clinton & Clark Library
Crocker Plaza
San Francisco 94104

M.L.S., University of Oregon '68
Susan was in the first graduating class of the newly accredited University of Oregon Library School. She came immediately to California where she accepted her first professional job with the above named attorneys.
Also a member of American Assn. of Law Librarians and the Sierra Club.

FRISZ, Elizabeth J.
1030 El Monte Ave., #104
Mountain View, Calif. 94040

M.L.S., USC '52
Elizabeth came originally from Pasadena and has lived most of her life in California with the exception of several years as an Air Force librarian in Alaska, England and Hawaii. From 1965-1970 she was with Fairchild Camera and Instrument Co. down the peninsula. One year as Science Librarian at Idaho State University in Pocatello convinced her that the icy, isolated wilds were not for her so she is back in the Bay Area seeking a new job.
Her hobbies are bridge and learning Braille so she will be able to transcribe books for the blind.

GIURLANI, Lorraine
2605 Haste Street #307
Berkeley 94704

A.B. and M.L.S., UC Berkeley '71
Lorraine came from Nevada four years ago to attend Cal where she just completed her Master's this summer. She has a temporary job cataloging a private library but is seeking full-time employment.
Her hobbies are photography, tennis, hiking and camping.
Member of CLA and Medical Library Assn.

HALLIDAY, Jane S.
2299 Piedmont Ave., #475
Berkeley 94720

M.L.S., UC Berkeley '70
Jane is living at International House because she is still taking a few classes on campus. Her first professional job is at the VA Hospital library in Livermore. After receiving a teacher's credential at Chico State College, she taught for several years, most notably at Air Force bases in Turkey and Germany.
Her hobbies are travel and music.
Member of Medical Library Assn.

SCHONBRUN, Rena
2924 Santa Clara Street, #3
El Cerrito, Calif. 94530

M.S. in L.S., Case Western Reserve '63
Rena has been working since January 1971 at the Western Regional Research Laboratory of the U.S. Department of Agriculture. Prior to that she worked at the National Agricultural Library in Beltsville, Maryland on automation projects.
Her hobbies include golfing and biking.
Member of ASIS, ACS, ALA and Beta Phi Mu.

WOODBURY, Mrs. Marda L.
Far West Laboratory for Education Research and Development
1 Garden Circle
Berkeley 94705

M.L.S., Columbia '48
Though New York was Marda's home, she came to California immediately after receiving her degree from Columbia. Her first job was with the Stanford Research Institute. She has since worked in a variety of school and medical libraries. The Far West Laboratory was established about five years ago as an independent institute for educational R & D. Marda has been with them for almost two years.
She has published under their imprint A Guide to Educational Resources, which is an annotated bibliography of both printed and other research resources in education.
Though she pulled an Achilles tendon in London this summer, her hobbies are still travel, drama, and outdoor life.
Member of California Assn. of School Libraries, MENSA (that means an I.Q. in the upper 2%) and the Sierra Club.

interviewed by



Elisabeth Cunkle

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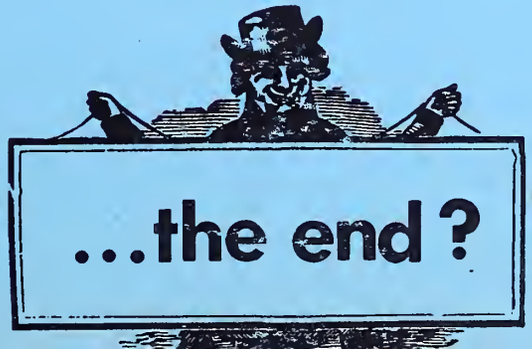
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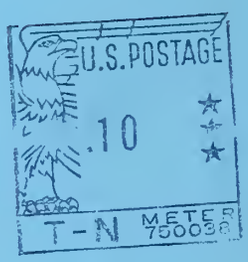
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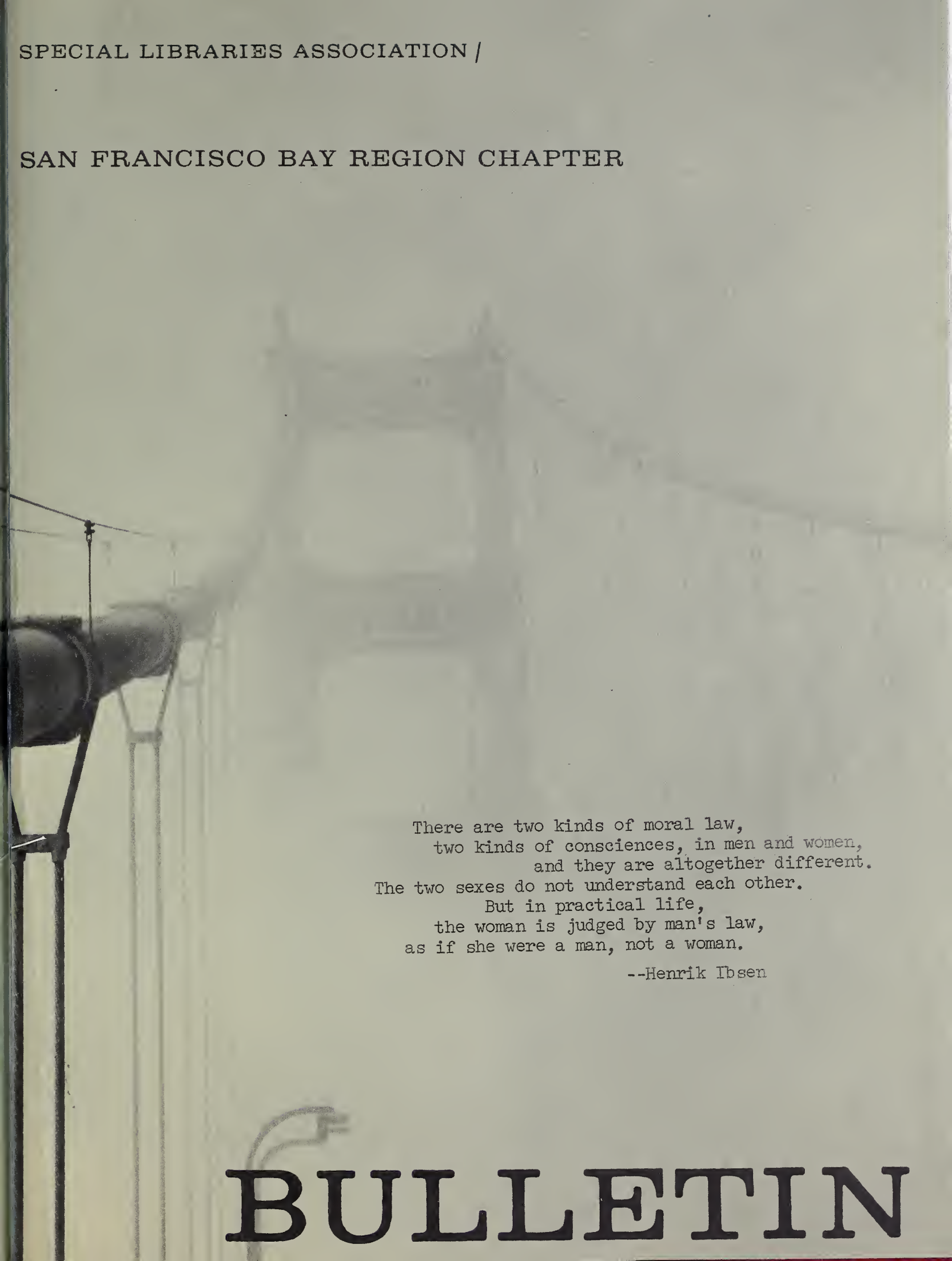




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There are two kinds of moral law,
two kinds of consciences, in men and women,
and they are altogether different.
The two sexes do not understand each other.
But in practical life,
the woman is judged by man's law,
as if she were a man, not a woman.

--Henrik Ibsen

BULLETIN

BULLETIN

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San Francisco Bay Region Chapter
Special Libraries Association

January-February
1972

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The Bulletin is published by the San Francisco Bay Region Chapter of the Special Libraries Association five times a year from September to May. The opinions expressed in it do not necessarily reflect the official position of the chapter or the association. Chapter members and friends are invited to communicate ideas, information and news to the editor. Deadlines for issues are the 15th of August, October, December, February and April. Considerations of space and format may make editing of manuscripts necessary.

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PREVIEW

JANUARY 11-13, Tues.-Thurs.

Fifth Annual International Conference on System Sciences in Honolulu, Hawaii. Contact: HICSS-5, Information Sciences Program, 2565 The Mall, University of Hawaii, Honolulu, Hawaii 96822.

JANUARY 20th, Thurs.

Chapter meeting. M.F. Thistle of PT&T will speak on Public Utility Librarians, Letterman Hospital, San Francisco.

JANUARY 20-21, Thurs.-Fri.

Chapter workshop for library assistants, University of San Francisco. See p.19 for details.

JANUARY 23-29, Sun.-Sat.

ALA Midwinter Meeting, Chicago.

JANUARY 25, Tues.

ASIS San Francisco Bay Area Chapter meeting (tentative) at Dinah's Shack, Palo Alto. Speaker: Mr. F. Bellomy on UC library's automation. Contact: N. Crow at Livermore Radiation Laboratory library.

JANUARY 26-30, Wed.-Sun.

College Art Association meeting, San Francisco. Contact: Judith A. Hoffberg, Brand Library, 1601 W. Mountain St., Glendale, Ca. 91201.

JANUARY 26-28, Wed.-Fri.

National Microfilm Association midwinter meeting San Diego. Contact: John R. White, Varian ADCO, Palo Alto, Ca.

JANUARY 27-28, Thurs.-Fri.

LARC (Library Automation Research and Consulting) Association institute on Circulation Systems and Subsystems at Sahara Tahoe Hotel, Stateline, Nevada. Contact: Bruce Alper, Library Systems Coordinator, Arizona State University.

JANUARY 31 - FEBRUARY 4, Mon.-Fri.

International Information Theory Symposium, Asilomar Conference Grounds, Pacific Grove, California. Contact: Thomas Kailath, Stanford University, Palo Alto, Ca. 94305.

FEBRUARY 3-5, Thurs.-Sat.

SLA Midwinter Meeting, Richmond, Va.

FEBRUARY 10, Thurs.

Bay Area Education Librarians meeting, See p.19 for details.

FEBRUARY 15, Tues.

Northern California Medical Library Group, all day workshop, Children's Hospital. 9:30 A.M. Contact: Leonard Shapiro, California College of Podiatric Medicine for details.

FEBRUARY 16, Wed.

Chapter meeting, Ms. Eileen Rossi and Ms. Peggy O'Donnell will talk about professional women. See p.23 for details.





g e t t i n g

Just about a year ago among the many issues in the November election was a proposition proposing a BOND SALE to help maintain and develop the San Jose Public Library. A few of the library students at San Jose State College worked on the bond drive ... unsucessfully. Following the election, these students were discussing the reasons the issue lost and reached the conclusion that lack of organization was the biggest problem.

The conversation turned to problems closer to home (college) and they wondered what could be done about some of the social/school/community problems that they, as librarianship students, might be interested in. A meeting was announced that was attended by about 15 students, all of whom felt a need for community and indicated concern about the problems of society as well as those of library school students.



IT

From this simple start, CONCERNED LIBRARY STUDENTS has grown to an on-going group (that didn't die at the end of the school year) that meets weekly and is involved in a broad spectrum of projects. It is now an affiliate of the ALA-Social Responsibilities Round Table and is recognized by both the college and the department.

One of the well-attended projects last spring was a 6-week JOB SEARCH SEMINAR which covered all types of library positions and alternatives for librarians who could't find jobs. The session on Special Libraries featured the Bay Region Chapter's Bob Meyer and was eminently successful. A continuing drive for PAPERBACKS FOR PRISONERS has netted about 1000 books which have been distributed to prisons and juvenile facilities.







CONCERNED LIBRARY STUDENTS publishes a newsletter, Headnotes[1], initiates student-faculty meetings, and generally acts as an unofficial but effective liaison between the faculty and the students.

Other activities last year included bringing Peter Beagle (The Last Unicorn, etc.) to campus for a talk, publishing a student directory, participating in bibliographic and procurement activities with a student-sponsored paperback library (within the college library) on relevant issues, promoting a Beta Phi Mu chapter, and publishing and distributing a 6-page orientation guide for new students which covered everything from the Reserve Book Room location, to where to park, cheap Xerox service, free movies, which style guide to use, and rest room facilities.

TOGETHER



Among the projects planned for this semester are pot luck dinners where one or two practicing librarians will be invited to talk informally with the students, a wine tasting party, and the continuation of several programs from last year.

The CONCERNED LIBRARY STUDENTS is a good example of what can be accomplished by several people giving just a small amount of time to areas which concern them. Although the group (which is very unstructured, by the way) has accomplished many worthwhile projects for the students, the college, and the community, there is general agreement that its greatest success has been in developing friendships between students and rapport with the faculty.

The key is that these students are concerned. Concerned about the problems of society and concerned about each other as human beings.

[1] loftier than footnotes

By Ed Cavallini
Community Services Librarian
Daly City Public Library

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- In Memoriam -

Memorial services for Barbara B. Schneider, medical librarian at Kaiser Foundation Hospital in Walnut Creek, were held recently at Temple Beth El in Berkeley. Mrs. Schneider, along with her mother, Mrs. Blanche Bohem, were killed in an accident October 23, while Mrs. Schneider and her family were visiting in Los Angeles. Her five-year old son, Karl, was critically injured and was kept in Kaiser Sunset Hospital in Los Angeles until mid-November when he was transferred to the Oakland facilities. He is still in serious condition.

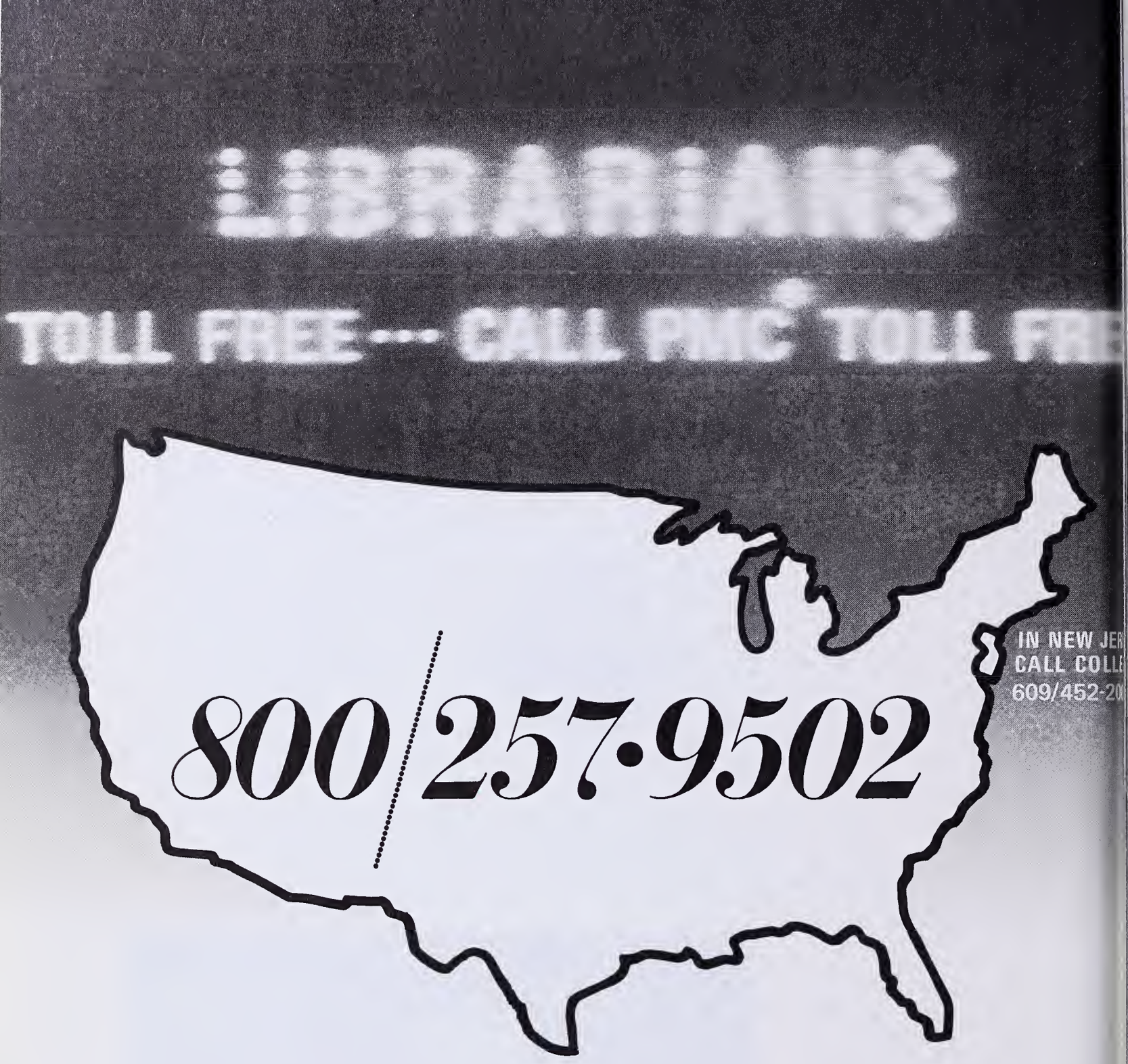
Mrs. Schneider received her high school education in Los Angeles and Switzerland, attended both UCLA and UCB as a college student and received her MLS from UCB in 1953. Her professional work included two years at UCLA Biomedical Library, UC Physical Sciences and UC Public Health Libraries. From 1959 to 1960, she taught high school in Castro Valley. Shortly thereafter, she became a regular substitute with the Claremont Branch of the Berkeley Public Library. In the Summer of 1969 she was appointed the first medical librarian for the Kaiser Walnut Creek facilities.

Mrs. Schneider's activities also included temple and school committees as well as active membership in SLA and MLA.

She is survived by her husband, Eugene Schneider, her son, Karl, and her two daughters, Dale and Karen, all residing at 3007 Benvenue Avenue in Berkeley.

--WL



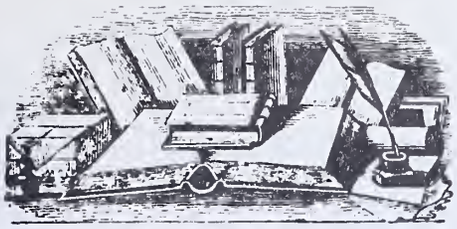


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KEEPING UP

California State College libraries have completed a Union List of Newspaper Holdings of Southern California Campuses. The list will be available in December from the California State Fullerton library. Over 300 titles are included.

. . . . .

The Technical Sciences Group of the New York Chapter of SLA has published Technical House Organs; a Directory and Union List of Titles in New York Chapter Libraries. It included 200 titles with publishers' addresses and holdings reported by 17 libraries. Copies are available at $4.00 each from Carmela Carbone, Engineering Societies Library, 345 East 47th St., New York 10017. Prepayment is required. Make checks payable to Tech-Sci Group, New York Chapter, SLA.

. . . . .

SRRT. Task Force on the Status of Women. Newsletter. No. 1-1970-. is available from Linda Robson, Editor, Undergraduate Library, University of North Carolina, Chapel Hill, North Carolina 27514. It reports on news of local action groups, conference activities, bibliographical projects, surveys, and research pertinent to women librarians.

. . . . .

Chapter member, Peter A. Evans, Librarian of the California Historical Society has prepared a checklist of the society's publications entitled The First Hundred Years. The 28-page book is available for $7.95.

. . . . .

On November 22nd, the second edition of the Chapter's Union List of Periodicals: Science-Technology-Economics appeared. This edition has been expanded to include annuals and proceedings of continuing symposia. Class A library binding, supplied through the courtesy of Perry Davis, Bookbinders, Burlingame, enhances this greatly enlarged (over 12,700 titles) edition. Price for contributors is $17.50 for the first copy and $27.50 for each additional copy. Non-contributors' price is $27.50 and both prices include state tax and handling charges. Please address your orders to:

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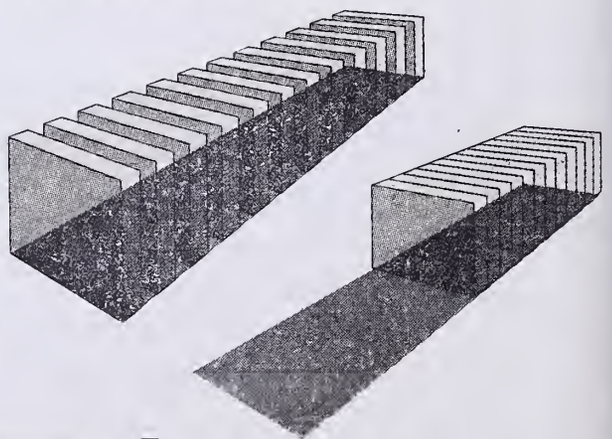
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KALEIDscope

Gil McNamee, of San Francisco Public Library's Bay Area Reference Center, has been elected to the presidency of the California Society of Librarians.

Joseph M. Dagnese, Chapter Liaison Officer, has become the Director of Libraries at Purdue University, West Lafayette, Indiana 47907

The University of California, Berkeley, has announced the appointment of Richard M. Dougherty as University Librarian effective July 1, 1972. Mr. Dougherty has worked in various capacities at the University of Colorado, University of North Carolina, Linden Public Library; has taught in library schools, and he is co-author of several books. He has also contributed to many library science periodicals and is currently the editor of College and Research Libraries. Mr. Dougherty has been active in numerous professional associations and recently studied library automation under a Council on Library Resources grant. In recognition of his contributions, he received the Esther J. Piercy Award of the ALA.

The California College of Arts and Crafts opened a new Library of Art this fall. The library features free consultant services, art works for rent, lease or purchase, and color slides of the work of Bay Area artists. It is located at 5269 Broadway in Oakland. Phone: 653 7481.

Bay Area Social Responsibilities Round Table ALA elected new officers at its November meeting: Joyce Crooks of Vallejo Public Library is the President; Sue Critchfield of the Bay Area Reference Center is Secretary. SRRT is currently working on admission policies of library schools and service to hospital and rest home patients.

Limited operations began in the Government Printing Office's new distribution center located in Pueblo, Colorado. This center will act as a lettershop and fulfillment center. It will not accept orders or payment.

American Society of Information Science San Francisco Bay Area Chapter officers for the 1971-72 year are: Chairman, John Markus; Program Chairman, Neil Crow; Secretary, Linda Crismond; Treasurer, Rena Schonbrun; and Councilors, Marjorie Griffin and Alan Veaner.

In a period of five weeks, October-November 1970, three major typhoons strafed the Philippine Archipelago. Among the public and private buildings which suffered damage was the library at Ateneo de Naga seminary. Books, periodicals and visual aids published 1955+ are needed in all subject fields. Those wishing to contribute are requested to send small packages marked "gift books" to:

Ateneo de Naga Library
Naga City
Philippines G-324

Larger boxes should be sent to:

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233 Grant Avenue, San Francisco 94108

If you wish to donate money, please make checks payable to:
Jesuit Seminary and Mission Bureau for Ateneo de Naga Library.



COLLECTIONS

ESTABLISHING A LIBRARY AT THE XEROX PALO ALTO RESEARCH CENTER

In 1970, Xerox Corporation established a new corporate research laboratory in the Bay area. The decision to locate the laboratory in Palo Alto was determined by a variety of circumstances, including the proximity of Stanford University and the relative accessibility of Xerox West Coast facilities. Forty scientists are at present working at PARC; research in physics of materials is being conducted at the Center, along with research in systems science, pattern recognition, computer science, exploratory optics, and other fields.

The establishment of a Research Library became mandatory, and in January of 1971 we opened our doors. We started from ground zero, but it is amazing how much you can achieve in 10 months, even if you do not have a large staff. At present, our library personnel consists of one professional (myself) and one library clerk.

The book collection is up to 1200 titles, and we subscribe to 190 scientific periodicals. All our magazines start with the year 1971; however, we are in the process of buying back runs of the most frequently requested journals. We are industrial associates with Stanford, CalTech, MIT, and the University of Illinois; neighboring industrial libraries are cooperating with us in the best professional tradition - we are thinking of Hewlett-Packard, Sylvania, and Ampex, just to mention a few. The time will come for us to fulfill other libraries' requests, instead of being always on the receiving end.

At the present time, we do not have any non-book materials in our collection. A step in the right direction is a new software package developed in-house by a computer scientist. The PARC Library issues bi-monthly acquisitions lists, which also have a limited outside circulation. As soon as the professional staff situation permits, we will be engaged in compiling bibliographies, profiles, and literature searches.

It is indeed challenging to start a new research library; and we look forward to continuous growth.

Reported by Palma Marton, Research Librarian.

WOMEN'S HISTORY RESEARCH CENTER LIBRARY

The Library started as a result of International Women's Day, 1969. Its founder, Laura X, discovered International Women's Day in 1968 by going to the Russian film, "The End of St. Petersburg", where it is clear that the women's demonstration (February 23, 1917, by the pre-Lenin calendar, March 8 by the Western) sparked the strike and toppled the Czars.- She called for International Women's Day to be celebrated again in a review of the film in November, 1968, in the DAILY CALIFORNIAN, the University of California, Berkeley, newspaper.

In doing more research she discovered in January, 1969, that the day was an American event, a strike among garment workers in New York in 1908, which was actually being celebrated by the women of St. Petersburg in the 1917 Revolution.

Infuriated by a male professor, who insulted a female colleague planning a women's studies course by asking "Oh, is there enough about women to fill a quarter course?", Laura and friends put out the pamphlet "Women in World History".

The pamphlet inspired women in Berkeley to have an International Women's Day parade, the first of its kind in recent times, possibly since 1947, and the only one that year, 1969. The following year there were at least thirty activities in the world going on that day.

The pamphlet has been used as background for women's street theatre, posters, and courses. Now called HERSTORY SYNOPSIS it is available at $1.00 per copy including the poster cover.

The pamphlet caused women from all over the United States and abroad to send material about their own favorite forgotten women which formed the basis of the library. Laura especially treasures the autobiographies, biographies, letters, poems, diaries, graduation books and children's books donated from all over the world to the library growing in Laura's home at 2325 Oak St., Berkeley. Her mother had started her out in this interest as a child by giving her biographies of women.

Women began to do research in the contemporary press and periodicals and sorted them topically by countries, by women's groups, specific women, roles, subjects (including socialization, job discrimination, continuing education, child labor) action projects, men's quotes, etc.

An on-going archive is made of the tear sheets from articles on the Women's Movement by the male press.

A newsletter, (SPAZM... from April to December, 1969, available at 30 issues for $15.00 to individuals, $20.00 to institutions... read in forty states and five countries) was sent out with the latest manifestos, personal testimonies, news clippings on women's condition and organizing against it, reviews and readers guide to publications. This Newsletter metamorphosed into "IT AIN'T ME BABE", the first women's newspaper, and now Laura writes a Labyrinth page from the Library for the WOMEN'S PAGE at 1227 - 37th Ave., S.F.

Many radio programs have used the Library's tape collection which is headed by Judy Bush, Oral Herstorian. She has published a WOMEN'S SONGBOOK from the Library for International Women's Day, which is available for $1.00 plus post. She believes much of our lives has been recorded and transmitted only orally, and has therefore tape recorded and scored songs by women.

Most women's studies courses have started with materials from this library which in turn collects course outlines, term papers and theses. A continuing CATALOG has been kept and is available at cost, $15.00, for the first 3 years. General libraries use this catalog to start their own collections so that people benefit by donating their publications to be indexed here.

Laura hopes someday to have microfilm versions of the library available to women everywhere.

The Library is the only archive of world-wide Women's Movement material. A directory has been made from its correspondence and collection of manifestos, position papers, periodicals and projects.

The Women's History Research Center Library, a tax-exempt, non-profit organization, urgently needs tax-deductible donations, grants, memberships and endowments to continue and improve its work.

Open to all women by appointment only at
2325 Oak St., Berkeley, Ca. 94708

* * * * * * * * * * * * * * * * * * * *

From the President...

At the somewhat emotional October meeting on ILL a scant majority of members seemed to want action on a local chapter statement of ILL guidelines building on the work of Marilyn Johnson's committee. After talking with several chapter members none of whom felt this was a project he or she could steer to final action, I am leaving this matter in abeyance unless someone feels strongly enough to want to pick up the load at this point.

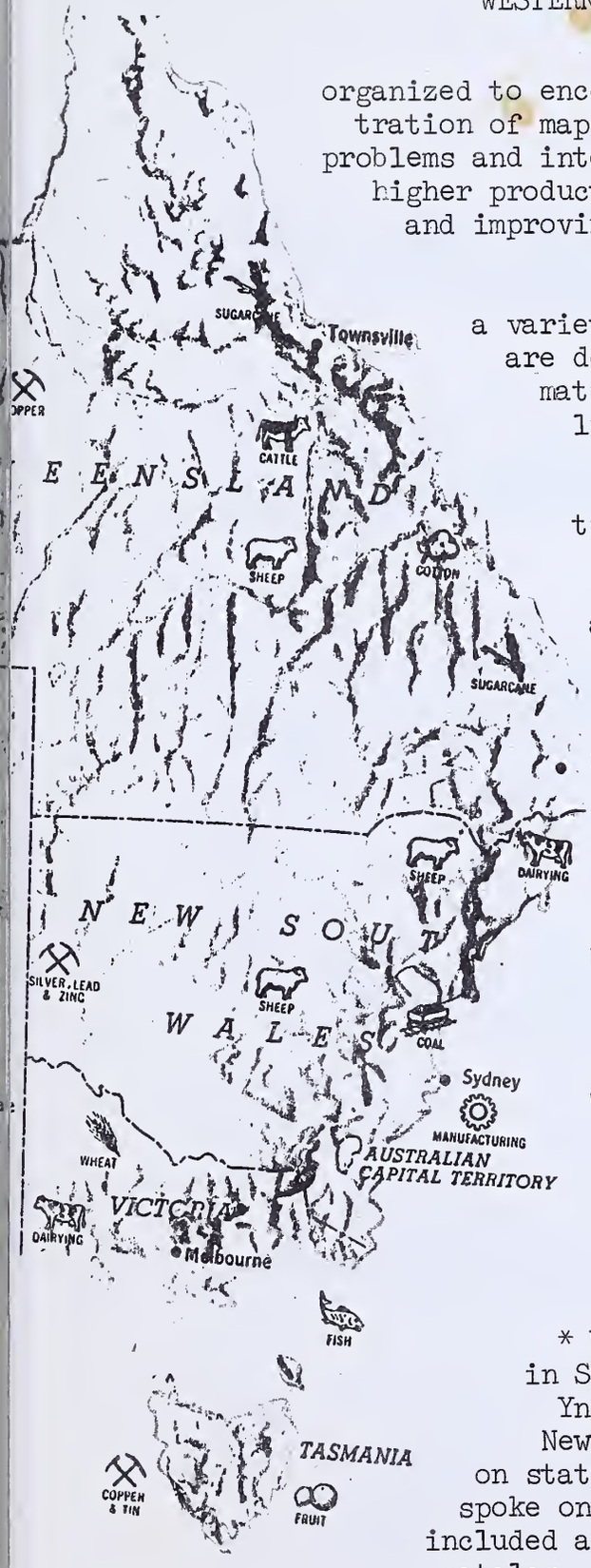
At this meeting there was near consternation at the report that Mel Voigt had reported at an open meeting of CLA Council that the Dept. of Finance was pushing the University to limit access to the UC Libraries to faculty, research staff and students; outsiders would pay a fee of $2,000/yr. for use. In reply to my letter Mr. Voigt has replied that the comments he made at the meeting of the CLA Council were not quite as specific as reported at our meeting. The comments were based on tentative audit reports of the California State Department of Finance which have not been released yet and therefore he cannot quote from them. He does say that the report does not suggest that outsiders be permitted access only upon payment of the fee of $2,000/yr. It does, however, quote the report of a 1967 consultants' report which indicated that UC could collect an additional million dollars per year through increased charges to outside users. This consultants' report also reports that Rutherford Rogers, in an article in the University of Rochester Library Bulletin, suggested that universities should be collecting $2,500 annually from those outside the university who wish to use the library.

Clearly libraries are increasingly interdependent. I strongly recommend that all members read and ponder the implications in the master plan, "The California Library Network," CLA Newsletter, 13:8, August 1971, copies available on request from CLA headquarters.

--Ray Brian

There will be more on the ILL meeting in the next Bulletin. I ran out of room in this issue! --Editor

WESTERN ASSOCIATION OF MAP LIBRARIES



The Western Association of Map Libraries was organized to encourage high standards in the organization and administration of map libraries by 1) providing for the discussion of Mutual problems and interests through meetings or publications, 2) encouraging higher production standards of map manufacturers, and 3) establishing and improving standards of professional service in this field.

Two meetings* are held each year at which time a variety of topics relating to maps are discussed. Meetings are designed to provide for the exchange of practical information and to be of interest to members in all types of libraries - public, university, or special.

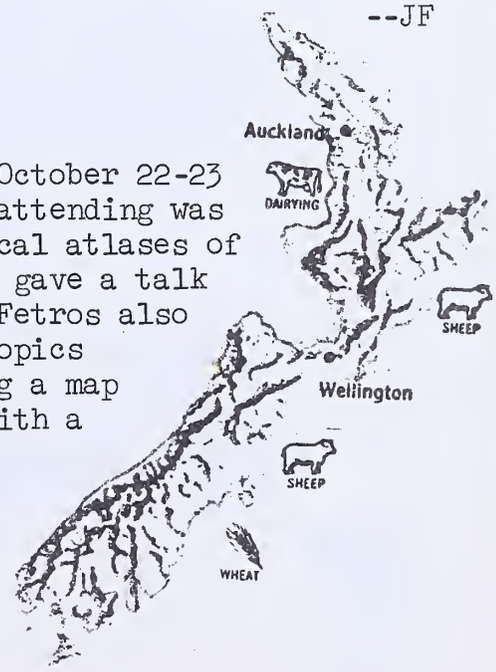
Individual dues are $5.00 per year. Institutional dues are $25.00 per year.

The official publication of the association is a Newsletter which publishes resumes and bibliographies of papers presented at the meetings. A recent issue included such topics as geologic maps and their uses, California state agency maps, free and inexpensive maps for the public library, and bibliographic control, patron access, and selection of maps in the U.S. Geological Survey Library, Menlo Park.

Occasional publications of the Association have included a Directory of Map Collections in the Western United States and Western Canada published by the California State Library in 1969.

Membership information should be directed to Stanley Stevens, University Library, University of California, Santa Cruz, California 95060.

--JF



* WAML held its fall meeting October 22-23 in Santa Barbara. Among those attending was Ynez Haase, author of historical atlases of New Mexico and California, who gave a talk on state and local atlases. John Fetros also spoke on the same subject. Other topics included aerial surveys and organizing a map catalog. The conference concluded with a tour of the UC Santa Barbara Map Room.

--Editor



Looking around...

Part of the communication between the thirty-six SLA chapters during the year is accomplished through the exchange of chapter newsletters. Here are some of the activities that have been reported this year in other bulletins.

The New Jersey Chapter had a meeting in November featuring a panel discussion entitled Selective Dissemination of Information--Experiences and Opportunities.

Washington, D.C. Chapter has a Student Loan Fund which was replenished at a summer party. Also, during the summer, the SLA board approved the chapter's Governmental Relations Project. The goal of this program is to obtain information about legislation and government programs affecting libraries. The chapter's first meeting presented a panel discussion on Freedom of the Press.

In September, the Baltimore Chapter invited the commissioner from the Department of Housing and Community Development to speak on Urban Renewal Programs in Baltimore. In October, the invited speaker was from the U.S. Copyright Office.

Rio Grande Chapter reports progress on the new Dictionary of Report Series Codes. SLA has funded some of the expenses for this project and the chapter holds dictionary days each month for voluntary proofreading, index checking, etc. Tentative publication date is June 1972.

Pittsburgh's chapter meeting in September included a talk given by Herman Henkle and Joseph Shipmen (Director of Linda Hall Library), on the possibilities of establishing a scientific and technical library in Pittsburgh. A written proposal will be presented in March 1972.





Minnesota Chapter cooperates actively with the ASIS local chapter members. Together these groups held a program this fall on the use of the 1970 census tapes.

New York Chapter members work in groups along SLA Division lines. The picture group, for example, had a joint meeting with the newspaper and news group to learn about a classification system for photographs and slides at the Metropolitan Museum of Art.

Techniques of indexing for the Art Index were also explained. The chapter's publishing group met to hear a description of the events surrounding New York Times publication of the Pentagon Papers.

Michigan Chapter members are spending their year visiting various libraries in the area. One such meeting was held at the Henry Ford Centennial Library of the Dearborn Public Library where a talk was given on the history of audio-visual materials.

In New Jersey, a recent chapter meeting included a speech by the president-elect of the American Translators Association.

Southern California Chapter's Committee on Social Responsibilities is serving this year as an information clearinghouse for members who believe they have been victims of discrimination. Southern California also cooperates with the ASIS local chapter. Their latest joint meeting was the October 8-10 seminar on Cost and Budget Analysis.

The above are just some of the many things going on elsewhere. Anyone wanting more information is welcome to contact me. I have a considerable file of old newsletters from other chapters.

--Editor



FOR THE RECORD

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The first meeting of the chapter year took place on September 22nd, at the UC Berkeley Men's Faculty Club. Speaker for the evening was Law Librarian and Professor of Law at Stanford University, Mr. Myron J. Jacobstein. Mr. Jacobstein had the dubious privilege of explaining the state of the copyright law.

Basically, he pointed out, nothing has changed and it is still illegal to copy -- a fact most librarians prefer to ignore (or least interpret in a manner to suit their own needs.) Mr. Jacobstein reviewed the difference between a copyright and a patent, traced the history of the law in this country and discussed the "fair use" doctrine and its various interpretations. "Fair use" generally includes only that reproduction which does not economically affect the copyright holder and must be interpreted for each incident separately. This agreement serves librarians in their defense of copying but is not a law and should never be construed as one. Copyright holders could at any time defend their rights and try an offender -- even one protesting on the grounds of "fair use". Mr. Jacobstein reminded us that this indeed did happen, citing the Williams and Wilkins vs. the National Library of Medicine case, pending since Winter 1970, in the Court of Claims.

The talk ended with a description of possible alternatives to the present law and "fair use" system. Among those mentioned were a reprint system with publishers and a flat-fee system or a system similar to that in Great Britain where lending royalties are paid.

The meeting served to advise those present that no great change in the law had occurred and that the copyright problem is still as complex and confusing as ever. Whether any chapter member actually felt afterwards more or less confident about his or her own policies in handling the problem is hard to determine.

Mr. Jacobstein left us with a useful observation: Librarians have traditionally loved giving service. They are now getting carried away by their desire to serve and have not considered what would happen in the event of a fight. In the event of a fight, (which has now actually occurred), the librarians would most definitely lose!

--Editor

* * * * * *

HENKLE TALKS

Choosing highlights from Mr. Henkle's talk at the November 17th chapter meeting is somewhat like taking raisins out of raisin bread. Almost the whole talk was highlights.



++Mr. Henkle's professional career in librarianship began with a spectacular feat of moonlighting in the Bay Area. He managed to work in both the Berkeley and Oakland Public Libraries without either of these jealous jurisdictions realizing that their brilliant young employee was sharing his services for pay with the other.

++Libraries tend to be static institutions; collections are built in the hope that people will come. When Mr. Henkle worked at the John Crerar Library in Chicago, the idea was that of reaching out. Crerar, good as its collection is, is even more distinguished by its service.

++Mr. Henkle feels that special librarians are peculiarly fortunate because, as administrators of their kind of library, they must do the total job.

++Selection of people--hunting and hiring them--is the most important decision of an administrator. An example cited by Mr. Henkle was his hiring of Seymour Lubetzky at the Library of Congress. Mr. Archibald MacLeish, at that time Librarian of Congress, had issued a ukase: "Simplify cataloging." Mr. Lubetzky was Mr. Henkle's solution to that thorny problem.

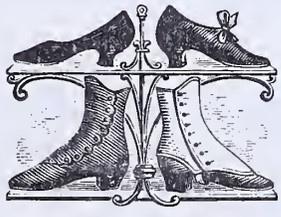
++Library cooperation and adult education are two items frequently on library meeting agendas, but they are preached rather than practiced. These are fields which Mr. Henkle would like to see emphasized in the future.

Education for librarianship, his visits to foreign libraries, and "The one job I'd rather have had than any other--head of a rare books department" are other topics which were discussed by a distinguished librarian who might be dubbed "A Man for all Regions" both geographically and as a librarian.

--Mary McCain

* * * * * * *

BABL



The Bay Area Business Librarians held their fall meeting, Wednesday November 3rd in San Mateo. The meeting began with a review of Bay Area Reference Center services by Mr. William Ramirez, BARC's director. This was followed by a report from BARC's working committees. Julianne Jedeka indicated that progress on the directory of San Francisco Bay Area special collections was slow due to lack of response to the questionnaire that had been sent out in October. The committee attempted to make the questionnaire as clear as possible, but early feedback indicated that there was misunderstanding about several items. Furthermore, a few librarians refused to reply because they feared abuse of their collections if their resources were more widely known. This attitude is understandable but unfortunate since the whole idea behind the project was to aid in the improvement of interlibrary cooperation and to spread the load of ILL requests more evenly. Ann Scott, chairman of the committee compiling the union list of directories, reported that this project was near completion. The list will be based on Klein's Guide to American Directories.

There was a brief discussion of BABL goals, CLA's proposed California library network and possibilities for new projects. The majority of the 31 attendees came from public libraries. Sue Rugge, BABL president, made a plea for more participation from academic and special librarians who are interested in cooperation and joint projects.

--Editor

LUBETZKY AND RATHER



Four neonate librarians, 1971 graduates of the UCB School of Librarianship, attended the LIPC Institute on Subject Cataloging Practices in San Leandro October 22 and 23. Here are their reactions.

Jan James: The most noticeable result of Mr. Lubetzky's discussion was that of affecting a balance between a student's idealistic approach to completing an isolated cataloging assignment and a frantic and confused new cataloger's tendency to criticize L.C. as seeming inconsistencies appear.

Rechs Ann Sundby: In a structuring similar to that of the AA code, Mr. Lubetzky outlined first the criteria for creating a subject heading and then discussed the desirability of establishing patterns of subject heading construction; the lecture was valuable because it went beyond the daily individual puzzlers to a consideration of broad inconsistencies.

Richard Nicoles: Professor Lubetzky's comments on L.S. practice in assigning subject headings reflected a refreshing kind of common sense, presented in a lucid and entertaining way. Both his defense of certain terms against charges of bias as well as his admission that certain others are weak and inconsistent reveal a good deal about the difficulty of choosing terms.

Sara Field: With that same defense of terms and admission of weakness and inconsistency, Mr. Lubetzky brought to our attention how closely the assignment of subject headings must follow the development of concepts, and must provide for the systematic organization of a subject field.

Richard Nicoles: Mr. Rather approached subject headings from the point of view of computer capabilities.

Sara Field: He discussed subject control rather than subject cataloging; his perspective of control methods aptly followed Mr. Lubetzky's treatment of the structure of subject headings. The seminar advanced the possibilities of establishing criteria of language use and subject analysis, bringing uniformity to make possible the subject control needed for automation.

Jan James: Even the non-conventional and computer methods of control rely heavily upon established ideas and procedures.

Rechs Ann Sundby: The juxtaposition of the two lectures revealed that regardless of what kind of retrieval system is used, machine or manual, the user and its creator still have to work with subject headings and the problems of scope and precision.

Sara Field, Cataloger, Stanford Research Institute Library, Menlo Park.
Jan James, Cataloger, University of California Law Library, Davis.
Richard H. Nicoles, Catalog Librarian, Gleeson Library, University of San Francisco.
Rechs Ann Sunby, Librarian, College of San Mateo



Bay Area Education Librarians

Education Librarians in the Bay Area academic, research and school district have been meeting informally to discuss common interests, bibliographic exchange and the like.

Their meetings are open to any interested school or special librarians, or anyone interested in the dissemination or organization of educational materials or information.

The next meeting will be Thursday, February 10 at 9:30 A.M. at the Research library of
California Teachers Association
1705 Murchison Drive
Burlingame, California 94010

This is an interesting library of 4300 books and 10,500 pamphlets and documents, mostly in the areas of school administration, school finance, legislation, personnel policies, professional standards and school community relations.

Mrs. Anne Protopopoff, who heads this library, has designed her own decimal classification for this material. (It might be a good substitute for the 370 section of Dewey.)

Please telephone Mrs. Protopopoff if you would like to attend (415-697-1400). Call Marda Woodbury of the Far West Laboratory for Educational Research and Development (415-841-6950) if you would like to be notified of future meetings and transactions of the Bay Area Education Librarians.

--MW

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Executive Board Meeting
Holiday Inn, Sunnyvale, October 21, 1971

Present were: Ray Brian, Don Gholston, Ethel Crockett, Bill Petru, Pamela Martinson, Gwyneth Heynes

1. Minutes from the previous meeting were taken as read.

2. Ray Brian, on behalf of Bobbie Gillis, asked for an allocation of $12.50 to cover postage costs for Duplicate Exchange Mailings. It was proposed, and unanimously approved, that up to $25.00 be made available for this purpose.

3. A telephone vote taken earlier in the week to approve the printing of the Union List by Stanford University Press was ratified. The Board voted to make $2,000.00 from the Publications Fund immediately available to Margaret Craig to cover printing costs. Any other presently unforeseen costs will be considered at a later meeting. The price of the Union List was the subject of some argument and was eventually set at $17.50 for contributing libraries and $27.50 for non contributors.

4. Ray Brian announced that Reese Gallimore is the new Publications Chairman but that Reese would not accept responsibility for handling sales of the Union List. This task is as yet unassigned. The Publications Chairman will have the responsibility for notifying the SLA headquarters of the availability of the Union List so that it can be advertised as soon as possible. *

5. Julieta Del Fierro has accepted the job of Chapter Consultation Officer.

6. Julie Macksey, Recruitment Chairman, has been unable to make much progress on the six subsidized student memberships, because of pressure of work. Julie will have selection guidelines available before the next chapter meeting.

Respectfully submitted,
Gwyneth Heynes

---

* See "Keeping Up" for latest information on the Union List.

--Editor

Executive Board Meeting
Sam's Grill, Bush St., San Francisco, December 1, 1971

Present were: Ray Brian, Don Gholston, Bill Petru, Pamela Martinson, Gwyneth Heynes, Reese Gallimore, Julieta Del Fierro

1) Julie Macksey's suggested guidelines for the selection of qualified students for subsidized memberships were unanimously approved. Bill Petru, as Membership Chairman, will liaise with library schools at U.C. Berkeley and San Jose State to screen applicants.

2) Reporting on the Membership Drive Bill Petru said that several new members had been recruited from the ranks of those previously excluded by SLA's strict membership requirements. An invitation to join SLA is to be mailed with advertisements for the Union List, and the possibility of recruiting members from public libraries is to be investigated.

   The new membership directory was reported as "getting there".

3) The scope and functions of the Consultation Committee Chairman were reviewed by and for Julieta Del Fierro. A request for a budget of up to $50.00 to cover miscellaneous expenses incurred by committee members was unanimously approved.

4) Reese Gallimore, Publications Chairman, reported on the advertising campaign for the new Union List of Periodicals (now ready!) which is to be sold at $17.50 to contributors and $27.50 to non-contributors. A comprehensive mailing list has been prepared for advertising. SLA headquarters has been notified to make an announcement in "Special Libraries" but, apparently, the chapter is responsible for all other national advertising.

   A request for $35.00 to cover mailing costs was unanimously approved.

5) Ray Brian proposed that thought be given to the proposal that the chapter consider establishing a policy that each Executive Board be willing to consider, on the merits of each individual request and within the limits of the financial picture at the time, the reimbursement, in part or whole, of the necessary expenses required by the obligatory attendance of chapter officers at SLA business meetings at mid-winter (Richmond, Va. in 1972) and annual conference (Boston in 1972). (Attendance at these meetings is required for chapter presidents and presidents-elect.) The thrust of this proposal is to attempt to further democratize activities at the chapter level by broadening the pool of those who could consider running for chapter office.

   It was felt that this is an important matter which should receive immediate coverage in our Bulletin and members' opinions and questions solicited. The policies of other chapters will also be investigated. (Editor's note: Joe Dagnese, CLO, investigating the chapters' paying for travel expenses, reports at SLA Board of Directors meeting October 9, 1971, that from the 1969/70 chapter financial reports, eleven chapters had paid between $50 and $307 per chapter for such travel expenses.)

Respectfully submitted,

Gwyneth Heynes

Membership

Let's make our membership goal a jump up to 4th place in SLA international chapter standings. With some effort on all our parts we can do it -- by making sure our own memberships are renewed, by recommending membership to others on our staffs and in other libraries, and by examining the possibility of organizational sustaining memberships.

Sheer size alone, of course, is an unworthy goal, but there are benefits to be derived from an increased membership: an increased money allotment from SLA headquarters which would permit us to increase our services; exposure to fresh ideas and challenges which new members bring into the Chapter and Association; the personal contacts we can make as individuals with new colleagues and the opportunities for new learning experiences; the general good that is done for our profession with a strong, viable Association speaking for it; the possibility of subject groups in an enlarged chapter, with programs of interest in addition to the regular chapter programs, e.g. roundtables, workshops. Divisions with their broader subject accents would also benefit from an increase in membership.

These reasons should serve as a start to you as librarians and information specialists. You should be able to think of more reasons to belong to SLA -- including some which are negative! We know some people who belong to SLA so that they can set it right. Whatever your reasons for being a member, share them with a non-member or with one of the committee members below. This chapter is an active one, but it and the Association can grow even more with all our help.

GOAL: 4th Place - 400 members

SCORE: 5th Place, SF Chapter 355 members
4th Place, Illinois Chapter 399 members

Membership Committee
Bill Petru, Chairman
Alyce Mackin
Sue Rugge

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* * * * * * * * * * *

The February 16th chapter meeting will be devoted to women's rights. Ms. Eileen Rossi, an English Instructor at City College of San Francisco who also teaches courses on women will be guest speaker for the evening. Peggy O'Donnell of the Bay Area Reference Center will relate Ms. Rossi's comments to the particular problems of women in the library profession.

Those wishing to review the problems and issues in this area might consult the September 1, 1971 issue of Library Journal.

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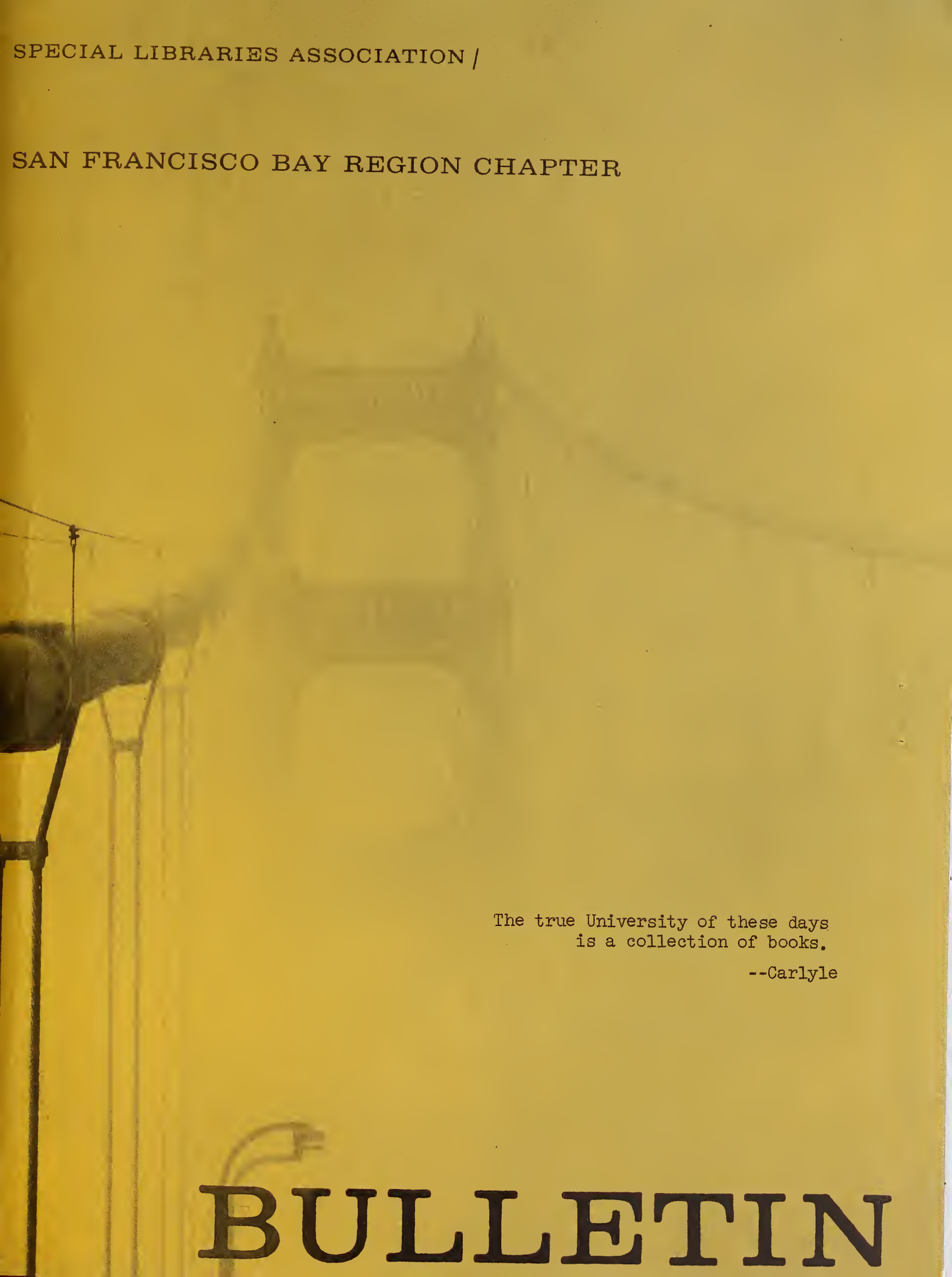
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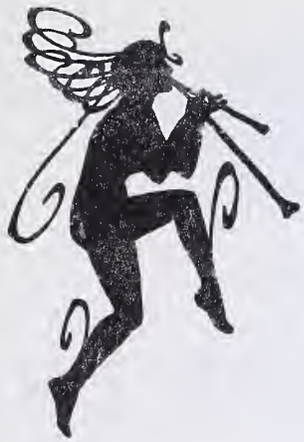
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PREVIEW

MARCH 8, Wed.

BABL (Bay Area Business Librarians) meeting, San Francisco. Contact: Sue Rugge, 31 Del Mar, Berkeley. Phone: (415) 841-5861.

*MARCH 14, Tues.

ASIS-SLA local chapters joint meeting in Berkeley. See p. 12.

MARCH 14, Tues.

Bay Area Social Responsibilities Round Table meeting. East Palo Alto Library. Contact: Sue Critchfield, San Francisco Public Library (BARC).

*MARCH 23-25, Thurs.-Sat.

Chapter Education Committee Workshop "Leadership through Communication". See p. 12.

APRIL 3-6, Mon-Wed.

Catholic Library Association, Chicago.

APRIL 13, Thurs.

Bay Area Social Responsibilities Round Table meeting. East Palo Alto Library. (See March 14)

APRIL 16-22, Sun.-Sat.

National Library Week

*APRIL 18, Tues.

Chapter meeting in San Francisco. See p. 12.

APRIL 18, Tues.

Northern California Medical Library Group meeting. Mary's Help Hospital, Daly City. Topic: How to read an article. Contact: Len Shapiro, California College of Podiatric Medicine, San Francisco. Phone: (415) 922-2775.

APRIL 28, Fri.

California Historical Society auction. (tentative) See p. 7.

MAY 16, Tues.

Northern California Medical Library Group meeting. Letterman General Hospital, San Francisco. Contact: Len Shapiro (see April 18).

JUNE 4-8, Sun.-Thurs.

SLA annual conference, Boston.

JUNE 11-15, Sun.-Thurs.

Medical Library Association meeting, San Diego.

JUNE 25-July 1, Sun.-Sat.

ALA annual conference, Chicago.

*Meeting announcements are sent out approximately 2 weeks before each meeting. Contact Rena Schonbrun for reservations and information. Phone: (415) 525-2244, x200. Write: Western Regional Research Laboratory, Berkeley, California 94710

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Interlibrary loan: A Panel on Policies and Courtesies was the subject of the second meeting of the year, held at the Holiday Inn, Sunnyvale. The panelists began the meeting by explaining briefly the type of library each represented, how their libraries cooperated in the Bay Area interlibrary loan system and some of the problems each encountered.

However, it was clear that when questions and comments started coming from the floor, the structure of the meeting fell apart. As a result, no really constructive plans evolved but two good points were made. First of all, good sources for loans and information in the area are either overlooked or underused. Secondly, users were reminded to spread out their requests and not to forget to try the following:

PUBLIC LIBRARIES. Most public libraries are a part of a system. Even if the library in the borrower's area does not have the needed information or material, it can refer the request to another library in its system, to the California State Library, or possibly, to the Bay Area Reference Center (see below). Some public libraries have special collections developed for service to business and industry. For example:

San Francisco Public Library has a Science and Government Documents department in the main library (call 415-558-3321) and a Business Branch in the financial district (call 415-558-3946).

Alameda County Library has an Information Center for Business and Government in Hayward. See the Bulletin 42:1 (call 415-537-6800).

Oakland Public Library has a Science and Industry Section and like others, gives phone and ILL service. (call 415-273-3647).

Marin County Free Library is building up its business section in its central library at the Civic Center. (Call 415-479-1100).

San Jose Public Library has a Business and Economics Department (ext. 855), a Social Sciences Department (ext. 858) and a Science and Technology Department (ext. 857). For interlibrary loans write the ILL department or call ext. 815. General number: 408-287-2788.

BAY AREA REFERENCE CENTER. This is a federally funded regional information center affiliated with six library systems. Through teletype and telefacsimile, it acts as a referral center for problems its affiliates have been unable to handle. In addition to reference service, BARC periodically conducts workshops for librarians and publishes Synergy, a bi-monthly newsletter that provides bibliographic and reference information on topical issues. For more details on BARC write or call:

Bay Area Reference Center
San Francisco Public Library
Civic Center
San Francisco, Ca. 94102
(415) 558-2821

CALIFORNIA STATE LIBRARY SERVICE TO INDUSTRY. This is exactly what it sounds like. Any library can contact it by phone, mail, teletype or telefacsimile. Answers to reference questions or interlibrary loans will be provided as fast as possible. In addition to the state library collections, the materials of the UCLA libraries are also accessible through this service. CSLSI is particularly valuable to those libraries needing highly technical material often not available locally. For more information contact:

CSLSI
California State Library
Library Courts Building
P.O. Box 2037
Sacramento, Ca. 95809

TWX (910) 367-3508
TWX (910) 367-3553

Phone (916) 445-6269
Telefacsimile (916) 445-7331

MECHANICS INSTITUTE LIBRARY collection is accessible to individuals who are members (memberships cost $7.00, anyone can join) through interlibrary loan, telephone reference or personal visits. The library collects material in all subjects but has an unusually good collection in science and technology. Reference service is limited to the library's collection but the staff will suggest alternatives when the library does not have needed information. Contact:

Mechanics Institute Library
57 Post Street
San Francisco, Ca. 94104
(415) 421-1750

WORLD TRADE LIBRARIES. Open to the public (individuals as well as libraries and firms which give support). Provides information in the areas of economics, law, trade, transportation, etc. Research and literature searching are provided for a fee. Anyone may use the collection on the premises without charge. Quick reference questions are promptly answered. For further information contact:

World Trade Libraries
Second Floor, Security Pacific Bank Building
One Embarcadero Center
San Francisco, Ca. 94111
(415) 421-7777

UNIVERSITY OF CALIFORNIA AT BERKELEY will serve libraries outside a fifty mile radius through interlibrary loan. Borrowers within this radius may borrow from the library if they purchase a $10.00 card and go to the library in person. Anyone may use the library's resources without charge on the premises. Photocopying service is available to all regardless of geographical location. Contact:

Interlibrary Lending Division
Loan Department
General Library
UC Berkeley 94020
(415) 642-2929

Photoduplication Service
Mail Order Division
General Library
UC Berkeley 94020
(415) 642-1598

STANFORD UNIVERSITY LIBRARY TECHNICAL INFORMATION SERVICE is designed for profit making organizations wishing to use Stanford's resources. Interlibrary loans are $5.00 per item, photocopying $2.50 per volume plus $.10 a page. Companies within a fifty mile radius must register as members of TIS and may purchase a $10.00 library privilege card in the company's name. This card can be used by any company employee on personal visits to Stanford. Contact:

Technical Information Service
Stanford University Library
Stanford, Ca. 94305
(415) 321-2300, x2139
(415) 321-1073

This list could go on and on. The above includes libraries only in the Bay Area, but there are other valuable resources throughout the state.

--Editor

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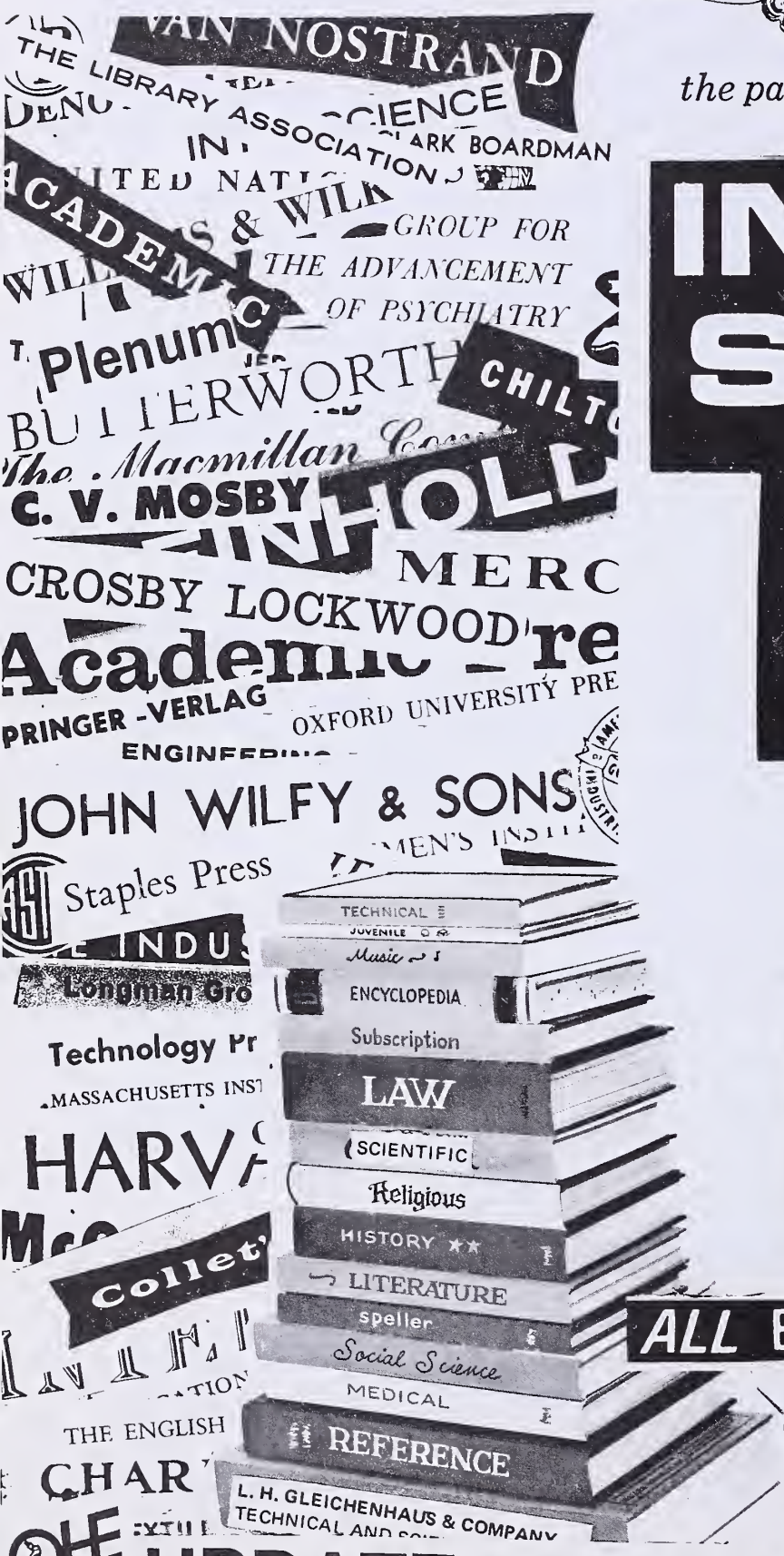
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KALEIDOSCOPE

Bay Area Reference Center held a workshop on February 2nd and 3rd on trends and resources in community planning.

Berkeley Public Library director Frank Dempsey resigned effective February 29. His successor has not yet been named.

San Jose State College will have a new director of libraries April 1. Donald R. Hunt, currently associate director of libraries at Oregon State University in Corvallis will assume the position, replacing Dr. John Canario who has been acting director.

California Historical Society has tentatively scheduled its next book auction for Friday, April 28th at its headquarters on 2090 Jackson in San Francisco. A bargain sale will begin at 7:00 followed by the auction at 8:00 p.m.

Institute of Transportation and Traffic Engineering Library of the University of California has moved to 412 McLaughlin Hall on the Berkeley campus from its former location at the Richmond Field Station. Phone: 642-3604. Hours: 8-5 weekdays. The Earthquake Engineering Library now occupies the ITTE old quarters.

Mark Baer will be the John Cotton Dana lecturer at the University of Hawaii on March 8th and at the University of Oregon in April.

Lois Farrell of the Agriculture Library at UC Berkeley will be coordinator for the education seminar on the environment at the annual conference in Boston.

Irene Neasham reports that the Wells Fargo History Room has on display an exhibit of daguerreotypes on loan from the University of New Mexico Art Museum.

Marilyn Johnson moved to Houston at the end of February to begin working for Shell Oil. She was formerly a supervisor in the library of Shell Development Company (Emeryville) which will be closing early this summer.

Friends of the San Francisco Public Library is sponsoring the 8th annual book sale on Saturday, March 11 and Sunday, March 12, 10-6 p.m. in Polk Hall, Civic Auditorium. A preview sale will be held March 9, 5-8 p.m. Open to the public. ($3.00 donation, friends enter free)

- In Memoriam -

Mary Jane Schmelzle, Senior Librarian of the California State Library Service to Business and Industry branch at UCLA, died on January 18, 1972 from a cerebral hemorrhage. She had been a most valuable staff member in the California State Library. She began work at the Sutro Library in July, 1953 and progressed to a senior librarian there. She also worked as a senior librarian in the Administrative-Legislative Reference Service. Her ability as a reference librarian and her spirit of service were outstanding: All who knew her felt her warmth and graciousness. She is survived by her husband, Mr. William K. Schmelzle, of 1147 South Spaulding Avenue, Los Angeles 90019.

. . .

George M. Sickinger, General Manager of the San Francisco Office of EBSCO Subscription Services died on December 21. Mr. Sickinger worked in subscription service for forty years and was the founder of the San Francisco office. His friendly manner and his ability are missed by his fellow employees and customers.

ASIS MEETS IN PALO ALTO

Nearly forty ASIS members met at Dinah's Shack on January 25 to hear Fred Bellomy, Manager of the University of California Library Automation Program. His speech was announced with the intriguing title "Library Automation--The Great Leap. Management looks at the People Problem." In a refreshingly entertaining talk, Mr. Bellomy made four major points based on his experience in the world of people and library automation.

First, the field must realize that the "soft money" times are gone and therefore automation efforts in the library must be able to withstand the close scrutiny of money-conscious administrators.*

Second, even under the best conditions, resistence can be expected from some quarters. Occasionally, the only way around this road block is coercion from above. This, of course, is most effective when high-ranking officials are strongly pro for the project. As a side axiom, therefore, it is always helpful to get top management on your side.

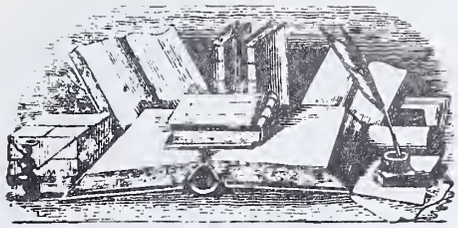
Mr. Bellomy's third point suggested that it is frequently helpful to introduce a new system as an "experiment." This approach helps to eliminate the fear that people develop for new and different ways of doing things.

Last, he urged managers to be liberal with praise and encouragement for their staff members. Every person needs to feel successful in a job well done and the manager must recognize these individual contributions as much as the work of the entire team.

The food was good and the talk was enjoyable. ASIS thanks Fred Bellomy.

--Eleanor Montague
Stanford University

* What "soft money" times? --ed.



KEEPING UP

A writer, librarian, and artist have pooled their efforts to get a small press announcement and reviewing service started. The result is Other Books which will be sold by subscription and in bookstores. It will carry announcements of forthcoming titles, brief, discriminating reviews and publishers' addresses for ordering. These functions are now performed--but only for large publishers--by PW, LJ and Books in Print respectively. Now librarians and booksellers may find this information combined for smaller publishers in Other Books. Publishers such as the following will be represented: City Lights, Applegate, Muir, Glide Foundation, Tree Books, World Without War Council, Ecology Center, Moon Poop Press, etc. For an introductory issue send 50 cents to Other Books, 20 Crystal Way, Berkeley, California 94708.

. . . . .

It was announced at the SLA midwinter meeting in Richmond that the San Francisco Bay Region Chapter's book The Library: An Introduction for Library Assistants edited by William Petru and Martha West will be translated into Spanish and distributed in Latin American countries.

. . . . .

Stanford University library has recently published the 1971 edition of the Meyer Library Book Catalog and the 4th edition of the Meyer Library Audio Catalog. The Meyer library, Stanford's undergraduate library, contains 67,000 titles and 3500 discs and tapes of music and spoken word recordings. The book catalog sells for 300 dollars (7 vols.) and the audio catalog for 150 dollars. Send orders to the university financial office.

. . . . .

The editors of the Journal of Library History are compiling a bibliography of California Library History as part of the journal's state library history series of bibliographies. Information and contributions to this project should be directed to the attention of Dr. Hannah J. Kunkle, Professor of Library Science, Texas Women's University, School of Library Science, Denton, Texas 76204. (See CLA Newsletter, January 1972, p.2 for more details).

. . . . .

The American Society for Engineering Education recently published two new guides: Guide to Literature on Aerospace Engineering and Guide to Literature on Agricultural Engineering and and up-to-date Directory of Engineering Librarians Associated with Educational Institutions in the United States. Each sells for one dollar and can be obtained from ASEE Publications Sales, Suite 400, One Dupont Circle, Wahsington, D. C. 20036.

THE TWAIN HAVE MET

It happened at Glide Urban Center in San Francisco on January 20th at a conference on library service to institutionalized and home bound shut-ins that was attended by about 150 people.

The twain--librarians and social workers--both share a common concern: providing for and improving services to shut-ins. They were invited to attend and participate in the conference which was sponsored by the Bay Area Social Responsibilities Roundtable (SRRT) and funded by a grant from HEW's Office of Education.

The program was divided into three segments: a panel on needs and resources, small group discussions, and talks on communicative needs, interpersonal discussions, and bibliotherapy.

The panel included two social workers who defined the shut-ins position in the community and discussed the use of volunteers, and two librarians who described the resources available to the blind and handicapped through state and federal programs, and explained the operation of a federally-funded outreach project for shut-ins. During a lively discussion period, several members of the audience stated their problems or told about their programs and some interesting interchanges developed between the audience and the panel members.

Following a short break, the entire conference was divided into 8- to 12-person discussion groups. Each group was arranged to insure an equal ratio of librarians, social workers and other participants, and was led by an experienced moderator. To maintain continuity, box lunches were served to the participants during the discussion period. This part of the program, the person-to-person exchanges, emphasized many of the points covered by the speakers and also uncovered areas that need further exploration.

One of the afternoon talks included an engaging description of one librarian's warm, common-sense approach to library service to hospital patients--a type of bibliotherapy not usually covered in professional journals. Among her bag of tricks are a shoulder-riding parrot and a demonstration of belly dancing!



Another speaker emphasized the importance of seeking out and meeting the needs of elderly patrons by developing strong, interpersonal relationships. The requirements and desires of our most numerous shut-in, the senior citizen--especially in the inner city--were vividly and touchingly portrayed.

An interesting bibliotherapy team from Agnews State Hospital--a librarian and a psychiatric social worker--described their successful program and how it works with mentally ill patients. A spontaneous demonstration of a typical bibliotherapy session very effectively underscored their remarks and piqued the interest of the audience. The conference ended with a lively question and answer session.

The entire program was video taped and edited tapes will be available for information, background and training purposes. Notes from the group discussions were transcribed and are available for a stamped, self-addressed 4 x 9 1/2" envelope. For information write to Sue Critchfield, SRRT Secretary, 72 Ord Street, San Francisco, 94114.

Hopefully, this conference will be the start of stronger relationships and better understanding between the two professions.

Librarians need to know more about the human needs of shut-ins and how to reach them. Social workers need to know more about the services and resources of the library--for both the shut-in and the social worker. An we all need to know more about how to communicate with and understand each other.

--Ed Cavallini
Daly City Public Library



V I B R A



R A T I O N



February's S.F. Bay Region Chapter meeting featured addresses by Ms. Eileen Rossi (Instructor in the English Department, S.F. City College) and Ms. Peggy O'Donnell (Bay Area Reference Center) on the electrifying subject of Women's Liberation. Despite the threat to male dominance here represented, only a smallish crowd of about fifty-five appeared, of which only seven or eight were men. [It was difficult to discern male from female silhouettes in the dim, provençale barn in which we met, since the silhouettes do not differ as much as they used to. (Think what this would have done to the cameo industry of the eighteenth century!)]

Like many a male speaker, Ms. Rossi went on too long. But the catalog of discrimination against women is long. Ms. O'Donnell then detailed the problem within library management, drawing in particular on the recent UC library study on this subject. The rectitude of their presentation is undeniable. But since it is almost impossible to be a man (especially over thirty) without being at least a latent male chauvinist, the solution to the injustices touches upon dark and murky experiences dating back to the Ice Age. Our speakers did not have too much to say about solutions. They are still campaigning.

The message is loud and clear: women simply want equal access to positions of power in our society. Hung on to this demand are terms like "equal treatment", "freedom for self-fulfillment", etc., but these are empty phrases without equal access to power. And it is over the power question that men's gorges begin to rise. Accepting the racial minorities (at least their men) into the power structure is a mere nothing compared to allowing women in. Yet in our present society, where women need not be retained at home to perform drudgery, there is no intellectual nor anthropological need to demean them socially. They clearly have equal capacity with men for high management responsibility.

It is too bad that discussion from the floor at our meeting was so very limited, and not very provocative. Like other professions, librarianship has lagged in the development of the cadre of women with experience in upper-level management jobs. The rectification of this inequity cannot now be made by suddenly opening top jobs to women. Very few have been given a chance to train for such responsibilities. Instead, real accomplishment is called for in the opening of department headships a and important assistant librarianships for women in large systems. Within very few years there will then be women with formidable qualifications for top executive positions in major university and public library systems. At that time they must have full and equal consideration for vacancies.

It is both understandable and sobering to realize that all our social patterns trace directly back to the Ice Age, despite the flurry of technology in the last one hundred and fifty years. But the ice has long melted, and changes are in the thaw which would leave a Shakespeare speechless. Our own male speechlessness that women ought to be considered equally with men for the top professional plums (as well as all intermediate rewards) is just evidence that most of us are psychologically lingering in the caves and Schmelzwässer of that long, lonely time when life was short and brutal, and women pounded skins and tended the soup pot, when not dying in childbirth.

The inexorable movement of the electronic age and its impacts on earlier mores and traditions is requiring that we replace uxoriousness with equal opportunity in society for women.

last minute briefing:

SLA President-Elect, Edward G. Strable, will be the guest of the chapter on April 18th for its meeting at the Four Seas restaurant in Chinatown, San Francisco. Mr. Strable has been active in librarianship since 1950. He began his career in the Chicago Public Library, then, in 1955 became library director for the J. Walter Thompson Company (Chicago). He has worked there ever since except for a period between 1965-8 when he worked for ALA. Other activities include leadership in the Illinois chapter of SLA; authorship and editorship of numerous publications including Special Libraries: A Guide for Management; John Cotton Dana lecturer at the University of Illinois; lecturer at the University of Chicago, SLA Convention Chairman 1958 and so on. The evening should prove informative and enjoyable.

* * *

On March 14th, SLA and ASIS local chapters will join forces to present ASIS's distinguished lecturer Ferdinand Leimkuhler. Dr. Leimkuhler is Dean of the School of Industrial Engineering, Purdue University and recently published an article entitled "Cost Accounting and Analysis for University Libraries" (co-authored with Michael Cooper) in College and Research Libraries November 1971. The topic for the evening is "Costing Library Operations".

* * *

The education committee's latest workshop, Leadership through Communication, is scheduled for March 23-25 at the Konocti Harbor Inn in Kelseyville. Roger Martin suggests that this be described as:

" One of those things I wanted to do at the 1971 convention but never had time for"

because this is a repeat of "Participation and Persuasion Techniques" from that conference. (A mailing has been sent out on this workshop and a preview of its emphasis was printed in the Bulletin November/December 1971,p.14)

If you want to know more about this you might talk to one of the several chapter members who attended the workshop at the convention. They were:

Sharon Howard, Al Maupin, Ray Brian, Prudence Clark, Marion Bourke and Linda Briganti

For details on the arrangements contact Sharon Howard, Pillsbury, Madison and Sutro Library, 225 Bush Street, San Francisco 94104 Phone: (415) 421-6133.





Executive Board Meeting
Letterman Officers' Open Mess, Presidio of San Francisco
January 20, 1972

Present were: Ray Brian, Bill Petru, Pamela Martinson, Ethel Crockett, Karen Takle Quinn

1. Ray Brian reported on his luncheon meeting during his vacation in Honolulu with special librarians there.

2. Bill Petru reported on progress made in selection of library school students for subsidized membership.

3. There was a discussion of the publicity for the Union List.

4. Bill Petru reported that he is redesigning the postal card which will go out to obtain information to update the chapter directory.

5. Ray Brian reported on a meeting January 18 at the Nut Tree with Wini Kistler, President of the Northern California Medical Library Group, Mary Stephens, chapter Employment Chairman, and Len Shapiro in his capacity as next year's President of the medical group. The four discussed the employment problems and decided to investigate the possibility for offering financial support to Elmer Moore of the UC Placement Service to centralize the employment activities of at least these two library organizations and to have a list of vacancies printed and sent to all registrants. Mary Stephens will speak to Elmer Moore on this matter.

--edited from the notes of
Ray Brian, Ad Hoc Recorder

* * * * * * * * * *

Nominations

SLA has announced nominees for officers for the year 1972/73:

Director:

Anne C. Roess	Charles H. Stevens
Erna Gabrielson	Stanley T. Lewis

President Elect:

Joseph M. Dagnese	Gilles Frappier

Advisory Council Chairman Elect:

Jack Ellenberger	Mary A. McNierney

Welcome to our NEW members

HURLEY, Mrs. Carol R.

Studied Library Science at San Jose State College.
Carol then worked at Palo Alto High School Library for 3 1/2 years, then Santa Clara County Library for 3 1/2 years. She has been at Philco-Ford for 12 years.
Her hobbies are Square Dancing and Bowling. She has been on the company bowling team for over three years.

INGLE, Barbara R.

M.S. L.S., UC Berkeley, 1968
Barbara had one year of pre-professional experience at Enoch Pratt Free Library in Baltimore where she was in the Young Adult division. After graduation she worked for 1 year in the branches of the San Francisco Public Library.
She feels that she has a really challenging job at Strybing Aboretum where she has been since October 15 last year. They had a horticultural library of about 2500 volumes when they moved into the new library, and the future development of the collection is now up to her. Staff consists of enthusiastic volunteers mostly.
Barbara is studying Russian and does free-lance editing, proof-reading and indexing in her free time.
Member of C.L.A. and California Horticultural Society.

INMAN, Robert A.

M.A., University of Washington, 1960
Robert also studied abroad (on a Fulbright) at the Universities of Graz and Vienna and later at the Free University in Berlin while serving in the Army.
He was head librarian for the Denver Post for seven years but has now taken a year off to write a novel. A free-lance writer for 20 years, he is the author of numerous magazine articles and several books including The Torturer's Horse (1965) and I'll Call You (1969).
Member of National Writers Club and Phi Alpha.

INGMIRE, Mrs. Wanda A.

M.S.L.S., UC Berkeley, 1970
Wanda came to California from Indiana in 1967. She worked for San Leandro Public Library for three months and has been in her present position since April 1971.
Her hobbies are needlework and sewing.
Also a member of C.L.A.

*See Directory Update, pp. 21-23, for addresses of these and other members.

KRAMER, Joseph R.

M.S.L.S. State University of New York at Genesseo, 1965

Joseph is really a transfer-back, having been a member when he worked at Ampex from 1965 to 1968. Then he went to Boeing in Seattle and the ensuing debacle. He is now Assistant Science Librarian at Sacramento State College.

He is a connoisseur of wines, plays handball, and jogs two miles every day. Also a member of A.S.I.S.

LAWLER, Mrs. Sally H.

A.B. University of Washington, 1967 (Comparative Literature)
B.S. Utah State University (History)

While at Utah State, Sally was a Reference assistant in the library. She then worked at Great Lakes Fishery Laboratory Research Library in Ann Arbor while her husband was taking graduate work at the University of Michigan. She has been at Control Data since August of 1971 and is now starting graduate work in Library Science at San Jose State College.

Her hobby is participating in English language programs for foreign students.

LONG, Lynda J.

B.S. Antioch, 1968 (Physics)

Lynda also has an Ohio teaching credential but came to California in 1970 where she took one year in the History of Science at UC Berkeley.

She has been with Techna for a little over a year where she handles both the Library and Publications.

Her hobby is Folk Dancing, and she is a member of KOPACHKA, a folk dancing group in Mill Valley.

McKEOWN, Martin J.

B.S. UC Berkeley, 1942 (Engineering)

Martin worked for Bechtel for 15 years where his specialty was thermodynamics and he had several overseas assignments. He has been in his present job of Librarian at FMC headquarters for 10 years and finds it most satisfying supplying information to busy engineers. He well remembers when he wanted facts quickly and found that librarians were the ones who could supply ready answers as to previous research, etc.

His hobby is model railroad building, an interest he has been able to share with his sons.

He is a member also of National Security Industrial Association where he serves on the Technical Information Advisory committee.

PARRICK, Joan L.

M.S.L.S., Drexel, 1961

Joan was at Drexel on a scholarship which led her to work for two years at the Free Library in Philadelphia, a valuable experience. Later she worked for the Department of Labor in Washington, D.C. and then for the Navy in a special program at Corpus Christy, Texas. She is now a branch librarian for Sacramento County Library and is so busy moving to a forty-acre ranch in the country that she has no time for hobbies.

PEPIN, Patricia M.

M.S.L.S., UC Berkeley, 1970.
Patricia has been working in the Letterman Hospital Medical Library since January 1971.
Her hobbies are Reading, Cooking and Needlework.
Member of C.L.A. and Medical Library Association.

VAN DER TAK, Mrs. Johanna H.

Johanna attended college in Holland where she specialized in medicine, biology and organic chemistry.
She has worked at the University of Caracas and for the Venezuelan Institute for Scientific Research where she was a translator. After coming to California, she worked at the Stanford Research Institute for 7 1/2 years where she was an assistant to the president for bibliography, research and translations.
After leaving SRI in 1968, Johanna became Technical information associate at Alza Corporation. She was in at the start of the company and has built up the library to where it now serves 200 people.
Her hobbies are music, art, travel, fencing and horseback riding.
Member of Medical Libraries Association and A.S.I.S.

VON MULLER, Judy

B.S., UCLA, 1964 (Design and History)
Judy has been with small to medium size college libraries and with several engineering firms, including Tudor Engineering Company, one of the consulting firms for BART. She has worked several months for World Trade Libraries and for a large architectural firm but is presently looking for a steady connection.
Judy's hobbies are opera, classical music, tennis and travel.
Member of California Library Technology Association.

interviewed by



Elisabeth Cunkle

NOTICE OF A CHANGE OF POSITION

Mrs. Carolyn A. Betz has gone from Reference Librarian at Syntex to Librarian at Zoecon Corporation Library in Palo Alto.

CONGRATULATIONS ALSO TO:

AMERICAN EXPRESS INVESTMENT MANAGEMENT COMPANY which has become a Sustaining member of SLA. (Thanks Roger Martin)

WELCOME STUDENT MEMBERS

As the Bulletin went to press, the following students had been chosen for SLA San Francisco Bay Region Chapter subsidized memberships:

from San Jose State:

Mrs. Keye Christenson
658 Mandana Blvd.
Oakland, Ca. 94610
836-3261

Mrs. Loren Robison
374 N. 5th St., Apt. 6
San Jose, Ca. 95112
293-1437

Mrs. Janet Gallimore
3637 Snell Apt. 370
San Jose, Ca. 95136
226-1928

from UC Berkeley:

Carolyn Daniel
c/o School of Librarianship
UC Berkeley, Ca. 94720

Ned Tuck
2230 Durant Avenue
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AMERICAN ASSOCIATION OF LAW LIBRARIES -- WESTERN-PACIFIC CHAPTER

BAY AREA LAW LIBRARIANS

Librarians who work for law libraries in the Bay Area (libraries for law schools, law firms, bar associations, law divisions of corporations, and county, state, and federal courts and departments) have numerous opportunities to meet and exchange work-related information. They may be members, either on an individual or institutional basis in the American Association of Law Libraries. The Association holds the standard annual meeting as well as conducting week-long and month-long institutes for advanced training. For example, in June of this year there will be an institute on legal bibliography in Urbana-Champaign, Illinois, to which several of the local law librarians are applying.

Official publications of the Association are the Law Library Journal, the President's Newsletter, and Association directories.

The Western-Pacific Chapter of the Association meets semi-annually. The last meeting, October 8-9 in San Mateo, offered workshops on basic legal reference and law library administration. A panel from the Bay Area Reference Center (BARC) discussed their problems handling technical/legal information, and John D. White, Alameda Co. Law Library, Oakland, spoke on bibliographic control of California appellate briefs.

Law librarians in the Bay Area also meet every second Friday of every month for an informal luncheon at Veneto's Restaurant on Bay Street. These meetings are mostly social in nature, although occasionally knowledge is pooled to solve a particularly difficult reference question, or problems with law book publishers are discussed, or job openings are advertised.

Enquiries about the AALL should be directed to American Association of Law Libraries, 53 Jackson Boulevard, Chicago, Illinois, 60604. Reservations for the monthly luncheons should be made with Sharon Howard, Library, Pillsbury, Madison and Sutro, 225 Bush Street, San Francisco, California, 94104. (415) 421-6133, x255.

--Susan Stromme

JOBS

"The CLA Job Clearinghouse has been given a new look for 1972. Beginning February 1, any person interested in securing information as to job availabilities in California should dial (916) 443-1222 anytime during the day or night, and he will receive a recorded message giving such information as CLA has available. The message will be brought up to date once a week so that the information will be just as current as possible.

"Libraries are urged to send in information about any job vacancies to the CLA Headquarters Office so that the JOBLINE may be updated with the most current data available. The message will be changed each and every Friday, and it will thus be possible for any job vacancy information received even as late as Friday morning to be included in the recorded message by Friday evening."

-- quoted from a memo from
Stefan Moses, Executive Director
California Library Association
717 K Street
Sacramento, California 95814

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NEWS FROM HAWAII

While on vacation in Hawaii, Ray Brian held a luncheon meeting with a group of special librarians in Honolulu to discuss the possibility of coordinating programs in continuing education with the San Francisco Bay Region Chapter. Attending the meeting were Virginia Crozier, Dorothy Gregor, Rita Kane (all of the University of Hawaii), Jean Mardfin (Municipal Reference Library), Judith Reed (Bishop Museum) and Jessie Wheelright (Hawaiian Telephone Company).

Although Hawaii falls within the geographic scope of the chapter, it is obviously impossible for SLA members in Hawaii to participate in the meetings and programs and their small number will necessitate cooperation with other groups of librarians in the islands if an effective and on-going program in continuing education is to be developed. The group felt that the first step should be the formation of a committee representing different segments of librarians in Hawaii and probably functioning within the framework of the Hawaii Library Association. Judith Reed was asked to form such a committee and arrange the initial meeting.

The librarians were particularly interested in the possibility of packaging one of our local education committee productions to send to Hawaii. Dean Robert D. Stevens of the U. of H. School of Library Studies in an interview the following day also expressed strong interest in this possibility.

There was also some discussion about future revision of the Hawaii and Bay Area union lists.

--D.G.
R.B.

. . . . . .

UNION LIST ERRATA

Margaret M. Craig is making a list of errata and changes for the chapter's union list. The corrections will be sent to those who bought copies of the list as soon as enough items have been collected to warrant a mailing. Send (please do not call) any corrections or changes you know of to:

Mrs. Margaret M. Craig
Department of Biological Sciences
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The union list committee really wants to make these corrections. Please help!

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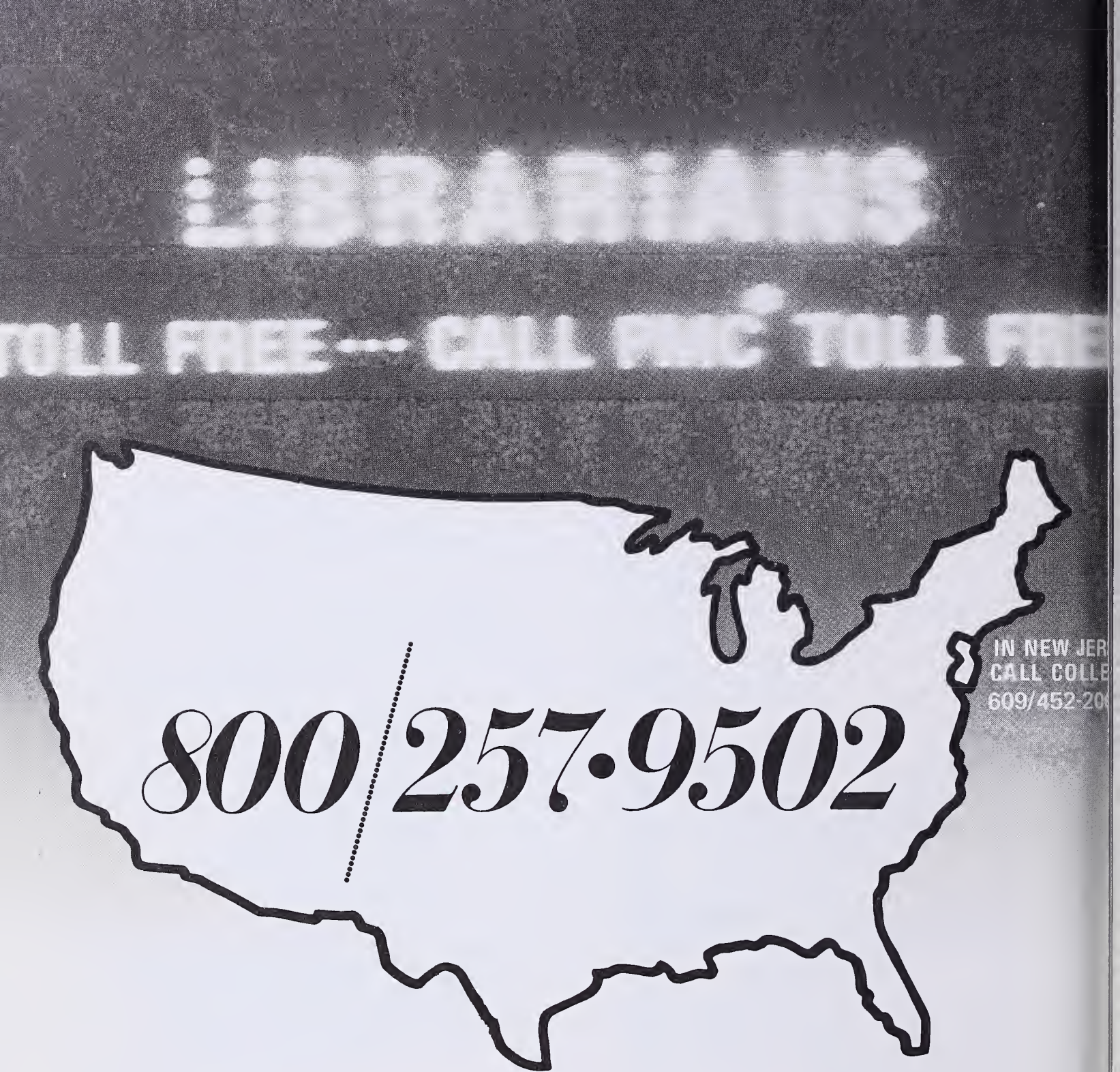
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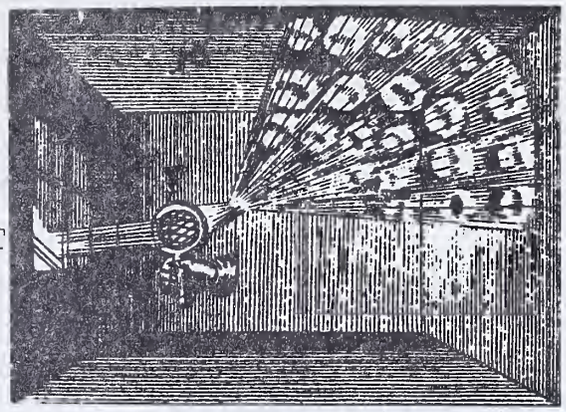
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ART LIBRARIANS MEET



For the first time in its sixty-year history the College Art Association held its annual meeting in San Francisco, January 26 through January 30, 1972, sharing the period as customary with the Society of Architectural Historians. Besides teachers, practicing artists and museum people, the membership includes a substantial number of art librarians. And this group, generally divided in affiliation among College Art, Special Libraries and the Art Subsection of ALA's ACRL, turned out in good force for the session on art libraries which opened the whole affair this year. An effort had been made to reach other librarians who might be interested, whether they belonged to any formal group or not, and the attendance figure was well over a hundred.

Judith Hoffberg of the Brand Art Center in Glendale arranged a full and well-rounded program for the three-hour time span assigned.

Kate Steinitz (Elmer Belt Library of Vinciana at UCLA) delivered a paper on "Early Art Bibliographies", reviewing candidates for the position of first in the field and settling on a list included by Raphael Trichet du Fresne in his edition of Leonardo da Vinci's Trattato della Pittura, 1651.

Eva Wisbar on the subject of "The Art Library and the Multi-Media Research Center" made a plea for art libraries/librarians to take the lead in developing strong multi-media collections as the inevitable wave of the future. This was reinforced by Claire Duessen's slide presentation of the program at the Junior Arts Center in Los Angeles.

Two projected new tools of art bibliography were described during the second half of the session. Michael Rinehart of the Clark Art Institute (Williamstown, Massachusetts) reported on the October 1971 conference on the supporting a project to develop computerized abstracts of art literature similar in scope to those currently being produced for music, RILM (Repertoire Internationale de la Litterature Musicale). A first pilot issue is planned for summer or fall of 1973.

A panel chaired by William Treese from the Arts Library of the University of California at Santa Barbara presented the second bibliography, again a computerized service, designed by the American Bibliographical Center-Clio Press of Santa Barbara on the basis of a questionnaire survey conducted in recent months. A current awareness contents page listing and an abstracts coverage of modern art are both planned to begin in 1972, while the third series on older periods of art is scheduled for 1974. Both projects are apparently going ahead with the usual disregard for what will be a very expensive duplication in an area which surely doesn't need it.

Mary Ashe
Art and Music Department
San Francisco Public Library

FOR THE RECORD

Workshop for Library Assistants,
University of San Francisco
January 20 and 21, 1972



The San Francisco Bay Region Chapter of the Special Libraries Association in cooperation with the Library Science Program of the University of San Francisco conducted a two-day workshop for library assistants at the University of San Francisco, January 20 and 21.

This workshop was the latest in a series offered every few years to provide non-professional library employees with the reasons behind various library operations and services. The sponsors' aim was to present underlying principles and reasons for library activities rather than details of methods and techniques of specific library operations and services. The three main areas of library work covered were acquisitions of library material (books, periodicals, microfilm, etc.), cataloging and services to patrons. The five lecturers were experienced librarians. Mrs. Margaret Uridge, Head of General Reference Service, University of California at Berkeley, provided the introduction with the assistance of Richard Lindstrum, Director Instructional Materials, San Luis Obispo Schools. William C. Petru, Assistant Libraries Manager at Hewlett-Packard Co. was responsible for the session on acquisition. Miss Janet Phillips, Cataloguer at University of California, San Francisco Medical Library lectured on the Organization of Library Materials and Mrs. Martha W. West, Assistant Professor, Department of Librarianship, San Jose State College discussed Library Services.

The coordinators were Roy Nielsen, Head Librarian, University of California Lawrence Berkeley Laboratory and Miss Anne Avakian. A number of chapter members assisted each day at the registration desk and in the discussion groups.

Miss Elinor Alexander, Chairman of the Special Libraries Chapter Education Committee, said that there were so many library assistants who wanted to attend the Workshop that the enrollment limit had to raised from 60 to 100. Registrants came from as far away as Los Angeles and Sacramento and represented 54 different states of California, university and college, school and public, industrial, commercial, law and bank libraries.



Arrangements for the use of the University of San Francisco facilities between semesters were made by Sister Mary Alma, Director of the University of San Francisco Library Science program, who also welcomed the group at the Thursday luncheon.

Two features of the Workshop which the registrants enjoyed most were the small discussion group sessions and the effective use of audio-visual materials in the introductory lecture. In general, the participants thought the Workshop worthwhile and that the objective had been attained.

--Elinor Alexander

COMMUNICATIONS BETWEEN LIBRARIANS AND ENGINEERS

At the January meeting, held Thursday, January 20, at the Letterman Officers Open Mess, Mike Thistle of Pacific Telephone and Telegraph discussed the many inventions and discoveries at the various Bell Laboratories from about 1927 to present day which have contributed to the technology of communications today. These discoveries are an integral part of computers. The computer, as far as a library is concerned, is the next most important invention after moveable type. It has aided the library in becoming a centralized information center. The telephone is used to aid in transmitting this information to all the Bell Company researchers. Eventually even small libraries will be able to afford computers to aid in their information processing, retrieval and dissemination.

A lively discussion followed during which questions were raised concerning the technical processing operations and information handling activities for which the Bell Lab Libraries use their computers.

The information related during the talk was interesting, but, as the writer and several other listeners remarked, was not exactly what we had expected to hear.

--Barbara A. Cohrssen

The gov'nor bellowed down the hall
"See one rare book, you seen them a-a-all.
Perfectly clear! Plus I declare
I like them things well done, not rare."



F.S.

LETTERS

In a letter to Bill Petru, December 10, 1971, Mrs. Joan L. Chambers, Assistant Reference Librarian of the University of Nevada writes:

> We in Nevada do have a serious interest in the objectives of SLA. We find it difficult, however, to commute to the Bay Area for monthly meetings. We are, nevertheless, very desirous of meeting with other special librarians, especially since we have so little outside contact and since there are so few of us in Nevada.
>
> It occurred to me that the Bay Area Chapter might be large enough to divide to form a Sacramento-Sierra Chapter. You might also consider, if a division is not feasible, the possibility of alternating the location of your meetings between the Bay Area and the Sacramento Area.
>
> I will be interested in learning your thoughts regarding these two suggestions.

From Bill Petru's reply:

> ... A general meeting in the Sacramento area is an excellent idea and one which should be pursued... I think there would be general acceptance, for example, of a Saturday workshop on some subject at a State Library - either Nevada's or California's. Why don't you develop a program of your choice or present some positive ideas to the Chapter President?
>
> The advisability of forming a new chapter is another matter which needs to be looked at more closely. The mechanism exists for such a formation, of course, and it is relatively simple - but is it desirable? As you know, there are few special librarians in Nevada and the Valley, and you imply that you have little contact with each other. Would you meet together any more frequently if you were a separate chapter?
>
> As members of the SLA San Francisco Bay Region Chapter living in Nevada or any part of Northern California or Hawaii, there is nothing to prevent you from having local meetings of interest apart from the regularly scheduled Chapter meetings. In fact, meetings between colleagues are to be encouraged at any time.
>
> As this Chapter grows, we hope to foster groups which have common subject interest.
>
> Since a group remains an integral part of the Chapter and derives strength from the Chapter in the form of depth of experience, [and] project backing... this is an alternative suggestion to be considered to that of the formation of a separate and new chapter.
>
> I hope some of these throughts will convince you and others to join Special Libraries Association. We appreciate your suggestions...

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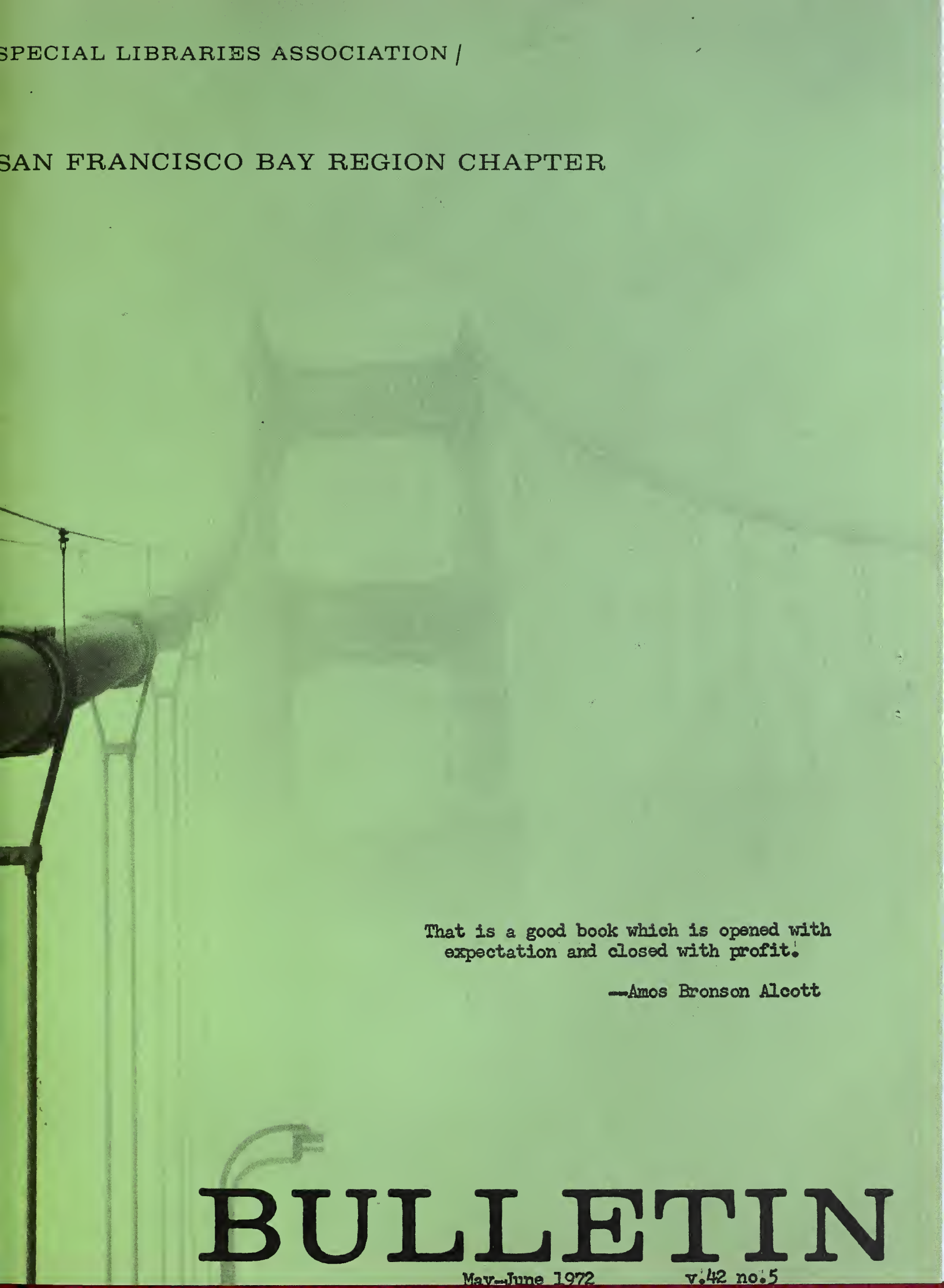




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That is a good book which is opened with expectation and closed with profit.

—Amos Bronson Alcott

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May-June 1972 v.42 no.5

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v.42
no. 5

San Francisco Bay Region Chapter
Special Libraries Association

May-June
1972

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PREVIEW

JUNE 4-8, Sun.-Thurs.

63rd Annual Conference Special Libraries Association, Boston, Mass.

JUNE 11-15, Sun.-Thurs.

Medical Librarian Association, 71st Annual Meeting, Coronado, Ca.

JUNE 22, Thurs.

Bay Area Education Librarians meeting, Department of Human Resources in Hayward. See p.3 for details.

JUNE 25 - JULY 1, Sun.-Sat.

91st Annual Conference, American Library Association, Chicago, Ill.

JUNE 14-15, Wed.-Thurs.

Bay Area Reference Center, workshop on publishing today. Call them for the details. (San Francisco Public Library)

JUNE or JULY??

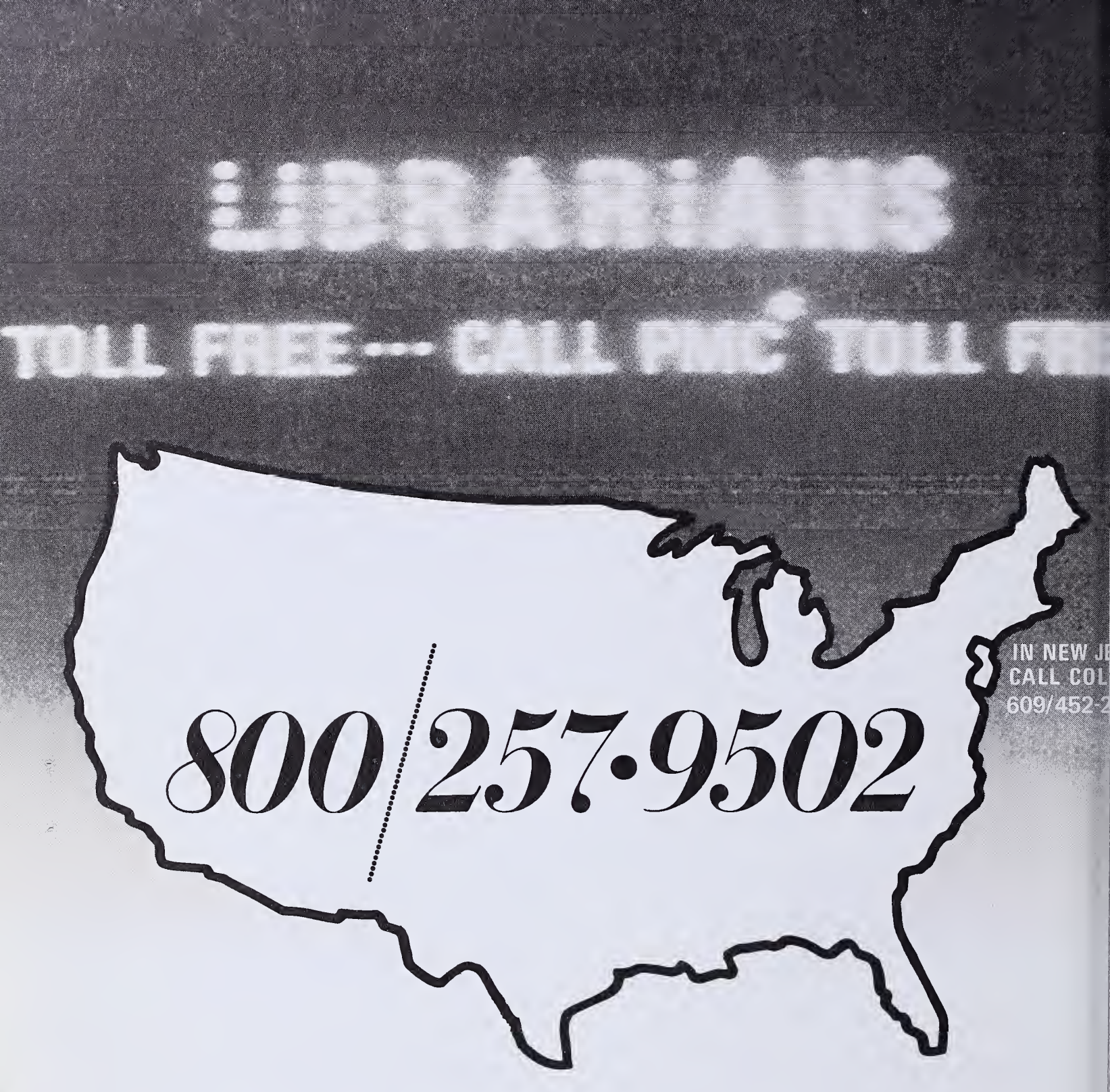
Bay Area Business Librarians summer meeting. Contact Sue Rugge for information, (415) 841-5861.

AUGUST 26 - SEPTEMBER 2, Sat.-Sat.

38th General Council Meeting, International Federation of Library Associations, Budapest, Hungary.

SEPTEMBER 1-9, Fri.-Sat.

36th Conference, International Federation for Documentation, Budapest, Hungary.



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KALEIDscope

Carma Leigh, California State Librarian is retiring July 1st. Dinners honoring her were held in May in San Francisco at the Sheraton Palace Hotel (May 17) and in Los Angeles at the Biltmore (May 24). As this Bulletin goes to press, a new state librarian has not yet been named.

The School of Librarianship, UC Berkeley is offering a new course, Bibliography 255, Bibliography for graduate students in literature, to be taught by Dr. Sylvia H. Myers who has taught in the UC English Department, Extension Division and the School of Librarianship.

The School of Librarianship has also arranged for students to take courses through the Extension Division. Contact the school and Extension Division for details.

Career Education will be the theme of the next meeting of the Bay Area Education Librarians, June 22nd, 9:30 - 11:30 a.m. at the Department of Human Resources, 306 A Street, Hayward. Miss Violet Cooper, Employment Counselor at the Dept. has initiated a pilot program in employment opportunities and vocational information, based mostly on creatively scrounged materials. Education librarians and resource people are invited to come and share ideas. Contact Marda Woodbury (chapter member) for details. (415) 841-6950 x39.

Jackie Desoer is now librarian of Manalytics, Inc. in San Francisco. She replaces Janice Bain who resigned and will be having a baby soon.

Carolyn Betz is now librarian of Zoecon Corporation in Palo Alto. She was formerly reference librarian at Syntex.

Lockheed Technical Information Center's new Manager is George R. Evans, formerly of Ames Research Center.

Mrs. Margaret Dorfman was pictured in the San Francisco Chronicle March 3 (p.45) with her husband, who, as vice-president of Syntex, recently made a gift to the San Francisco Symphony.

Women in Politics is the new project being set up between the Regional Oral History Office and Immaculate Heart College in Los Angeles. Women who have been elected or appointed to public offices or who have been active with their political parties will be interviewed and their experience tape recorded.

A Student Special Libraries Association Group has recently formed at UCLA and will be affiliated with the Southern California Chapter.

Shari Arnold writes that she is now managing employee benefits and salary administration for Fibreboard Corporation where she formerly did research. She has dropped her membership in SLA as a result.



COLLECTIONS

THE HELEN CROCKER RUSSELL LIBRARY OF HORTICULTURE

San Francisco has gained a new special library, The Helen Crocker Russell Library of Horticulture and Related Subjects, which will be open to the public in the autumn of 1972. Established by the Strybing Arboretum Society as a gift to the people of San Francisco, the new library is located adjacent to the Hall of Flowers on 9th Avenue and Lincoln Way in Golden Gate Park.

The Collection, presently consisting of 2,500 volumes, is non-circulating and will fulfill three main purposes. First, the library will provide a horticultural reference center for the public. Information on all aspects of home gardening will be available. Secondly, the collection will serve the reference needs of the staff of the Strybing Arboretum. Because the Strybing Arboretum is involved with plant introduction and experimentation, the collection has specialized material on plants and trees growing everywhere on the globe. Thirdly, the library will augment the educational program sponsored by the Strybing Arboretum. The educational program consists of lectures designed for adults, the docent training course for volunteer guides, and field trips through the arboretum for school children. To complement the particular adult lecture or "study unit" for the school children, exhibits of books and related plant material will be on display.

The living museum of plants at the Strybing Arboretum now has the beginnings of a fine library, which I intend to make as vital as possible. Our collection has recently been enlivened by the addition of the archives of William Hammond Hall, appointed the first engineer of Golden Gate Park in 1871. His correspondence reveals the fascinating history of the beginnings of San Francisco's beautiful park.

Future goals include the maintenance of a botanical print collection, a story hour for young children, and slide and lecture programs for professionals in related fields such as landscape architecture.

--Barbara Ingle, Librarian
(415) 661-0822

NEW QUARTERS FOR AMSCSL, THE ASTRONOMY/MATHEMATICS/STATISTICS/COMPUTER SCIENCE LIBRARY, UC. BERKELEY

In most ways this library is the standard Berkeley campus balcony variety (balconies are the "in" thing hereabout) with this one difference: on a clear day we can see the Bay. It is standard also in its built-in lack of growth space. A fifteen year lapse between conception and execution makes expansion space practically non-existent now.

At the outset, this library was conceived of as one that would hold a maximum of 26,000 volumes, have a seating capacity of 135, and would contain the current graduate and research collections in astronomy, mathematics and statistics. That was back in '56 or '57 as near as I can reckon it. It now has a 40,000 volume capacity and seating for 123 persons. The floor space was increased from the original allocation of slightly over 7,000 square feet on two levels to nearly 8,000 square feet on three levels. The third level is a storage room and can be used for additional work space. The library now contains material in Computer Science as well as the other three subjects already mentioned.

My blueprint shows a "future staircase" which was supposed to have led to a below-grade expansion area but somewhere between blueprint and concrete, 25 pounds of load-bearing capacity seems to have been mislaid and the 100 pounds per square foot load-bearing capacity just misses being regulation library flooring. After spending some six years designing, redesigning, planning and replanning (sometimes on a few day's notice since floor space or window placement changed abruptly). I, for one, felt a severe sense of disappointment at the loss of capacity. Such are the mysterious ways of architects and engineers!

I have often been overheard muttering the old saw "Architects are the natural enemies of librarians". During off moments, I wonder where architects ever got the notion that libraries had to be built to "hobbit" specifications. Caves must have a special attraction for them. They seem to feel compelled to place offices and work areas directly beneath the lowest ceilings in the building smack in the center of the main stack areas.

Our monographic collection, a few of our high-lung capacity troglodyte readers and some spelunkers manage to dwell in near-breathless harmony underneath the balcony. When the lights are not on, there is a very definite subterranean ambiance there. Ah, but when the lights are on, there is a dazzling effect, not to be missed by anyone who wants to experience mock snow-blindness. Having excaped, after much wailing and gnashing of teeth, from having our office and work space located there, we try to avoid entering the monographs stacks, if at all possible. Once upon a time, the east and west walls of this area were to have had windows. Like the load-bearing capacity below-grade, they too mysteriously disappeared, never to turn up again. We were greatly chagrined by this loss since the entire stack flow, which is admittedly quite dreadful and confusing, was planned to take advantage of the "see-through" quality to be provided by the windows.

For all that, all is not dreariness. We can and do see the Golden Gate Bridge on clear days and the view closer to home is not all bad. Our male staff can gaze out on Hearst Mining Circle and feast their eyes on the many mini-skirted wonders that lay about on the grass. The ladies can wave at friendly males as they walk by the windows, without commitment on either side.

No matter the faults, plans gone awry, glare-headaches and all, no on opts to go back to that even worse place, Campbell Hall from whence we escaped only last June.

--Kimiyo Hom, Librarian

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Note: This announcement is designed for cutting and pasting in the 1972 Membership Directory.





available for the asking.



Copyright

"The following statement has been issued by the Committee on Legislation of the Medical Library Association (MLA). It is reprinted here for librarians and others who are not members of MLA.

"We have all been watching with great concern the progress of the pending case of the Williams and Wilkins Company v. the United States, a copyright infringement action which involves the National Library of Medicine and the National Institutes of Health Library. On February 16, 1972, a Commissioner's Report was filed with the United States Court of Claims which would, if adopted, adversely affect the programs of the two libraries named and would ultimately affect all libraries. It should be pointed out that this is a Commissioner's Report. The Commissioner's function is to advise the Court, and his opinion does not have the force or effect of law, unless the judges of the Court of Claims uphold it. We are further advised that the judges are in no way bound to accept these findings, may reject them in whole or in part, and must ultimately make their own independent ruling and decree. This is the first copyright case to reach trial in the Court of Claims, and its ruling will undoubtedly be appealed. The final decision may well rest with the Supreme Court of the United States. The appeal procedures are long and time consuming!"

--Reprinted from the Pacific Southwest Regional Medical Library Service Newsletter, no. 31, April 1972

SLA POSITION PAPER ON LIBRARY PHOTOCOPYING IN LIGHT OF THE WILLIAMS & WILKINS REPORT TO THE U.S. COURT OF CLAIMS, FEBRUARY 16, 1972

Through its Special Committee on Copyright Revision, the Special Libraries Association has been engaged in the ten-year legislative revision effort that is now before Congress. To special libraries, the rights to photocopy research

Pictures taken during last meeting, May 10, at the Novitiate Winery, Los Gatos.

"A library owning books or periodical volumes in which copyright still subsists may make and deliver a single photographic reproduction of a part thereof to a scholar representing in writing that he desires such reproduction in lieu of a loan of such publication or in place of manual transcription and solely for the purposes of research."

In view of the recent Williams & Wilkins opinion, it is now deemed desirable that the Association take a position on the photocopying issue for the guidance of the Association's members. Whether adopted or rejected by the U.S. Court of Claims, the Williams & Wilkins opinion implies that libraries will be responsible for reimbursing publishers through a subscription surcharge, a per page licensing fee or a similar royalty arrangement. Increased costs to all special libraries will plainly result. Depending on the basis of reimbursement, any of these schemes will encumber the administration of special libraries and will burden their staff everywhere with unnecessary tasks, thus detracting from important functions. Moreover, an inevitable consequence of the opinion, should it stand, would be the inhibition of the business, education and scientific research communities who are the principal users of special libraries.

Pending final judicial action, the Association advises its members to continue copying practices followed heretofore. In the event that individual libraries are approached by publishers desiring to negotiate licensing agreements, royalty payments or subscription surcharge agreements, such requests should be referred to the legal counsel of their company or library counsel, with advice to SLA's New York office of such actions.

--S. Kirk Cabeen
Philip Rosenstein
Jack S. Ellenberger, Chairman
Special Committee for Copyright Law Revision, SLA
April 14, 1972
(for presentation to the Board of Directors June 3 or 4)

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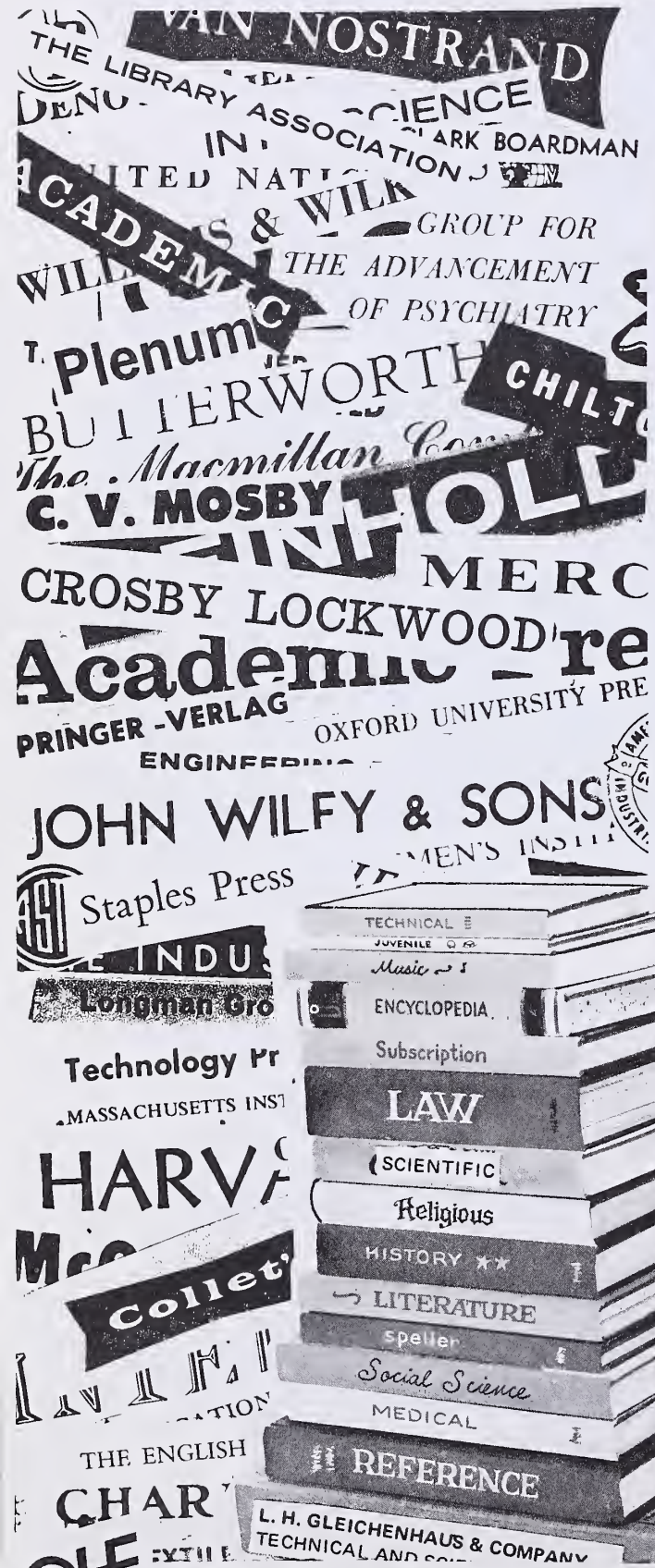
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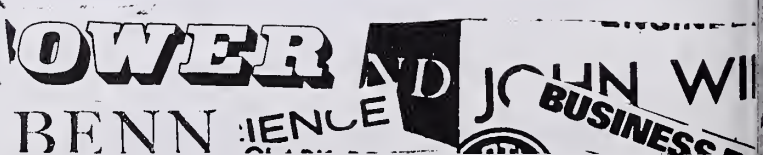
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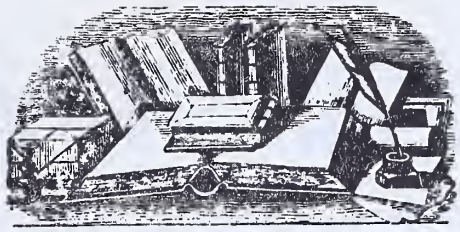
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KEEPING UP

According to CU News (of the University of California Library-Berkeley) May 4, page 3, the third edition of the UC Union Catalog is planned for September or October 1973 and will be distributed, hopefully, beyond the university.

. . . . .

Marija Matich Hughes, Reference Law Librarian at Hastings College of the Law has just produced supplement 2 to her bibliography The Sexual Barrier: Legal and Economic Aspects of Employment. The main work was published in 1970 and was the first extensive listing of legal and general sources on discrimination against women. The first supplement was published in 1971. Both the main volume ($5.00) and the 1971 and 1972 supplements ($3.00 each) can still be purchased from the author at 2422 Fox Plaza, San Francisco 94102.

. . . . .

Marda Woodbury has recently compiled A Guide to Educational Resources for the Far West Laboratory for Educational Research and Development as part of a training manual for educational information consultants. The guide, designed to help the consultant keep abreast of current activities, products, sources and innovations in education, covers reference books, product guides resources and the organization of educational information. Review copies are available from the compiler without charge to individuals and organizations willing to fill out an evaluation checklist. Send self-addressed label to her at the laboratory, 1 Garden Circle, Hotel Claremont, Berkeley, 94705.

. . . . .

Copies of the chapter's Union List of Periodicals: Science-Technology-Economics, 2nd ed., are still available for those who have not yet ordered a copy. Price for contributors is $17.50 for the first copy and $27.50 for each additional copy. Non-contributors' price is $27.50. Both prices include state tax and handling charges. Please address orders to:

Mrs. Phyllis M. Browning
Beckman Instruments Inc.
Spinco Division Library
1117 California Avenue
Palo Alto, California 94304

Welcome to our NEW members

BALTIS, Mrs. Nancy R.
1206 Sleepy Hollow Lane
Millbrae, Calif. 94030

Nancy is still attending San Jose State College where she will receive her Master's in Library Science at the end of summer school this year.
She is a veteran of ten years of recreation work with the USO and three and one-half years with Army Special Services in Korea and Germany. I think it was watching what she took to be the easy life that Army librarians lead that led her back to college to enter library school. Since then she has learned differently, of course, about all the work that goes on relatively un-noticed by the casual library user.
Martha West's course in special libraries led to her interest in special library work and her joining our organization.
Nancy's hobbies are bridge and reading, and she is currently job hunting.

FIELD, Mrs. Sara
Stanford Research Institute
333 Ravenswood Avenue
Menlo Park, Calif. 94025

Although Sara has three children and seven grandchildren, she returned to college a few years ago and graduated high in her class at UC Berkeley in 1970 (as an English major). She was then accepted at library school and received her Master's in Library Science, also from UC Berkeley, in August 1971.
Prior to that time she had worked as a para-professional at the Institute of Textile Technology in Charlottesville, Va., and in the acquisitions department at Alderman Library, University of Virginia. When her husband was transferred to the staff at Stanford, she worked at IBM, Sylvania and other special libraries on the Peninsula.
She is also a member of CLA and the UC Berkeley Library School Alumni Group.
Her hobby is gardening and she is active in the Garden Section of the Stanford Faculty Wives' Club.

JONES, Eleanor
Syntex Research Library
3401 Hillview Avenue
Palo Alto, Calif. 94304

Eleanor is a transfer from the Tennessee chapter of SLA where she worked for the Chattem Drug and Chemical Co. in Chattanooga.

(and our apologies to those we were unable to contact, either because they have no phone or because they were always out on the town leaving their phones unanswered)

She majored in Biology and Chemistry at Asbury College in Kentucky and at the University of Tennessee. She has been in California working for Syntex only three months.
Eleanor is doing post-graduate study in drug interactions and is a member of the national student organization called the Association for the Study of Hallucinogens.
Her hobby is tennis and she is a player of trophy-winning caliber.

JONES, Mrs. Vicki A.
Harrison Memorial Library
Box 800
Carmel, Calif. 93921

Vicki attended Texas Christian in Fort Worth and then received her library degree from the University of North Carolina in 1966.
She has worked at both the Fort Worth Public Library and the Chapel Hill Public Library. But when she saw the ad in LJ for the position of head librarian at Harrison Memorial in beautiful Carmel, she lost no time in flying to California and getting the job. Of course the building has been remodeled three times, and the collection wanders over five floors, or parts of floors, and there is little hope of passing a bond issue for a new building, but then there is a beautiful little park which surrounds the old tile-roofed building and Carmel's unique Mediterranean Market is almost within sniffing distance!
Vicki is a member also of ALA and CLA.
Her hobbies are playing bridge and solving jigsaw puzzles.

KORF, Harold E.
Golden Gate College Library
536 Mission Street
San Francisco, Calif.

In reality Harold is rejoining our chapter of SLA since he was appointed Director of the College Library in May of 1971. For several years he had been on the faculty at Golden Gate as an Associate Professor of Humanities, but he decided to return to the library field.
Harold received his Master's from UC Berkeley in 1953. He has worked at the Free Library of Philadelphia and also as Humanities Reference Librarian at Stanford University.
He belongs also to the Business Communications Society, Friends of Audubon Canyon Ranch and the Sempervirens Fund which raises money for saving the redwoods. He has a place on the coast at Sea Ranch where he spends his weekends either painting or working hard as Chairman of the Uplands Committee which is striving for the preservation of the woods and trails surrounding the Sea Ranch. On rainy days he can be found indoors playing chess.

LINDEN, Mrs. Margaret J.
Standard Oil Company of California
225 Bush Street
San Francisco, Calif. 94104

Margaret also received her Master's from UC Berkeley in 1962.
She worked in the Graduate Social Sciences Library for seven years and for the Giannini Foundation for three years. Then she went to Idaho State

University in Pocatello, but nine months was far too long away from the Bay Area so she returned and since August 1971 has been head cataloger at Standard Oil Library.
She is ecology and conservation-minded, and her hobbies are hiking, sewing and reading.

ROBISON, Mrs. Loren
374 North Fifth Street, Apt. 6
San Jose, Calif. 95112

Loren is a graduate student at San Jose State College and will receive her Master's in August this year. Her undergraduate major was Biology, also at San Jose State.
She has worked for several years in an Army Library in Germany.
Loren and her husband were originally from Southern California, but he is now getting his Master's in Business Administration from the University of Santa Clara.
She is also a member of ALA and Beta Phi Mu.

SWAN, Mrs. Eve
Physics International Co. Library
2700 Merced Street
San Leandro, Calif. 94577

Eve received her education in Business and Accounting at Armstrong Business College in Berkeley and went to work in the Technical Library at the Naval Supply Center in Oakland from 1946 to 1950. She then moved to the Yards and Docks Division also in Oakland and later to Friden where she was an auditor and travel agent. After that, she worked in Technical Information Retrieval at Lawrence Radiation Laboratory in Livermore for seven years.
She had just retired to what she thought was going to be full-time homemaking when she was invited to go to Physics International as Librarian in June 1969.
Her hobbies are sewing and gardening, and she and her husband have just returned from a delightful trip houseboating on Shasta Lake. In their many travels together they meet friends whom they feel they already know because Eve's husband is a ham operator and they talk to people all over the world.

TANSEY, Mrs. Luraine C.
345 Brookwood Avenue
San Jose, Calif. 95116

Luraine has her BA from UC Berkeley and a MA in Fine Arts from Mills College '41. She took graduate work also in Art History at the Institute of Fine Arts which is located right across the street from the Metropolitan Museum in New York City. In 1969 she received her Master's in Library Science from San Jose State College where her thesis was the first edition of the book which she wrote with Wendell Simons called A Universal Slide Classification System with Automatic Indexing.
Since 1965 she has been at UC Santa Cruz where she is Slide Curator and Librarian. She also teaches Art History.
In March, Luraine led a Workshop for the University Art Association of Canada, and a week later she was in Atlanta where she gave a presentation on automation

of medical slides at the National Medical Audio-Visual Center. Right now she is preparing a paper on the interdisciplinary approach to slide management to be presented at the annual conference of ALA in Chicago.
Three years ago she led a travel group of librarians through Greece and the libraries of Southeast Europe, and she is even now making arrangements for a group trip to the International Congress of Art History in Granada, Spain in September of 1973.
She is a member of College Art Association and of the Picture Professionals of New York.

VDOVIN, George A.
Physics Library
UC Berkeley
Berkeley, Calif. 94720

George attended Berkeley schools from the 5th grade on and received his Master's in Library Science from UC Berkeley in 1955.
From 1955 to 1961 he was head of the Science Library Division of the Falconer Library at Stanford University. Then the next ten years saw him a resident of the Southland where he was Science Engineering Librarian at UC San Diego. In November of 1971 he returned to UC Berkeley where he is head of the Physical Sciences Libraries and also Physics Librarian.
He was a member of ASIS for about four years but recently decided to return to the more specifically library orientation of SLA.
George lives in Concord where he is presently taking a course in organic gardening.

Students selected for subsidized memberships from the University of Hawaii are the following:

Miss Patricia J. McGrath
907 Kahuna Lane
Honolulu, Hi. 96814

Miss Sandra Suzuki
4014 Kaimuku Avenue
Honolulu, Hi. 96814

Miss Lillian Saito
2930 Varsity Circle, Apt. 4
Honolulu, Hi. 96814

Miss Charlotte Thunen
2465 Koa Avenue
Honolulu, Hi. 96815

interviewed by



Elisabeth Cunkle

EXCHANGE

HOW TO RECYCLE YOUR DUPLICATES or DUPLICATE EXCHANGE

Members please take note! Here is a chance to do a good deed or get something virtually free (you pay postage for items received) or to satisfy your curiosity as to what is being offered (in which case you need not have an "offer" or "want" list.

Follow these simple directions:

1. Supply the Chairman of the Committee (see address below) by June 30th, 1972 (Friday) with 15 copies of your list of duplicates or "want" items.

2. Type single space, with narrow margins, using both sides, if possible, of 8½ x 11 inch paper.

3. Give a discard date beyond which you will not hold the items.

4. Identify your list as to the library and person involved. Indicate if the list is for "offers" or "wants". Those with a "want" list only and those who are only curious need not have duplicates to offer.

5. Sets of the lists will be mailed by July 7th to all those participating as well as others who supply the Chairman with their mailing address.

6. Postage for mailing of the lists will be supplied by the chapter. Participants are responsible for refunding postage to the sender for publications received.

Barbara Gillis, Chairman
49 Las Cascadas Road
Orinda, Calif. 94563

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LAID OFF! It Could Happen to You

SLA members have not been exempt this year from the effects of the economic slump. Jobs, like everything else, have been dropping off like flies. Here's what's happening.

Laura Shaw lost her job at Leeds, Hill & Jewett, but landed a new one at California Blue Shield after several frustrating months searching.

Jerry J. Donovan had been managing the International Census Documents Project for 3½ years at UC Berkeley's Demography Department when the ax fell on November 30th. He managed to find a new job and was working again in December. He is heading the Population Research Library at Princeton University. Those going to the Boston Conference can see him present his paper "Making Foreign Census Documents Available and Accessible". (Wednesday, June 7, 4:30, Event 116). He sends his greetings.

Down the Peninsula, Muriel Marks and Colleen Joy got laid off from Ampex. Colleen went home to Portland and is working there; Muriel is sticking it out in the Bay Area rat race and reports the following:

CLA Jobline is a fairly good source of information. She tapes the message because it is given too fast to copy and there are no repeats from week to week.

On the unemployment insurance office: "First time I went there, the place was full of babies... and their mothers. The office tried to make me look for a typing job, believe it or not, and it was generally a big hassle."

Also, she adds, while employment agencies are another job source, half the time their ads are just come-ons.

Within exactly 24 hours, Sue Rugge had to clear out of the Friden Division Library in San Leandro. She had mixed feelings about it. Losing your job is a blow to the ego, she says. Suddenly, what you've put your energy into for the last few years is no longer important to anybody. As a woman with a family, she had enjoyed her job because it was her kingdom. But there is the other side too. "Now I can do what I want to do." Which means for her, developing her business, Information Unlimited (see ad), which performs library services for companies without libraries and gives supplementary services for already existing libraries. Sue also had the opportunity to apply for unemployment checks. "If you don't view it as a game, you'll come out (of the line) totally depressed. Most people looked like they were on their last legs."

(continued on next page)



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415 841-5861

The list unfortunately, doesn't stop here. Shell Development Company is due to shut down in July and the remaining staff will be out on the streets.

Looking over the above comments, I can think of only 2 things to add. Don't forget to check with the local library schools. UC Berkeley, for example, posts job openings on the School of Librarianship bulletin boards which anyone can check. Also, part-time jobs or temporary assignments are easier to come by than permanent full-time ones. They keep the wolf away from the door and may lead to other opportunities.

--Editor

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Weiser, Virginia

Note: The chapter Membership Directory for 1972 has been published and includes other new members on p.49. If you have not yet received your directory, contact Membership Chairman Marian Wickline, Dow Chemical Co. (415) 933-3100 x261.

FOR THE RECORD

ASIS held its monthly meeting for April on the 11th at the Berkeley Marina. The meeting announcement listed the topic for the evening as "Computerized Cataloging Techniques in a Large Library" and the guest speaker, R. Shaffner. But, according to more than one observer, (who wish to remain anonymous) the topic was not even touched, and the talk was fragmentary and therefore, difficult to make comments on. The speaker did give some interesting comments on basic problems in conversion, such as error rating in using a format recognition program, degree of overlaps between holdings of different libraries, and measurement of performance of librarians, all which were based on Mr. Shaffner's experience converting the million records of the libraries of the University of California.

> The SLA-ASIS joint meeting with the UC School of Librarianship in Berkeley, March 14 was terribly disappointing.--Probably partially due to the vagueness of the topic, which according to one source was "Costing Library Operations" and to another "What Operations Research Can Contribute to Library Services". Having never had the opportunity or time to find out exactly what OR is, I naively expected to find out a bit about it that evening. Ferdinand Leimkuhler, an ASIS Distinguished Lecturer, had been reported to be an interesting speaker. During the periods I was able to keep awake, I found the contrary to be true. ASIS could have spent its money in better ways. Leimkuhler talked as if he was making up his talk as he was going along. Most of his speech appeared to be a history of the development of OR (without, however, defining it) citing various pioneers in the field, etc. I could have learned twice as much in half the time in the library. Also distressing is the fact that this was the first time all year ASIS, SLA and the School of Librarianship have gotten together for something. The evening of March 14th is a good example of why we can't convince students that our societies and professions are worthwhile.
>
> --Editor

Fortunately, SLA's April meeting was more fruitful than the above.

Here's what Roger Martin has to say about it:

"The April Chapter meeting was remarkable for a number of reasons. It had one of the largest records for attendance in recent memory -- well over 100 -- which presented Hospitality Chairman Karen Takle Quinn with something of a seating problem! There were so many new members, student members, first attendees and guests that President Ray Brian could not introduce them indi-

vidually, as is usually the case. The pleasure of meeting so many of our new colleagues was enhanced by the opportunity of seeing again some of the "old hands" of both frequent and only occasional attendance. The really stupendous dinner at the Four Seas Restaurant in San Francisco was also outstanding. The courses followed one another in what began to appear an endless procession, each one of which seemed more entrancing than the one preceding. All in all, they were a most auspicious preliminary to the substantive part of the evening - a talk by SLA President-Elect Edward Strable, visiting the San Francisco Chapter midway in his first year of a two-year stint of touching base with the SLA general membership by means of Chapter visits.

In his talk, President-Elect Strable reported on what appears to him to be five areas in which the Association membership seems to be most actively concerned, namely, the SLA-ASIS situation, interlibrary and interassociation relationships, library education, employment, and what might be called "social responsibility".

It would appear, from what evidence he has now, that the peak of interest in the proposed SLA-ASIS merger was reached at the Conference in San Francisco in June of 1971. The general opinion seems to be that, while the ultimate decisions reached by the SLA Board in San Francisco, as well as during the special meeting and the Annual Meeting, had unfortunate connotations as to the manner with which they were reached, there really has not been much interest expressed subsequently by the membership as a whole. The more vocal expressions seem to come from a limited number of localities. There seems to be no groundwell of reaction, possibly because of the inability of SLA members to relate to the interests of ASIS activities in those areas where there is not a particularly active group of the latter organization. Mr. Strable went on to explain what Ellis Mount, the SLA representative to ASIS, is doing to maintain close contact with ASIS -- to keep all channels open, so to speak, and suggested that mutual interests seemed to be moving away from structural changes in the two organizations (that is, by merger, federation, or what have you) toward maintenance and expansion of the functional concerns of the two organizations -- what they can do together, regardless of the structural relationship.

Aside from the SLA-ASIS situation, there seems to be a growing recognition that SLA can have, and should have, an important role to play in activities of all the various library associations in cooperative efforts at the state and regional level, involving mutual interaction between SLA Chapters and the members thereof and other organizations, such as the inclusion of SLA members as representatives on larger active and advisory bodies at these levels. At the national and international level, similar expansion of SLA activities is taking place. It was pointed out that the newly appointed Executive Director of the National Commission on Libraries and Information Science is Charles Stephens, long a very active member of SLA.

In the area of library education, Mr. Strable commented that for many years, almost all the Chapter effort concerned the library assistant or library technician, with some notable exceptions, however rare. With the rise of acceptable programs in such institutions as community colleges and the like, more concern is being given to true continuing education for the professional. A great deal of attention is also being given to students in library schools. Efforts are being intensified to make library schools more aware of special librarianship and to have these students consider special libraries at the same level of consideration as they do public or academic libraries. The really explosive growth of student Chapters of SLA this past year is an indication of possibilities in this area.

In answer to the question of why spend time and effort recruiting when jobs are so scarce, Mr. Strable brought back to attention that job scarcity is usually a local phenomenon, plus the perennial problem of matching the right person with the right job. There has also been too little effort spent than in years past in persuading various organizations to establish their own libraries, adequately staffed, rather than depending on the local generosity of comparable organizations which already have good libraries and librarians.

So far as the area of "social responsibility" is concerned, this is one that is only in the beginning stage of development. Not much has actually transpired as yet, though a few Chapters have at least begun to try to develop attitudes and, even fewer, actual programs. As an example, two Chapters have programs involving the improvement of prison libraries, or even the establishment of such libraries where they do not exist at all. Nationally, SLA has yet to take a position with respect to this rather vaguely defined concept. The discussion following Mr. Strable's comments centered almost exclusively around what the Association's responsibilities should be and the practicality of establishing and achieving any reasonable goals. It seemed to be the consensus that, as usual, however concerned the members might be as individuals, as SLA members they felt much work needed to be done to define the problems to which the Association might appropriately devote its attention and, in practical terms, the "pressures" that the Association, both collectively and individually, might suitably exert.

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Executive Board and Advisory Council Meeting
Orsi's Restaurant, Bush St., San Francisco
May 4, 1972

Present were: Ray Brian, Bill Petru, Jack Leister, Don Gholston, Elinor Alexander, Mary Stephens, Julie Macksey, Georgia Mulligan, Bobbie Gillis, Ethel Crockett, Linda Briganti

1. Ray Brian reported for Julie Del Fierro, chairman of Consultation Committee, explaining duties and activities of the committee.

2. Mary Stephens reported on the activities of the Employment Committee. Several difficulties for the committee were: lack of feedback from applicants or employers after a job had been filled or accepted; majority of job openings required heavy science background and 5 years experience; lack of experience in preparing resumes as evidenced by the caliber of resumes submitted. Suggestion was made that part of the job of the Employment Committee should be to conduct workshops on preparing resumes and interview techniques. All suggestions will be forwarded by current committee to incoming chairman, Martha West.

3. Georgia Mulligan, Bulletin Editor, reported on her activities for the year. She recommended that a specific budget be submitted by the Bulletin Editor to the Executive Board at the beginning of each operating year and that a specific amount of money then be allocated for Bulletin expenses. This would allow the Editor to work in an atmosphere of some financial security. She suggested that the chapter might look into the possibility of joint bulletin/newsletters to be published with such organizations as ASIS or the Medical Library Association of Northern California. She recommended that the chapter explore the possibility of selling subscriptions to the Bulletin to all non-SF Bay chapter members. Another suggestion was that all of the bulletins be indexed, perhaps as an activity of the Archives Committee.

4. Julie Macksey reported on the activities of the Recruitment Committee. Materials concerning the Association have been sent out to interested individuals. During the year 3 student memberships from both U.C., Berkeley and San Jose State have been subsidized by the chapter. There has been some difficulty in getting 4 students from the University of Hawaii to participate, but that problem has been resolved. It was suggested that the chapter contact U.C., Berkeley about presenting an SLA program on an informal basis, perhaps as part of the periodically-held lunchtime seminars held in the Library School. Another suggestion was to subsidize meals for student members at the regular chapter meetings.

5. Bill Petru reported for the Publications Committee in the absence of Reese Gallimore, chairman of the committee. The minimum number of Union Lists needed to cover costs has been sold - approximately 150 copies. All copies to be sold over that number will be considered profit. The total number published is 350. He reported that more non-contributors have bought copies than have contributors. Gallimore will attempt an analysis of the sales in order that he might be able to tap markets not as yet reached.

6. Elinor Alexander reported on the activities of the Education Committee and submitted a written report. The report included the results of the Library Assistant Workshop, the Leadership Through Communication meeting held at Clear Lake and the upcoming Legal Bibliography Workshop. (See the annual report elsewhere in this Bulletin)

7. Linda Briganti reported that the Archives Committee will submit a written report by June 1.

8. Bobbie Gillis, chairman of the Duplicate Exchange Committee reported a lack of participation of chapter members in the exchange program - perhaps 8 individuals contacted her during the year. The expenses of the committee have been minimal, and increased participation would be appreciated.

Advisory Council meeting was adjourned at 9:30 p.m. and Executive Board meeting continued. Present were: Ray Brian, Bill Petru, Ethel Crockett, Don Gholston, Jack Leister, Elinor Alexander, Linda Briganti, and Georgia Mulligan. Absent were: Pamela Martinson and Karen Takle Quinn.

1. Ray Brian read a letter from national headquarters concerning the possibility of the local chapter supporting a local library school faculty member in attending the Institute on Special Librarianship to be held in Ann Arbor. Elinor Alexander reported that the Education Committee had voted to send a representative from U.C., since special libraries have never been as well represented there as they have been at San Jose State. It was moved by Gholston and seconded by Crockett that the chapter underwrite transportation costs for a U.C. faculty member to attend the Institute. It was approved by the Board. Brian was requested to present offer to Dean Wilson and report back.

2. The proposal to pool chapter funds on a national level was discussed. It had been brought up at the national mid-winter meeting that local chapter funds be pooled at the national level. It would make a larger fund for investing, thus, very likely, increasing the returns on the investment. It would also allow poorer chapters to draw on the funds in a manner similar to the operations of credit unions, subject to appropriate screening procedures. It was agreed that our officers at the annual meetings should express interest in the proposal and continue discussion.

3. Don Gholston made the suggestion that a ceiling be put on chapter special funds (Education, Publication, etc.) with the excess to go into the general operating fund. It was decided that it was within the scope of the Executive Board to make this decision. After discussion which emphasized and clarified the budget-making process, the entire Board rejected the suggestion.

4. Ray Brian requested the chapter to reimburse him for expenses to be incurred by him in attending the national conference. It was decided that no decision could be made immediately in the absence of a Treasurer's Report.

Meeting adjourned at 10:45 p.m. -- Minutes taken by Jack Leister

COMMITTEE ANNUAL REPORTS

Exchange

Ten libraries participated in the Fall/Winter Duplicate Exchange held late in November 1971. Eight of these submitted lists of duplicates with two also including "want" items. Two additional libraries expressed interest in how the exchange functioned and that items were offered. The 1972 Spring/Summer Exchange will be held in June and will be announced in the May/June Bulletin.

As expenses were virtually nil, the Chairman will not be submitting any requests for reimbursement of funds.

--Barbara Gillis

Publications

The publication of the Chapter's Union List of Periodicals - Science, Technology, Economics activated the Publications Committee. This Committee is charged with the task of notifying the interested public of the issuance of a Chapter publication. Consequently, letters were sent to Headquarters, other library associations, and editors of appropriate journals, requesting that notice be given to the publication of the Union List. At the same time, over 500 notices were mailed to local libraries, using the Chapter's list prepared by Robert Meyer for use in publicizing the Library Assistants' Workshop. Another 100 notices were dispatched to individuals and libraries not covered by the list mentioned above. By December 31, 1971, all publicity notices had been sent.

On April 13, 1972, the Committee Chairman attended a meeting of the Education Committee for the purpose of discussing a second edition of SLA's The Library...and the Publications Committee's responsibilities in this matter.

--C.R. Gallimore

Employment

Since October, due to the numerous applicants in the file, I have limited the service to SLA members. I recommend this be continued.

I met with Mr. Elmer Moore at UC Berkeley Placement in March to see if there was any way for UC and SLA to cooperate. Due to decreased funding the UC Berkeley Placement Service now limits itself to UC Berkeley graduates or former students only. Thus, it seems there is greater need than ever for SLA to continue its placement service.

A special "thank you" goes to Ms. Jane Johnson of UCD who maintained the employment files while I was on vacation in October.

Applicants registered after files updated in July 1971	63
New applicants, July 1971 - March 1972	63
Applicants registered as of April 1972	123
Positions listed after file updated in July 1971	5
New positions listed, July 1971 - March 1972	21
Positions available as of April 1972	14
Number of applicants' files sent to employers	87

--Mary L. Stephens

Consultation

During the year 1971-1972, the Chapter Consultation Committee received three requests for assistance in organizing libraries, namely:

1. The Economic and Social Opportunity Inc. - San Jose
2. Shaklee Products Inc. - Hayward
3. Sutro and Company Inc. - San Francisco

Books, pamphlets and brochures were mailed. Members who are in similar field, size of library and general area were contacted to serve as consultants.

Two of these companies were seeking assistance in organizing simple control for small collections.

Mr. Michael Wakefield (IBM) visited with Miss Maria Ortiz of the Economic and Social Opportunity Inc. Miss Ortiz found the suggestions very helpful. Unfortunately, she had recently been given another task and the library project

has been "shelved" for the present.

Miss Carolyn Doberevich of Sutro and Company Inc. visited with Mr. Roger Martin (American Express Investment Co.). She reported after the meeting, "What I...hope (sic) for was some insight into the kinds of problems which can develop when various types of organizations are adopted, and Mr. Martin did provide such insight in many areas".

Shaklee Products Inc. was preparing to establish substantial library services. Mr. Robert Lupo, the man in charge of the project had been consulting with a friend who is a member of the Southern California Chapter. He had already decided to hire a professional librarian. Miss Gaby Wohlauer (Shell) visited with Mr. Lupo. Assistance was given on ordering, book dealers, periodical agents and reference material selection. He was also directed to contact the Chapter Employment Officer.

--Julie Del Fierro

Membership

"No doubt about it -- this is a great Chapter. You realize the variety, the talent and abilities of the membership when you have a chance to work closely with it as I have this past year. Getting to know people and their jobs is, of course, the primary function of the Membership Chairman as Vice-President/President-Elect, and I had a wonderful time doing it.

The Association this past year approved a membership change which will mean only good for itself:

> "Associate Member status shall be granted to an applicant who has a serious interest in the objectives of the Association." This person "shall have all rights and privileges of a Member except the right to hold elective office in the Association or to be a Chapter President and President-Elect or Division Chairman and Chairman-Elect."

With these new rules a membership drive was launched; I believe with some success across the country and with good success here in our Chapter!

We have a net gain of 44 new Chapter members as of March 31, 1972, for a total count of 380, which includes 8 sustaining members at a net loss of 1.

The period June 31, 1971 - March 31, 1972 is as follows:

+39 Members	- 5 Transfers Out	
+ 6 Associate Members	-10 Drops	
+15 Student Members	- 2 Sustaining Members	
+ 1 Sustaining Member		
+61	-17	= +44

The membership drive is not over, and thanks should go to the entire chapter for the great work they have done, and will continue to do to attract new members.

The Membership Directory, the major responsibility of this office, can always be improved, and I leave it to my successor to add a geographical index, and to refine the subject index, and to correct the wrong telephone numbers, and to get people working for the correct organizations, and to make sure the addressograph plates are made promptly, and to contact all new members as soon ..."

--Bill Petru

Recruitment

1. Student Membership Drive guidelines were drawn to aid faculty members in the selection of those library students to be granted SLA membership subsidies at each library school.

   These guidelines were sent to Dr. Patrick Wilson at the University of California, Berkeley; Mrs. Martha West at San Jose State College, San Jose; and to Mrs. Jessie Wheelwright at the University of Hawaii.

   As a result, subsidized memberships were granted to three students at the University of California, Berkeley; three at San Jose State College; and four at the University of Hawaii.

2. SLA Promotion and Recruitment Materials: SLA materials were sent to a library school student at University of California, Berkeley, who was interested in setting up a student SLA member group.

   Materials were also sent to other prospective members at the request of various SLA chapter members.

   Requests from students for information on careers in librarianship and for schools for librarianship were filled as they were received. Lovejoy's College Guide furnished the information sought on schools.

--Julie Macksey

Education

After the preceding hectic year when the committee took on the responsibility of working up continuing education seminars for the Annual Conference in San Francisco, the program of this year has been leisurely though progressing according to plan.

In the Fall, the Chapter and other librarians in the area were invited to the Head Liner Series. The distinguished lecturer of the year was Herman H. Henkle, S.L.A. Hall of Fame award winner and retired John Crearer Librarian. Mr. Henkle's reminiscences and remarks were both enjoyable and informative.

The Fifth Workshop for Library Assistants was given in January, in cooperation with the Library Science Program at the University of San Francisco. Roy Nielsen was the Coordinator, assisted by Anne Avakian. Officers, committee-men and members attended and helped with the registration and luncheon. As usual the workshop was over-subscribed and it was necessary to have the lecturers meet with two groups rather than one. The total attendance was 100.

Early in March, James Robbins and Barbara Jones of the University of Colorado conducted a two-day workshop in communications skills. Although the attendance was not as large as it could have been, all of the participants felt that it was more than worthwhile.

As we finish the year, a short course: Legal Reference for the Non-Legal Librarian, will be offered at the Alameda County Law Library. If successful, this course may be re-offered and perhaps expanded.

--Elinor M. Alexander

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Farewell

HAIL AND FAREWELL! WELL, FAREWELL, ANYWAY

End of the year is a good time to see what has happend, where we progressed, where we retrogressed. Within the general context of the economic slump which has hit libraries very hard, we seem to have maintained our stride in meetings, both in content and attendance, although I'm sure there's no disputing that there is still room for improvement. Efforts to attract new members and to make new members and visitors feel genuinely welcome have been given particular attention. I'm sure these efforts will continue; they need support from each member at each meeting. There is no substitute for each of us to be warm and outgoing with new members. Hopefully, chapter support for chapter officers to attend required Association meetings will enlarge the pool of people who can consider serving when approached by the Nominations Committee. Members in Sacramento, Nevada and Hawaii are showing increased interest. Education Committee had a sellout at the Spring Workshop for Library Assistants; this training need continues strong. As the chapter year comes to its end the new effort in continuing education is a course in legal bibliography.

Serious problems remain: Can we devise better ways of educating all of us in how our chapter and larger Association operate? How can we train new workers so that they can perform well at the beginning of the year as well as at the end of the year? Could we divide the assignment among two co-chairmen who would serve a two year period? How can we continue to persuade newer members to undertake committee work and discharge their duties responsibly? How can we upgrade the skills of officers so that they can do their jobs without endless meetings? How can we spread the workload so that more of us can participate in SLA and still give our paying employers a fair return?

--Ray Brian
Chapter President 1971-72

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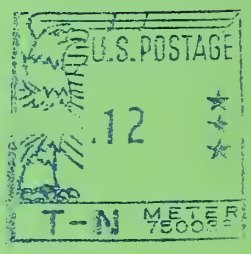


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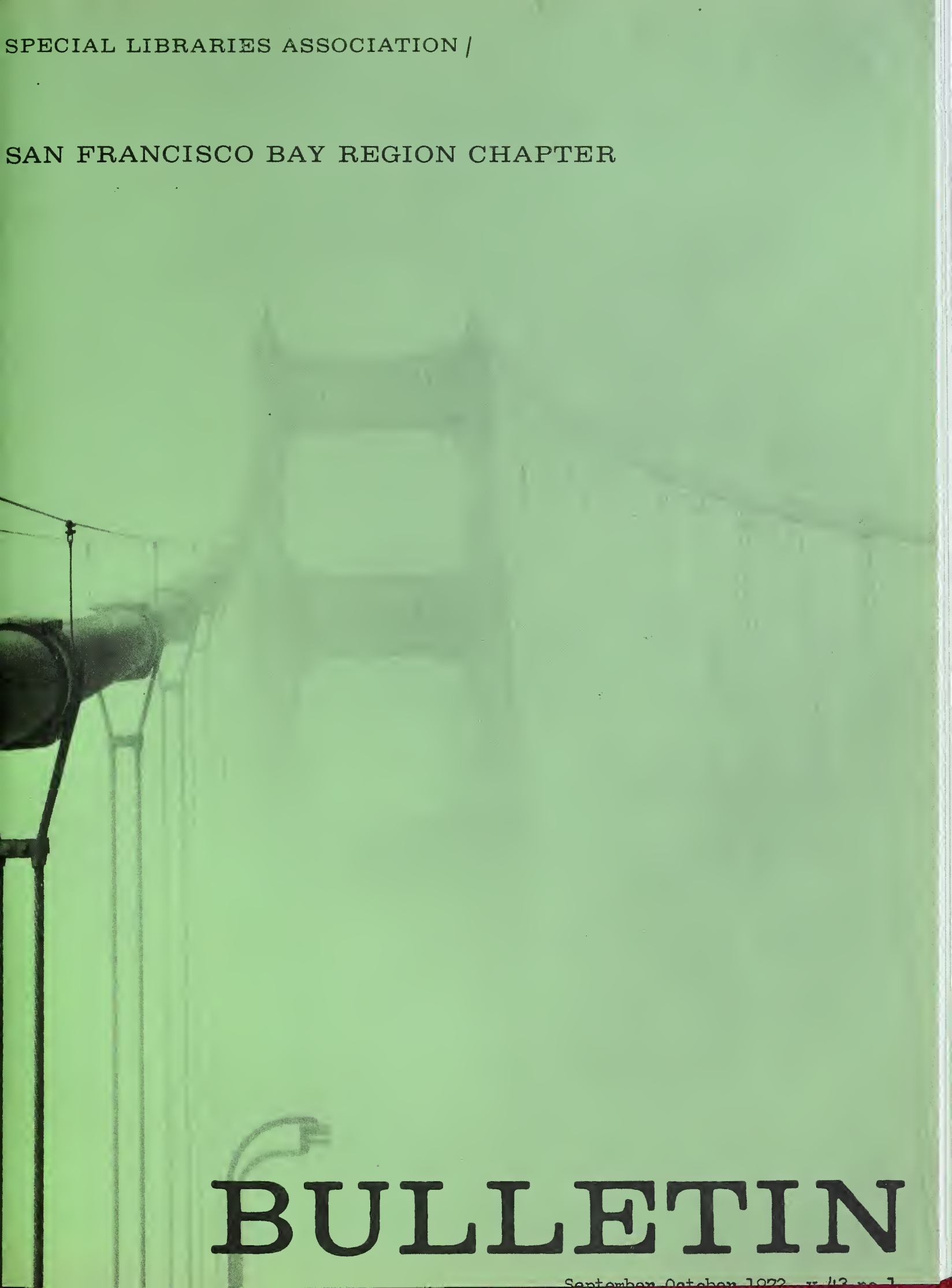




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SAN FRANCISCO BAY REGION CHAPTER



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Cover photograph by Tony Costanzo

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G U A R A N T E E D - S E R V I C E

President's Message: A Re-statement of Objectives

The Advisory Council, which consists of the officers of the Chapter and the chairmen of the committees, has had a busy summer re-affirming the basic principles under which the Chapter functions. As President of the Chapter, I would like to state what these principles are, as I thought them out with the help of the Council.

The Chapter is the basic unit on the Association. We may pay dues to an international organization headquartered in New York City, but for most of us Special Libraries Association is composed of the close-knit group of friends and colleagues we have built up in the area by attending Chapter meetings, working on Chapter projects and committees, reading the Chapter Bulletin, attending seminars and workshops. The promotion of interaction between people, then, is one of the primary functions of the Chapter.

To spread the word about the events occurring in the San Francisco Bay Region Chapter, we must have means of communication. Our Bulletin, the Chapter Directory, and meeting announcements and other mailings are necessary to keep our members and others informed. Maintaining active lines of communication open amongst all interested parties is another function of the Chapter.

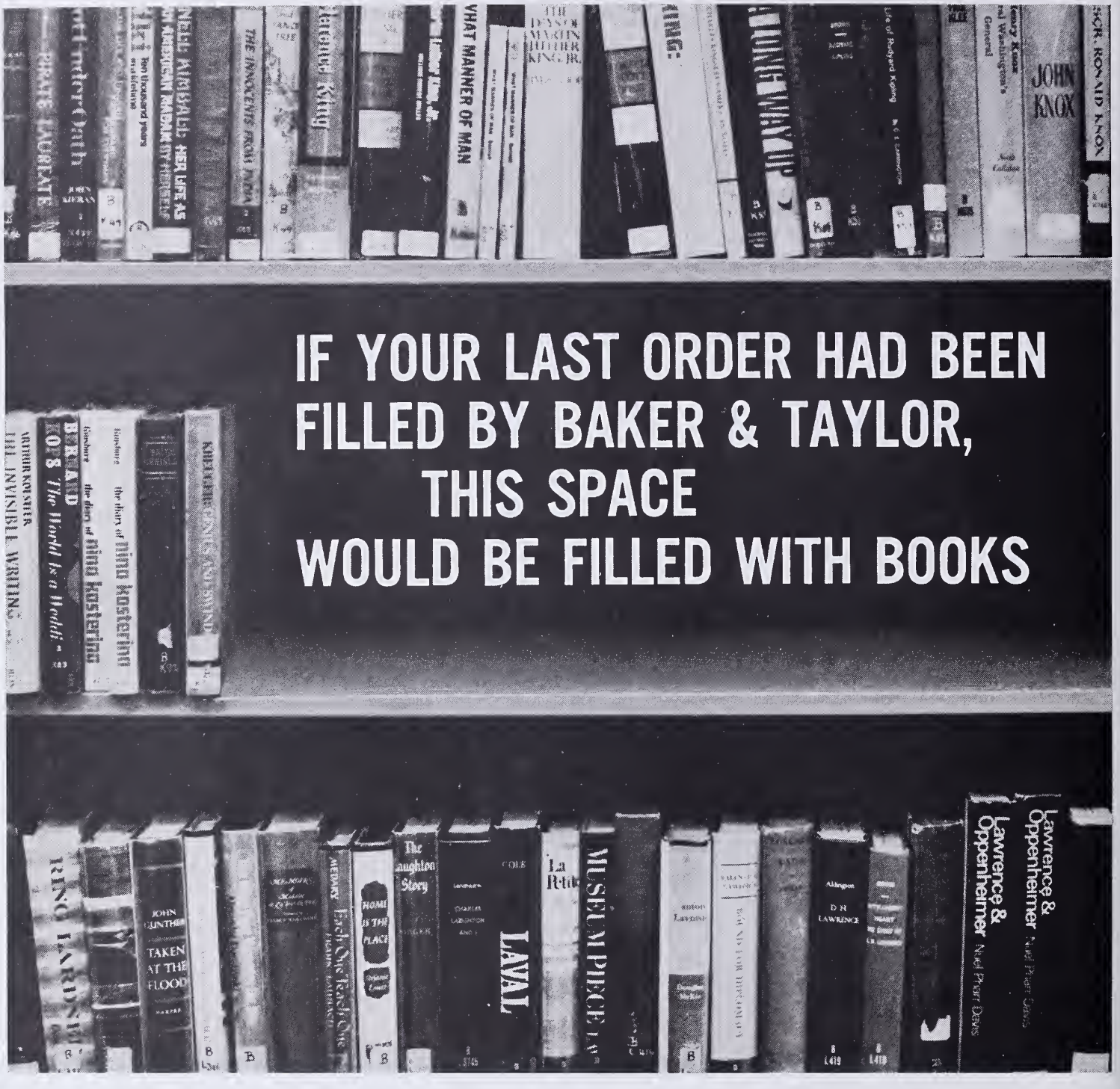
Since the Association is a professional group, we as members are bound together with the common interest of librarianship and information science. To grow within our profession we must have some process of continuing education. The Chapter is especially strong in providing good publishing and educational programs of wide interest, with appeal to the needs of both special librarianship and general librarianship. We should continue this outlook. Education and cooperation, then, are two objectives of the Chapter, in keeping with the aims of the Association.

To meet the basic expenses of the Chapter, the Association provides an allotment of $3.00 per member from our $30.00 per member dues. Our annual allotment for 1971 was $1041.00. This amount is obviously not sufficient by itself to advance the objectives and functions of the Chapter as outlined above, so we supplement our income by seeking advertisers for the Bulletin, working on educational and publishing projects which incidentally show profits, and by careful money management. The Chapter does well at attracting advertisers, whom we thank by patronizing. The project funds now total roughly $11,000, and these monies are generally earmarked for the seeding of other projects.

Our money management program has not been as good as it could be. We have been drawing money from the project funds to subsidize our general operating account, and this is not the true purpose of these funds. The amounts withdrawn vary - at the close of the books April 30, 1972, for example, the amount was about $1000. We cannot allow deficit spending of this kind to continue, of course, so the Executive Board is taking positive steps to cut costs, readjust our spending and still preserve our Chapter aims and functions. I know we will succeed.

The Chapter is healthy and very alive. If you have any doubts just take a look at the exceptional programs we have planned this year. If we occasionally stumble, as we did with our budgeting, it permits us to re-examine our objectives and place value where it should be placed. It should be an exciting year.

Bill Petru



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GENERAL MEETINGS 1972-73

SEPTEMBER 21 (Thursday)

Wells Fargo Bank, San Francisco
Dinner Meeting
Topics: Medline/Medlars

OCTOBER 19 (Thursday)

Hyatt Hotel, San Francisco
Dinner Meeting
Topic: Library Automation
(a joint meeting with ACM)

OCTOBER 25 or 26 (Wednesday or Thursday)

Chabot, Hayward
Dinner Meeting
Topic: Antwerp Research Report &
tour of Cabot Library

OCTOBER 28 (Saturday)

Mondavi Winery, Oakville
Dinner Meeting
Scholarship Fund Benefit

NOVEMBER 16 (Thursday)

Fireman's Fund, San Francisco
Meeting only
Topic: Selling Yourself and Your
Library's Services

JANUARY 17 or 18 (Wednesday or Thursday)

L'Omlette, Palo Alto
Dinner Meeting
Topic: Report from the State
Librarian, Ethel Crockett

FEBRUARY 14 or 15 (Wednesday or Thursday)

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Dinner Meeting
Headliner - Thomas Shaw

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APRIL 13 & 14 or 27 & 28
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BYLAWS

SAN FRANCISCO BAY REGION CHAPTER

SPECIAL LIBRARIES ASSOCIATION

Amended May 1972

ARTICLE I NAME AND OBJECTIVES

Section 1 The name of this organization shall be San Francisco Bay Region Chapter Special Libraries Association.

Section 2 The objectives of this Chapter shall be those of the Special Libraries Association: to encourage and promote the utilization of knowledge through the collection, organization and dissemination of information; to develop the usefulness and efficiency of special libraries and information centers; to stimulate research in the field of information services; to promote high professional standards; to facilitate communications among its members; and to co-operate with organizations that have similar or allied interests.

ARTICLE II MEMBERSHIP

Section 1 The membership of the Chapter shall consist of members of the Special Libraries Association who reside or work within the geographical boundaries of the Chapter or who elect to affiliate with the Chapter. Membership includes the right to receive the Chapter Bulletin and to participate in Duplicate Exchange Lists free.

ARTICLE III CHAPTER YEAR

Section 1 The Chapter year, governing such matters as terms of office, programs, and activities, shall be from July 1 to June 30.

ARTICLE IV EXECUTIVE BOARD

Section 1 There shall be an Executive Board that shall have the power and authority to manage the Chapter's property and to regulate and govern its affairs. The Board shall determine policies and changes therein within the limits of the Bylaws of the Association and of the Chapter and shall take such actions as it considers necessary to carry out the objectives of the Chapter and shall perform such other functions as the membership may direct.

Section 2 The Board shall consist of 7 members. Six of these--the President, the Vice-President and President-Elect, the Secretary, the Treasurer, and two Directors--shall be elected by the membership. The President and the President-Elect shall be Members of Special Libraries Association. In addition, the most recent Past President shall be a member of the Board.

Section 3 The Board shall hold at least 4 meetings annually and may hold additional meetings upon call of the President or upon written request of 3 members of the Board. Four members of the Board shall constitute a quorum.

Section 4 A vacancy in the membership of the Executive Board, except in the office of President, shall be filled by majority vote of the remaining members of the Board, this appointed Board member to serve only until the next annual election.

Section 5 The term of office of President, Vice-President and President-Elect, and Past President, shall be one year. The term of office of Directors, the Treasurer, and the Secretary shall be two years. The election years for the two offices of Director are held in alternate years. The offices of Secretary and Treasurer are held alternate with each other. All members of the Executive Board shall serve until their successors are elected and assume their duties.

ARTICLE V OFFICERS

Section 1 The President shall be the chief executive officer of the Chapter and, subject to the Executive Board, shall have general supervision and control over its affairs. He shall preside at all meetings of the Chapter and of the Executive Board. He shall recommend to the Board such measures as he considers desirable to further the objectives and broaden the effectiveness of the Chapter. He and the Secretary shall sign all contracts and other legal documents. He shall be a member ex officio of all committees except the Nominating Committee. He and the President-Elect shall represent the Chapter at meetings of the Association Advisory Council held during the Association year in which they are President and President-Elect; or, if unable to attend, the President shall designate a Chapter member, who is a Member of the Association to represent the member unable to attend. He shall prepare such reports as may be required by the Association Chapter Liaison Officer.

Section 2 The President-Elect shall assist the President in the performance of his duties. He and the President shall represent the Chapter at meetings of the Association Advisory Council held during the Association year in which he is President-Elect. In the event of absence or withdrawal of the President, all his duties and obligations shall be assumed by the President-Elect.

Section 3 The Secretary shall keep a record of all meetings of the Chapter and of the Executive Board. He and the President shall sign all contracts and other legal documents. He shall also perform such other duties as the President may assign.

Section 4 The Treasurer shall have custody of the Chapter funds. He shall sign all checks drawn upon Chapter funds. He shall furnish such financial statements as may be required by the Executive Board, the President, and the Association Chapter Relations Committee.

ARTICLE VI ADVISORY COUNCIL

Section 1 There shall be an Advisory Council who shall meet with the Executive Board not fewer than two times annually, or when called by the President and/or the Board. The Advisory Council exists to aid in coordinating Chapter activities and to provide advice to the President and the Board. Chapter Group Chairmen, when such exist, Chapter Committee Chairmen, and not more than 3 most recent Past Presidents shall constitute the Advisory Council.

ARTICLE VII MEETINGS

Section 1 At least 5 meetings shall be held each year from June through May, of which the Annual Business meeting shall be one. The meeting immediately prior to the Association annual convention shall be the annual business meeting.

Section 2 Special meetings may be held upon call of the Executive Board or on petition of 25 members of the Chapter. Notice of a special meeting shall specify the business to be transacted and no business other than that stated in the notice shall be considered.

Section 3 Notice of meetings in writing or printed in the Chapter official bulletin shall be sent to each member at least 10 days before the meeting.

Section 4 A quorum for the transaction of business shall be 30 Chapter members.

Section 5 When not in conflict with these Bylaws, Roberts Rules of Order Revised shall govern all deliberations.

ARTICLE VIII COMMITTEES

Section 1 Standing and special committees of the Chapter shall be established by the Executive Board. These committees shall be responsible to the Board, which will delegate such powers and functions to them as the Board finds desirable for the conduct of its business and for carrying out the objectives of the Chapter.

Section 2 The President shall appoint chairmen of all committees except the Nominating Committee (which must have Board approval, see Article XI). Appointment to standing committees shall be for one year, unless determined otherwise by the Executive Board. No member may serve continuously as Chairman of any committee in excess of three years without approval of the Executive Board.

Section 3 Committee chairmen may attend meetings of the Executive Board but shall not have the right to vote (see Article VI).

Section 4 Each committee shall submit to the Executive Board a written report of its activities throughout the year, together with any recommendations considered necessary or advisable. Additional reports may be submitted by a committee or requested by the Board or the President.

Section 5 Funds for committee expenses are authorized by the Executive Board.

ARTICLE IX GROUPS

Section 1 Groups within a Chapter may be established by the Chapter. Groups shall receive needed operating funds from the Chapter and shall submit to the Chapter an annual report including a financial statement. Should dissolution of a Group occur, its assets shall revert to the Chapter.

ARTICLE X FUNDS

Section 1 Funds for Chapter expenses shall be derived from the Association as an alloted share of the annual dues paid by Chapter members. Eligibility for this allotment is based upon the Chapter financial statement for the previous year. Requests for additional funds or loans may be submitted to the Association Board of Directors for its consideration. All funds received by a Chapter shall be used for purposes incident to the fulfillment of the Chapter's objectives. Should dissolution of the Chapter become necessary, its assets shall revert to the Association.

ARTICLE XI NOMINATIONS AND ELECTIONS

Section 1 A Nominating Committee for each election of members to the Executive Board shall be appointed by the President with the consent of the Executive Board no later than 3 months prior to the annual business meeting. This committee shall be composed of not fewer than 3 members, no one of whom shall be a member of the Board. The Chairman shall previously have served on the Nominating Committee.

Section 2 Each year the Nominating Committee shall present one or more candidates for President-Elect; two or more candidates for Director, and for either Secretary or Treasurer, the last 4 offices to be filled in alternate years (see Article IV, Section 5). The committee shall obtain the written acceptance of each nominee prior to submission of its report. At a time specified by the Executive Board, the list of nominees shall be reported to them.

Section 3 The report of the Nominating Committee shall be read at a Chapter meeting preceding the annual business meeting. Additional names may be placed in nomination at that time provided acceptance of the nominee is assured. The final report of the Nominating Committee shall be included in the notice of the annual business meeting.

Section 4 Election shall be by secret ballot mailed to each Chapter member at least 20 days before the annual business meeting. The Nominating Committee shall prepare a ballot including the professional position and address of each candidate and class of membership, to be mailed to all members eligible to vote. Ballots will announce the election date, and, to be valid, must be received by the Chapter Secretary not later than the election date as announced. The election date shall not be later than 2 days before the annual business meeting.

Section 5 The President with the consent of the Executive Board shall appoint a Committee on Elections which shall include the Chairman of the Nominating Committee, the Secretary and two additional members which shall have charge of the conduct of elections, the counting of ballots, and an appropriate report to the membership.

Section 6 The Elections Committee Chairman shall declare at the annual meeting the candidates who have been elected. The candidate who receives the largest number of votes is elected. In the event of a tie, election shall be by majority vote of the members present at the annual business meeting.

ARTICLE XII PUBLICATIONS

Section 1 Control of all publications of the Chapter for its members shall be vested in the Executive Board.

Section 2 The Chapter shall not be responsible for statements or opinions advanced in its publications or at meetings of the Chapter or for statements by any of its members except those authorized by the Chapter Executive Board or those reflecting duly established policies of the Chapter or Association.

ARTICLE XIII CHAPTER REPRESENTATION AND AFFILIATION

Section 1 Chapter representatives to joint committees and meetings of other societies having objectives allied to those of the Association shall be appointed by the President. Such representatives shall submit at least one written report to the Executive Board during the year.

ARTICLE XIV AMENDMENTS

Section 1 These Bylaws may be amended by a two-thirds vote of the members present and voting at any Chapter meeting provided written notice containing the text of the proposed amendment has been sent to each member at least 10 days before the meeting at which it is to be considered.

Section 2 Amendments may be proposed by the Executive Board, or by petition of 20 members of the Chapter. Proposals originating in the Executive Board shall be approved by a two-thirds vote of the Board before submission to the members. Proposals originating by petition shall be submitted in writing to the Executive Board and shall be presented to the members with the recommendation of the Board.

POT-POURRI



As a member of SLA, I welcome ETHEL S. CROCKETT to her new position as California State Librarian. Mrs. Crockett was appointed to the post July 11 and assumed her duties August 1. Prior to this appointment, she served as Director of Library Services at City College of San Francisco. For the last two years she has also been a director of the San Francisco Bay Region Chapter SLA, serving as hospitality chairman in 1970-71 and program chairman in 1971-72. Mrs. Crockett has also been active in the California Library Association. In 1971, she worked on the CLA Library Development and Standards Committee which drafted "The California Library Network: A Master Plan"-an important plan for special librarians as it envisioned co-operation between special and other types of libraries. The plan was adopted by CLA at the 1971 annual conference.

Mrs. Crockett's broad interests are reflected in her other activities. From 1967 to 1968 she edited Intercom, the community college library newsletter and represented the Community College Division of CLS at the 1969 Library Systems Seminar. As a member of the California Association of School Librarians, she served on the Ethics Committee and was College Chairman.

Before going to City College, she held a number of other positions. She was children's librarian in the Corning (N.Y.) Memorial Library, worked in Sequoia High School (Redwood City) and at San Jose City College library, becoming its Acting Director in 1967.

Mrs. Crockett received her B.A. from Vassar College and an M.A. in librarianship from San Jose State College. She has also taken graduate courses at San Francisco State College and the University of California, Berkeley. Her special interests include fine printing, travel and gardening. On behalf of SLA, I offer her best wishes.

G. Mulligan

****

CALL FOR PAPERS OR PLANS. California Society of Librarians Committee on Library Research invites papers or plans representing what criteria can be set up to measure the effectiveness of networks/systems to determine the extent to which these library networks/systems can be successful, for presentation at the annual conference of the California Library Association, November 30 - Dec. 3, 1972. An abstract or outline must be submitted for review before October 1 to: Bonnie Thoreen, Chairperson, Committee on Library Research - CSL, BARC San Francisco Public Library, Civic Center, San Francisco, CA 94102. Replies concerning acceptance of papers/plans will be sent before November 1, 1972. The cocommittee does not ask for completed papers, necessarily; rather plans and outlines for research on networks which might be done during the 1972-73 CLA year.

****

LIBRARY INSTITUTE PLANNING COMMITTEE is holding its fifth annual institute in October 27-28, 1972, Rickey's Hyatt House Hotel, Palo Alto. The subject: Acquisitions Explored. The program will feature Daniel Melcher, formerly president of RR Bowker Co. and author of the book Melcher on Acquisition. Registration for the 2-day meeting is $20.00 which includes two luncheons. For more information and deadline dates write: Joseph E. Ryus, 2858 Oxford Avenue, Richmond, Ca. 94806.

****

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****

WILL THIS START A TREND? Two California librarians are exchanging jobs for a year. As of July 1, Marilyn Anne Jensen of the University of California, San Francisco, began working at UCLA Biomedical library and Miss Linda Angold of that library came to the San Francisco campus in exchange. Linda will be a reference librarian and will be responsible for the policy of the Pacific Southwest Regional Library Service. Marilyn will be in a MEDLINE training course and will work as an information specialist processing MEDLINE computer searches.

DIRECTORY UP-DATE

ADD

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E. June Wayne
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Oakland, Calif. 94601

Mrs. Joan Sierecki
General Delivery
Castro Valley, Calif. 94546

ANYONE FOR RECYCLING?

Although our Fall/Winter Duplicate Exchange is still some weeks off, this is to alert all possible participants that Friday, November 10th is the deadline to meet in submitting your lists or indicating your interest in receiving them. Please mark your calendar - NOW - and as November approaches, follow these directions:

1. Supply the Chairman (see below) by November 10, 1972 (Friday) with 15 copies of your list of duplicates or "want" items. Please send by first class mail or they will be delayed in delivery.

2. Type single space, use narrow margins and 8½ by 11 inch paper.

3. Give a discard date beyond which you will not hold the items.

4. Identify your list as to the library and person involved. Indicate if the list is for "offers" or "wants" . Those with a "want" list only and those who are only curious need not have duplicates to offer.

5. Sets of the list will be mailed out by November 17th to all participants plus those who supply the Chairman with a mailing address.

6. Postage for mailing of the lists will be supplied by the Chapter. Participants are responsible for refunding postage to the sender for publications received.

Barbara Gillis, Chairman
49 Las Cascadas Road
Orinda, California 94563

Phone:
254-5137 (home)
642-0370 (library)

BEHIND THE SCENES

Minutes of the Executive Board and Advisory Council Meeting, July 12, 1972, American Express Investment Management Company, San Francisco

Present: Bill Petru, Elinor Alexander, Michael Arnold, Ray Brian, Julie Del Fierro, Reese Gallimore, Don Gholston, Bobbie Gillis, Betty Jo Hardison, Alice Hunsucker, Eugenia Ironside, Jack Leister, Roger Martin, Pam Martinson, Georgia Mulligan, Delphia Scully, Phyllis Waggoner, Marti West, Marian Wickline.

1) Ray Brian thanked the 1971/72 officers and committee members for their support. Ethel Crockett's appointment as State Librarian was brought up.

2) Council considered delaying the date of publication of our chapter directory from Spring to Fall 1973. Benefits would include: up-to-date membership information (headquarters does not drop delinquent members until April 30) and the possibility of taking advantage of the printing sale. Concensus was to publish the next edition of the directory at the beginning of the chapter year, September 1973.

3) Georgia Mulligan, Joint Bulletin Editor, recommended the Bulletin advertising rates remain the same during the coming year. She feels we will drive advertisers away with higher rates. Cost of the Bulletin was discussed. Roger Martin figures it costs $400/issue, including postage. Mulligan stated that the big cost is page charge. She stated she would like the chapter to make it clear how much it is willing to spend on the Bulletin expenses. Whether the Bulletin should have to pay for itself, or be subsidized, was discussed. Possible ways to relieve the financial strain were mentioned: a campaign for more local advertisers, a charge of one dollar per member, fewer issues with the same advertising rates, and lighter-weight paper with no cover. Mulligan pointed out that the weight of each issue does not vary very much since the staff makes an effort to keep it within a certain range to save postage, and that paper much lighter in weight would not produce good copy. It was reported there is approximately $350 past due by some advertisers. Marti West recommended billing advertisers at each issue, rather than once a year. The treasurer agreed to this. Advertising rates were not to be raised this year.

4) Bill Petru announced appointment of an Ad Hoc Finance Committee to watch the flow of money and to develop ways to control the finances of the chapter. The committee consists of Roger Martin, chairman, anc Pam Martinson and Jack Leister, members. Petru determined that all chapters are required by headquarters to end their fiscal year April 30 and to make a financial report by May 31. General feeling was that a report of finances as of the close of the chapter year, in addition to the end of the fiscal year, would be advised. The Treasurer reported the following balances in our three accounts as of July 12, 1972: Education, $4,238.97; Publications, $7,125.12; and General Fund, $181.45. There was some discussion whether the chapter should use special funds for Bulletin or general expenses. It was brought up that an outline of fixed expenses and a budget are needed. The decision was to wait until the budget is presented before there is more discussion or decision. Petru pointed out that the last Board had approved transfer of $1000 from the Publications fund to meet expenses.

* *

Minutes of the Executive Board and Advisory Council Meeting, August 9, 1972, Hewlett-Packard Co., Palo Alto.

Present: Bill Petru, Elinor Alexander, Ray Brian, Reese Gallimore, Christine Gebing, Don Gholston, Barbara Gillis, Betty Jo Hardison, Eugenia Ironside, Julie Macksey, Roger Martin, Pam Martinson, Al Maupin Georgia Mulligan, Karen Takle Quinn, Delphia Scully, Marti West, Marian Wickline.

1) Reese Gallimore, Publications Chairman, submitted a list of points to consider concerning the possible publication of a third edition of the Union List. Brought up was the suggestion to establish a Standing Union List Committee to continuously revise the list. Petru asked that all suggestions be sent to him.

2) Roger Martin, Finance Committee Chairman, after making some corrections of the Receipt/Disbursement Summary, went over its highlights. Martin pointed out that a major problem is that our allotment arrives during our fourth quarter, after we have already allocated funds. Also, we are subsidizing both the meeting and Bulletin expenses. Alternatives to our current fiscal policy were discussed: fund-raising events, and charges for the Bulletin and/or the Directory. Petru will investigate whether headquarters will reimburse our Bulletin printing costs for copies sent to chapter presidents and non-local people.

3) Need for more sample copies of the Bulletin for advertisers was discussed, followed by discussion of possible economies in Bulletin Production. Martin pointed out that the Bulletin will probably use up the allotment. It was decided to put out the first of five issues in September and look for ways to reduce costs. Gebing advised that her company has donated $50.00 for postage for chapter business.

Eugenia Ironside, Archives Chairman, is checking into the coming 50th anniversary. Brian proposed that older Bulletins be indexed, Ironside will investigate.

Ray Brian reported for Julie Del Fierro, Consultation Chairman. She requests $15.00 for the coming year to

BEHIND THE SCENES**CONT'D

to reimburse Alice Mackin, committee member, for transportation.

Barbara Gillis, Duplicate Exchange Chairman, requested $5.00 for postage.

Elinor Alexander, Education Chairman, submitted a tentative budget and program for 1972/73 for the Board to take under advisement. Two of the programs planned will take the place of regular chapter meetings.

Marti West, Employment Chairman, reported the following activity: seven openings, twenty applicants, and one placement. Most openings require specialized experience; emphasis is on science and technology background.

Roger Martin, Hospitality Chairman, reported that costs exceed receipts for most meetings, about $28.00 for dinner meetings and $50.00 for non-dinner meetings. Costs of meetings include the notices of the meetings. Ways to reduce or eliminate this subsidy were discussed.

Marian Wickline, Membership Chairman, stated that her committee will try to absorb costs and therefore has no budget.

Delphia Scully, Nominating Chairman, requested $50.00 to be used if her committee cannot absorb costs.

Roger Martin moved that all expenses of the Union List publicity be paid out of the Publication Fund. After discussion, the motion was amended to read that all expenses of the Publication Committee be paid out of the Publication Fund. It was seconded and approved unanimously.

4) Bill Petru estimates an expenditure of $10.00 for stationery and invoices.

5) Petru stated that there will have to be some deliberation of our policy concerning the project funds.

Respectfully submitted,

Betty Jo Hardison, Secretary

(The minutes were edited by Bill Petru)

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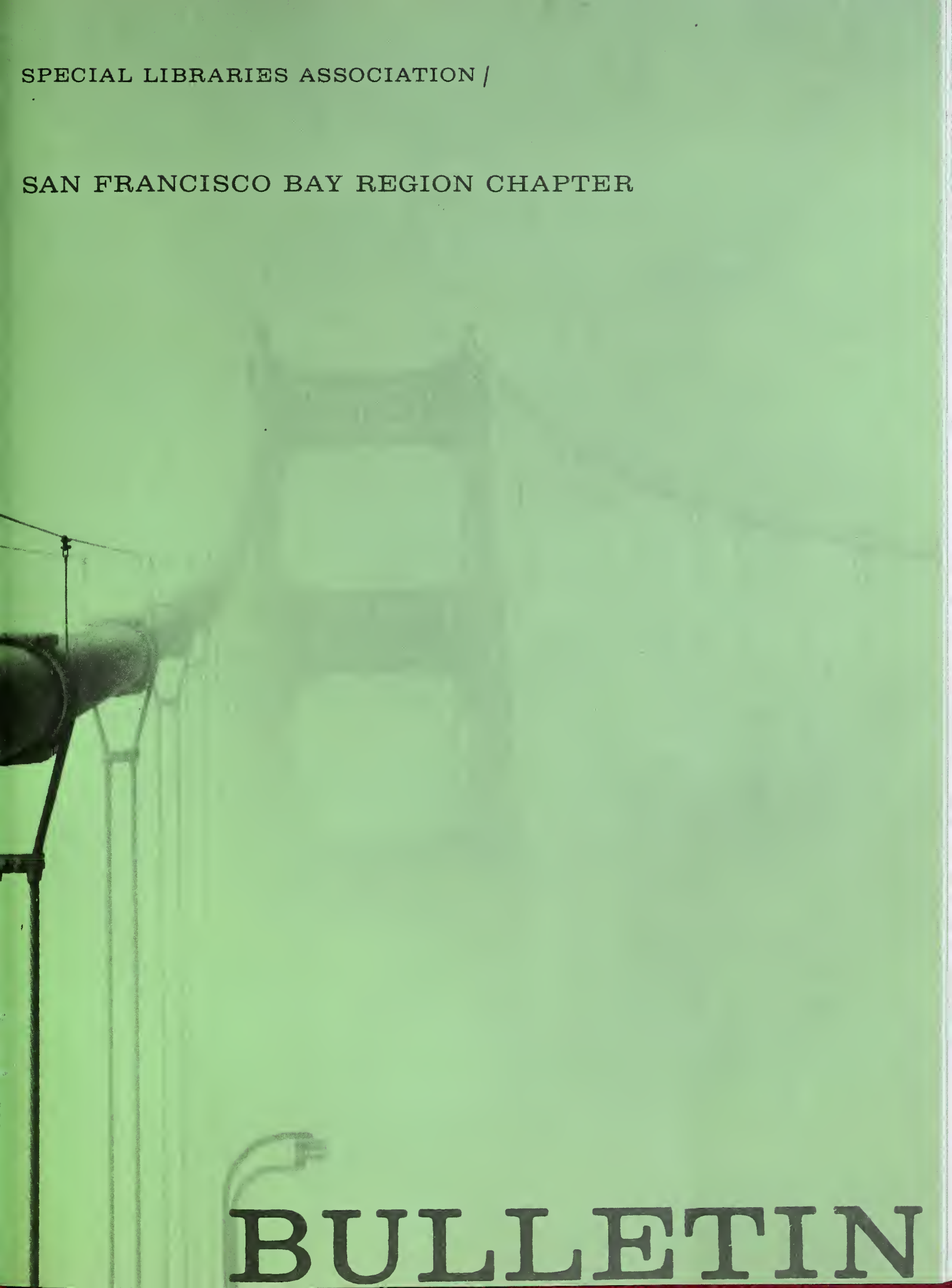
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SPECIAL LIBRARIES ASSOCIATION /

SAN FRANCISCO BAY REGION CHAPTER



BULLETIN

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BULLETIN

San Francisco Bay Region Chapter
Special Libraries Association

NOV-DEC
1972

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The Bulletin is published by the San Francisco Bay Region Chapter of the Special Libraries Association five times a year from September to May. The opinions expressed in it do not necessarily reflect the official position of the chapter or the association. Chapter members and friends are invited to communicate ideas, information and news to the editors. Deadlines for issues are the 15th of August, October, December, February and April. Considerations of space and format may make editing of manuscripts necessary.

Cover photograph by Tony Costanzo

EXECUTIVE BOARD 1972-73

President	William Petru	Past President	Ray Brian
Vice-President	Marian E. Wickline	Director	Karen Takle Quinn
Secretary	Betty Jo Hardison	Director	Roger Martin
Treasurer	Pamela Martinson		

COMMITTEE CHAIRMEN 1972-73

Archives	Eugenia Ironside	Membership	Marian E. Wickline
Consultation	Julieta Del Fierro	Nomination	Delphia Scully
Education	Elinor Alexander	Procedures	Ray Brian
Employment	Martha West	Program	Karen Takle Quinn
Duplicate Exchange	Barbara Gillis	Publications	Charles Gallimore
		Publicity	Alice Hunsucker
Hospitality	Roger Martin	Recruitment	Julie Macksey

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EXECUTIVE BOARD MEETING
WELLS FARGO BUILDING 49er ROOM
SEPTEMBER 21, 1972 5 PM

Present: Bill Petru, Elinor Alexander, Ray Brian, Don Gholston, Betty Jo Hardison, Roger Martin, Pam Martinson, Marain Wickline

Elinor Alexander, Chairman of the Education Committee, submitted a written statement from her committee regarding the pooling of the Education and Publications funds. Bill Petru read a communication from Reese Gallimore, Publications Chairman, agreeing to the proposed merger of the project funds. It was generally agreed that there would be a need for guidelines for use of project funds. Bill Petru will draw up some guidelines for the Board to consider.

Petru announced that the Oktoberfest in Saint Helena has been postponed until Spring 1973.

Definite date for distinguished lecturer Thomas Shaw is February 28, 1973.

Christine Gebing is moving to Washington, D.C. and has resigned as Advertising Manager of the Bulletin. Gerda Westendorf has accepted the post.

Roger Martin discussed some program problems and asked whether the Chapter would pay for the dinners of the Belgian guests on October 25 and for the three speakers at the November meeting. The concensus was yes.

Respectfully submitted,
Betty Jo Hardison, Secretary
(edited by Bill Petru)

Two late notes: Ethel Crockett has confirmed 1/17/73 Chapter meeting.

Wine-country fund raiser will be 5/5/73.

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The money that pays for our Chapter activities comes from SLA Headquarters. In March or April of each year we receive $3.00 for each member in our Chapter. The membership count on which that allotment is based is as of December 31 each year.

Some have said to me, "I intend to join SLA the first of the year." That's no good - the new member and the Chapter both lose in that situation. If a person is accepted for membership in SLA during the last three months of this year, he will receive a free membership for the remainder of 1972. The dues that he pays with his membership application will be for 1973 but he will receive the benefits of membership as soon as he joins in 1972. In addition, the Chapter's allotment for 1973 will include $3.00 for him which would not be so if his membership were processed after December 31. In effect, then for 1973 the Chapter must subsidize all new members who join after January 1st.

So - if we are going to try to support ourselves on our Headquarters allotment, please let's get those prospects interested now rather than after the first of the year. Persuade them to send in their membership applications in time for them to be approved in 1972. And remember - anyone may now join SLA who has a "serious interest in the objectives of the Association". This really flings open the doors! Let's really try to crowd them now.

Marian Wickline,
Membership Chairman

ANNUAL REPORT
HOSPITALITY COMMITTEE
1971-72

The hospitality chairman this year attempted to include a number of the newer chapter members as committee members to welcome attendees and to telephone and encourage the membership to attend meetings. The fall was somewhat hampered by the company travel plans and travel commitments of the chairman. The chairman also found difficulty in getting assistance in the preparation of name tags for meetings. Rena Schonbrun handled most of the registration for the entire year and was able to prepare badges for several meetings. Christine Gebing handled the registration for the last meeting of the year.

In previous annual reports it has been stated that the hospitality chairman should be free at the meetings to see that new guests and members are welcome and that there is mingling among the members. With this I agree and suggest we continue having 6 to 8 members in addition to the chairman serve as hosts and hostesses. I would like to recommend that we attempt to plan all our meetings before the end of August so that our calendar of events--meetings dates and places--for the entire year's schedule can be sent to members along with the first Chapter Bulletin issue in September. I would also like to suggest that we do a great deal more with regard to coordinating our monthly meetings with the ASIS, ACM, IEEE, STC, ARMA, CML and other similar information handling groups in the penninsula. In addition, I should like to see better publicity coverage for the meetings in the local newspapers. Another suggestion which perhaps does not fall under the responsibility of the hospitality chairman, but worth the Chapter's consideration, is a full-fledge (sic) effort to alert local industry to the benefits of professional library services. This could perhaps be done by an informational mailing to all firms in the Bay Area followed up by telephone contacts. Perhaps this should be the responsibility of the Consultation Committee or perhaps a new committee should be formed. This should result in a better image and perhaps some increased employment opportunities for librarians.

Respectfully submitted by,
Karen Takle Quinn
Hospitality Chairman

POT-POURRI

The revised edition of the LIBRARY BINDING MANUAL is now available from the Library Binding Institute, 160 State St. Boston, Mass. 02109. $5.95 ppd.

MRS BERTHA HELLUM has joined the Robert S. Meyer & Associates consulting firm, bringing with her, years of experience in cooperative library systems, building and legislative programs and consulting projects. (Mrs. Hellum has recently retired from her post as County Librarian of Contra Costa County.) For more information on the firm and its new expanded services, send queries to Box 2028, Dollar Ranch Station, Walnut Creek, 94595.

MARIAN WICKLINE represented the chapter at the Bay Area Reference Librarians Council meeting of September 22. The meeting brought together members of various local library groups who explained their groups' functions, problems and ideas with others present. Organizations represented included Bay Area SRRT, BABL, ASIS, Northern California Medical Library Group, Bay Area Art Librarians, Public Library Executives of Central California. No earth-shaking decisions were made, but everyone did get to know one another a little better and, as Marian pointed out "perhaps we did inform the BARLC people that...SLA seems to exist in a much bigger way in the SF area than any of the other groups represented."

ROBERT S. MEYER, who has recently resumed consulting full-time, has completed a study for the Alameda County Library System on the effects of abolishing fines for overdue materials. The report, Two Fineless Years, is available from his office.

San Francisco Public Library has announced recent staff changes, including some affecting SLA members. DOROTHY RICHARD has been appointed Librarian III of the Parkside Branch; MARIAN O'DONNELL, LIII of Science and Documents; JACK COLL, LIII, ANZA BRANCH: and JIM REILLY, LIII on a special BARC project.

JACK LEISTER gave a talk on the Census Service Facility at a BARC workshop on the 1970 Census of Population and Housing , Wednesday, October 18 in the San Francisco Public Library.

CALIFORNIA LIBRARY ASSOCIATION annual conference is coming up November 30-December 4 in Anaheim at the Disneyland Hotel Convention Center. Programs planned include ones on recruitment of minority persons, correctional library services, professional standards, outreach programs, library accreditation and others. Disneyland will be open Friday night, December 1st for the fun lovers. Unemployed librarians will be given complimentary conference registration.

BABL, Bay Area Business Librarians, have tentatively planned their next meeting for Tuesday, November 14th in Hayward. There will be a dinner followed by a tour of Alameda County's Business and Government Library. Contact Sue Rugge, BABL president for details. (31 DelMar Avenue, Berkeley 94708 -- 415/841-5861)

BARBARA COHRSSEN says: "Jean Circiello, Gloria Smith and myself attended the National Environmental Information Symposium in Cincinnati September 24-27. After it was over we got together with Wanda Ingmire, Bruce Yerke and Lois Farrell and discussed the ideas and information gained. Papers were also passed around. All of this occurred at the Marriott Inn. When we got up to pay the bill the waitress asked us if we were librarians. When we said we were, she revealed that she was a student at Cal. library school and planning to join SLA. Be ready to welcome her. " (This is called indirect recruiting--ed.)

THE FIRST MEETING of the year came off as a big success. On September 21, members met at the Wells Fargo Building 49er Room for cocktails and a dinner of Teriyake Steak. This was followed by a talk on MEDLINE by Paul Hanson, Reference Librarian at the Lane Medical Library, Stanford. Mr. Hanson gave a brief history of MEDLARS and MEDLINE noting the differences in their scope, time lags and availability. What probably surprised many of us, was the availability of MEDLINE to those of us not directly connected to the medical field. Essentially, any library may contact a MEDLINE center in its area. The program was one of the better ones lately, even though the price was, again, unreasonable for many of our pocketbooks.

--GM

FORMAL AND INFORMAL SOURCES OF FEDERAL, STATE AND LOCAL GOVERNMENT INFORMATION will be the subject of a chapter workshop on March 24, 1973 at the University of San Francisco. Speakers will include R.E. Kling, Superintendant of Documents; Ruth Elwonger, California State Publications Librarian, California State Library; and Jack Leister, Institute of Governmental Studies, University of California, Berkeley.

SLA members recently elected to CLA posts include: ETHEL CROCKETT - Vice President-President Elect of California Institute of Libraries and MARTHA WEST - Councilor-at-Large of CLA.

DIRECTORY UPDATE

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Gloria J. Stockton
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Berkeley 94709

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East Bay Info Services
2391 Virginia St.
Berkeley 94709

Help!

The Bulletin is suffering from lack of support. Please send ideas for advertisers to Gerda Westendorf, Advanced Micro Devices, 901 Thompson Pl, Sunnyvale 94086.

ALSO

Anyone know any volunteer typists? Must have elite typewriter and be willing to meet deadlines (i.e. type on own time if can't type at work)

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SAN FRANCISCO CONFERENCE IN 1979?

The San Francisco Bay Region Chapter has been asked if we would be interested in extending an invitation to host the annual Conference in 1979. Other chapters, most notably Southern California, may also extend invitations for the same year at the SLA Winter Meeting, January 25-27, 1973, Tulsa. The Chapter Executive Board wants to hear your opinions before taking action. Drop me a line or call with your comments before our Jan 17 Advisory Council meeting. Thanks.

Comments against having Conference:

1. Absorbs too much time, including time from jobs.
2. Costs the Chapter money (note: Chapter has funds at present time)

Comments for having Conference:

1. Does great things for the Chapter: brings members together, involves people, creates activity, draws in other librarians and groups.
2. San Francisco is a popular spot which others enjoy coming to.

Bill Petru

CURRICULUM CHANGES AT BERKELEY: REQUIRED COURSES OR NOT?

Patrick Wilson
Dean, School of Librarianship
University of California, Berkeley

Curricula need constant tinkering or fine tuning; they are never quite right, and never can be, for they are compromises with too many incompatible interests and needs. Students, faculty, the surrounding academic institution, alumni, employees, and hosts of other advisers all demand different things. One persistent problem is this: To what extent shall the basic program of studies be prescribed, and to what extent shall students be free to elect their own courses of studies? Until fairly recently, the Berkeley answer was that most of the master's degree program should be mandatory. In 1969, out of 11 courses normally taken for a M.L.S. degree, 7 were required. In 1972, out of 11 or 12, only 2 are required, and those really count as one, since one is the laboratory portion of the other. The required course is a general Introduction to Bibliography, covering approximately the area of traditional courses in cataloging and classification, reference and bibliography, and book selection, but aiming only at providing an integrated introduction emphasizing the interrelations of areas usually treated as if totally independent. Alumni who hear that no one is required to take systematic courses in cataloging or reference are horrified; the baby has gone out with the bath water! The degree no longer has any meaning! Berkeley students are incompetent! The alarm is exaggerated, for in practice the students mostly elect quite conservative programs, freely choosing what formerly would have been required. But even if they did not (and a tiny minority do not), the policy of minimum requirements is the right one.

Requiring students to take a course does not guarantee any learning. I remember my own year of cribbing, copying others' assignments, sleeping through lectures, cramming for exams and forgetting instantly when the exam was over; and I was not worse than my fellow students. Perhaps children can still be force fed; adults cannot. My colleagues worry lest people go away ignorant of some absolutely vital fact--the precise scope of Watt or Lorenz, the best way to catalog bound-withs, the immediate past president of ALA--but the fact is that there is no way of ensuring that anyone will know any particular bit of information. And trying to force those vital facts into adult heads is the best way to kill any enthusiasm for learning anything else--and the best way to produce people who not only hate library schools but despise librarianship. Our job is to advise, not command. We do our proper job best if we devise good, solid, interesting courses and let the students be guided by their interests as well as our advice. Whatever we do, students will themselves decide how to distribute their interest and effort, and we do the least to diminish their interest and enthusiasm if we let them choose for themselves. That is their prerogative, as adults and future professionals.

A degree from a library school is not, never was, and surely never was seriously thought to be, a guarantee of professional competence. Some say: make it one. I say: we are not in the guaranteeing business. We are here to be of help to those who want to learn, and it is more important not to kill the desire to learn than to attempt, feebly, to act as certifiers.

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no members as yet

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Hospitality - Roger Martin, Chairman

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SAN FRANCISCO BAY REGION CHAPTER



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Cover photograph by Tony Costanzo

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Save the Date -- February 28th

The third annual headliner - our distinguished lecturer of 1973 - Thomas S. Shaw will share his experiences of twenty-some years in the public service areas of the Library of Congress and many years as teacher of bibliography and reference at Catholic University, School of Librarianship, UC-Berkeley, a summer at USC Library School and lately at Louisiana State University in Baton Rouge.

Mr Shaw is an inveterate traveller and has had many fascinating adventures with more to come. His biographical data will not tell it but he is an accomplished chef and he and his wife, Elizabeth, keep a distinguished group of cats who aid him in many of his endeavors.

Two of his recent contributions to library literature are the Index to Profile Sketches in the New Yorker Magazine and the Directory of Documents Librarians in the United States, compiled by his wife and edited by him.

Come try him, you'll like him. Wednesday, February 28th, 7:30 p.m., Main Lounge, University Center, University of San Francisco.

SIA Midwinter

This year the chapter will have an unusually large representation at the Tulsa Midwinter SLA meeting. Elinor Alexander will attend as Representative of the Association's Education Committee, Bill Petru, Marian Wickline, Don Gholston and Roger Martin in their respective capacities and of course, Mark Baer.

Chapter Workshop March 24th

This is taking shape. Jack Leister will talk on local documents and Mrs. Ruth Ellwonger on State Publications. The chapter has also invited Mr. Robert E. Kling, Superintendent of Documents, GPO to speak. Mr. Kling is a long term federal employee. He worked as an apprentice in the GPO over 30 years ago, then served in the Army as a Second Lieutenant, as a Lieutenant Colonel in the Corps of Engineers and finally in the National Guard. Prior to his appointment as Sup't Docs he served as Special Assistant to the Public Printer. He is also the author of the book, The Government Printing Office (Praeger, 1970). But don't let the title fool you, it's a serious book not a sexy one.



Mr. Kling

January 10 - ASIS at Spengler's, Berkeley

18 - Chapter meeting, L'Omlette, Palo Alto. Speaker: Mrs. Ethel Crockett, State Librarian

18 - Bay Area SRRT - At Jerry Zeitz's 1214 Cedar, Berkeley

19 - PLECC - Richmond Public Library

24-27 - SIA Midwinter Meeting, Tulsa

25 - PLA, Burlingame Public Library, Speaker: Dr. Louis Baer on Philosophy Therapy

28-February 3 - AIA Midwinter - Washington, D.C.

8-9 - Joint Meeting of Medical Library groups from Northern California, Arizona, Southern California, Nevada in Palm Springs. Contact Coni Uzelac at the Norris Library, USC (213/225-1511)

12-16 - Grantsmanship Center Grantsmanship Training Program in San Francisco. Tuition: $245.

15 - Bulletin deadline.

22 - PIA community information program, Palo Alto Public Library

28 - SLA-SF chapter headliner series (see left column)

March 7 - Regional meeting of Northern California Medical Library Group. Alza Corporation, Palo Alto. Speaker: Dr. A. Zaffaroni, Advanced Drug Delivery Systems.

17 - St. Patrick's Day

24 - Chapter workshop. Formal and informal sources of Federal, State & Local Government Documents. U of San Francisco.

April 3?- Regional Meeting of NCMLG

8-14 - National Library Week

Karen Takle Quinn wishes to know if anyone is planning anything for National Library Week. If you are, please send details to her and to the publicity chairman.

KSAN MEANS MUSIC TO MY EARS

Earlier this month I had occasion to visit KSAN radio station in San Francisco. I took the opportunity to look in the library they had there and what follows is my brief, first impression.

There is not a book in sight--just records--lps, and singles--most in order, some in piles on desks and, when I first got there, on the floor being madly sorted by the librarian and others amid total chaos. No silence existed. The library had piped in music fresh from the KSAN air--and phones rang almost constantly. I guess you have guessed by now that it takes a special person to work here.

The librarian's name if Bonnie Simmons and she has a long history of similar experiences. She started with a booking agent in the West, then worked for a small distributor, then a large one, all the while absorbing the media lingo and facts. Two years ago she fell into KSAN and has been here ever since.

It was immediately obvious that Bonnie, as well as all other members of the KSAN staff, was totally involved with the company, and the interdependence and constant communication seemed to center at the library.

The library, by the way, is interesting not only because it is solid records. Besides Bonnie's desk, there exists only one other piece of furniture--a huge round semi-hard thing for visitors to sit on (made out of foam?) and the floor is covered with a bright blue rug. The only wall that is not floor to ceiling records is shared with the announcing booth, the top half of which is glass. (Not only is there no silence, there is no privacy.)

The records are arranged in general categories, such as jazz, oldies, sound track, etc. then, within each category, by the name of the group. Each record is labeled but beyond that there is no cataloging. Ages ago, someone tried to start a Rolodex file by artist, but rapid turnover and lack of use killed it. Bonnie says that the needed knowledge is in her head (!), or she can readily acquire it from the record jackets, a bit of research in other libraries and by contacts at the record companies. Even acquisitions is unique. KSAN automatically receives almost all releases from record companies. In some cases this means 15-20 new recordings from one company each month.

It is the part of the librarian's job, along with others on the staff, to screen these and provide what we would call an alerting service to the studio. (Instead of a new book shelf, they have a new recording shelf in the booth.) Bonnie also reads various trade magazines such as Billboard and Record World and various tip sheets to keep herself informed and watch for new recordings possibly missed.

What does all this mean ot other librarians? KSAN has the largest collection in the area, and Bonnie can give others a lot of help locating hard to find facts and records. She wants us to know about her. Call her when you need her. She's there 10-6 weekdays. (415) 986-2825.

--GM



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MEETINGS

Executive Board Meeting Castaway Restaurant, San Mateo November 20, 1972 6 p.m.

Present: Bill Petru, Ray Brian, Betty Jo Hardison, Roger Martin, Pam Martinson, Karen Takle Quinn, Delphia Scully, Marian Wickline

Bill Petru distributed copies of a letter from Jean Deuss, Chapter Liason Officer (See elsewhere in Bulletin) Two items in the letter were discussed: 1. There will be no allotments for student members during 1973 and, 2. chapters will no longer be required to send their bulletins to other chapter presidents. Bill Petru will write the CLO for background information about the suspension of the student allotment since in the past, chapters have been consulted in this matter before action was taken. In the same letter, Petru will question the advisability of not requiring that chapter presidents receive all bulletins.

Delphia Scully submitted her nominating committee for approval. Regional and library school composition of the committee was discussed. The Board accepted the report of the committee chairman but recommended that the committee be expanded to include a representative of the San Jose State Library School/San Jose.

Whether the chapter should offer to host the 1979 Annual Conference was brought up. After discussion, Pam Martinson moved and it was seconded that the San Francisco Bay Chapter not extend an invitation to host the 1979 Annual Conference. The motion was carried, 4 for, 1 against, 2 abstaining.

Discussed was a possible first Western Regional Meeting to celebrate this chapter's fiftieth anniversary, October 1974. The proposed two-to-three-day conference would include all West Coast and Hawaii chapters and would have an educational emphasis. Petru will contact the coastal chapters to ascertain their interest and ideas. He will also ask national headquarters for endorsement and financial support. (see copy of letter to Southern California elsewhere in this Bulletin.)

Pam Martinson announced the following balances:

General Operating Fund	$ 634.89
Publications Savings	6144.31
Publications Checking	1144.31
Education Savings	4144.38
Education Checking	200.20

Roger Martin submitted a written recommendation from the ad hoc Finance Committee concerning the fiscal policy and procedure. Bill Petru asked tha Board to look over the recommendations and within two weeks return comments to the chairman of the committee...so that they can be submitted to Advisory Council in January.

Several proposed chapter projects were brought up and discussed. Regarding an addendum or revision of the Union List, Karen Takle Quinn will check with someone at IBM concerning the time costs involved in putting the Union List into a computer bank. Marian Wickline will investigate a directory of Bay Area information resources.

Karen Takle Quinn plans to put an item in the Bulletin soliciting members interested in compiling a list of materials for the nonreader.

Roger Martin will discuss the proposed dictionary of legal abbreviations with Elinor Alexander.

Meeting adjourned 9:30 P.M.

Respectfully submitted,
Betty Jo Hardison, Secretary

REMINDER

Know your chapter! Have a voice! Express an opinion! Did you know that all meetings are open to you? You do not have a vote in the Executive Board and Advisory Council meetings (unless of course, you are serving on them) but you do have a right to attend these meetings and be heard. Your presence is welcome.

The Chapter mourns the passing of one of its members, RALPH SHAW, Dean of Library Activities and Professor at the University of Hawaii. Mr. Shaw died October 14, 1972 in Honolulu.

The Ad Hoc Union List of Periodicals Committee is forming again to look into issuing an addendum to the Union List. Peggy Craig (Stanford U. Biology Library), former chairman of the committee, strongly recommends our reducing our data base to a machine readable format of some kind. I need a chairman who will look into all the requirements and do a hell of a lot of work for the chapter, while working with a large committee. This is a long-term project. Call me. ---Bill Petru

The Mechanics Institute has a new Head Librarian, MR. ROBERT S. MICHALSKE. Mr. Michalske was formerly Chief of Circulation and Administrative Assistant to the former librarian, Mr. Norman Green.

MARDA WOODBURY of the Far West Laboratory for Educational Research and Development, has announced that due to the recent budget cut, her position there has been terminated effective January 15th. After that date, she can be reached at her home at 506-C Crofton Avenue, Oakland 94610. Phone: (415) 835-3043

The Far West Lab. is planning to stop filing back issues of the newsletters it receives and will discard those they now have. Write them for a list of those they now have that they are giving away.

ALICE HUNSUCKER will be Banking Circle chairman for the Bussiness and Finance Division at the June SLA conference.

The Documentation Group of the SLA/NY Chapter, has sponsored a second edition of its survey: Automated Functions and Equipment in Libraries and Information Centers of Greater New York, 2nd Edition. For each of the 74 operations included, the survey lists in detail mechanized functions, products and services; external data bases used, participation in specific computerized library systems and networds; and, for central processing units and peripheral equipment, the number of units used with maker's name and model number, indicating which are located within the library. Also, the 3-page preface summarizes and analyzes the principal findings of the 1971 survey and tabulates comparable statistics from the Documentation Group's 1967 inventory of 52 automated libraries and information centers. Copies are available, prepaid only while quantities last from Mrs. Martha H. O'Leary, 431 East 20 Street, New York 10010. Price: $2.00. Please make check or money order payable to Documentation Group, SLA/NY.

SLA has just announced the publication of the second edition of Dictionary of Report Series Codes edited by Lois E. Godfrey and Helen F. Redman. This edition doubles the number of entries that appeared in the 1962 edition, listing 25,000 technical report series codes related to the various agencies of the Department of Defense, the Atomic Energy Commission, their contractors, agencies of the U.S. government and similar agencies of foreign governments. Copies are available from the Special Libraries Association, Order Department, 235 Park Avenue South, New York, 10003. Price: $19.00 plus New York State and City sales tax where applicable.

SLA has also announced the second edition of the Guide to Scientific and Technical Journals in Translation compiled by Carl J. Himmelsbach and Grace E. Brociner. The guide lists 278 cover-tocover translated journals and 53 selective and other journals in translation. 35% of the data from the first edition has been changed. Copies are available from SLA Order Department. (see above) Price: $4.50.

Job Hunters: Here are some addresses of employment chairmen from other California chapters:

San Diego Chapter SLA
Employment Committee
El Covey 225-6177
Kathy Yovel 225-6171
Naval Undersea R & D Center Code 1112
San Diego 92123

Southern California Chapter
Joint Committee on Consultation and Employment
Helen Lyons
California Institute of Technology
3335 Rida Street
Pasadena 91107

The Bulletin still needs ideas for new advertisers. Send yours to Gerda Westendorf, the Bulletin's advertising manager, Advanced Micro Devices, 901 THompson Place, Sunnyvale, Ca. 94086. Phone: (408) 277-2292

The Bulletin also needs contributors to cover meetings, member news and other events. It also still does not have a typist. Typist will need an elite typewriter , preferably with a carbon ribbon, and should be able to meet with the editors and type the Bulletin soon after the copy deadline (i.e. type on own time if can't type at work). The editors have been typing the Bulletins this year which expalins the errors and delays. Help, help, help.

HELP

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A WORD ON FOOD PRICES

Recently, I had one of my bitch sessions with a fellow chapter member over the price of this and that especially the price of dinner meetings. The same evening I picked up my bedtime reading, The Barbary Coast by Herbert Asbury and got a little wide eyed after reading the following:

> Vegetables in early San Francisco were luxuries that only the very rich could afford, despite the enormous yield of the near-by farms and ranches...Apples found a ready market at one to five dollars a dozen. In the restaurants a boiled egg cost never less than a dollar and quite often was several times that amount. Other foods sold at equally high prices. Tea and coffee cost from three hundred to four hundred dollars a barrel, and from four to five dollars a pound in small quantities....(p.12, Pocket Books edition, 1947)

I'll never say another word.

--G. Mulligan

NOTES, LETTERS, COMMENTS

Editor:

After thinking about Dean Wilson's short essay on curriculum changes at Berkeley, I feel that the point is not whether library courses are required. The real requirement is to prepare librarians for reality of a professional life. I hope Dean Wilson is meeting this obligation, hiwever much he tinkers. If not, as an employer I intend to let him know.

Bill Petru
Hewlett-Packard Co.

12/14/72

Peninsula Library Association reminds everyone that annual memberships are due. $10.00 member institions $1.00 individuals Many interesting programs are planned for the year including one on community information, libraries in other lands (a movie--wheee) and publicity and displays. PLA promises interesting side-lights too but doesn't go into details. Contact Heather M. Vogelhuber, President at San Jose Public Library. For memberships write to Elizabeth Ange, Secretary-Treasurer PLA, San Mateo Public Library, 55 W. Third Avenue, San Mateo 94402.

Bay Area Reference Center is planning a program on community information for February. For details and dates contact the BARC office.

Eldred Smith, formerly Associate University Librarian at UC-Berkeley has taken the position of Director of Libraries and Professor in the School of Information and Libraries Studies at the State University of New York at Buffalo.

Reagan vetoed SB 1261 on December 29, 1972. The bill was not passed by the Legislature when it met on January 2.

Santa Clara County has been involved in CIN (pronounced "sin") which is the first network to come to the Bay Area. Several special libraries received a TWX and there are now many libraries of all types cooperating. CIN stands for Cooperative Information Network and hopes to see the day when questions routed around the participating libraries will be answered within 24 hours. According to the coordinator of the network, CIN will not replace or try to compete with Stanford's TIS which receives requests from profit making organizations who are its members. TIS is a direct means of access to Stanford and CIN shares information of many libraries including Stanford. Anyway, The Bulletin would like to hear an SIA member's view of CIN (or sin, if you'd like) . Will someone take this challenge?

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From the CLA Conference

At the CLA conference program on grantsmanship, several grant information sources were discussed that are rather new. For your conveneince, I am reprinting below those you may not have already heard about. These were originally listed in the literature handed out during that program. --GM

FUNDING SOURCES CLEARINGHOUSE
116 South Michigan Avenue
Chicago, Illinois 60603

A not-for-profit organization which collects information on sources for grants and uses computers to get at it. Has files on foundations and federal and private agencies. For $10 can search its index and tell if they have information for you. If so, for another $75 (or more) they will make an in d-pth search.

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Can suggest many possibilities, but only collects information on federal and state funding sources in the library and education fields. Receives information from U.S. Office of Education Library Services Program Officer.

U.S. OFFICE OF EDUCATION
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also:

Mr. Burton Lamkin
Bureau of Libraries and Library Resources
Office of Education
7th and D Street S.W.
Washington, D.C. 20202
(202) 963-6381

A direct contact for information on Higher Education Act Title IIA (college library resources) and Title IIB (training and research grants). Will help applicant fill out applications. Receives information from the Washington office (see right) on health, education and welfare legislation affecting libraries. Often hears about other related funding sources (such as Housing and Urban Development and National Science Foundation projects).

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Letter from Bill Petru
October 24, 1972

Dear Dr Burkhardt:

I am representing, as President of the San Francisco Bay Region Chapter, Special Libraries Association, about 175 organizations which have libraries. These range in size from very large libraries to tiny one-person office collections. The men and women who work in these libraries want to fill the informational needs of their special clienteles, to see their careers flourish, and to see the interests of their parent organizations served.

As a professional group, this Chapter of Special Libraries Association has contributed to the growth of libraries and librarians through broad continuing education programs and traditional cooperative efforts, such as union lists of periodicals. But as a lobbying force, or as an instrument which can cut across jurisdictional boundaries, we are limited. And this, I think, is where the Commission holds unique potential strength if it chooses to apply it.

Generally speaking, special libraries have a large need to cooperate with other libraries since their individual collections tend to reflect narrow interests. Networks and systems are ideal cooperative mechanisms, and ones which some large special libraries can participate in. However, in the Bay area, a good 75% of the libraries are one-ortwo-person operations under severe limitations of staff size, budget size and proprietary interests to even participate in interlibrary loan programs, let alone a network. The Commission should look at ways to bring more of the special libraries, therefore more of these special collections of materials, into cooperative library programs. One method may be to subsidize networks, or the libraries which participate.

With the increase in the formation of networks and the flow of information amongst libraries, one of the most pressing problems that the Commission can consider is Copyright Law revision. Obviously there are arguments on both sides of the question which must be taken under consideration, and some sort of fair and equitable solution must be worked out. The Commission should definitely undertake some recommendations of the Copyright Law.

The Commission might turn inward toward the federal government of which it is a part, and pinpoint reasons why the dissemination of information from government sources is generally so poor. Indexing is bad (e.g. the Monthly Catalog) and there is no standardization from agency to agency even in form of listing. The Government Printing Office, a major supplier to the public, is one of the Chief culprits. An effort should be made to find out why the public is not receiving the information it wants and by law should have. Libraries are caught squarely in the middle.

In the past couple of years college curricula in general have undergone much change. Graduate library school curricula have also undergone change, and there have been some questions asked as to whether all the changes are for the best. The student now in some cases develops his own courses of study at a time when he has little experience on which to draw, and certainly none on which to project a future. The Commission would be performing a service to look at the current state of library school curricula, and in addition develop guidelines for use of graduate students in aiding them prepare for their future careers, particularly special librarianship which has not had strong support at the graduate level.

The Commission can undertake to educate us in the prediction of manpower requirements as related to the job market. An overabundance of librarians is evident which could have been reduced had we been more sophisticated in our approaches to manpower supply and demand. As part of a professional association, we promote the establishment of libraries and the hiring of qualified personnel where ever and when ever possible. In addition we maintain a placement service to aid the unemployed, but with the large supply of librarians our job is not easy.

The remarks I am now going to make are made as an individual and not as President of San Francisco Bay Region Chapter of Special Libraries Association.

Can the Commission fund guts or grant backbone? So much could be accomplished by just a small amount of aggressiveness being shown by each of us. Our managements would be surprised (and happy) and our clienteles would be astounded (and happy). The premise is that we have an improtant product to deliver. The Committee should think about this question to see in what ways it can build reliance on assertiveness instead of pessisism; to develop clear guidelines for wide distribution which distinguish between a service profession and a subservient profession; to spur initiative for special librarians to assume more responsibility for broad service and leadership. I think maybe our clienteles and we will be the gainers.

Review of the Hearings in San Francisco November 29

Al Maupin

The hearings of the National Commission on Libraries and Information Science held in San Francisco on November 29, 1972, will be covered as printed items to be distributed by ERIC and in the Library Press. This brief summary is to give a special librarian's point of view on attending the all day affair The entire range of library services, public libraries, school libraries, academic libraries was covered; and special libraries probably recieved less attention than any other group.

This bench sitter during the hearings wished that there had been more presentations by users and fewer by librarians of whatever kind. The most interesting points of view were presented by users. A housewife from Oregon who lives in a community with no library service described the attempts her community had made with various city and county agencies to secure a librarian and a library for their neighborhood. A marketing analyst described his use of public libraries facilities; an executive from the Boeing Corporation told of Boeing's contracts with the Seattle Public and the University of Washington libraries; a layman on an adivsory board to the Washington State Library expalined his State's vigorous program to provide the library services through state legislation.

Many presentations were nothing more than a cataloging of trials and tribulations with which all libraries are familiar: lack of money, shortage of staff, need for better understanding, etc. Some chapter members who attended were also disappointed that there were not more representatives from California, not to mention the Bay Area. It was frustrating that one of the Commissioners was never able to understand the complexity of library systems in Los Angeles with numerous county, municipal, special districts, academic and other libraries all under separate jurisdictions. No member of any west coast SLA chapter was asked to speak to the Commission. This is particularly disappointing in view of the fact that the Secretary, Chuck Stevens, is also a director of Special Libraries Association. Without seeing the published hearings we cannot tell who is asked to speak to hearings in Chicago or will be asked to speak again. It is to be hoped that in future hearings of this kind our organization might be somewhat represented. Special libraries after all cross the boundaries of academic and public libraries as well and have a vested interest. Few people came to the hearings, by actual county there were never more than 35 people in the audience at one time. All of the audience changed throughout the day.

The hearings in Chicago lasted until 6 p.m. and they finally were called to a halt. In San Francisco they were through mercifully at 4:30 p.m.

* * * \

ADMINISTRATION - ARE YOU READY FOR IT?

The Bay Region Chapter Education Committee sponsored a seminar entitled, Administration - Are You Ready for It?, on November 9, 1972. The speakers had previously been heard at the Boston Conference as part of the continuing education series given at that annual conference. As an experiment they were brought to San Francisco to redo their presentations which they had somewhat modified and streamlined from their first showing. The basic philisophical question is whether it is worthwhile to transport programs about the country if the, are thought to have real merit. As far as we know this was the first experiment of this kind, and the Education Committee of the Bay Region Chapter thinks it worthwhile to underwrite these costs. The ultimate test, however, is the value received by the attendees.

Twenty-three responses were received. Of those who answered, nine had been in their present position over six years, and five had been in their present positions three years or more. Only one person was a newcomer to his job. Seventeen of those twenty three had been in library work over six years, and four between three and six years. Only one had been in library work less than three years. All agreed that the brochure adequately described the course. No one believed that it was misleading. Eighteen attendees thought that the scope of the course was satisfactory, four thought that it was too broad, nd one thought that it was too narrow. Nineteen thought that the contents were relevant to his job and four thought the contents were too elementary. With two exceptions, attendees felt that the seminar was well-organized. When asked to comment on the overall seminar content there was more diversity. Only two people ranked it as excellent, nine described it as good. Five thought it was f and two described it as poor.

There was more dissention of opinion about speakers than about content. Since there were three speakers, this is not suprising. Twelve thought that the speakers covered their material in a lively and informative way. Four felt the present tions were spotty and six others gave various comments, which were not subject to statistical balances. No attendee felt that the speakers rapport with the group was unsatisfactory, although seven described it as only fair. The pace of the speakers apparently satisfied most people, as seventeen described the pace as satisfactory, nine felt that it was too slow, one felt that it was too fast and two thought that it was erratic.

When asked to give an overall opinion of the speakers, six described them as excellent, nine thought that they were good and eig t chose the word "fair", but none used the word "poor".

Perhaps the most important question of all: "Was it worth $35.00?" Fifteen said Yes and eight said No: a two to one ratio.

The comments at the end indicated that too much was covered and the whole session might be devoted to budget alone and that there was an uneveness of quantity in the presentations. Other comments lead us to believe that resources and talents to do this kind of presentation are available, certainly in California, if not, indeed, in the San Francisco area. One might argue, however, that the presentations have a greater impact if presented by an unfamiliar face.

Al Maupin
California State Library

PANEL DISCUSSION ON EMPLOYMENT

On Thursday, November 16 at 7 P.M. in the Forum Room of the Fireman's Fund in San Francisco the San Francisco Bay Region Chapter of the Special Libraries Association held a panel discussion on employment.

Mr. Elmer Moore of the University of California Placement Service presented some very practical tips on the "Mechanics of a Job Search". In addition, he provided a useful handout which again restated some of his suggestions together with examples of good resume formats, etc. He strongly suggested personalizing your resume by including extras which might assist you in obtaining a job. As an example he mentioned one librarian who included that her hobby was flying. She landed a job she was after...neighborhood/branch librarian to a group of widely scattered libraries in Alaska.

He also suggested leaving no stone unturned when looking for a job. After all, aren't you the best equipt when it comes to obtaining information or answers to questions? He suggested contacting prospective employers, and following up on the contacts immediately afterwards. He suggested that a phone call might put you in line for a job and that a well phased letter might arrive after the position has been filled. He also made some realistic comments on your conduct during an interview and included

questions which you should ask regarding the job. Mr. Moore was followed by Professor Martha West of the Department of Librarianship, California State University, San Jose. Her presentation, "Selling Yourself and Library Service" utilized the role-playing techniques to vividly demonstrate the "do nots" of a job interview. She was assisted by Miss Pat Curia, of the San Jose Public Library. Mrs. West also described the SLA Placement Service, its prupose and function. Mr. Robert Donovan, Employment Coordinator for United Technology Corp. spoke on "The Employer's Role". As the last speaker, he included information on the Fair Employment Practices Equal Employment of 1972. It was a very timely present tion which stimulated a number of questions from the audience. He referenced the following materials:

Legislation

Civil Rights Act of 1964 (Title VII)
Age Discrimination in Employment Act of 1967
Equal Pay Act of 1967
Equal Employment Act of 1972

Executive Orders

11141 Age Discrimination
11246 and Revised Order No. 4
11375 Sex Discrimination
11598 Listing of Job Vacancies

Publications

American Petroleum Institute, EQUAL EMPLOYMENT OPPORTUNITY: AN INTERPRETATIVE GUIDE
API Pub. 752 1972 Price $3.00

Bureau of National Affairs, Labor Policy and Practice Series FAIR EMPLOYMNET PRACTICES

EEOC - Guidelines on Employee Selection Procedures (29 CFR, Chap xiv, Part 1607, Aug 1, 1970)

OFCC - Employee Testing and other Selection Procedures (41 CFR60, Part 60-3, Apr. 21, 1971)

He noted points to watch on an applicants form and in the interview. They included:

Job Continuity--Employment Gaps
Progression in chosen career field
Salary progression
Reasons for job change
Length of time in the geographic area
Maturity/stability factors
Mannerisms/life style
Compatibility with other workers

He also pointed out questions which are illegal to ask, such as:

Arrests
Sex (ie, who will care for your children?)
Religion
Age
National Origin (including citizenship restrictions)

Questions from the audience were directed at all three speakers and were cut-off when our room reservation time was exhausted. All in attendance felt it was time well spent. Our congratulations to Mrs. Nancy Baltis and Mrs. Carolyn Betz for their excellent choice of speakers and blending of topics which made this meeting a great success. Our thanks also to Roger Martin for the meeting room facilities.

Karen Takle Quinn

((Note from the ediors: Sorry, but we didn't have time to verify the above references))

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The Bay is like a curling rose
Of pink and yellow
Who left petals at Big Sur

Henry Miller is teaching sea lions
A cute haiku

I'm sailing on a redwood
Out of my European dreams
To the warm hills of the soul
Where hippies worship my second body.

--Walter Zone

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San Francisco Bay Region Chapter
Special Libraries Association

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The Bulletin is published by the San Francisco Bay Region Chapter of the Special Libraries Association five times/year from September to May. The opinions expressed in it do not necessarily reflect the official position of the chapter or the association. Chapter members and friends are invited to communicate ideas, information and news to the editors. Deadlines for issues are the 15th of August, October, December, February and April. Considerations of space and format may make editing of manuscripts necessary.

Cover photograph by Tony Costanzo

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POT POURRI

THE WOMEN'S HISTORY LIBRARY has volunteer positions open for those interested. Work is needed in cataloging, ordering, shelving and reference. Some can be done at home. Call Carolyn, Helen or Laura at (415) 524-7772.

The chapter is saddened to learn of the death of member AL WARHEIT early in February.

The Rio Grande Chapter SLA is sponsoring a REGIONAL WORKSHOP ON TRANSLATION SERVICES IN LIBRARIES in Alburquerque, New Mexico, April 26-27, at the White Winrock Motor Hotel. The meeting is intended as a practical one, emphasizing the contemporary scientific literature.

Keep Saturday May 5 open for Wine

ISABELLA FROST, library manager for Safeway Stores, retired at the end of 1972. Elizabeth Williams is now Library Manager. Also, a new SLA member, Constance Gloy, is a recent addition to the Safeway staff.

NCMLG's fifth meeting is scheduled for Wednesday, April 4 at the University of California, SF. The meeting will feature Linda Angold, Reference Librarian UC,SF on the subject of the hospital library as a referral source for information services--a discussion of major information services available to hospital libraries. Contact: Miss E. M. Adams, Librarian at Langley Porter Institute for more details. (415) 651-8080 ex. 330

NOTICE

To All San Francisco Bay Region Chapter Members:

I am very anxious to know what the ideas, suggestions, criticisms and general comments of each of you are about SLA and our Chapter. If you would like to talk to me about these and about philosophies, directions, etc. that you think our chapter should have, please let me know. I shall do my best to arrange a get-together with you, either individually or in a group, however you may wish.

--Marian Wickline
Vice President-President Elect

A LITTLE BIT OF BELGUIM

Belgian librarians came to the United States this year on a grant from Drexel Institute to study house organs -- the type of literature in them, their contribution to scientific literature and the resulting need for abstracting their contents. Our chapter had the opportunity to meet and entertain these researchers when they visited San Francisco. As part of the host team, it was my job to drive some of the librarians to various libraries where they were given tours. "My" librarians included Lydie Vaes, Secretary (Dean) of the Antwerp library school, Jean Gielen from Corn Products Company, Chris Reusens-Versteyler and Joseph Daelman from the Antwerp Public Library and Joseph Mekeirle, the head of the group, who runs his own library service (like Information Unlimited).

I am not sure who was learning from whom, because like many a native, the only time I go to see the sights is when company comes. I had as much fun as the Belgians did. The first day of the visit, we went to see IBM's facilities in Los Gatos where Marjorie Griffin showed us their impressive set up and Stanford's Graduate Business library where we viewed the automated periodical record. Our guests were invited to speak to the chapter at Chabot College the same evening, so we all headed for Hayward after leaving Stanford. We arrived early, so decided to set out on the football field and watch the sun go down. It was a beautiful, warm, romantic evening highlighted by the sunset and the discussion. Joseph Daelman is a poet and talked about his work (see cover-- he writes under a pen name) and the Belgian version of alternative life style. When the sun had set, it was time to join the others at Chabot for the dinner and tour.

Working in special libraries all my life had made me unaware of what was going on in junior college libraries. I was amazed at the advancement of audio-visual services being provided for the students. There were spiders and butterflies in plexiglass, statues and paintings and carrels with microphones hooked up to required listening material (from music to languages).

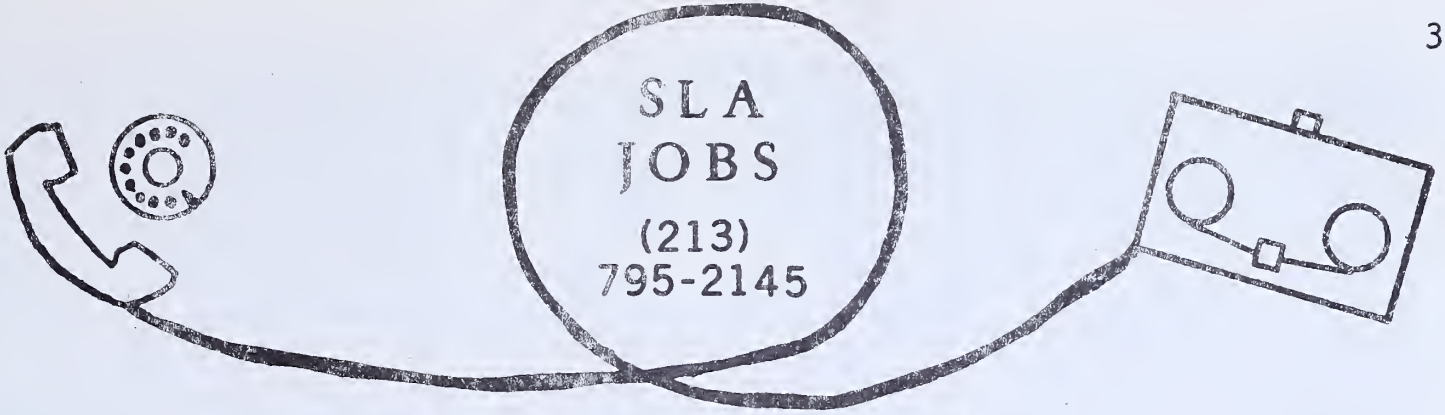
The Belgians, as speakers, each gave us thumbnail sketches of their libraries and the research project. Some of them taught in the library school in addition to their jobs. (Belgian library schools operate on a 3 year, half time program. Schools only came into existence ten years ago. Prior to that, in order for one to become a librarian, all one needed to do was say "I am now a librarian" and go and get a job.)

The next day, Friday, I had my group to dinner and a taste of California wines. We all stayed up until midnight talking about everything imaginable. My son practiced his French with our guests, and we all had a good time.

Saturday we ended the visit with a tour of the De Young museum, the Japanese Tea Garden and best-of-all, the aquarium. I say "best-of-all" because Joseph gave all the fish personalities, naming them after us and keeping us all in stitches.

All-in-all it was a most enjoyable experience and definitely the highlight of the library year.

--Sue Rugge
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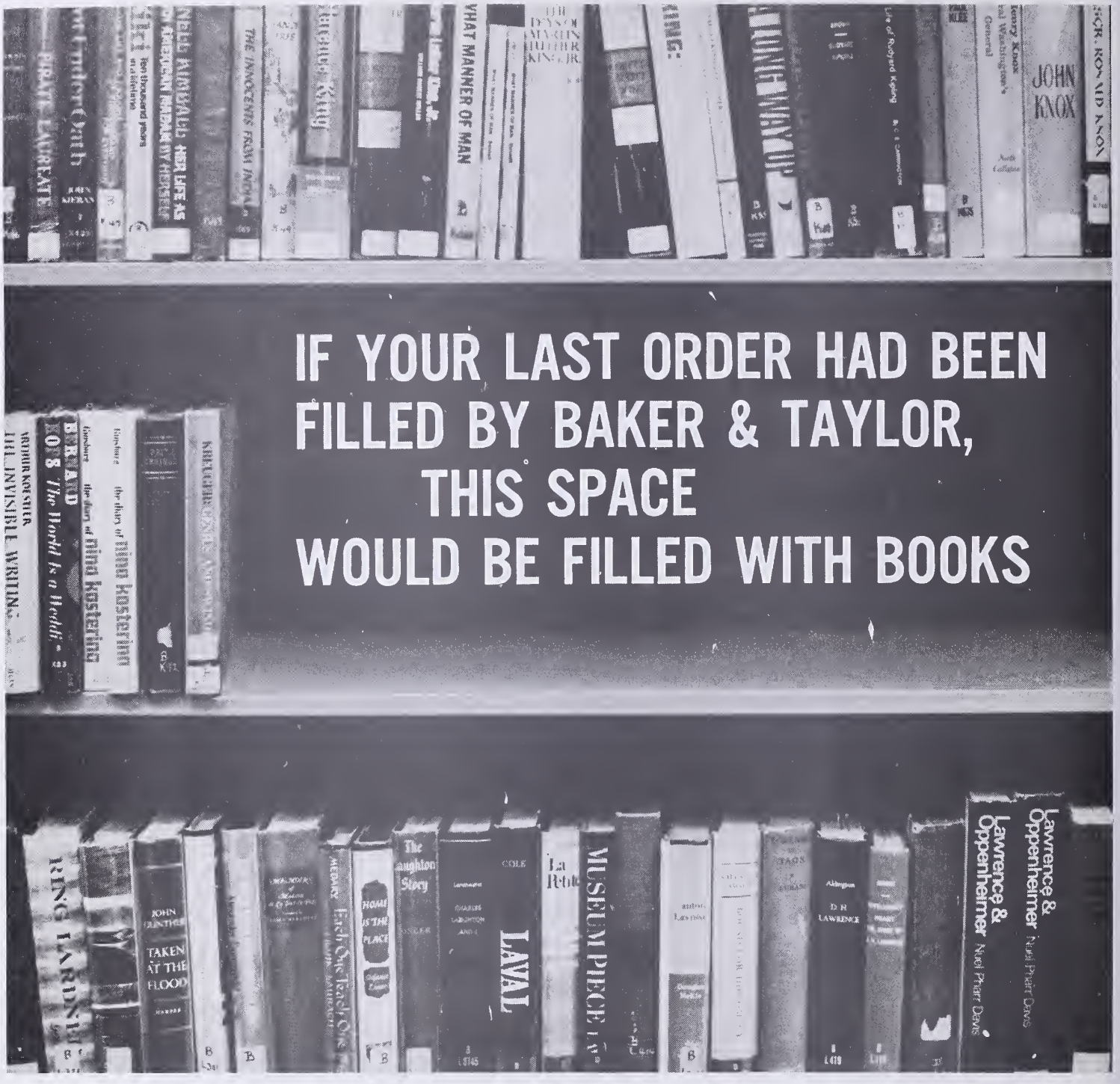
TAPE WILL BE CHANGED EACH FRIDAY BETWEEN 2 & 6 P.M.

NOTES ON JOBLINE

The Southern California Chapter of the Special Libraries Association is now sponsoring a 24-hour on-line telephone service announcing current professional library positions available especially in the Southern California area.

There is no charge for this service to either employers or those seeking employment, thus an opportunity for both to benefit. To submit data on a job opening in your library a brief job description is needed. For example-- job title, company name, job responsibilities, salary (optional) educational requirements, experience required, applicants contact (person, company name, address and phone). For further information or to submit data contact:

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LAW LIBRARIAN ROUNDUP

The law librarians in the Bay Area are actively engaged in information exchange programs. These take the form of semi-annual Chapter meetings (Western-Pacific Chapter of the American Association of Law Libraries) and monthly lundheons.

The 1972 Fall Chapter meeting was in Portland, Oregon, highlighted by a speech by Mr. Carleton Kenyon, Law Librarian of Congress. Several of us chose to travel to the meeting on AmTrak, an experience not soon to be forgotten...or repeated.

For the Spring meeting, held early February in San Diego, the Chapter was invited to the First Annual Institute on California Law, sponsored by the Southern California Association of Law Libraries. The Presiding Judge of Orange County, Bruce W. Summer, past chairman of the California Constitution Revision Commission, was a featured speaker. He gave a brief history of the California Constitution since its first drafting in the mid-19th century, and outlined the role the Commission had in revising it since 1962. One of their contributions has been to re-write over one-half of the Constitution in language that a high school student could understand.

The Bay Area Law Librarians also meet every second Friday of every month for an informal luncheon at Veneto's Restaurant in San Francisco. Any interested librarian is welcome to attend and can place reservations with Claudia Jamrosy, Library, Pillsbury,Madison and Sutro, 225 Bush Street, San Francisco, CA 94104. (415) 421-6133 x255.

--Susan Stromme
Graham & James

ARLIS/NA

ART LIBRARIES SOCIETY/NORTH AMERICA held its first annual conference at Columbia University on January 23, 1973. The organization is to be a forum for the exchange of information and materials on the visual arts. The intent is to issue a bimonthly newsletter to all members, the first of which was issued in November 1972. In addition, a publishing program is foreseen with a Directory of Art Librarians in North America, a Handbook on Art Librarianship to be issued on an international basis every two years, as well as an exchange program of serials. ARLIS/NA will be based on strong regional chapters, which will hold several meetings in the course of each year, culminating in an annual conference to be held in January. All those working in art libraries are invited to join, as well as those in public libraries, museums, galleries, art institutes, art academies, and universities and colleges.

Affiliation with ARLIS in the United Kingdon was passed unanimously by the membership in January, which will provide a sharing of newsletters, exchange lists, information, and a bond of professional friendship. Please contact Ms. Judith A. Hoffberg, Editor, ARLIS/NA Newsletter, c/o Brand Library, 1601 W. Mountain St., Glendale, Ca. 91201 for further information.

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WHAT'S SPECIAL ABOUT THE STATE LIBRARY?

Meeting January 16th 1973

The SLA dinner meeting in Palo Alto, January 16th, was a success if judged only by the turnout in numbers. Many remarks were made about the size of the crowd which filled two large dining areas in L'Omellette. The dinner itself was only mediocre, the same menu as last year and really no great bargain. The speaker for the evening, Mrs. Ethel Crockett, California State Librarian was enjoyable. Her talk centered on the history, size, and diversity of services of the California State Library in Sacramento. She also presented a legislative picture of the bills which had been, or should be proposed to the State Legislature. While this was information not immediately usable by many special librarians, it was an interesting and informative review of the whole State Library picture. Mrs. Crockett's talk was succint and well organized. This along with her congenial approach led to the general feeling of a good meeting. Hopefully we can keep the level of future meetings at least up to this one.

--Joellen Lashbrook
Technical Librarian

Notes from Ethel Crockett's Speech

Chronology

1850: State Library founded at the first session of the State Legislature with a gift of 100 law books from John C. Fremont. The library was then part of the Secretary of State's office

1921: Library became a division of the Department of Finance

1927: Library was placed under the Department of Education where it has remained ever since. For the first 53 years of its existence, services were limited to the use by the governor, officers of the executive branch and members of the legislature. In 1909 the county library system was adopted and the State Librarian became the official responsible for developing and maintaining quality library service in the 58 counties of California. At that time service restrictions were lifted and the library took on the larger responsibilities it has today.

1928: The library moved to its present quarters in the library-courts building.

continued on next page

The State Library's Departments

THE ADMINISTRATIVE-LEGISLATIVE REFERENCE SERVICE's four librarians answer spot research questions, conduct extensive literature searches on special subjects, and compile bibliographies on request. The staff issues an annotated list of publications of interest to legislators called "Problems of Government" every month. Quarterly bibliographies the staff compiles include publications on poverty, cultural differences, problems of the aging and criminal behavior and control and they do a monthly series called "What's New in Accounting, Management, Personnel and Supervision". These publications are widely used by state agency offices and they are available to public libraries and other organizations upon request. The staff handles about 30 requests a day from legislators, 20 from other departments and about 30 a month from the governor's office.

THE GOVERNMENT PUBLICATIONS SECTION ...has been a U.S. depository library for more than a hundred years. This extensive collection includes all items distributed to depository libraries by the superintendent of documents. It also has the readex microprint edition of non-depository publications, federal and military specifications and standards, patent specifications on microfilm since 1966 and other items too numerous to mention. It has an extensive collection of California state publications as well as other states. Emphasis of other state publications is on those comparable to California and upon Western states. In addition there is a great collection on California local governmental units and representatives of out-of-state local government and foreign documents. There is a map collection of more than 44,000 including a comprehensive file of official county maps and collections of other mapping agencies. Of course we preserve old and rare California items.

THE LAW LIBRARY contains a large collection of American legal material and brings together in one place the statutes, codes and court reports of all the states and most of the countries in which English is the official language. It includes laws and treatises from other states and countries, and briefs of cases submitted in California and the U.S. ...The State Law Library serves mostly state employees and agencies but in addition, attorneys, both those who live in the Sacramento area and those who borrow material through county law libraries on interlibrary loan, and prisoners. ...The staff compiles annotated bibliographies on legal subjects. It also searches various sources for legislative intent of laws.

THE CALIFORNIA SECTION was established in 1903 from the nucleus of California materials and newspapers already in the State Library. It specializes in information about our state, both current and historical so while diaries, letters, account books and pictures of the Gold Rush area form a colorful part of the collection, you can also find materials published, for instance, by the Association of Bay Area Governments, the California Academy of Science and local chambers of commerce. The collection contains many types of materials,in addition to books and periodicals. There are pamphlets, newspapers, pictures, maps, broadsides, sheet music, manuscripts and miscellaneous materials, such as invitations, programs, menus, early ballots and certificates. The department subscribes to at least one newspaper from each county. The California section has several unique files which draw researchers from all over the world. The information files containing close to a million cards contain indexes of selected items on California and Californians, books, periodicals and newspapers and indexing for the earliest California newspapers up through

current California periodicals. This file is the starting point for most researchers as well as for the staff. The section is used by government agencies, writers, lawyers, researchers, and genealogists.

THE REFERENCE SECTION ...staff coordinate the requests of other departments of the library and operate the headquarters for the statewide interlibrary loan system which has doubled in volume in the last ten years...This department also runs the film library service formerly handled by the departments of mental hygiene and public health. The reference department has many unique materials and indexes which are not readily available elsewhere. It is our intention to provide unusual materials that we may act as a resource library rather than duplicating commonly held library materials.

BOOKS FOR THE BLIND AND PHYSICALLY HANDICAPPED...department provides direct loan service to thousands of visually and physically handicapped people throughout California. Such special items as Braille books and talking books are its stock in trade. The State Library is the regional depository of the Library of Congress for these blind materials.

SUTRO LIBRARY. The Sutro Library occupies the ground floor of the Gleason Library at the University of San Francisco. It includes more than 100,000 rare books, manuscripts and maps. I has a great wealth of Mexican and Hebrew materials and is one of the largest collections in the West on the general subject of genealogy. (Genealogy of Californians...is in Sacramento in the California section of the State Library. At Sutro, United States. England and Europe are covered.)

UNION CATALOG ...The State Library... maintains the union catalog of some 83 libraries in California. ...it has now a backlog of some 300,000 entries...I anticipate that we will take advantage of modern methods in EDP to bring us up to date. The catalog will be available to libraries on fiche or in book catalog form, perhaps on-line if enough libraries request instant answers.

SPRING/SUMMER DUPLICATE EXCHANGE

The next recycling of duplicates will be in early June, the date to be announced in the May/June Bulletin. Mark your calendars now. Don't miss this one.

--Bobbie Gillis

ARE THERE ANY PROSPECTIVE SLA'ERS IN THE WOODWORK OF YOUR LIBRARY WALLS?

There are worthwhile projects and activities that SLA is not doing because of money. Rather than to increase our dues, the best way to increase SLA's income is to increase our membership. Frank McKenna, our Executive Director, says that we are at a point now where new members do not cost the Association anything. The $30 of annual dues from additional members is $30 of unadulterated income. At the Tulsa Mid-Winter meeting, Frank said that our last salary survey figures on total employment in our libraries did not equate with the membership figures of SLA. He suggests that either there was aggrandizement when we described our libraries or there are untapped prospective members in our libraries. How about it? The only requirement for membership is an interest in special librarianship. Do you need application forms? Yes? Then call me at (415) 933-3100 and I'll be happy to send you some.

--Marian Wickline
Membership chairman

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22 February 1973

TO: SLA Chapter and Division Bulletin Editors

CC: Chapter Presidents and Presidents-Elect;
Division Chairmen and Chairmen-Elect;
Board of Directors

FROM: Janet D. Bailey, Editor, Special Libraries

SUBJECT: Actions of the Board and Advisory Council,
Jan 25-27, 1973

Following is a report of actions of the Board and Council at its Winter Meetings, Jan 25-27, in Tulsa, Oklahoma. A full report will appear in the March 1973 issue of Special Libraries.

Membership--The Association recorded a total of 7,465 members at Dec 31, 1972--a net gain of 9.0% over the total 6,851 members at Dec 31, 1971. Members are urged to participate in the on-going membership promotion effort. Continuing emphasis on membership promotion will be the responsibility of the Membership Department with the advice of the Membership Committee.

SLA Affiliate Membership in FID--In 1971, Unesco began a review of its recognized international organizations with regard to their policies on non-discrimination, particularly as related to their members in the Union of South Africa, Rhodesia, and the Portuguese Colonies in Africa. Two international library-oriented federations were affected: IFLA (International Federation of Library Associations) and FID (Federale Internationale de Documentation).

When IFLA asked its South African Member Association about its apartheid policies, the South African Library Association resigned from IFLA.

FID, on the other hand, has National-Members (representing each country's government); in the case of South Africa, it is a government agency, the Council of Scientific and Industrial Research. FID, relying on a policy statement of ICSU (International Congress of Scientific Unions) that says, in effect, that science and scientific meetings ipso facto are non-discriminatory, submitted a statement to Unesco that FID did not subscribe to discrimination. FID did not query its South African National-Member.

In October 1972 the SLA Board voted that, in accordance with SLA's longstanding policy on non-discrimination, the Executive Director is authorized to notify FID that SLA's affiliate membership in FID will be suspended until FID's South African National-Member is either withdrawn or represents a government no longer espousing a policy of apartheid.

The October action of the SLA Board was not promulgated at once because both FID and the U.S. National Committee for FID (the U.S. National-Member) had promised to submit copies of clarifying correspondence. When those copies were received, there was no clarification. As a result of this report to the SLA

Board at its January 1973 meeting, the October Board action is to be communicated to FID.

Government Information Services Committee--The Board accepted a proposed state ment on the inadequacies of the U.S. Government Printing Office as presented by Ruth S. Smith, chairman of the Government Information Services Committee. The statement, which was sent to Senator Howard W. Cannon, chairman of the Joint Committee on Printing, appears in the March 1973 issue of Special Libraries. Copies were sent to President Nixon, appropriate members of the U.S. Senate and House of Representatives, the Acting Public Printer, the Acting Superintendent of Documents, the Office of Management and Budget, NCLIS, and the ALA Government Documents Round Table.

Copyright Law Revision--The SLA Special Committee on Copyright (J.S. Ellenberger, S. Kirk Cabeen, Philip Rosenstein), with William D. North (SLA Counsel for copyright matters) and SLA's Executive Director, prepared a proposed SLA statement on photocopying concerning the Copyright Revision Draft Bill when the U.S. Senate Subcommittee on Patents, Trademarks and Copyrights resumes consideration in the 93rd Congress. The Board and the Advisory Council discussed the content of the statement. As a result of the Council's agreement with the direction of the statement, the Board approved the statement which appears in the March 1973 issue of Special Libraries.

Committee on Positive Action Program for Minority Groups--The Board approved the definition of the Committee on Positive Action Program for Minority Groups that was established in October. See Special Libraries 63(no.11): 535-536 (Nov 1972). The definition appears in the March 1973 issue of Special Libraries. Joseph M. Dagnese (Purdue University Libraries, West Lafayette, Ind. 47907) is chairman of the Committee. Emily Mobley (Wayne State University, Detroit, Mich. 48202) has been appointed to the Committee; other appointments will be made by President Strable.

Chapter Activity--The petition for the establishment of a Missouri Provisional Chapter was approved. It will cover primarily the center of the state--those portions not in the Heart of America Chapter or Greater St. Louis Chapter. The chairman is Dr. Edward P. Miller, University of Missouri, Columbia, Mo. 65201.

The Board approved the Philadelphia Chapter's name change from Special Libraries Council of Philadelphia and Vicinity to Philadelphia Chapter, SLA.

Research Committee--The status of the three state-of-the-art reviews that had been commissioned by SLA in early 1972 with the cooperation of ERIC/CLIS was reported on by Dr. Richard D. Smith, chairman of the Research Committee. Two reviews are now in hand ("The Changing Role of the Special Librarian in Industry, Business and Government" by Janice Ladendorf and "Supportive Staff in Special Libraries" by Elin Christianson) and the third ("Continuing Education Needs of Special Librarians" by Dr. Lawrence Allen) is expected in June.

The Board accepted the Committee's recommendation that the reviews be published as part of a series of SLA state-of-the-art reviews. Prices and further information will be announced at a later date. The Board commended the Committee on its work and accepted its recommendation that it move forward to prepare four more reviews. These will be on the following topics:

1) "The Economics of Special Libraries and Special Library Operations from the Management Point of View"; 2) "The Marketing Approach Applied to Special Libraries"; 3) "The Involvement of Special Libraries with Local, State, and National Library Legislation"; 4) The Development of Special Libraries on the International Scene."

Division Activity--The DLO presented a recommendation from the Division officers that with the exception of the Annual Business Meeting, other programs be allowed to run concurrently with Conference-wide programs. The Board approved the recommendation, which will become effective with the 1974 Toronto Conference.

Fund for Flood-Damaged Libraries--The Board authorized a contribution of $100 to the ALA Ad Hoc Committee for Flood-Damaged Libraries. Chapters and Divisions are invited to contribute if they wish. Anyone donating books, periodicals or money is urged to advise the CLO, DLO or the New York Offices of their activities. The address to which to send books is: Gift Book Operations, State Library of Pennsylvania, Box 1601, Harrisburg, Pa. 17126. Monetary contributions may be sent to: ALA Ad Hoc Committee for Flood-Damaged Libraries, Samuel Paley Library, Temple University, Philadelphia, Pa. 19122.

Nominating Committee--At the June 1972 Board meeting the Nominating Committee had proposed that because of the problems in obtaining acceptances by good candidates proposed for SLA offices, a role be provided for both candidates for SLA President-Elect: the one receiving more votes to be President-Elect and the one receiving the lesser number of votes to be Chairman-Elect of the Advisory Council. After discussion by the Chapters and Divisions, the Advisory Council rejected the Nominating Committee's recommendation. The Board therefore terminated further consideration of the proposal.

Future Meetings--The Board accepted the invitation to hold the 1976 Winter Meeting in Hartford, Conn., Jan 29-31, 1976.

Mrs. Shirley F. Harper was appointed Conference Chairman for the 1975 Conference to be held in Chicago, Ill., Jun 8-12, 1975.

SLA Dues--The Board rescinded its Oct 1972 action to increase dues for Members and Associate Members from $30 to $40 effective 1974.

The Board's Oct 1972 action to increase Student Member dues from $5 to $10 effective 1974 remains. The matter will be voted on at the Annual Meeting in Pittsburgh, Jun 13, 1973.

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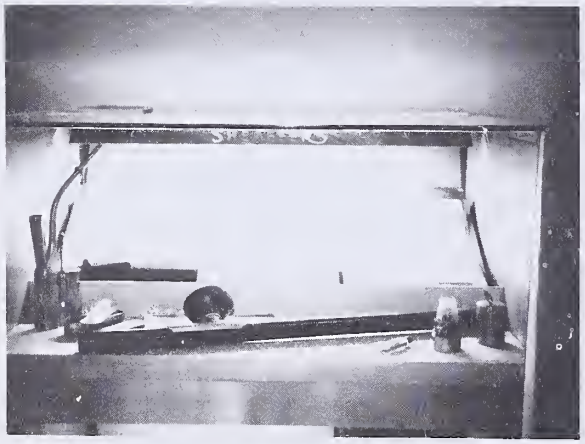
The Fitz Hugh Ludlow Memorial Library (named in honor of the author of the first full-length treatment of drug use in American literature, THE HASHEESH EATER, 1857) is now in its third year of operation as a private library for use by scholars engaged in research. The library contains more than five thousand rare and out-of-print books and journals, in several languages, on all aspects of drug use covering the period from the late eighteenth centure to the present day. The holdings of the library also include a wealth of ephemeral printed materials, manuscripts and letters, tapes and recordings, visual materials, and artifacts. Most of this material has been purchased directly, but some of it came to the library in the form of archives from various individuals active in some aspect of the drug culture.

The library's collection encompasses as many areas as possible to which drugs may be related, including some fields which are overlooked by technical or general libraries. The library contains work in the fields of pharmacology, psychology, anthropology, sociology, religion, metaphysics, law and criminology, and many forms of literature ranging from acknowledged masterpieces to popular, sensational, and the emerging "street" literature.

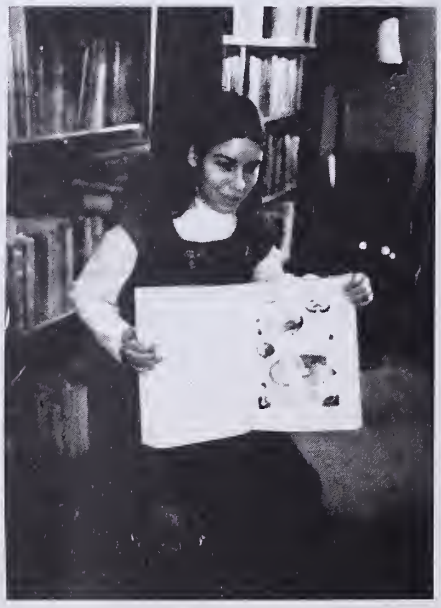


(The drug porno collection adds a bit of amusement to the library's "kitchen")

Among the library's paraphernalia are various pipes for smoking opium, Alan Ginsberg's flag hat, and laughing gas equipment. The library also has a good collection of underground newspapers and a growing clipping file.



(An opium pipe on display.)



(Barbara is holding a unique book on hallucinogenic mushrooms.)

Barbara Bibel, the librarian, has been working as a volunteer since October; she has high hopes for a grant in the near future, to fund badly needed acquisitions and cataloging and general library maintenance.

The present holding of the Library is but a tiny fraction of what may indeed prove to be an unending accumulation of printed and related materials pertaining to drug use, which from the earliest days of printing have been produced by countless cultures across the planet. The curators believe that by keeping the range and scope unlimited, by continuing to acquire works in all fields--from the classic to the commercial, from esoteric limited editions to mimeographed street communications--a fairly unique education center is being established in San Francisco which will serve the myriad intellectual needs of future scholars and researchers.

((NOTE: The above was abstracted from materials provided by the curators of the Fitz Hugh Ludlow Memorial Library and from the report of a personal visit by photo-journalist cum Bulletin editor, Ms. Mulligan))

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BOARD OF DIRECTORS AND ADVISORY COUNCIL

WINTER MEETING

Tulsa, January 24-27, 1973

Those of you who have gone to the Annual Conference know that there are business meetings interspersed amongst the peas and cocktails, and that Association affairs are conducted and accomplished there. Winter meetings are intense, unrelenting days and nights of Association business. This was my second winter meeting, and I found it fascinating and productive.

San Francisco Bay Region Chapter was well represented, as usual: Mark Baer, Board of Directors; Don Gholston, Petroleum Division; Al Maupin, Business and Finance Division; Scott Buginas, Nuclear Science Division;, Elinor Alexander, Association Education Committee; Roger Martin, Candidate for Chairman-Elect of the Advisory Council; Marian Wickline, Chapter President Elect; me.

On a personal note, I escaped from the hotel Saturday afternoon long enough to see a large collection of Remingtons and Russells. I was familiar with both artists only at a very superficial level, and Charles Russell with his beautiful luminous canvases and fluid bronzes provided a wonderful hour. Tulsa is attractive but wintery, and I must say I was very glad to see the very green hills of home after we flew over the snowy Sierras.

--Bill Petru

What I'll remember from the Oklahoma meeting:

Ed Strable's masterful presiding at the Board of Directors' meetings -- a real pro!

Bill Petru's cheerful and gracious "Thank You!" to the Board after it had unanimously turned down his request for seed money for three of the five chapters involved in our forthcoming Western Regional Meeting.

The complete about-face of the Advisory Council after Ed Strable told its members he was "flabbergasted" at their proceedings in passing a controversial issue without discussion.

Two Scottish bagpipers in full regalia piping for three charming young Scottish dancers at our dinner with the Oklahoma Chapter

--Marian Wickline
Membership Chairman

Executive Board and Advisory Council Meeting
Z's Buffet, San Francisco
January 16, 1973 - 7 p.m.

Present: Elinor Alexander, Sue Rugge, Bob Meyer, Reese Gallimore, Lorie Robison, Eugenia Ironside, Bobby Gillis, Betty Jo Hardison, Bill Petru, Pam Martinson, Roger Martin, Julie del Fierro, Marian Wickline, Georgia Mulligan, Regina Chadwick, Jacqueline Desoer, Ray Brian, Pat Curia

1. The minutes of the November 20 meeting were approved.

2. It was moved, seconded, and passed to accept the Nominating Committee consisting of Delphia Scully, Chairman, Marion Bourke, Barbara Ivantcho, Kathy Pabst, and Sarah Dueker.

3. Bill Petru announced that the presidents of the other western chapters have expressed an interest in our proposed West Coast Regional Meeting and that possible locations are being considered. Elinor Alexander reported that the University of California Extension is interested in working with us on some projects and that possibly they could manage such a meeting. At the SLA Winter Meeting in Tulsa, Petru will discuss the proposed conference with the appropriate presidents and will also ask the SLA Board for financial backing of $250.

4. The recommendation of the Association Nominating Committee to elect the president-elect and the Advisory Council Chairman-elect by the largest and second largest number of votes received, was discussed. A straw vote revealed that all present were opposed to the recommendation.

5. The report of the ad hoc Finance Committee was brought up and discussed. Ray Brian moved that the Board accept in principle the proposal of the ad hoc Finance Committee that the project funds be merged into a single fund and a second fund be established to be called the general operating fund. It was seconded and passed unanimously. The guidelines recommended by the committee were also discussed and were set aside to be considered at the next meeting.

6. Pat Curia reported on the budget for the March 1973 workshop, Formal and Informal Sources of Federal, State, and Local Government Information. It was moved, seconded, and passed, 5 yes, 1 no, to accept the budget as presented with travel expenses and registration fees of $3.00 and $6.00.

7. Roger Martin announced that the location of the headliner meeting has been changed to the University of San Francisco. It was moved, seconded, and passed that the Board authorize the necessary expenditure for the February meeting from the education fund.

Lorie Robison reported the estimates she has received of the cost to keypunch the union list. The estimates were discussed and it was suggested she seek information from the San Francisco Public Library and others.

Pam Martinson, Treasurer, reported the following balances:

General Checking	$ 614.90
Publications Checking	1199.16
Publications Savings	6144.31
Education Checking	192.53
Education Savings	4144.38

It was reported that 195 union lists have been sold, 59 to contributors, 136 to others

Meeting adjourned 9:45 p.m.

Respectfully submitted,
Betty Jo Hardison, Secretary

SIS MEETING

The February 21 ASIS meeting featured Dr. Donald Dunn, Professor of Engineering Economic Systems at Stanford University, who spoke on the technology of cable communications. Dr. Dunn is doubly capable in this area as he has also served as chairman of the FCC Cable Subcommittee known as the "Government Advisory Group". His talk and slide presentation, however, dealt only with the developing hardware and system design that will enable the delivery of educational services via cable television. Special attention was given the development of two-way cable communication and the attendant technology of frame-grabbing and subscriber response systems. For a more detailed review of the talk's highlights, see "Information Technology: Its Social Potential", by Mr. Edwin B. Parker and Dr. Dunn, in SCIENCE, Vol. 176; June 30, 1972; pp. 1392-1399.

A short audience discussion period raised some questions and problems of cable communication, including cost of program production, individual responsibility for cable franchising, and examples of cable programming around the country. Dr. Dunn's presentation was a solid foundation for understanding the technology that promises to become a major factor of education in the future.

Roberto Esteves
San Francisco Public Library

DIRECTORY UPDATE

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San Jose, Ca. 95125

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Pittsburg, Ca. 94565

Mrs. Barbara Forrester Cole
1169 Bosworth St.
San Francisco, Ca. 94131

Mrs. Arlinda Wing Cosby
6032 Indian Avenue
San Jose, Ca. 95123

Mrs. Beatrice Crady
Palo Alto Medical Clinic
Library
860 Bryant St.
Palo Alto, Ca. 94301

Mrs. Susanna C. Crymes
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Mrs. Ardra F. Fitzgerald
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Mrs. Ruth Pressman
3853 Corina Way
Palo Alto, Ca. 94303

Miss Ingrid Radkey
2340 Bancroft Way
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SAN FRANCISCO BAY REGION CHAPTER



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1973

San Francisco Bay Region Chapter
Special Libraries Association

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The Bulletin is published by the San Francisco Bay Region Chapter of the Special Libraries Association five times/year from September to May. The opinions expressed in it do not necessarily reflect the official position of the chapter or the association. Chapter members and friends are invited to communicate ideas, information and news to the editors. Deadlines for issues are the 15th of August, October, December, February and April. Considerations of space and format may make editing of manuscripts necessary.

Cover photograph by Tony Costanzo

EXECUTIVE BOARD 1972-1973

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Duplicate Exchange	Barbara Gillis	Publications	Charles Gallimore
		Publicity	Alice Hunsucker
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Pot Pourri

Margaret Uridge retired from the University Library at UC Berkeley in March after a long career there as a reference librarian and interlibrary loan librarian. Reliable sources tell us however, that she will not cease to be a librarian (how can anybody?) and has many professional activities lined up for the near future. Mrs. Uridge has had a long career in librarianship starting in the 1920's and has worked hard for the SLA San Francisco chapter for many years--most recently as chairman and active member of the chapter's education committee.

Of interest to SLA members, says M. Wickline, is an excellent profile of SLA written by Janet Bailey in Information--Part 1: News-Sources-Profiles, v.5 no.1, pp. 58-60 (January-February 1973). And by our chapter members:

"Keep up with the latest in engineering information," by Karen Takle Quinn in EDN for January 20, 1973.

" Let's face it!" by Raphaella Kingsbury to be presented at the SLA Annual Conference June 12, 1973, (Tuesday). Subtitle: Seeing ourselves as others see us.

SLA Employment Clearinghouse will be available to members and employers registered at the conference. Hours: Sunday, June 10: 1-4, Monday, June 11: 9-5, Tuesday, June 12: 9-5, Wednesday, June 13: Noon-4:30. Send a resume by May 25 to the headquarters membership department in New York. Employers should send job vacancy forms to the same address by May 25th.

The Latino Local Development Company opened its business library this spring with a reception on April 23rd. The library is the first bilingual business library in the Bay area and is organized to help minority businessmen --free-- with needed information in loan applications, management problems and other business planning projects the company gives service in. Alison Seidel, the librarian, welcomes visitors. Call her at 824-2000 or go visit at 2595 Mission Street, San Francisco, Suite 303.

Now available for purchase is the Library of Congress Subject Headings Supplements 1966-1971 Cumulation produced by the University of California Library Automation Program September 1972. Copies are for sale for $40 by the Director, University-Wide Library Automation Programs, c/O Institute of Library Research, South Hall Annex, UC Berkeley 94720.

STANFORD UNIVERSITY has just published the first edition of its Subject Guide to Indexing and Abstracting Services in the Engineering Library. The guide is in two parts: Part 1 is arranged by subject, Part 2 by title. Holdings are shown in part 2. Copies are available, free, from Elizabeth Bates in Stanford's Engineering Library, as long as the supply lasts.

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April 18, 1973

Miss Marian E. Wickline
Dow Chemical U.S.A.
Western Division Research
Center
2800 Mitchell Drive
Walnut Creek, California 94598.

Dear Marian:

It was Friday, April 13, when I saw the poem on the front cover of the most recent issue of the San Francisco Bay Region Chapter Bulletin. As I read the line, "Where hippies worship my second body," I quivered and wondered what further thing I would find within the cover.

And by golly, there it was on p.10 that Frank McKenna said that we were at a point now where new members did not cost the Association anything. (Per Marian Wickline.) No, no, no! New members do not, not cost the Association anything. For example, each member costs approximately $7. per year to receive the journal. Thus, without batting an eye, a Student Member at $5. a year is costing the Association a minimum of $2. a year.

The point that I tried to make in Tulsa was, now that our System/3 was operating, and that our record keeping was in order, that we could add many new members without increasing our total overhead cost for processing new members. That is, it would not be necessary to hire a new clerk nor to rent additional equipment.

I am not intending this letter to be a "Letter to the Editor," nor that you should make any corrections in print. I just wanted to be sure that I corrected the misunderstanding which apparently was created between my words and your ears.

Within a few days we hope to have, in the mail to you all, the March 31 Membership Records which are absolutely the bestest that I know of in many years of SLA membership records.

Sincerely,

Frank

F. E. McKenna
Executive Director

FEMcK:jc

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2. Type single space, with narrow margins, using both sides if possible of 8½ by 11" paper.

3. Give a discard date beyond which you will not hold the items.

4. Identify your list as to the library and person involved. Indicate if the list is for offers or want. Those with a want-list only and those who are only curious need not have duplicates to offer.

5. Sets of the lists will be mailed by June 29th to all those participating as well as others who supply their mailing address.

6. Postage for mailing of the lists will be supplied by the Chapter. Participants are responsible for refunding postage to the sender for publications received.

Barbara Gillis
Chairperson
49 Las Cascadas Road
Orinda, Ca. 94563

(415) 254-5137 (home)
(415) 642-0370 (library)

Executive Board Meeting
Hewlett-Packard, Palo Alto
February 26, 1973 7:30 P.M.

Minutes

Present: Bill Petru, Elinor Alexander, Mark Baer, Ray Brian, Betty Jo Hardison Roger Martin, Pam Martinson, Marion Wickline

1. Petru announced the receipt of a $1059 allotment check form headquarters and distributed actions of Board and Council at Winter meeting in Tulsa.

2. Elinor Alexander is chairman of the SLA Pacific Regional Meeting 1974 a nd Bill Petru ad hoc meeting treasurer. Petru advised that the SLA Board had turned down our request for $250 seed money. Questions discussed: whether UC Extension should manage the meeting, and whether we should survey members of other Pacific chapters to determine how many will attend. Present plans include a $25 to $35 registration fee for a three-day session with a limited attendance of 250.

3. Roger Martin moved that Board approve in principle the establishment of a project to be called the SLA Pacific Regional Meeting, to be held in the Fall of 1974. It was seconded and passed unanimously.

4. It was moved the $250 be appropriated for preliminary planning expenses for the aforementioned proje5. It was seconded and passed unanimously.

It was moved, seconded and passed unanimously that this money be taken from the Publications checking account.

It was moved and unanimously passed that the President be requested to c ontact the presidents of Pacific Northwest, San Diego, and Hawaiian Pacific-provisional chapters for the purpose of offering some financial assistance in preliminary planning for the 1974 Pacific Regional Meeting.

5. Roger Martin moved, and it was unanimously passed, that funds from the present Publications and Education Committees' Project Funds be merged into a single fund to be called the Chapter Project Fund, and that a second fund be established for general operating expenses to be called the Chapter Operating Fund, effective May 1, 1973.

Marion Wickline moved, and it was passed 3 to 2, that the Board accept the December 1972 recommendations 2 through 11 of the ad hoc Finance Committee and instruct the Chairman of the Procedures Committee to incorporate the recommendations into the appropriate places in the procedures manual.

6. Petru announced the appointment of Jackie Desoer as Elections Chairman and that he will appoint another member shortly.

7. Roger Martin moved, and it passed unanimously, that the ad hoc Finance Committee as presently constituted be dissolved.

Meeting adjourned 10:40 p.m.

Respectfully submitted,
Betty Jo Hardison, Secretary

Edited by gfm

MEETINGS MEETINGS MEETINGS

Executive Board Meeting
University of San Francisco, San Francisco
March 24, 1973 - 1:00 p.m.

Present: Bill Petru, Ray Brian, Betty Jo Hardison, Roger Martin, Pam Martinson, Karen Takle Quinn, Delphia Scully, Marian Wickline

1. The minutes were approved as corrected.

2. It was moved that Elinor Alexander be approved as chairman of the SLA Pacific Regional Meeting 1974. It was seconded and passed unanimously.

3. It was moved to approve the addition of Ken Collins to the Elections Committee. It was seconded and approved unanimously.

4. The report of the Nominating Committee was received from Delphia Scully.

5. Pam Martinson, Treasurer, reported the following balances as of March 23, 1973:

Education Checking	$ 442.12
Education Savings	3723.13
Publications Checking	1081.98
Publications Savings	6260.23
General Account	1577.64

The Treasurer also reported that we have not been able to collect a total of $46.00 due us from 8 accounts (see Appendix A); that many statements had been sent trying to collect this money with no results.

Karen Takle Quinn moved that we write off the $46.00 of outstanding debt to the local chapter. The motion was amended to read "as recorded in the Treasurer's Report." It was seconded and passed unanimously.

6. It was moved that any profits from the May 5 meeting be designated to the SLA scholarship fund. It was seconded and after some discussion was passed 5 to 1.

Meeting adjourned 1:45 p.m.

Chapter Meeting
University of San Francisco, San Francisco
March 24, 1973 - 3:15

The meeting was called to order by Bill Petru, President.

1. Delphia Scully, Nominating Committee Chairman, read the proposed slate of candidates for office.

2. Nominations were called from the floor. There were none. It was moved that the nominations be closed. It was seconded and passed unanimously.

The meeting was adjourned at 3:20 p.m.

Respectfully submitted,
Betty Jo Hardison, Secretary

UNION LIST OF SERIALS COMMITTEE

Special report for the BULLETIN and SLA San Francisco Bay Region Chapter Board

A special meeting of a nucleus committee was held on Friday, April 6, 1973, at the Lawrence Berkeley Laboratory with Raphaella Kingsbury as Acting Chairman. Those present were: Peggy Craig, Maria Feder, Reese Gallimore, Rose Kraft, Betty Sherwood, Gloria Smith, and Julie Vance, as past or potential members; Charles Bourne, Shirley Maccabee and Roy Nielsen, as observers; and Marian Wickline as incoming Chapter President.

The purpose of the meeting was to re-kindle enthusiasm for the laborious task of nurturing the Union List of Serials and to persuade dedicated librarians to participate in this venture. There was a consensus of opinion that this publication is a major achievement of the Chapter and a most valuable reference tool for special and public libraries. There was no question about the need for revision and updating; and, to this end, it was also generally agreed that there must be continuity of work with a standing committee. The second edition, according to Reese Gallimore, sold 192 copies, netting about 5000 dollars; and it is anticipated that with revision and updating this market can be expanded.

The Chairman asked Betty Sherwood to act as Secretary, and her detailed notes of the discussions are available as minutes.

Peggy Craig, Editor of the 1971 edition, was called upon for comments on the procedures and problems in the preparation of the second edition. The experiences of her committee shed light on areas in need of improvement for future operations, most important of which was the desirability of creating a permanent data base from which supplements and revisions could be generated.

Charles Bourne of the Institute of Library Research at Berkeley had been invited by Gloria Smith to offer comments in regard to converting the human-made records into a computerized base. Mentioning the existing lists of the University of California, the State Library, Stanford University, State Universities, and the San Francisco Public Library, he offered suggestions as to ways of studying the systems in relation to our data with the view of estimating the work involved and the probable cost. No exact cost figures were offered at this time. An absent member, Loren Robison, has been investigating costs and will have some estimates and practical ideas to contribute at the next meeting.

After a review of the past with Peggy Craig and Reese Gallimore and a glimpse into the future with Charles Bourne, the participants in the discussion became so interested in deciding on a course of action that there was a brief adjournment for lunch, after which the group re-assembled for another two hours to reach some decisions.

The afternoon session was enlivened by the pertinent and logical remarks of Julie Vance of the Stanford University serials department, along with the voices of experience of Peggy Craig and Reese Gallimore, with challenges from other members. The results of the discussion were: a statement of rationale; determination of scope in regard to participating libraries and materials to be included; standards and format to be used; and the end product to be achieved.

The rationale was expressed: to fill the basic needs of the Bay Area special libraries to procure serials expeditiously through the production of a timely Union List of Serials.

As to scope, the libraries to be included would be any Bay Area library with specialized holdings in the areas of science, technology and economics (taking in also department libraries of universities) and which is willing to make materials available to other libraries. Interpretation of the latter part of the statement is to be taken broadly with any library privileged to limit or restrict services. Materials to be included would be: periodicals, serials, annuals, monographic series, and proceedings of regularly scheduled conferences in the given subject fields. Standards would continue to be the Anglo-American rules of entry with successive entries of title changes and bibliographic notes used only for previous or later entry and ceased or suspended title. format was accepted as upper case, omission of diacritical marks, adjusted spelling and Library of Congress transliteration of non-Roman alphabets. Holdings punctuation would be specified volumes and years, a comma indicating a missing volume, a hyphen a continuous run, and brackets an incomplete volume.

The end product was finally described as an easily updatable machine-produced alphabetical listing of the serials held by contributing libraries. Alternative means of production would have to be carefully considered in the light of cost, man or woman power, and timing.

The initial cost of converting the data base to produce future revisions of the Union List of Serials may be a considerable amount, but this will be a one-time expenditure which will yield a future income and considerable interest from the benefitting libraries and librarians. The Executive Board is asked to take this expenditure under advisement and to support the Committee financially, intellectually, and physically. Members of the Chapter are urged to volunteer their services by clamoring to become active participants in the Committee on the Union List of Serials.

Raphaella Kingsbury
Acting Chairman

Chapter Meeting
Robert Mondavi Winery, Oakville, California
May 5, 1973

The meeting was called to order by Bill Petru, President

1. Mark Baer announced the election of Roger Martin as Chairman-Elect of the Advisory Council, Special Libraries Association.

2. Bill Petru reported that over $400 had been raised for the Scholarship Fund.

3. Jackie Desoer, Chairman of the Elections Committee, announced the following results of the Bay Region Chapter election:

Vice-President and President-Elect, Raphaella Kingsbury

Treasurer, Richard McDonnell

Director, Marie Abbruzzese

4. Bill Petru reported that in round numbers the Chapter Project Fund totaled $13,900 and the General Fund, $1,400.

5. Bill Petru then turned the meeting over to the incoming President, Marian Wickline, who thanked him and the other Chapter officers for their fine leadership.

The meeting was adjourned.

Respectfully submitted,

Mary McCain, Acting Secretary

* * * *

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SAN FRANCISCO BAY REGION CHAPTER

May 1, 1973

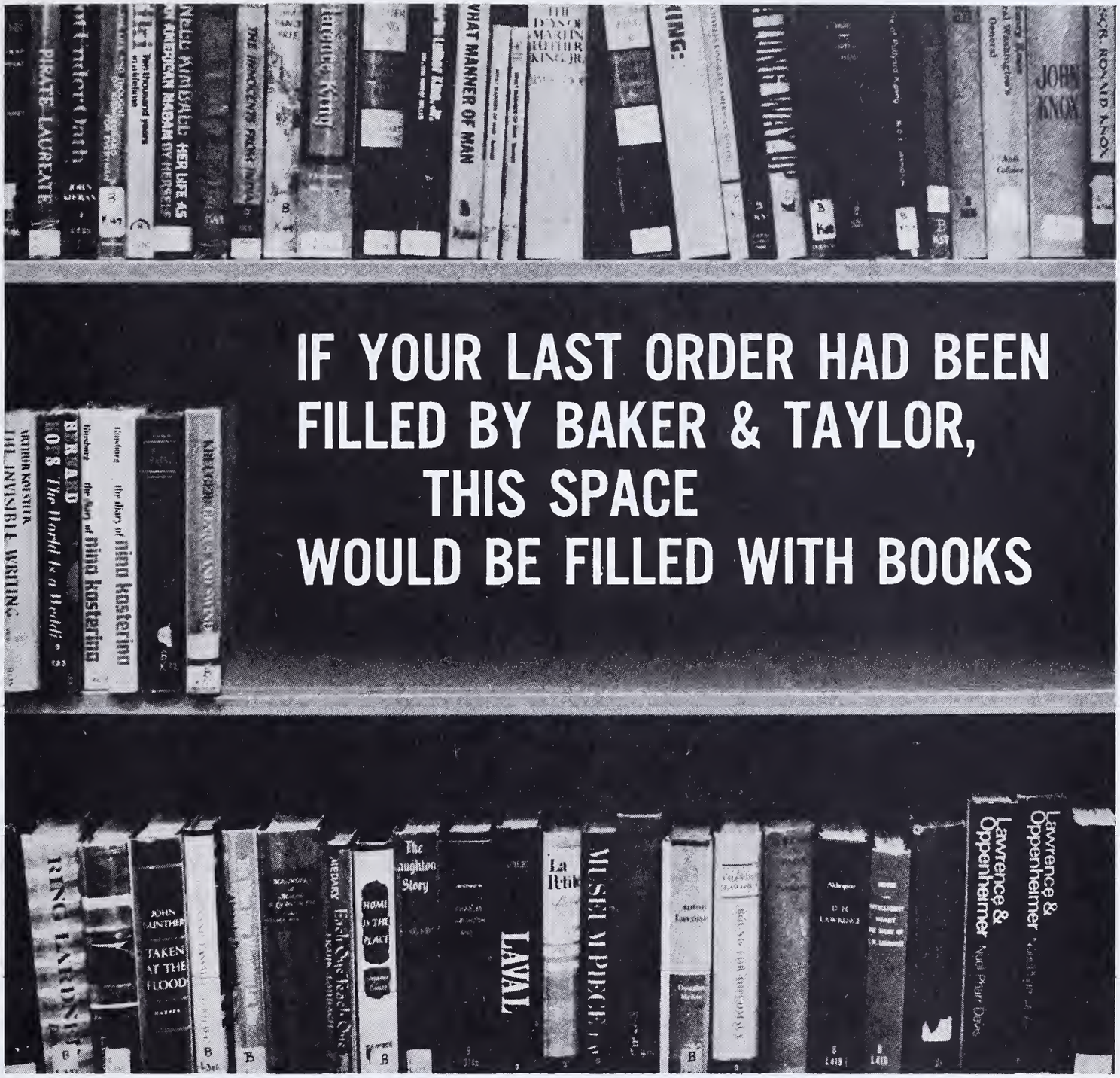
San Francisco Bay Region Chapter
Annual Report

A pat on the back is a nice thing to get. This is my chance as chapter president to give a lot of pats on a lot of backs. This has been an exciting and productive year because of the hard work of many people. All that has happened that was good was the result of long hours and much creative thought on the part of chapter members, committees and the Executive Board.

It is a rare member who could not find an activity to fit a professional interest this year. Nine regular chapter meetings were held ranging from our new State Librarian Ethel Crockett, to Medline, to employment interviewing, to a government publications workshop, to timesharing, to the intriguing Belgian librarians. In format these meetings were the traditional evening meal functions to one- and two-day affairs. In locales we ringed the Bay and hit Lake Tahoe. We even sponsored an enjoyable and profitable outing for the benefit of the SLA Scholarship Fund - an event I hope will occur again in the future.

The very active Education Committee produced many events, as chapter meetings and as continuing education functions. There were two legal bibliography series, a seminar in administration, a census materials workshop, and the third in the Distinguished Lecturer series, Mr. Thomas Shaw. As a means of cooperation and to provide the Hawaii-Pacific Chapter with additional professional contact, our chapter paid transportation costs for Mr. Shaw to participate at a well-received meeting at the University of Hawaii.

Since visits to libraries seem always to hold a fascination, this year a series of eight monthly visits was arranged apart from the regular meeting schedule, and proved to be popular.



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The variety and attractiveness of the past year's activities may have been contributing factors to our chapter's membership growth, aside from the Membership Committee's work. It seems to me that SLA is attracting more of the younger librarians, and we must continue this appeal and momentum.

As a chapter project, we have committed ourselves to the SLA Pacific Regional Meeting to be held in 1974. Elinor Alexander is Meeting Chairman. Other chapter projects are still under consideration - a directory of Bay Region resources and various subject indexes. The Union List of Periodicals is being considered for revision. The Executive Board welcomes suggestions for chapter projects, especially those which involve numbers of people in the planning and execution of the project. We tried to follow this concept this year, and we need to continue to draw in more people to engage in participation.

Speaking of projects, this chapter has been successful (we do have failures, too) in many of our events and publications which have contributed to sizeable amounts of money in separate project funds labeled the Education Fund and the Publications Fund. Executive Boards have been hampered by this labeling when trying to authorize transactions. In addition, although we are a rich chapter, the general operating fund out of which we pay our housekeeping expenses - meeting announcements, Bulletin, Directory, etc. - was almost always in the red. The Executive Board this year, with the excellent work of the Ad Hoc Finance Committee, corrected these difficulties by creating a single project fund and a general operating fund effective May 1, 1973. New financial guidelines recommend certain monetary overages to go into the general operating fund. It should be easier in the future to plan and carry out chapter activities.

I did not give the Bulletin the support and guidance it needed this this year, and I take the responsibility for its lack of direction. The Bulletin should be a prime communication medium with some substance or else it should be a brief newsletter. It costs the chapter too much in professional image and dollars to continue putting out an inferior representative organ.

San Francisco Bay Region Chapter Annual Report

The image this chapter of SLA conveys to others has been strengthened this year, I think, by our active cooperation with other organizations, by our cooperation with each other, by our educational programs, and by our consultation efforts (nine this year). As productive a year as this has been, there is plenty of room for improvement and growth next year.

Respectfully submitted,

William C. Petru

William C. Petru
President
S.F. Bay Region Chapter
Special Libraries Association

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MEMBERSHIP REPORT AS OF MARCH 28, 1973

Membership count on June 30, 1972			369
Membership count on March 28, 1973			426
Members	336	Sustaining Members	9
Associate Members	26	Life Members	4
Student Members	39	Retired Members	12
New members since June 30, 1972			83
Members	53	Student Members	23
Associate Members	6	Sustaining Members	1
(Transfers in 15; new to SLA 68)			
Drops since June 30, 1972			26
Net gain since June 30, 1972			57
Name and/or address changes since June 30, 1972			85

A strong effort was made to obtain new SLA members. The Hospitality Chairman regularly sent names of all meeting guests to the Membership Chairman, and guests' names were requested from the librarian hosts for the monthly library visits. All of these names and several library directories were screened for prospective members. Numerous Chapter members contributed names of prospects. Since June the Membership Chairman has sent membership invitations with application forms to about 265 names garnered through all these efforts. Also, a number of members requested application forms to give directly to prospective members. Reminders about the SLA membership drive were put in two of the Chapter bulletins. As this report is being written in March, I think we will still see additional results from these efforts before the close of the Chapter year. While these efforts were helpful, I think the quality of this year's meeting programs has been of greater importance in attracting new members.

I received replies from more than one interested prospect who had requested SLA information and then declined membership because his employer wouldn't pay his membership dues. This obviously contrasts considerably with the philosophies of some of our members who have paid their full $30 dues even though unemployed.

As voted by the Chapter Executive Board in August, no membership directory was issued during the year. However, a directory questionnaire will be sent to all Chapter members before the end of the year so that records will be updated for a new directory to be available at the start of the 73/74 Chapter year.

The Membership Committee took on the job of reproducing the meeting announcements, assembling them for mailing, and getting them to the Post Office. At least three members worked fast and hard for two and a half hours one night each month. About half way through the year we started receiving self-adhesive address labels from the New York Office and this made the work much easier. At the first of the year delivery of the announcements was delayed in the Post Office. After discussion with the Walnut Creek Postmaster, we received excellent service from the Post Office. Helping with this activity during the year were Jean Clark, Constance Gloy, Joan LaManna and Katherine Karpenstein. They were a dedicated crew. One night when the Committee Chairman rejected some of the finished product, Konnie Gloy gave the ultimate rejoinder, "And to think that we're not even getting union wages"! Yes, they really did a wonderful job.

At the beginning of the year the Membership Chairman had high resolves of getting to know the new Chapter members. But with the onslaught of 83 new members in nine months, names and faces became a scrambled mess in her non-computer memory. She still hopes to get them all in order soon.

Marian Wickline

Marian Wickline
Membership Chairman

March 28, 1973

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ANNUAL REPORT BULLETIN, 1972-1973

The 1972-73 year began slowly, as the skimpy first issue readily indicates. The Board advised the editors to cut down the Bulletin size as the year was generally one with an empty pocket. Until quite late, the Bulletin staff did not know how much backing it could expect from the chapter. A glance at the March/April issue points out some progress, especially as far as breadth of coverage is concerned.

To complicate matters further, the staff lost its advertising manager in the fall, which left some disruption until another manager was found. Gerda Westendorf, fortunately, is good at picking up pkeces and did a fine job roping in advertisers at the last minute.

Some points still to be wrestled with:

a) lack of focus. There is no clear directive from the chapter as to what the Bulletin should be. A tentative list of priorities was prepared this year from a phone conversation with the chapter president. This is hardly legal.

b) no professional aura.

c) almost total lack of feedback; a few words yea-ing or nay-ing from the president, though certainly welcome, are scant food for gasping-on-the-strand editors.

d) lack of cooperation from the board and committees in meeting deadlines and sending in news.

Recommendations:

advertising: In order to simplify matters, ad orders should be accepted any time of the year, at going rates. Thus, if ABC Bookinder sends an ad for 5 consecutive issues beginning January, the chapter should accept the order and publish such ad in the next 5 issues, regardless of any change in rates (or editorial staff) at the end of the fiscal year in June.

printer: Bids for all printing work should be called for by chapter in the summer. Printers should be hired by contract and be given specific instructions re mailing lists, billing procedures, deadlines, etc. SLA headquarters office should be contacted for legal advice regarding said contracts.

Respectfully submitted,

Mike Arnold & Georgia Mulligan
Editors

HOSPITALITY COMMITTEE

ANNUAL REPORT 1972/1973

There were nine meetings designated as general Chapter meetings for the year, one more than is the average for the past several years. This came about when the April Census Data Workshop planned by the Education Committee was designated by the Board as a Chapter Meeting, while the Program Committee had also arranged a joint meeting with ASIS during April. For the first time in a number of years, a general Chapter meeting for the benefit of the SLA Scholarship Fund has been planned, this veing an all-day Saturday affair including a tour of the Silverado Library and Museum in St. Helena, a tour and wine-tasting and dinner at the Mondavi Vineyard in Oakville, and a talk by Ellen Shaffer, Curator of the Museum. The first meeting of the year in September was a joint meeting with the Northern California Medical Library Group.

Attendance generally ranged between 50 and 100, except for the very successful Gevernment Information Sources Workshop in March, which had over 150 attendees and from which over 50 had to be turned away due to physical limitations. However, over 50 of the attendees at this Workshop were not members of the Chapter.

Because of the emphasis this year in cooperative meetings between SLA and other associations, no attempt was made to introduce every non-member attending a given meeting. Regretfully, this Chairman failed to recognize the possible need for some substitute for special consideration being given to non-member attendees (with elimination of individual introductions) and would suggest this be given greater attention. However, this must be balanced by the demands placed on the Committee by the increasing comolexities of the physical aspects of the Meetings.

Because of the perennially expressed concern over costs at dinner meetings, both for the Chapter treasury and for the individual members, considerable attention was paid to this problem this year. Another factor not generally recognized is the cost to the Chapter of printing and mailing the meeting notices. In the past this has been covered by a small surcharge added to the meal price. This was largely eliminated by the generosity of some employers, particularly Dow Chemical, in donating postage and printing. Unless similar arrangements can be made in future years, such costs must be budgeted either from the general funds of the Chapter or built into the price charged each attendee.

In an attempt to help the membership drive this year, a record of all non-member attendees was provided the Membership Chairman after each meeting. This seems a worthwhile project to continue.

Since certain business functions of the Chapter must take place at specific Chapter meetings, as determined by the year's schedule, more careful attention should be given both to program scheduling and physical location (both with respect to geography and facilities). March is the most convenient month to hold a Chapter business meeting to announce the slate of candidates and open the floor to nominations; therefore, the meeting should be of a type and in such a location that the maximum attendance can occur. It should never be a meeting with any limitation on attendance, as occurred this year.

Respectfully submitted

Roger Martin
Chairman

AD HOC UNION LIST OF PERIODICALS COMMITTEE: 1972-1973

A special meeting of a nucleus committee was held on Friday, April 6, 1973, at the Lawrence Berkeley Laboratory with Raphaella Kingsbury as Chairman. Those present were: Peggy Craig, Maria Feder, Reese Gallimore, Rose Kraft, Betty Sherwood, Gloria Smith, and Julie Vance, as past or potential members; Charles Bourne, Shirley Maccabee and Roy Nielsen, as observers; and Marian Wickline as incoming Chapter President.

The purpose of the meeting was to re-kindle enthusiasm for the laborious task of nurturing the Union List of Serials and to persuade dedicated librarians to participate in this venture. There was a consensus that this publication is a major achievement of the Cjapter and a most valuable reference tool for special and public libraries. There was no question about the need for revision and updating; and, to this end, it was also generally agreed that there must be continuity of work with a standing committee. The second edition, according to Reese Gallimore, sold 192 copies, and it is anticipated that with revision and updating, this market can be expanded.

Peggy Craig, Editor of the 1971 edition, was called upon for comments on the procedures and problems in the preparation of the second edition. The experiences of her committee shed light on areas in need of improvement for future operations, most important of which was the desirability of creating a permanent data base from which supplements and revisions could be generated.

Charles Bourne of the Institute of Library Research at Berkeley had been invited by Gloria Smith to offer comments in regard to converting the human-made records into a computerized base. Mentioning the existing lists of the University of California, the State Library, Stanford University, State Universities, and the San Francisco Public Library, he offered suggestions as to ways of studying the systems in relation to our data with the view of estimating the work involved and the probable cost. No exact cost figures were offered at this time. An absent member, Loren Robison, has been investigating costs and will have some estimates and practical ideas to contirbute at the next meeting.

After a review of the past with Peggy Craig and Reese Gallimore and a glimpse into the future with Charles Bourne, the participants in the discussion became so interested in deciding on a course of action that there was a brief adjournment for lunch, after which the group re-assembled for another two hours to reach some decisions.

The afternoon session was enlivened by the pertinent and ligical remarks of Julie Vance of the Stanford University serials department, along with the voices of experience of Peggy Craig and Reese Gallimore, with challenges from other members. The results of the discussion were: a statement of rationale; determination of scope in regard to participating libraries and materials to be included; standards and format to be used; and the end product to be achieved.

The rationale was expressed: to fill the basic needs of the Bay Area special libraries to procure serials expeditiously through the production of a timely Union List of Serials.

As to scope, the libraries to be included would be any Bay Area library with specialized holdings in the areas of science, technology and economics (taking in also department libraries of universities) and which is willing to make materials

available to other libraries. Interpretation of the latter part of the statement is to be taken broadly with any library privileged to limit or restrict services. Materials to be included would be: periodicals, serials, annuals, monographic series, and proceedings of regularly scheduled conferences in the given subject fields. Standards would continue to be the Anglo-American rules of entry with successive entries of title changes and bibliographic notes used only for previous or later entry and ceased or suspended title. Format was accepted as upper case, omission of diacritical marks, adjusted spelling and Library of Congress transliteration of non-Roman alphabets. Holdings punctuation would be specified volumes and years, a comma indicating a missing volume, a hyphen a continuous run, and brackets an incomplete volume.

The end product was finally described as an easily updatable machine-produced alphabetical listing of the serials held by contributing libraries. Alternative means of production would have to be carefully considered in the light of cost, man or woman power, and timing.

The initial cost of converting the data base to produce future revisions of the Union List of Serials may be a considerable amount, but this will be a one-time expenditure which will yield a future income and considerable interest from the benefitting libraries and librarians. The Executive Board is asked to take this expenditure under advisement and to support the Committee financially, intellectually, and physically. Members of the Chapter are urged to volunteer their services by clamoring to become active participants in the Committee on the Union List of Serials.

Raphaella Kingsbury
Chairman

RECRUITMENT COMMITTEE: 1972-1973

Positive Action: have sent out some recruitment material on request. Am teaching Literature of Science at San Jose State at night and have been talking-up membership to my class. Will distribute recruiting material to class shortly.

What I haven't done and wanted very much to do: appear before students in their undergraduate classes and suggest (recruit) the field of librarianship as their graduate school commitment.

Julie Maclesey



SPECIAL LIBRARIES ASSOCIATION/

SAN FRANCISCO BAY REGION CHAPTER

March 26, 1973

Annual Report

Employment Committee

Statistics

	July-Mar	Current
No. of jobs listed:	19	4
No. of jobs filled by committee:	4	
No. of applicants:	74	27
No. of applicants placed by committee:	4	

Of the jobs currently listed, one is not official, two are for non-professionals, and one has unofficially been filled but no announcement has been made.

In response to a follow-up letter mailed out in mid-January, 20 applicants were removed from the file for failing to reply; five replied that they were currently employed.

The applicants in the file may be characterized primarily as either recent graduates with no experience or librarians with considerable experience but with a history of holding short-term jobs. Some applicants have had their resume's on file for as long as five years.

As can be seen from the above statistics, the Committee has not been very successful in assisting members to find jobs. Part of this is due to the library job situation in general. Another aspect is the difficulty experienced in finding out about openings, especially since some of the members prefer to use the "establishment network" to advertise, rather then the services of the Committee. The Chairman has spent a great deal of time, both on the telephone and via correspondence, advising prospective employers and

employees. Since much of this resulted in neither job listings nor placements, it is not reflected in the statistics.

Therefore, it is my recommendation that the Committee discontinue maintaining both position and applicant files and act purely as a referral service. The facilities of either CLA's JOBLINE or the SLA Southern California Chapters' JOBS Announcements should be utilized for job listings; applicants will be advised to call either of these services. It is not recommended that the Bay Area Chapter organize its own announcement service. Not only are the job listings too few, but this would require the applicant to make several--possibly expensive--phone calls.

Among the advantages to be gained from using existing services are those of cost avoidance, more numerous and varied job listings, and an immediate response for the applicant.

Respectfully submitted,

Martha W. West
Employment Chairman

ADVERTISING COMMITTEE

During 1972-1973 Fiscal Year, 14 letters were sent out for renewal of advertising: 7 responded. 34 letters were sent out to new contacts: 7 new ads were received (total for both: $1,005.00).

Planning for advertising in the next Bulletin should start not later than June-July of this year. August is almost too late to catch anyone's attention, besides falling into vacation time. There seems to be some misunderstanding among advertisers. Some know our fiscal year starts with September. This ought to be pointed out when approaching advertisers.

Respectfully submitted,

Gerda Westendorf

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SAN FRANCISCO BAY REGION CHAPTER

April 2, 1973

REPORT OF THE PUBLICATIONS COMMITTEE

1972/73

Committee activities centered around the UNION LIST again this year. Additional announcements of the publication of the second edition were sent out at intervals during the year, resulting in an increase in sales. An informal "discussion" of the possibilities of a third edition was drafted and copied for study by the members of the Advisory Council in August.

No other significant activities were undertaken this year.

CHARLES REESE GALLIMORE
Chairman

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ARCHIVES COMMITTEE
1972/1973

The primary activity of the Archives Committee consisted of up-dating the Chapter history based on the detailed outline compiled by Margaret Hatch, Chapter Historian, in 1957 for the Fiftieth Anniversary Committee of Special Libraries Association.

Chapter Bulletins, annual reports of the Chapter Officers and Committee Chairmen, and the Chapter Archives file were checked from September 1957 to date.

In addition, copies of the year's Bulletins and other files submitted to the Chairman were added to the Archives.

Chapter Bulletins through June 1962 have been bound; it is my recommendation that Bulletins issued since then also be bound.

Eugenia Ironside, Chairman

PROCEDURES COMMITTEE
1972/1973

By direction of the Executive Board, certain policies for financial management of the Chapter were ordered incorporated in the Procedures Manual. These changes, probably to be added as additional pages in the section General Procedures, are currently being incorporated and will be made part of the Manual once official approvals needed are given.

Ray Brian

Special Libraries Association
San Francisco Bay Region Chapter

Report of the Publicity Chairman September 1972 - March 1973

Thank goodness I follow the old adage "if at first you don't succeed, try try again." The first release sent to the papers was for the first (September) meeting of the year. It was sent to 25 papers plus Special Libraries. As far as I can tell, the only paper that carried it was the Daily Commercial News in their meeting schedule. It did appear finally in the January 1973 issue of Special Libraries along with the publicity on the October meeting.

The October meeting was not carried in any of the papers possibly because of the location - Hayward. I am sorry to say that unless the speaker is a Gloria Steinem or a Caesar Chavez the larger papers are not going to cover a Hayward meeting.

The first real publicity received was on the January 1973 meeting with Ethel Crockett as speaker. I included a biographic sketch of Ethel and emphasized in my release her recent appointment by Governor Reagan. The San Francisco Chronicle, Oakland Tribune, and Daily Commercial News all gave the meeting special coverage.

I tried the same procedure with the February meeting and Mr. Shaw. I am afraid it was back to the Daily Commercial News. They did give it special coverage as well as list it in their daily meeting schedule. The Friday Intercom (California State Library publication) sent me their February 9th issue which also gave coverage to the February meeting.

The March workshop publicity is not all in yet. Daily Commercial News of March 7 used Rowland Darlings picture and gave a short write-up. I am waiting and hoping for the rest.

It seems I can almost always count on the Daily Commercial News. They are a San Francisco business newspaper and are more receptive to releases

sent to them. Special Libraries may end up putting all of the notices in the magazine. It just takes them a few months to get around to it. The instructions I received when given the job of publicity chairman suggested sending in releases 2 weeks before the function. I find 3 weeks is best. It might get in the papers a little earlier than you want but there is more of a chance it will get in. If you wait until 2 weeks before, they just might not have a chance to use it. I have become more selective about which papers I send to. I concentrate on San Francisco, Oakland, Palo Alto, and then the locality the meeting will be in. San Francisco papers will always be a problem. Unless the speaker or subject matter is their idea of newsworthy they are not going to mention them. I do feel things are improving over-all. I can count on some publicity each month somewhere. I am still trying to think of some kind of special publicity I might get for the chapter. That is my next step.

Alice Hunsucker
Chairman

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Report of the SLA San Francisco Bay Region Chapter Consultation Service

During 1972-1973, the Chapter Consultation Committee received 9 requests for assistance on library organization and practices from the following:

Allstate
American Society of Internal Medicine
Commission on Peace Officer Standards and Training
KQED
Latino Local Development Co.
Systems Control Inc.
Tymshare
Utah International Inc.
Wellsco Data Corp.

Two of these consultations resulted in the employment of chapter members who are now proceeding with the organization of the libraries.

Four of the requests were from companies which have already started or were about to start a library with a non professional librarian in charge. In these cases, advice requested and helpful publications were supplied, and information on advantages of a professional librarian were presented.

One request was handled by supplying a list of references and similar libraries to contact. One company is still studying the possibility of organizing a library, and one is still in progress.

The chapter members who helped with consultations this year are:

Oda Hansen
Julianne Jedeka

Alyce Mackin
Len Shapiro
Bill Petru

Respectfully submitted,

Julie del Fierro

Julie del Fierro
SLA Consultation Officer

EDUCATION COMMITTEE

The education Committee had a busy year. In the Fall two courses were offered. One was the outgrowth of an experimental course of the previous Spring: Legal Bibliography fo Non-legal Librarians. There were thirty-five enrollees with Muriel Hoppes, of the University of California School of Law Library as the Instructor. The other course was an Update of Legal Materials for Law Librarians, with Dan F. Henke, Librarian of Hastings College of Law as Instructor.

Also in the Fall the Committee presented one of the Continuing Education Seminars from the Association 1972 Conference in Boston. This was an experiment to see whether it would be feasible and worthwhile to present such seminars on a regional basis. The seminar presented was the one on Administrative Responsibility. That seminar was chosen because it was the one over subscribed at the Boston Conference. The members of the panel who came to present the seminar were Theodore Phillips of Queens University, Kingston, Ontario, Canada, a former member of this C hapter, Dean Tudor of the Dept. of Revenue of the Ontario Provincial Government, Toronto, Betty Batement of IBM, Poughkeepsie, N.Y., also a former member of this chapter, and Mary Dunnigan of Virginia Polytechnic Institute, Blacksburg, Virginia.

On the basis of the response which we had, we can conclude that it is feasible to have regional productions of the seminars, but not profitable. Perhaps another Chapter closer to the participants should try one of the seminars another time.

In February the third Annual Distinguished Lecture was given by Thomas S. Shaw, recently retired professor from the Library School of Louisiana State University. Professor Shaw has also many years of experiience at the Library of Congress, and recalled many amusing episodes.

The final event of the year, the Census Materials Workshop, will beheld at Cal-Neva Lodge, Crystal Bay, Nevada April 27-28. Joan Chambers of the University of Nevada Library and Stanley Detering of the Division of A griculture and Resource economics as well as Alfred Maupin and Jack Leister, members of the Chapter and Committee will be participants.

Elinor M. Alexander
Chairman, Education Committee

PROGRAM COMMITTEE

Summary

The program committee has presented eighteen meetings this year consisting of ten regular chapter meetings including one Saturday workshop together with eight library visits. The attendance at all meetings was good to excellent (see hospitality committee report) A sizeable profit was realized on the S aturday workshop and a number of new membership applications resulted from this busy year. In addition those in attendence at these meetings had most favorable comments on the meeting contents and format.

Review

In August (1972) all members of the Chapter Executive Board and Advisory Council, twenty information handling and library organizations program chairmen, and thirty SLA Chapter members were asked to make suggestions and comments on thrity-three suggested program topics. In addition the above individuals were asked to participate in a Saturday morning program planning session, August 19th at the San Mateo Public Library. The 1972-73 program topics were settled at this meeting and the details for speakers and similar program arrangements were delegated to committee members, thus giving more Chapter members an opportunity to participate, to take on responsibility, to grow professionally, and to feel a part of our local Chapter organization. Providing this opportunity to members is very necessary and important responsibility for all chapter officers.

A pocket size calendar of chapter meetings would have been available to all chapter members if money had been available in September 1972. The pocket calendar should be considered again when funds are available. (Run it in the Bulletin)

The success of the library visits was due to the efforts of Nancy Baltis. Nancy handled all the arrangements for these visits. Her report is attached. The Program Chairman strongly recommends the continuation of these visits as an excellent source for communication, knowledge, and growth within the chapter and its members.

Shortcomings

The committee succeeded in reaching many of the information handling related organizations but was unable to coordinate more than two meetings jointly this year. The chairman feels that the cooperative effort should be extneded. A more aggresive policy of meeting coordination on topics and dates should be established for the related groups within the San Francisco Bay Area. (This suggestion was previously made in my Hospitality Committee Annual Report of 1971-1972)

Respectfully submitted,
Karen Takle Quinn, Director
and Program Chairman

(edited by Bill Petru)

Comment: Could the program chairman convince a commercial firm, such as a bindery or bookseller to sponsor the pocket calendar? --ed.

PROGRAMS 1972-1973

Date	Place	Speaker	Topic	SLA Members Coordinating
21 September	San Francisco	Paul Hanson	MEDLINE	Keye Christianson Richard McDonald
19 October	San Francisco	Allen Humphrey	Computer based union catalog	ACM - Golden Gate Chapter Program Chairman - Murray Berg
25 October	Hayward	Antwerp Librarians	Library Research Project	Richard McDonald
16 November	San Francisco	Elmer Moore Martha West Robert Donovan	Job Panel Discussion	Nancy Blatis Carolyn Betz
18 January	Palo Alto	Ethel Crockett	State Library	Sara Field
28 February	San Francisco	Thomas S. Shaw	3rd Annual Distinguished Lecturer	Education Committee
24 March	San Francisco	Rowland Darling Ruth Elwonger Jack Leister Hubert Salter Susan Crowe Betty Jo Hardison Sheliva Dowd Catherine Gordon Mary E. Schell Alice Youmans John D. White	Documents Workshop	Pat Curia, Chairman Sara Field Jean Munroe Rena Schonbrun

Date	Place	Speaker	Topic	SLA Members Coordinating
10 April	Cupertino	Tym Share Jim Baker Neil Sullivan Art Gaffin	Terminals and Timesharing Jt. with ASIS	ASIS Program Chairman - Len Fischer
27-28 April	Crystal Bay, Nevada	Joan Chambers Stanley Detering Alfred Maupin Jack Leister	Census Materials Workshop	Education Committee
5 May	Oakville	Ellen Shaffer (Scholarship Event)	Silverado Museum Wine Tasting Annual Business	Mark Baer

LIBRARY VISITS

The program of monthly visits to special libraries seemed to answer a definite desire on the part of many chapter members to see other library operations. With two more libraries left to visit this year (Syntex in A pril and General Electric in May), the program has already involved visits to six different libraries, Dow Chemical, World Trade Libraries, United Airlines, California Art Institute, Strybing Arboretum Society and Bancroft-Whitney.

The attendance at all these monthly visits has remained relatively constant -- between thrity and forty librarians. About half of these are "regulars" attending every month. A few arrive with a definite purpose in mind -- to get practical ideas on circulation procedures, to make contacts for possible jobs after the school term is over, or even to drum up business for a free-lance literature search service. But the majority of visitors seem content to let the librarian tour them and ask only general questions as they come up.

It was for this reason that we finally evolved a general format to recommend to each host library. A fter the first few visits some of the "regulars" were informally quizzed as to any criticisma and/or suggestions they might have to improve the visits. The general consensus seemed to be a more structured program. S o from then on a suggestion was made to the host librarian to first gather the visitors together for a brief presentation giving an overview of the organization, its goals, its operations and how the library fits into this in terms of services, collection, etc. This is usually followed by a question and answer period and then a tour of the library.

While most of the host librarians followed this format and while there were many things common to all the libraries, it was interesting to note that each visit was unique. Each month brought new experiences and new ideas.

The criteria for choosing the libraries were based largely on the curiosity of the committee member who arranged for the visits and on suggestions from other interested members. All the librarians contacted were very cooperative and willing to show off their operations despite the added work involved. Those few that did decline did so for reasons of security. A very valid criticism is the fact that about half of the visits were to libraries located in the city. An attempt was made initally to work around the monthly meeting schedule so that the corresponding library visit each month was located in a different section of the Bay Area. This plan was finally abondoned, but it is recommend ed for any future program of library visits.

Another recommendation is to do more to publicize the visits among students. It seems an excellent opportunity for them to observe a wide range of library operations and to make a more rational choice when applying for a library position (ignoring the realities of the present job market).

As one who has attended practically all of the visits and learned a great deal from them, I feel that the program is worthwhile and should be continued next year. There are a number of interesting libraries left to visit and the constant attendance record would seem to indicate a definite support by the chapter membership.

Respectfully submitted,

Nancy Baltis

DUPLICATE EXCHANGE COMMITTEE

The Committee's major efforts centered on devising ways and means to increase participation in the traditional two Exchanges held each year. The number of cooperating libraries increased slightly and it is believed that an upward trend has been started.

Before each deadline, phone contact was made to solicit involvement of libraries with similar subject collections. It came to light at this time, that some members were not aware of the Exchange. Beginning with the Spring/ Summer 1973 event, two advance announcements will be made in the Bulletin rathen than one as in the past, and telephone canvassing will be expanded.

As far as is known, for the first time a record was kept of participating libraries. This revealed that of the twenty involved in both Exchanges this year, only two were active twice.

The following suggestions are made to future Committees:

1. One yearly Exchange, well publicized in the Bulletin with eye-catching announcements would probably draw more participants and prove more valuable than two smaller ones. The S pring/ Summer Exchange appears to be the most popular.

2. Personal contact proved helpful in spreading information about the Exchange and increasing the number of libraries involved. New chapter members should be advised of the service.

3. A detailed record of those participating proved valuable in indicating the types of libraries and the frequency of their involvement. This record keeping should be continued.

4. No effort was made to discover how valuable the services of the Exchange are to the participants or how many actual transactions occurred. A questionnaire would provide this and related information, increasing the effectiveness of the work of future Committees.

Bobby Gillis,
Chairwoman (!!)*

* A Chairwoman, for those not familiar with the term, is a female chairperson. --ed.

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